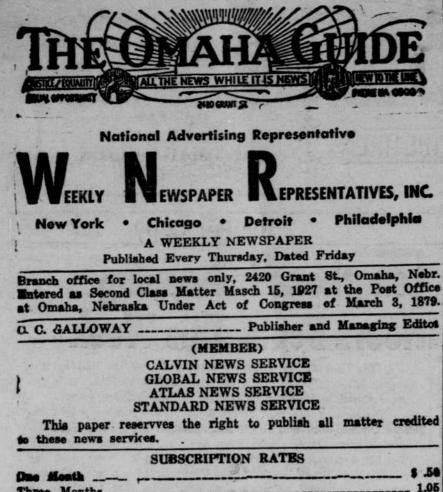
Page Two



Three Months	1.0
Six Months OUT OF TOWN SUBSCRIPTION RA	TES
One Year	4.0
One Month	
Three Months	1.0
Bix Months	20
One Year	

### **No Comment**

If you could have attended the Congressional hearings on automation you would have headr convincing testimony that automation is absolutely essential for the Nation's industrial development.

Automation has been pictured by some as a scare word. . .something to be feared....something that will throw millions out of work by replacing them with machines.

Actually automation should be regarded as a miracle word. . .something which will raise the standard of living for the United States and for the world...and something that actually will increase over-all employment.

Just what is automation? Well, you are going to be surprised at some of the information developed during the hearings before a subcommittee of the Joint (Congressional) Committee on the Economic Report.

Automation really got its start, the subcommittee was told. millions of years ago when our ancestors got tired of doing everything with their hands. One day one of our Granddaddies discovered that jagged pieces of flint were better than his bare hands for doing certain work.

This sounds elementary today but at that time it was a revolutionary development. And, believe it or not, that was the real beginning of automation.

Ever since then people have sought ways to increase their efficieny and output by using tools and machines instead of muscles.

As a result, modern America has led the world in the application of scientific progress to the satisfaction of human wants and has constantly opened up new frontiers for the betterment of all mankind.

ing contest. Merchants in downtown Ainsworth furnished the windows and participants daubed away at whatever sort of illustration they found to their liking. The painting was expected to

draw a big crowd. The paintings were judged and prizes were awarded and the pictures were left there for a few days so that those coming to town could see the work done.

Lightning striking a transmission pole near Oakland, Nebraska, plunged that city and a large surrounding area into darkness last week when it burned up five miles of copper line and some transformer equipment at a rural sub-station. Oakland was out of current for nine hours and some farms were without current for fifteen hours, reported the Oakland Independent.

Construction of new buildings in Crete is three times more than in 1954, the Crete News discovered last week. Permits for the first ten months of 1955 amounted to \$174,575, the newspaper reported.

The total will go much higher, for Crete has just let contracts for the construction of a \$328,000 school house and the Form-Fit Garment company is to have a new building which will cost \$85,000.

The sugar beet harvest is under way at Lexington and the Herald reports the yield to be a record-breaker. The quality is good and the sugar content is high this year. Payments to farmers in the area run into the millions of dollars.

The Hooper Band which took part in the marching contests at Grand Island's "Harvest of Harmony" meeting last week, was one of the three bands to be awarded a superior rating, the Hooper Sentinel revealed last week. The town was proud of their band's accomplishment.

The cloud seeding promoters were jubilant Sunday at Albion where .16 inches of rain was squeezed out of clouds which might otherwise have passed over. Seeding generators were operated as conditions began to look right and much of the area in the seeding tract was dampened.

Some of the newspapers in the "target area" inferred that there might have been rain anyway-but who knows? Others point out that cloud seeding is like life insurance. How can one tell whether it will be needed? Anyhow, it rained.

West Point has a new fire station and to celebrate its completion, the fire department held open house one day last week. Several hundred persons visited the new quarters and looked over the equipment. The youngsters got to sit behind the wheel of the largest fire truck so that they could find out what it feels like to be a fireman. The West Point Republican pictured one lad at the wheel of the truck.

Pierce county may join the cloud seeding area, the Pierce County Leader revealed last week. An effort is being made to collect \$9,260 to carry out the work in that area.

At Neligh on Hallowe'en the city council provided a free movie and free roller skating-provided the kids would sign a pledge that they would conduct themselves the same that night as any other night. There was also a football game scheduled so the kids should have been kept busy and out of mischief.

Plans are going forward at Loup City for the construction of an ice skating rink to be used this winter. Youngsters are being supervised in a clean-up program of a vacant lot and the cityowned grading equipment is to prepare the banks of the skating pond, the Sherman County Times reported.

Arapahoe a big Hallowe'en party was carried out which included a special invitation to rural districts to participate. Prizes were given to the district coming from the farthest distance and the largest number present.

#### THE OMAHA GUIDE

ready submitted bids, serious | leadership of their capable presiconsideration could not be given dent Mrs. Emory Hickman. to Omaha for three or four years. Every since the beginning of "During that time," Norman the American Legion the effort Haried, manager of the Cham-ber's Convention Bureau said, "it developed that the major objec-ever-lasting strength of the ortion to Omaha was that we could ganization. This undefeated fibre supply only 300-rather than proves that if we keep our oath 100-hotel rooms under one roof." and obligation to our God, our In his letter to Mr. Doherty country and our fellowman we this week, Mr. Sorensen pointed shall not fail.

out that Omaha can supply 300 J. L. Taylor, Commander rooms in each of two downtown H. L. Embry Jr, Adjutant hotels and as many other rooms N. H. Comans, Pub. Officer. as necessary within a matter of blocks from the main section of

the city. Mr. Sorensen asked Mr. Doherty to contact George Traut-**CLASSIFIED ADS** man, president of the NAPBL, with this reply to the problem

of room accomodations. The Chamber leader also asked Mr. Doherty to represent Omaha in pressing the bid at the next meeting of the NAPBL, sched-Thrill Your Wife With uled to open November 28 in Columbus, Ohio.

Legion Is

Receiving

**Members** 

past that enables us to know that

The American Legion is here to

serve and stay. From the Cradle

to the final resting place we have

\*

Sturdy

.....

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J. A. Shane, Owner

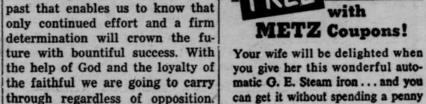
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OMAHA, NEBRASKA

to our flag protected fold.

or flowers.

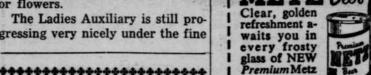




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Metz Brewing Company - Omaha

## Omaha. Nebraska, Friday, November 4, 1955



From our beginnings in the dawn of the steam age, we have advanced steadily into new worlds-of electricity, of the internal combustion engine, of powered flight, of communications, of transportation, of electronics and, now, of atomic power.

Now there have been developed ingenious control mechanisms, such as the electric eye, mechanical brains, and other intricate electronic and radiation devices, which can direct and control the operation of machines.

The production engineer has at his disposal a variety of machines and devices for controlling them which, when put together in proper sequence, can turn out a continuous flow of mass-produced products or materials without human hands touching them during the manufacturing process.

This is "automation". It is a new word. Yet these control devices are not new. The essential features of automation have been BOWLING NEWSapplied in a number of fields for many years, such as petroleum refineries and the production of certain chemicals, some kinds of food, paper and the refining of ores. The production of cigarettes is an almost wholly automatic process. The dial system for telephones and 1. Aronson vending machines for selling various forms of merchandise are other examples.

It would be idle to contend that automation will not bring about 4. Rosen Novak major changes in the economy. If it did not, there would be no 5. Murnan Rug purpose in all the work of the scientists who are developing this tech-6. Keglers nological concept and the production engineers who are conceiving 7. Barrel House ways to put it to work in the service of the American people.

But it is estimated that the reallocation problem arising out of 9. Allen's Bar automation will involve only about 2,500,000 jobs over a twenty-year 10. McGill's Bar period. This is hardly alarming when we recall that as great a shift was accomplished in four years, with very little difficulty, during the reconversion period following the World War II peak. 6:30 P.M., Alleys 23, 24.

Remember that, by 1975, it is anticipated the population of America may rise to as much as 220 million people. To provide for this Time, 6:30 P.M., Alleys 25, 26. additional 50 million, and to continue to improve our living standards as they have improved in the past, we should aim at producing twice Time 6:30 P.M., Alleys 27, 28. the volume of goods and services by that time that we enjoy today.

However, our labor forces will have increased only by one-third, Time 8:30 P.M., Alleys 25, 26. even assuming there will be as many people wanting work in proportion to total population as we have now.

Obviously, unless we can bring about a 50 percent increase in the average output of goods or services by the individual worker, we will lost two games to Barrel House; Next Year not reach our goal.

To reach our goal we must make the breakthrough into automatic Novak; Rockets won three from operation as soon as possible. The faster we can do so, despite the McGill's Bar; Allen's Bar lost two obstacles, the more rapidly we will reach our objective.

Life in American then will be richer, better, more rewardingwith greater opportunities for the young, increased satisfaction for adults, and more tranquility and comfort for the aged.

## **News From Around Nebraska**

The Lions Club at Ogallala is setting up what should be a very interesting musical evening. On November 29th, the club will sponsor a "Quartets Night" at which time male quartets from towns all around that area will be invited in to take part in a program. Full details were not given in the Keith County News last week, but the idea has possibilities of being a money raiser for almost everyone likes a good quartet.

The Oregon Trail Antique Car Club, which is the name of an organization at Lexington, Nebraska, celebrated the close of another summer's motoring with their old cars last week by staging a dinner. They had a program which consisted of colored slides showing the old time cars as they looked when they were new and other features. The club has a roster of thirty-six members who own approximately fifty cars, the Dawson County Herald reported.

The Red Cloud vicinity has been the scene of several farm home holdups lately, according to the Commercial Advertiser there. Two weeks ago a man was robbed at gun-point while alone in his farm home. Last week the robbers returned and held him up again, taking approximately \$30.00. The robbers told him they came back because the victim reported the incident to the police. They threatened his life if he reported the second stickup. Neighbors turned in the news this time to authorities.

Also last week, a Red Cloud woman was the intended victim of a holdup when her car was crowded on a highway near town and the occupants threatened her with a gun. The woman got away from the would-be thieves and no trace of them has been found

Stories of the "lion" in the vicinity of Mead are rampant again, as they were several years ago. But a farmer near Mead is chuckling about it all and sent a note to the Wahoo Newspaper telling them that he had the "Lion" tied to a tree in his yard. It turned out that the lion was a part boxer and part collie pup which has short hair and a coloring of light tan. It is a large dog, thereby making large tracks and possibly leading someone to believe that the oft-heard-of mountain lion in that area had returned.

So that there would be no shootings, the farmer tied the dog up.

Team

2. Rockets

to the Keglers; and Aronson won two from North Side Laundry. **Team Standings** In individual play Chuck Bas-Won Lost sett took high series honors with 7 17 544 followed by Joe Webb with 151/2 81 521, and Bob Walls with 516. Trol-3. Monty's Bodyshop \_ 141/2 91/ lis Harris had high single game a 14 10 219. Other 200 games: Joe Webb, 13 11 200; Curtis Brown, 203, Rainey 11 13 Merrill, 200; C. Arnold, 206; O. 11 13 Oliver, 201; L. Clayton, 203; Cur-8. North Side Laundry 11 13 tis Brown picked up the tough 16 4-6-9-10 split. Schedule for Sat., Nov. 5, 1955

We would like to say a word a Rockets vs Allen's Bar Time, bout a team which has moved slowly but surely into first place; Barrel House vs Murnan Rug, Aronson. This team seldom bowls high games, but most always Aronson vs Monty's Bodyshop, just enough to win.

McGill's Bar vs Rosen Novak, Seek More North Side Laundry vs Keglers, **Baseball Here** Time 8:30 P.M., Alleys 27, 28. In team play Monty's Bodyshop Murnan Rug won two from Rosen

> The Omaha Chamber of Commerce this week took action to press the bid for Omaha as the location for the 1956 meeting of the National Association of Pro-In a letter to Ed Doherty, president of the American Association, Chamber President A V. Sorensen pointed out that Omaha had first invited the NAPBL here in 1949. However, since several other cities had al-

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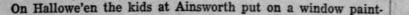
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