

THE OMAHA GUIDE

National Advertising Representative

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One Year	4.00

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One Month	\$.50
Three Months	1.50
Six Months	2.50
One Year	4.50

ADVERTISING RATES MADE KNOWN ON REQUEST

THEY WOULD READ YOUR AD TOO, IF IT APPEARED HERE

MERCHANTS INVESTMENT CO.

Automobile, Furniture and Signature Loans

Automobile Financing

819 First National Bank Bldg. AT 5066



BARREL HOUSE

To All Our Friends & Patrons A Very

Merry Christmas
And a Most
Happy New Year
Harold's Barrel House

2717 Q St.

Spotless Cleaners

1704 North 24th Street

FEATURING

ONE DAY SERVICE

Quality Workmanship — We Lead, Others Follow

CLEANING — DYEING — ALTERATIONS — PRESSING

Claytee Brazier Phone AT 8526

On that Holy Night when
the Star shone, the Babe of
Bethlehem brought to
earth glad tidings of Peace,
and Good Will. In this
holiday season, may the
spiritual meaning of
Christmas renew itself in
our hearts, bringing
abundant blessings to all.



The wondrous excitement that is Christmas
sings out through the world...
recalling for us the joyous days of old
rekindling the desire in our
hearts for Peace on Earth
and Good Will to Men. May we wish you all
a very Merry Christmas, brimming
with much good cheer and happiness.

FUCHS MACHINERY AND SUPPLY CO.

2401 No 11th AT 7050

HOLIDAY Greetings



ICE CREAM

REED'S ICE CREAM

3106 No 24th - PL 5200



WE'LL MAKE RIGHT!

Spotless Cleaners

1704 North 24th Street

FEATURING

ONE DAY SERVICE

Quality Workmanship — We Lead, Others Follow
CLEANING — DYEING — ALTERATIONS — PRESSING
Claytee Brazier Phone AT 8526



SPEEDY WASH LAUNDERETTE

8 1/2 Lbs. Damp Dry Clothes	.45
One Machine Load Clothes	.35
10 Lb. Dried	.25
Bleach	.05

OPEN 7 A.M. to 7 P.M. MONDAY to SATURDAY
Clothes Neatly Folded, Finished Work Expertly Done.

ECONOMY DRY CLEANING

3703 No. 24th St. PL 9906



We Are Not on Radio or T.V.

We Give You the Savings

Check These Prices

MEN		WOMEN	
Suit	\$1.10	Suit	\$1.16
Over Coat	\$1.50	Skirt	.60
Hat	\$1.35	Sweater	.60
Ties	.15	Over Coat	\$1.50
Pants	.60	Blouse	.60
Sweater	.60	Topper	\$1.00
Shirt	.60		

ECONOMY CLEANERS

3318 North 24th PL 9310



GIVE HIM

SPORTING GOODS FOR CHRISTMAS

BOWLING EQUIPMENT
BOXING EQUIPMENT
FISHING & HUNTING
GOLF & TENNIS
GIFT CERTIFICATES

RUSSELL SPORTS

1816 FARNAM



FIRST AND LAST CHANCE

MERRY CHRISTMAS AND
A HAPPY NEW YEAR

TO ALL MY FRIENDS

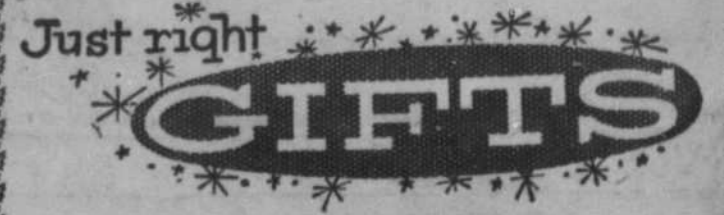
George, Gus & Johnnie

5217 So 28th St.

Holiday Greetings GERBER AUTO PARTS

2501 Cuming

JA 6300



for the men and women
in your life!

Holiday Season's Greeting Crosstown Loan Co.

1819 North 24th St.

Season's Greetings HOUSE of POULTRY

4111 North 30th

PL 4747



Joseph F. Buggy

Reliable Plumbing and Heating
Automatic Water Heaters

Repairs - New Installations - Boiler Repairing
Office PL 0413 - 3505 N. 30th - Res. KE 5719

For Loans Up To
\$1000.00

Central Credit Corp.

2044 Harney St.

Phone HA 7558

Combine All Your Xmas Bills
And Have Only One Payment

Phone or Come In

A Merry Christmas and a
Prosperous New Year

The Art Miller Gang Miller Pontiac Sales & Service

ART MILLER, Pres.

2689 Farnam

WE 4444

HOLIDAY GREETINGS

I. N. Einstein Fish & Poultry Market

1621 1/2 North 24th

HA 5069

to you good fortune in '57

Shames Body & Radiator

Incorporated

1906 Cuming

AT 4556



Just a short note to say that our whole staff wishes you and
your family a happy New Year! Enjoy each month with a
merry song in your heart.

Pentzien, Inc.

Engineers & Contractors

1504 Dodge St., Omaha

AT 9696

Thomas Funeral Home

Our heartiest good wishes to all our friends.

2022 Lake

WE 2022



I Appreciate Your Patronage During
1956 and Trust I Can Be of Service to
You in 1957.

Saul Libowski

Saul's TV & Radio Service

1705 Cuming

AT 2539

7 Years in Business Offering
The Best TV Service Possible
Nite and Holiday Service