

— READ THE OMAHA GUIDE —

News From Around Nebraska

The Pawnee City Rotary club has announced a Christmas activity which will be followed with much interest in that community.

The club is sponsoring a "Courteous Clerk" contest. Ballot boxes are being placed in all of the stores and customers are given an opportunity to cast a ballot naming the clerk which the customer thought was the most courteous that day.

Any clerk is eligible and voting is not necessarily held to a clerk in the store where the voting is done.

The contest will start at once and continue until after the "return and exchange" period following Christmas. Merchants realize that this period after Christmas is one which is especially trying and requires much patience and understanding.

Winning the contest is merely honorary, the Pawnee Republican explained last week with the award being publicity and a picture in the Republican as the only "prize". By elimination of a cash or monetary prize, the winning of the recognition is one which comes completely from a desire to be a better clerk, it is felt.

A 160 acre farm near David City was reported sold in the Banner-Press last week for \$63,000. This is slightly under \$400 per acre.

David City is another of the many towns in the state which will carry out a home Christmas lighting program. David City's prizes are for \$25, \$15 and \$10.

A farmer near Seward, who specializes in raising purebred Shorthorns, has recently sold three head to the Department of Agriculture in Australia, the Seward Independent announced last week. The purebreds will make their ocean journey in February and will form the basis for improved herds in that country.

Jefferson County, of which Fairbury is the county seat, will note its 100th anniversary next summer and the Fairbury Journal has announced that plans are being made to celebrate the milestone. A budget of \$25,000 is being considered to pay expenses of putting on a pageant and carry out other things pertaining to the celebration. The pageant, historical plays and other plans are being laid.

The University of Nebraska has announced that Glen Nelson, of Comstock near Broken Bow, has produced the top field of corn in Nebraska this year. Nelson's field produced 153 bushels per acre. The corn was raised on irrigated ground under perfect conditions.

Curtis, Nebraska 'way out in the western part of the state, has announced a home lighting Christmas contest this year. Curtis will offer six prizes to the winners.

Minden is preparing for their annual display of Christmas lights from the courthouse tower. The lights, in past years, have attracted nationwide attention because of their beauty. The Minden Courier announced last week that still more improvements will be noticeable in the lighting this year.

The Christmas pageant which is always given on two Sunday evenings prior to Christmas, will be presented Sunday, December 11th and again on the 18th. In past years the pageant has been seen by 10,000 persons per evening and preparations are being made for that many again this year. The pageant starts at 7 P.M.

The Chadron Record disclosed last week that the probable kill of deer during the open season in that area, would exceed all previous years.

196 deer were checked in at the Ranger station on the first day which was Tuesday, November 29th. The total had run up to 216 by mid-morning Wednesday which was the second day of the open season. The largest deer checked in weighed 219 pounds.

At Ogallala a "Night of Quartets" was held recently and the program which was presented was enjoyed by a crowd of 1200 persons. Quartets came from Kearney, Holdrege, Grant, Ogallala, Grand Island and many other places to offer a bit on the unique program. A girls' quartet from Kearney known as the "Four Flats" was new to the program this year and was enthusiastically received.

Valley County (Ord) produced 2 million pounds of popcorn this year, the Ord Quiz revealed last week. But this figure, although somewhat staggering, was a million pounds under the amount anticipated, according to the contractor for a number of processing companies. Corn borers and lack of enough moisture were blamed for the smaller-than-expected crop.

Across the river in Harrison County, Iowa, farmers are collecting a fund to carry on the work of the rural fire truck which serves them out of Missouri Valley. In that area, farmers must furnish their own fire fighting equipment rather than depend upon free service from town.

The Tekamah Lions Club is sponsoring a movie, the proceeds of which will go to purchase Christmas baskets for the less fortunate folks in the Tekamah area. "The Private War of Major Benson" is the title of the show.

At Minden some farmers have reported catching a mountain goat—the first seen in that area for many years. The animal was herded into a corral by the use of a pickup truck. The goat stands 3 feet high and has horns which measure 37 inches from tip to tip.

"Now" says the Minden Courier, "The men are wondering what they are going to do with it."

About American Affairs

BURLINGTON (IOWA) HAWK-EYE GAZETTE (Ind.) says: (11/15/55) Like most men, or women, who earnestly and conscientiously set out to achieve sorely needed reforms, Secretary Benson of the U. S. agricultural department is being crucified on the cross he is forced to bear.

Benson has gone about his task, not with his thoughts on the votes he might attract for the Republican party but for the overall good he can do agriculture as a whole and the nation's entire economy. He has tried, insofar as possible, to take politics and maudlin sentiment out of the farm program.

SPARTA (WISC.) HERALD (Rep.) says: (11/14/55)

These fellows you meet at an army re-union—the ones you haven't seen for ten or twelve years—that tell you you haven't changed a bit, are the most wonderful liars we've ever met. No wonder we have so many fond memories of them.

COATESVILLE (PA.) RECORD (Ind.) says (11/15/55)

In a recent debate on "Public Power vs. Private Power" on the Facts Forum radio program, Congressman Bruce Alger (Rep.) of Texas said: "The development of power is not the function of Federal Government... Government is to protect our rights and freedoms... Free enterprise can not survive governmental competition... one must go, either public power or free enterprise... Let's root out these seeds of economic destruction now threatening our great country — and get

government out of business." It is estimated that sale of all these 2,500-odd businesses would net the Treasury 30 billions, cut the expenses 5 billions a year, return two billion in taxes.

BARTOW (FLORIDA) POLK CO. DEMOCRAT (Dem.) says: (11/15/55)

We've been raised from infancy to believe that the concepts of the Democratic party were fundamental and sound, so it is small wonder that we still subscribe pretty largely to that belief... but somehow or other we don't find ourselves getting all hot and bothered because our friend and fellow-townsmen Sen. Spessard L. Holland indicates that he is something less than 100 per cent enthused over the prospective candidacy of Adlai Stevenson as the Democratic nominee for President... quite frankly we personally feel the same way about the matter... as a charming and gifted speaker Stevenson would be hard to beat, but the evidence he has given in the past of opposing those factors which have been the lifelong tenets of the South leave us cold to his candidacy... indeed it appeals to us that the most capable candidates for the Democratic party's presidential nominee hail from south of the Mason-Dixon line.

BLAKEFOOT (IDAHO) BULLETIN (Ind.) says: (11/14/55)

With the car manufacturers producing millions of new cars each year, we keep wondering when they'll reach the saturation point — each year brings out new models and they are somehow sold. For almost every new car sold, there is a trade-in car placed in the second-hand lot and they too, always seem to find their way to a new owner. The production of new cars seems to be going ahead much faster than the older models are disappearing from the highways and the marvel to us, is that there always seems to be a market for these millions and millions of automobiles. We're beginning to wonder as your fellow year if there ever will be such a thing as a saturation point.

BURLINGTON (N. J.) PRESS (Ind. Rep.) says: (11/15/55)

Numerous proposals have already been made for some program whereby the federal government would divert acreage from food and fiber crops to soil-building and soil-conserving crops. Most of these plans involve rental of farmer's land by the government.

If some such program could be worked out, with adequate safeguards against merely diverting land to other cash crops, it might be a major help in solving the farm problem. Secretary of Agriculture Benson said recently that further study is being given to the idea. Judging by the committee hearings, numerous Midwestern farmers think "further study" should be a prelude to action.

SEMINOLE (TEX.) SENTINEL (Dem.) says: (11/10/55) The pressure under which the president of the United States is forced to work was plainly indicated upon the collapse of President Eisenhower.

Here is a man who has been accustomed to handling jobs which require long hours and hard work. He has learned through the years to budget his work in order to provide sufficient time for needed relaxation. A man unable to organize his working hours would have collapsed much sooner. The fact of the matter is the job of being president of the United States is the biggest job in the world today, calling from the occupant of the White House a tremendous physical as well as mental strain.

It soon will be necessary for Congress to limit the jobs which are placed on the desk of the president for his personal attention.

Cosmetics Are Key To Giving Beauty As Gift

A gift of beauty is a joy that remains long after the tinsel and wrapping paper have been stored away. Meaningful beauty gifts contribute to a way of life and a way of looking.

Take, for example, the basic cosmetics.

A beautifully wrapped gift of lipstick, rouge, face powder, foundation and eye make-up in a fashion shade keyed to your giftee's coloring is sure to make her prettier than ever.

The perfectly matched set will encourage her to take pride in tasteful application and to be

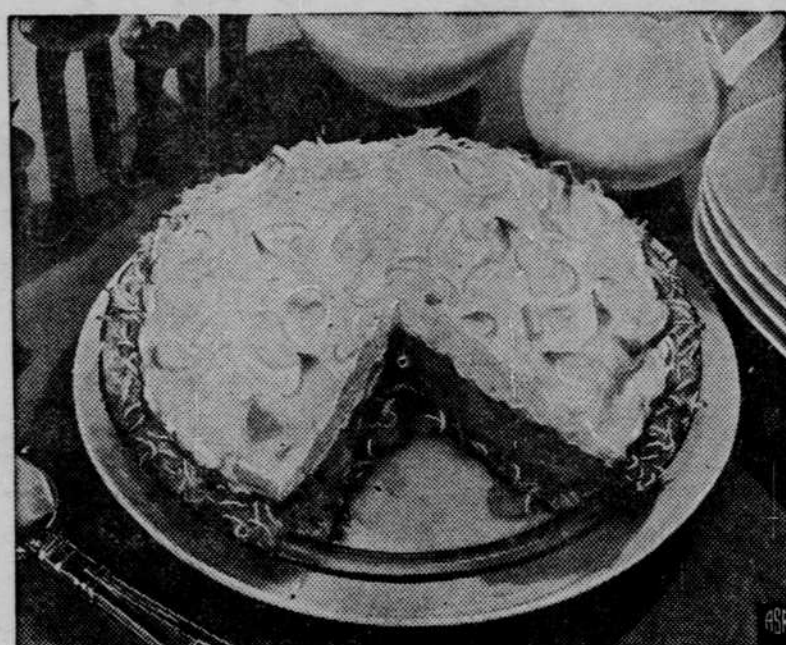
well-groomed always.

A complete fragrance wardrobe is another way to make Christmas just the beginning of a lovelier year.

Select the fragrance most appropriate for the lady's personality and activities and give her a set that might include perfume, cologne, dusting powder, sachets, bath oil and scented soap.

Any or all of these prettily packaged gifts will not only embellish her dressing table, but will carry out her fragrance "type" through all her activities.

Holiday Heyday — Pie-wisely!



Holidays mean work—but in spite of all the extra people to cook for... the extra-nice meals to get... and the extra housekeeping, homemakers in general think it's fun! And, this year, they'll want to try a brand new product—Angel Flake Coconut—which has arrived in time to make holiday desserts extra special. So, with this tender, wonderful tasting coconut, and an extra-easy recipe such as this one, every homemaker will have a Holiday heyday!

Pink Alaska Pie

- 10 marshmallows
- 2 tablespoons butter
- 1 tablespoon hot water
- 3 or 4 drops red food coloring
- 1 1/2 cups tender-thin flaked coconut

Melt marshmallows and butter in top of double boiler, stirring until blended. Add hot water and food coloring, stirring well. Add coconut and mix thoroughly. Spread on bottom and sides of greased 9-inch pie pan. Chill until firm. Serve with pudding or chiffon type pie filling or try Alaskan Filling.

Alaskan Filling

- 3 egg whites
- 1/2 teaspoon salt
- 6 tablespoons sugar
- 1 pint very firm ice cream (any flavor)

Beat egg whites with salt until foamy. Add sugar gradually and continue beating until meringue mixture will stand in peaks. Pack ice cream into the chilled coconut crust. Spread meringue quickly over entire top of pie. Bake in moderate oven (450°F.) 5 minutes, or until meringue is lightly browned. Serve at once, or keep in freezing compartment of refrigerator until ready to serve.

YOUR HOME MERCHANTS ASK YOU TO "BUY AT HOME"

New Trends To Add Beauty To Yule Lighting Of Home

It used to be that the Yule spirit, when expressed through outdoor lighting of the home, shone from simple arrangements of varicolored brilliant gas like bulbs strung over shrubbery, doorways and along the edges of the roofs.

But trends are moving forward toward newer and more subtle effects as the increasing number of householders in this country, proud of their ingenuity, vie with each other in brightening the Christmas picture presented by their homes after dark.

One of the new trends is to supplement exterior decorations with various forms of floodlighting and spotlighting. Weather proofed, 150 watt lamps have been developed for the purpose. Through use of filter caps, various moods and effects can be obtained to add charm to the outdoor Christmas scene.

For example, an ingenious householder can arrange his lights so that the shadow of a waving Santa can be cast upon an otherwise uninteresting garage door.

New also for this Christmas, in the ever commendable desire to brighten the season with effects different from last year, is the addition of a new color in bulbs. General Electric has brought out a "holiday pink" lamp, which is added to the red, green, blue, orange and white comprising the standard color up to the present.

Still another trend in Yule time decorative lighting for the exterior of the home is toward simplification and away from the

Chamber To Hear Nuclear Advisor

A special invitation was extended today to Omaha Chamber of Commerce members by Marvin Schmid, chairman of the Industrial Committee, to hear a prominent nuclear physicist who will address a noon luncheon at the Chamber Friday, December 9th.

The speaker will be Dr. Emerson Jones, nuclear advisor to the Consumers Public Power District, which plans to construct an atomic power plant near Hallam, Neb.

Dr. Jones will discuss the functions and purposes of the proposed plant, and the many ramifications in the use of atomic energy.

"He will describe, in layman's language," Mr. Schmid said, "the economic and legal aspects of atomic power, as well as the agricultural, pharmaceutical and chemical phases in this new development."

The chairman emphasized that reservations must be made with the Chamber's Industrial Department in order to assure a place at the luncheon.

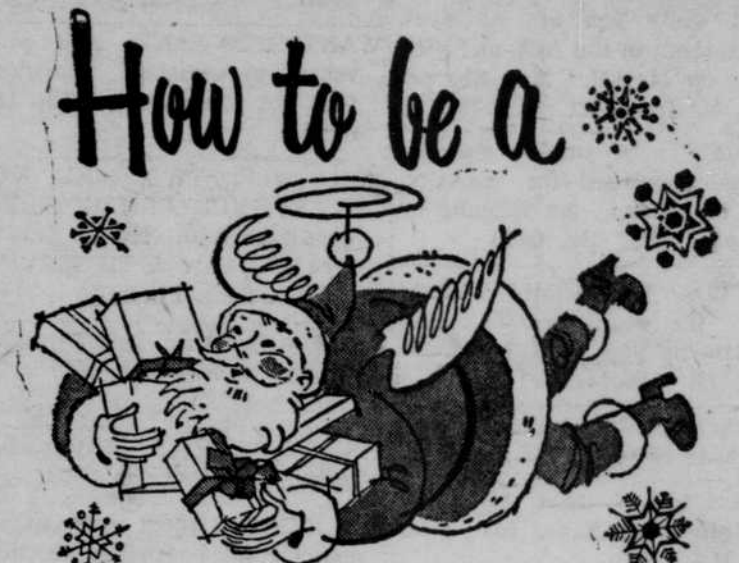
"Invitations are already being accepted by Board members and those on the Chamber Agriculture Committee," he said. "All others interested in hearing this timely talk are urged to call the Chamber immediately."

GIVE GADGET BAG

Advanced amateur photographers are frequently as anxious to acquire a new gadget bag as the average woman is anxious to acquire a new handbag. This is a Christmas gift suggestion.

CASTLE OF CARDS

Slotted packs of cards have come into vogue to make a reality of the castle of legend. Only the one built from these cards is a little more difficult to topple.



CHRISTMAS ANGEL

If someone on your list is hard to please or if you are uncertain about their correct size and personal taste... let them do their own choosing after Christmas. Handsome Nebraska Clothing Gift Certificates can be obtained in any denomination... redeemable on any article in our store. The easy way to shop!

IT NEVER FAILS!

A Gift Certificate FROM THE



Solve your "WHAT-TO-GIVE" PROBLEM



with a new KODAK Gift Camera Outfit \$13.65 UP

We have a wide selection including the Brownie Hawkeye Flash Outfit shown here (\$14.35) and the Brownie Movie Camera Kit (\$49.94). Stop in and browse around. Prices inc. Fed. Tax.

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Bright new Christmas gift idea...

EXTENSION 'PHONES in color!

Give your family extra convenience, extra privacy and protection. If you like, choose handsome two-tone or solid color phones to harmonize with the colors in your rooms. We'll gift wrap them for you and install them before or after Christmas... as you wish. Additional phones cost only a few cents a day each! CALL your Telephone Business Office now for complete details. Northwestern Bell Telephone Company.



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