

THE OMAHA GUIDE

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Conference By-Passed Jim Crow

WASHINGTON, Dec. 2.—Failure of the White House Conference on Education to include on its agenda any reference to segregation was termed "incredible" by Roy Wilkins, executive secretary of the National Association for the Advancement of Colored People, who attended the three-day meeting here this week, as a member of the official New York State delegation.

"When one realizes that the agenda for this conference was formulated after the Supreme Court decision of May 17, 1954, banning segregation in public education, it seems incredible," Mr. Wilkins said, "that the organizers of the conference should have failed to place this vital item on the agenda."

"The court's ruling," the NAACP leader pointed out, "affects some 50,000,000 residents of 17 states and the District of Columbia. To these people, the problems incident to implementing the decision are of vital importance. The conference should have provided a forum for open discussion of these problems."

Mr. Wilkins noted that about one-tenth of the 160 tables endorsed the NAACP proposal that federal funds be withheld from states which refuse to comply with the court's order to desegregate the schools.

The report on teachers, adopted by the conference, included an NAACP sponsored declaration that "in the choice of candidates for teacher preparation and placement, race, religious affiliation, or national origin should not be considered."

The NAACP leader served as chairman of his table for the discussion on how to get and keep good teachers.

Seal Sale Ahead Of Last Year

First reports from 78 of the 119 Nebraska Christmas Seal \$63,223.56, according to Paul Bogott of Lincoln, president of the Nebraska Tuberculosis Association.

"The opening 12-day period of the campaign points up an increase of \$3,298.40 over the same days in last year's Sale," stated Mr. Bogott, "though these are incomplete returns."

Forty-three chairmen have chalked up early increases; 35 indicate fewer dollars returned. Outstanding increases are noted in Dawes, Sioux, Sherman, Cumming and Richardson counties and in Shelby in Polk county. These committees have doubled their returns over the same reporting period last year.

Increases of at least \$100.00 have also been turned in to the mail sale chairmen in Seward, Holt, Grand Island, Hamilton, Dodge, Burt, Madison, Dawson and Lexington, and Omaha. Lancaster county tops the state in dollars gained with an increase of \$1,500.00.

Volunteer Christmas Seal committees sent seals to more than four hundred thousand families in Nebraska on November 16 and the reports now include contributions made at the close of business November 30.

"The cost of this year's twin Christmas Seals remains the same," explained Mr. Bogott. "94 cents of each dollar contributed is spent in Nebraska to continue our programs of Education, Research and early Detection of tuberculosis."

Mr. Bogott concluded, "While the early returns are gratifying, I wish to reemphasize the urgent need for everyone's contribution this year. To date we have only obtained 30% of our requirements to enable us to continue our Nebraska program for next year. So, I take this opportunity to remind all people to mail back their voluntary contributions as soon as possible."

FOR NEW PARENTS

Bottle warmers for the parents of new born babies, will be welcomed as thoughtful, useful gifts.

TO PLEASE A LADY - ON WASHDAY!

A special "Christmas present" to the American homemaker from an important company soon will be making those weekly washdays in 1956 a lot easier!

For the first time - beginning this month - there will be available a washday detergent which bleaches as it washes - presto - in one operation!

To please a lady - laboratory wizards have created a spectacular new washing-bleaching process which releases pure, safe oxygen into the wash water. This adds exactly the right kind of bleach and is safe for washable colors.

Too strong (or too weak) a bleach does not result in an effective job. Also more fabrics today are being resin-treated for wrinkle resistance, and the wrong choice of bleach actually may harm such finished garments. So "the right kind of bleach" in the weekly wash becomes even more important now than ever before.

The new Oxydol containing Oxydol Bleach is the famous, all-purpose detergent but with a new bleaching process added to take the "guesswork" out of washday, eliminate an extra washday step for you, and still make clothes cleaner, whiter, brighter.

This new product is being released nationally this month.

Gyroscope Units To Europe, Alaska

Three more United States Army units have been added to the long list of units now operating under the "Operation Gyroscope" plan. These units are the 97th and the 538th Field Artillery Battalions presently stationed at Fort Lewis, Washington.

The 97th and the 538th Battalions are to go to Europe in 1956 and the 2nd Division is to go to Alaska in July of 1956.

Only persons with prior Military service are eligible to be enlisted for the two units now located at Fort Carson and only those persons who do not have any military service will be eligible for enlistment in the 2nd Division. Information concerning these and other "Operation Gyroscope" units may be obtained at the U. S. Army Recruiting Station located at Room 101A, Post Office Building, Omaha, Nebraska.

Kellom Party For Girls, Boys, Will Be December 22

Kellom Community Center will hold a free Christmas Party for Boys and Girls 13 and over in the Kellom Auditorium December 22, 8:00. The party will include singing of carols, Christmas music, puppet show, and a popular movie.

Club News
Kellom B-B Gun Club will hold their Christmas program on December 22 at 7:30 at 2302 Charles Basement. Program will include movie, games, prizes.

Kellom Rifle Club
Under the sponsorship of Bob Radin the Kellom Rifle Club now has 26 members and will soon be making their application for their national charter.

Near North Recognizes Efforts

Recognition of exceptionally fine work in physical education by the Near North Branch Young Men's Christian Association took place this week through receipt of a 1955-56-57 Eligibility Certificate, granted by the National Council of YMCA's through the National Physical Education Committee.

This is an honor awarded only to YMCA's in which their physical departments adhere to certain high purposes and ideals, and maintain standards in keeping with the aims outlined. Certificates are awarded every three years to the Associations meriting them.

A statement from the National Committee, accompanying the certificate, is as follows:

"Attaining a Certificate in YMCA physical education is a mark of honor and distinction. It means that the YMCA so recognized is following a code

Sarah Winters

Mrs. Sarah Winters, age 80 years, of 2919 Lake St., expired Saturday Nov. 26, at her home.

She was an Omaha resident 36 years and was one of the oldest Mothers of Mt. Moriah Baptist Church. She was also a member of the Missionary Society.

Mrs. Winters is survived by her husband, Thomas of Omaha; sister, Mrs. Willie Lee Thomas of Detroit, Michigan; 2 nieces, Mrs. Roberta Fly of Detroit, Michigan, and Mrs. Beatrice Henderson of Pittsburgh, Pa.

Funeral services were held Wednesday Nov. 30, 1955 at 2:00 P.M. from the Mt. Moriah Baptist Church with Rev. David St. Clair officiating.

Interment was in the family plot at Forest Lawn Cemetery.

Pallbearers Messrs. T. Baltimore, W. Beasley, L. Starling, C. Stewart, D. Taylor.
Myers Brothers Funeral Service.

Dewey Starks

Mr. Dewey Starks, age 56 years, of 5825 So. 15 St., expired Saturday evening Nov. 26, 1955 at his home.

He was an Omaha resident 41 years and was a Butcher at a local Packing House.

He is survived by his mother, Mrs. Gladys Starks of Omaha; 3 brothers, Ray and Ernie of Omaha and Howard of St. Paul, Minn.; 5 aunts, Mrs. Jean Hodges, Mrs. Minnie Walker, Mrs. Pauline Mitchell, Mrs. Myrtle Davis, Mrs. Emma Johnson all of Omaha; 2 uncles, Thurston Bryant and Hiram Bryant of Omaha; 5 nephews, Howard, Jr., Emmett Dozier, Harold and Donald of Omaha, Paul Starks of St. Paul, Minn.; 3 nieces, Miss Ernestine Starks of Omaha, Patricia and Cecelia Starks of St. Paul, Minn.

Funeral services were held Thursday Dec. 1, at 2:00 P.M. from the Myers Brothers Funeral Chapel with Rev. L. A. Parker officiating assisted by Rev. Mrs. Emogene Reed. Interment was at Graceland Park Cemetery.

Pallbearers Messrs. M. Williams, J. Hodges, R. Davis, L. Mitchell, C. Mitchell and B. Martin.
Myers Brothers Funeral Service.

\$2,400 Freshman



William Sidney McCain, Tennessee State University freshman from Dayton, Ohio, enrolled in metallurgical engineering, is shown receiving the first installment of a \$2,400 Dayton Malleable Foundation scholarship fund. Dr. James A. Parsons, who heads metallurgical engineering at Tennessee, made the presentation.

Stars From Many Musical Fields On "Woolworth Hour" Sunday

Versatile singing star Dorothy Sarnoff, popular composer-violinist Florian Zabach, Margaret Whiting, top recording star, and this year's phenomenally successful vocalist Al Hibbler will tell "What's New in Music" when CBS Radio's "The Woolworth Hour" presents them "in person" Sunday, Dec. 11.

Miss Whiting will open the program with a song by her famous father, Dick Whiting, "My Ideal," and will also sing "Let's Fall in Love." Florian Zabach will perform on his violin some of his musical winged specimens such as "Hot Canary." Al Hibbler will sing his latest record hit, "He," and the musical setting of Joyce

Kilmer's famous poem "Trees." Dorothy Sarnoff will offer a medley of songs from Gershwin's opera "Porgy and Bess," opening with the aria "I Love You, Porgy." At the close of the program, in commemoration of the current Mexican festival of "Our Lady of Guadalupe," she will sing George Bizet's "Ave Maria."

Percy Faith, who composed the theme song for "The Woolworth Hour" some months ago, has written and recorded the melody as the basis of a full length song, "Caress," which the Woolworth Chorus and Orchestra will perform. Percy Faith records exclusively for Columbia Records.

27,216 Use Free Bus Ride Coupons

A total of 27,216 persons have taken advantage of the free bus ride coupons offered cooperatively by downtown firms and the Omaha Transit Co. W. D. Lane, president of the Downtown Omaha Association, said today.

Mr. Lane revealed the figures in a speech in a speech before the Exchange Club Tuesday at the Omaha Athletic Club. Figures include from November 10, the first day of the free rides, through December 3.

The peak day was Friday, November 25, when 2,731 coupons were redeemed.

Mr. Lane also said more people every week are using the coupons. The average daily number during the first week was 1,190. This figure climbed to 1,320 the second week and 1,690 the third week.

In outlining the objectives of the Downtown Omaha Association, Mr. Lane said that downtown property values must be kept high.

"This will protect the valuation of houses, because taxation radiates from the heart of the city," he said. "If downtown valuations go down, it will force up the taxes for homeowners. It is important to keep the heart of our city strong. We must keep it a thriving business area."

He said a survey taken in 1954 on why people go downtown showed that only nine percent go to department stores; fifteen percent go to other stores; eight percent to theatres, hotels, and restaurants; and the remaining 68 percent go to pay taxes, insurance and utility bills, to visit doctors, dentists and lawyers, and take care of other personal business.

Mr. Lane said 100,000 automobiles drive downtown every weekday.

FOR A PARTICULAR MAN

A man who is particular about good grooming will appreciate gifts of toiletries, such as after shaving lotions, colognes, shaving soap, toilet waters, talcum powders, etc. Many come in gift combinations, specially packaged for Yuletide.

Committee is aware that this particular YMCA physical department is endeavoring to extend its influence as far as possible in building good citizenship based on Christian principles."

Christmas Party Will Be Dec. 18th

The Midwest Athletic Club of the Near North Branch YMCA will again sponsor their annual Christmas party on Sunday, day, December 18, at 2:00 P.M. This annual club affair has maintained a steady rise in attendance each year. Over 800 youngsters participated in the festivities last year, and the club members look forward to entertaining approximately a thousand boys and girls this year.

Band music for the occasion will be furnished by a grant from the Trust Funds of the Recording Industries obtained by the cooperation of Local 558, American Federation of Musicians.

A special Christmas play will be given by the students of Lake School under the direction of Mr. Dubon. Mr. Booker Washington will lead the audience in community singing and last but not least, the Christmas movies.

Children 12 years of age and under are cordially invited to the program.

MRS. SELBY NAMED HEAD OF MOTHERS MARCH ON POLIO

Mrs. Wayne Selby, 3107 Howell, has been named chairman of 1956 Mothers March on Polio.

As chairman, Mrs. Selby will have the job of recruiting 6,000 women for the job of calling on Douglas County homes to collect funds for the March of Dimes. The Mothers March will be conducted on Thursday night, January 26.

It will be the start of Mrs. Selby's fifth year with the National Foundation for Infantile Paralysis.

Morris F. Miller, Douglas County Chairman for the polio drive, announced the appointment Thursday.

FOR MEN, ON-THE-GO

If your man does a lot of traveling, he'll appreciate a leather kit, fitted with all his favorite grooming aids.

SCATTERING PLEASURE

A group of gaily colored and interestingly shaped scatter rugs make a happy and useful gift for the lady of the house.

Basketball Y.A.L. Leagues

Eleven teams are entered in the Kellom Community Center's Y.A.L. Basketball League for seventh and eighth grade boys. Games will be played on Wednesday night in the Kellom Gym. The Y.A.L. is buying suits for all teams and is paying the cost for officiating.

Teams entered in the league: North Christ Child, Hope Lutheran, Red Raiders, City Mission, Browns, Ramblers, Rosebuds, Sacred Heart, 13th Street Eagles, Celtics, and Golden Knights.

Y.A.L. Basketball League for Boys' 14-15 will be played on Tuesday nights. Six teams are entered. Last Tuesday's games, Louie Butera scored 8 points as North Christ Child defeated Nationals 18-13; Deputies beat Crusaders 25-22; and the Browns shaded the Knights 24-22.

Outstanding Young Man Is Sought

The search by the Nebraska Junior Chamber of Commerce for the state's Outstanding Young Man of the Year began officially today.

D. P. Fallis, Omaha, state chairman of the event, said that public nominations are invited for consideration by the Nebraska Jaycees in selecting the young man for their Distinguished Service Award.

Any young man in the state, between the ages of 21 and 35 inclusive, may be nominated for his service to his community, state and nation. And any Nebraskan may enter their own choice of candidate.

"We want all the people of the state to help us select the winner," he said, "and we urge them to participate. All they need to do is send us the name and address of their candidate, with a letter outlining his activities. The candidate in turn, will receive an official entry blank from us."

The names of nominees should be sent to D. P. Fallis at 2509 Dodge Street, Omaha, Nebraska, not later than midnight, January 13.

The award to the Nebraskan named Outstanding Young Man of the Year will be presented at the winter conference of the Nebraska Junior Chamber of Commerce scheduled January 28 in Holdrege. The event will climax Jaycee Week in Nebraska, held each year in commemoration of the founding of the Junior Chamber movement.

The 1954 winner of the award was Jack Bentley, an insurance man in Sidney.



Wayne M. Harper, steward third class, USNR, of 2216 Miami St., Omaha, Neb., completed a two-week reserve training cruise aboard the light aircraft carrier USS Saipan November 5. The Saipan is based at the Naval Air Station, Pensacola, Florida.

Harper, who attended Omaha Technical High School, is employed by Swift and Company in Omaha.

Mr. Brown was a stubborn individual. He would never wear rubbers when it rained, or an extra sweater on chilly nights. Mrs. Brown became somewhat irritated by his obstinacy.

"You never take any good advice," she complained.

"Lucky for you I don't," he replied, "or you would still be an old maid."

DESK TOPPERS

A survey of a man's desk (at office or in home) may reveal the need for a calendar clock, memorandum book, picture frame, desk lighter, work organizer or maybe a complete matched set of accessories.

Too Many Dropping Out Of School Without Finishing

Dennis Hooper

Mr. Dennis V. Hooper, 75 years, 2903 Charles Street, was found burned to death Sunday morning December 4th in the incinerator at the Fontenelle Hotel where he was employed. The last time Mr. Hooper was seen alive was Friday afternoon December 2nd emptying rubbish into the incinerator. The body was burned beyond recognition. Mr. Hooper had been a resident of Omaha twenty years. There are no known survivors. The body is at Thomas Mortuary.

James Banks

Mr. James Banks, 67 years, 3509 Burdette Street, passed away Sunday November 20th. Mr. Banks had been a resident of Omaha 40 years and was a retired Cudahy Packing Plant employee. He is survived by three sisters, Mrs. Alice Stewart, Mrs. Matilda Robbins, Mrs. Gertrude B. Lucas, of Omaha, two brothers, Mr. Louis Banks, Deadwood, S. D., Mr. Stanley Banks, Los Angeles, California, uncle, Mr. Albert Banks, Omaha and a host of other relatives. Funeral services were held at two o'clock Friday afternoon from St. John's A.M.E. Church with the Rev. S. H. Lewis officiating, assisted by the Rev. D. St. Clair. Pallbearers were nephews, Mr. Roy and Lawrence Stewart, Roy and Ernest Rahn, Walter and Larry Grimes.

Interment was in the family plot at Graceland Park Cemetery with arrangements by Thomas Mortuary.

Local schools, with inadequate facilities, are attempting to do a job of counselling students. Nevertheless, important contributions must come from parents and other community resources. Omaha public school officials state that they encounter difficulties getting students, white and Negro, to enter machine shop training. They report that despite the growing opportunities in drafting, sheet metal work, printing, electrical work, and radio repair, a negligible number of Negroes show interest in entering these fields.

All of these facts seem to indicate strongly that parents have a very special role in counselling and guiding their children—a role which they are generally unprepared to fill. We'll talk more on this subject next week.

"Polio Isn't Licked Yet" Is Theme of '56 Polio Drive

"Polio isn't licked yet" will be the theme for the 1956 March of Dimes campaign.

Douglas County Drive Chairman Morris F. Miller said Wednesday that patient care for the more than 200 polio victims in the county will "run between \$100,000 and \$120,000 for 1956."

This estimate, Mr. Miller said, is based on the experience of previous years, when Douglas County had to get help from the National Foundation to care for its case load.

"A case of polio almost never costs less than \$100," Mr. Miller said, "and that would be an extremely mild case. On the other hand, we have some cases that cost as much as \$15,000 a year to

keep the patient alive and make an attempt to rehabilitate him."

The March of Dimes chairman added that "it's very difficult to say whether there is any end in sight. We know that in time the Salk vaccine is going to reduce our case load, especially in the age group that received the vaccine shots at school. But we don't know when that reduction will come nor how great it will be, because polio is very sporadic, and we might have an epidemic that would actually increase the number of cases even though many people would be protected by the Salk vaccine. We do know, however, that polio and its crippling effects are going to be with us for quite some time to come."



Just A Middleman