

— READ THE OMAHA GUIDE —

Nebraskans Give \$733,642 To Fight Polio

Final Audit of 1955 March of Dimes receipts reveal that Nebraskans contributed \$733,642 this year toward the bill for America's accelerated fight against polio, it was announced today by Ted R. Hughes, Seward, State Chairman for the March of Dimes.

This figure was \$14,079 less than the total for 1954, but Nebraska continued for the third consecutive year to hold fourth highest rank in the nation in per capita giving. Hughes said, Nebraskans' per capita record was exceeded only by the three less populated states of Nevada, Wyoming and Idaho.

"Our volunteers, partly because they were inspired by the bright promise of the Salk vaccine and partly because of devotion to those for whom any vaccine comes too late, did a great job and deserve the highest credit," Hughes commented.

Although total national contributions in January (\$52,511,185), following upon the heels of an Emergency March of Dimes last August, were almost as much as in January 1954 (\$54,841,213), the amount fell nearly 12 million dollars short of increased needs in 1955, the State Chairman reported.

He drew attention to the fact that Nebraska had its highest polio incidence in history (721 cases) last year and that the resulting load of polio patients has, or will soon make it necessary for many chapters to seek emergency aid from National Headquarters. A similar picture is found in many other states, he said. Because of the unprecedented drain upon National Headquarters in the conduct of its usual program combined with the cost of the vaccine project, however, there are no funds at National Headquarters to be advanced -- except as additional amounts are made available by individual chapters having at least limited, unobligated funds in their treasuries.

"It's going to be 'touch and go,'" said Hughes, "to pull through to the next March of Dimes in January. But in keeping with the early American tradition of mutual aid in time of peril, you can be sure all county chapters across the nation not already facing deficits will contribute the maximum possible to assure care and treatment to every polio victim anywhere regardless of age, race, creed or geographical location.

"We are not going to let the unfortunate victims of polio down," Hughes concluded, "and we will be back in January for additional support that they may continue to have medical and other care upon which their future depends."

BLUE JAYS' BASKETBALLERS TO FACE NATIONS TOP TEAMS

Creighton University's Bluejays have their work cut out for them in the coming basketball wars. Theron "Tommy" Thomsen, recently-appointed head coach, will be fielding a team that is young, inexperienced and fast.

The Jesuit school announced its intentions last spring of beginning the long climb back to basketball prominence in the nation. First step will be the 1955-56 schedule which features some of the best teams in the nation.

Five games in nine days will feature the longest road trip of the season for the young Jays. From January 28 to February 5 Creighton will hit the home courts of Canisius, Seton Hall, Holy Cross, St. Francis of Brooklyn and St. Michael's of Vermont. Highlight of the home session will be the chore of acting as co-host with the University of Omaha to the NIAA Tournament in the new Omaha City Auditorium December 29 and 30.

Creighton's home schedule includes the following games: Friday, December 2, Buena Vista College.

Monday, December 5, Morning-side College.

Monday, December 12, Texas Western College.

Thursday, December 15, St. Thomas of Minnesota.

Monday, January 16, South Da-

Seein' Stars

BY DELORIS CALVIN

New York (CNS) Biggest talk around Show business circles in New York is Duke Ellington's new musical proposed for a Broadway opening this winter. Called "Man with Four Sides" this new Ellington opus is a jazz opera about a square—a henpecked guy who finally gets loose. The Duke has done all the music, lyrics and is doing the most to getting the \$150,000 necessary to bring a musical of this scope to Broadway.

The Duke got his biggest push from Dave Garroway's "Today" program when he staged an actual audition of the show for TV fans. This was indeed a publicity coup of the season, though the Maharajah and the Maharanee of Jaipur (India) were already reported interested in financing the show before the "Today" publicity. Now the Duke has the problem of deciding which money to turn down.

Nat King Cole's daughter "Cookie" is a Brownie. This was the best news of the week to Nat who is reported to be breaking records on his coast dates and records in the recording industry.

Ella Fitzgerald so good in "Pete Kelly's Blues" that she outdistances star Jack Webb.

PUBLIC SEEKS REINSTATEMENT OF DR. HORNE

Washington, D. C. (CNS) The clamors are on for the rehiring of Dr. Frank S. Horne, former Government adviser on race relations in the Housing and Home Finance Agency. Dr. Horne was let out unceremoniously by the Republicans with the excuse that a budget cut had been ordered.

Americans for Democratic Action is the latest organization to ask that Dr. Horne be reinstated. Their statement came when it was disclosed that he had rejected another Federal job at \$300 more than his former salary of \$12,500. Explained Dr. Horne: "A transfer would be a repudiation of my efforts to end racial discrimination in housing—a goal to which I have dedicated my entire public service."

A veteran of nineteen years of Government service, Dr. Horne has revealed that he's appealing his dismissal to the Civil Service Commission. ADA on rallying its membership behind him stated that it "calls upon President Eisenhower to make clear that the civil rights policies proclaimed by him and the Republican National Committee are not just political overtures. To this end we urge the President to direct Administrator Cole both to rehire Dr. Horne in his former capacity and to Admit the housing laws in the non-discriminatory fashion to which his Administration is pledged."

After she had thrown her arms around the shy young man and bouquet of flowers, he jumped up and grabbed his hat.

"Oh, don't go," she said, as he made for the door. "I didn't mean to offend you."

"Oh, I'm not offended," he replied. "I'm going for more flow-

kota University.

Friday, February 10, Loras College.

Thursday, February 16, University of Omaha.

Thursday, March 1, Drake University.

Saturday, March 3, South Dakota.

Creighton road games include the following:

Tuesday, Jan. 3, Drake University.

Friday, Jan. 6, South Dakota State.

Saturday, Jan. 7, South Dakota University.

Thursday, Jan. 12, University of Omaha.

Saturday, Jan. 28, Canisius.

Monday, Jan. 30, Seton Hall.

Wednesday, Feb. 1, Holy Cross.

Friday, Feb. 3, St. Francis of Brooklyn.

Sunday, Feb. 5, St. Michael's of Vermont.

Tuesday, Feb. 14, Marquette University.

Wednesday, Feb. 22, Loyola of Chicago.

The schedule is still open to additions, according to the Rev. Norbert J. Lenke, S. J. faculty moderator of athletics. He said that two or more games may be added.

TRAVEL HINTS

At the height of the travel season and while summer is at its hottest throughout the country, a few pertinent questions seem to be in order.

To the traveler: Will you return to the same place next year, and if not, why? Did you find your hotel, motel or resort, just like you pictured it before you left? Were you surprised or disappointed? Did the advertising of the place mislead you? Did you pay too much for food, services and facilities? Did the employees treat you as a guest should be treated, or were you ignored or insulted?

To the employee: How have the guests treated you? Did they have champagne tastes and beer pockets? How many "skips" did you have? Did they "lord" over you and treat you like a peasant, or were they considerate and kind? Frankly now, are pleasure-bent Negroes hard to get along with?

To the owner: How's business—better or worse than last year? Are you planning any innovations for next year? How much of your equipment will have to be replaced, due to pilferage? Did you lose many sheets, towels, etc., this year? Do you welcome family groups? What was the average length of stay at your place?

We welcome answers to the above questions and in future columns will attempt to analyze them in order to get a cross section of opinion.

Send your answers, as well as any request for travel information, to "GO-Guide to Pleasant Motoring" (\$1.00), 918 F Street, N. W., Washington 4, D. C.

NINE MILLION NEW JOBS

American business has created close to nine million new jobs since World War II, nearly keeping pace with the demand, according to the Chamber of Commerce of the United States.

That, says the Chamber, should throw just about the last spade of earth over the grave of the notion that improved technology causes unemployment.

The nine million new jobs cover all industries except agriculture. Government jobs are also excluded. During the same period, the Chamber reports, the number of persons of working age has also increased by about nine million.

These events took place during an era of expanded technology the like of which the world has never seen, the Chamber points out. New machines, new production methods, new sales and management skills exploded all over the industrial landscape.

The biggest boost in jobs came in the retail trades, in manufacturing, construction and the service industries. And while the number of farm jobs decreased due to increased productivity, these workers found jobs elsewhere, the Chamber points out.

The lesson these figures teach the Chamber suggests, is that the net effect of better ways of doing things is to create rather than to destroy jobs.

PERMANENT SCREEN FOR HOME MOVIES

A permanent screen for home movies solves the storage problem of a portable one. Attach a panel of quarter-inch Tempered Presdwood to a wall, after beveling the exposed edges and rounding the corners. Prime the board and apply two finish coats of aluminum paint. If desired, the screen may be kept out of sight behind a drape. Similarly painted, panels of Tempered Presdwood are ideal light reflectors in home or professional photo studios.

OPERATION HOME IMPROVEMENT

Home repair "super markets" where fix-it fans could find practically anything needed for household jobs, are getting a lot of serious study by suppliers according to the Chamber of Commerce of the United States.

Here, under one roof, a homeowner could buy bricks, concrete, paint, lumber and hardware, instead of having to shop around a half a dozen stores to get what he needs to complete a home repair job.

The same market might also help Mr. Suburbanite with plans for a specific project, offer expert advice, and even arrange financing, if necessary.

To some extent, supply houses, lumber yards and hardware stores already are offering this kind of

service. But it is relatively new, the Chamber points out, and is due for a big push.

Promotion of the home repair of Operation Home Improvement "super market" idea will be part of Operation Home Improvement to begin next January under the aegis of the Chamber's Construction and Civic Development Department with the support of the entire home building industry.

PROTECTION AGAINST SMUDGY HANDS

To protect the wainscot of a child's room or stairway, apply the embossed Leatherwood panels of Masonite. Leatherwood will outwear the walls to which they are fastened. An attractive dark brown color, the Leatherwood needn't be painted, and when sealed it won't show marks from smudgy hands. Fasten it with a wallboard mastic.

COVER FOR LAUNDRY TUBS

Keep assorted sizes of versatile Masonite Tempered Presdwood around the home for such uses as a laundry tub cover, for protecting the automobile back seat while hauling heavy or sharp articles, for lapboards in writing, drawing or typing, for holding flower pots and vases, for replacing a cane chair seat, for renewing the bottom or sides of a trunk, for a sunshade or on the ground picnic game table.

WILLIE PACING GIANTS FOR 2nd PLACE

New York (CNS) Despite all the moaning of the Giant fans—with a great deal of it directed at Willie Mays for not being superhuman—the Giants seemed headed for 2nd place in the National League. That's if they hustle the rest of the way and go all out for the next best to being pennant winners.

Pacing the Giants is Willie, no less, who seems stronger in August than he was earlier in the year. Although Willie's batting 35 points less than last year—he's still hitting at .301 and his RBI pace is faster than last year's. Since July 1st, the Giants have won 28 of 44 games played.

2-Car Trend Is Picking Up In Nebraska

Nebraska's wives and teenagers, tired of being stranded when their bread-winner drives the family car to work, are sparking a statewide two-car boom, according to a special survey by Universal C. I. T. Credit Corporation, the nation's largest independent automobile financing firm.

The survey was conducted by the heads of the company's 40 division offices throughout the nation. Four of the company's branch offices are in Nebraska. In addition to observations of these experienced executives, the firm said, the survey included in-

terviews with the hundreds of automobile dealers by Universal C. I. T.

"Our survey disclosed that the major reasons behind the purchase of a second car," said vice president Harold D. Wetzel of Omaha, "are the trend to suburban living and the need for a second car for shopping and taking children to school when the husband uses the car to get to work."

Another important reason, he said, is that millions of teen-agers are attaining driving age and an increasing number are able to afford automobiles. This factor will become even more important, he pointed out, when the huge "war baby" population reaches driving age in the 1960's.

There are about 4,500,000 two-car families in the United States. The credit executive estimated that about 13 per cent of Nebraskans' car-owning families have more than one car. The percentage probably will double over the next five years, he declared.

Most of the state's two-car families are white collar or professional workers and farmers, although two-car ownership is widespread among skilled workers, the survey showed.

Average annual income of two-car families is about \$7,000 in Nebraska, the survey showed.

About two-thirds of the new cars bought by two-car families are bought on installment credit, the survey showed, and more than three-fourths of the used cars are purchased on credit. The Universal C.I.T. executive rated the credit standing and financial responsibility of the state's typical two-car family unusually high.

In general, the state's families "graduate" into the two-car class by keeping their "old" car instead of trading when they get the new one. A smaller proportion buys a used car as a second car.

Another result of the trend is a surge in the popularity of station wagons, "small" cars and convertibles, the survey showed.

State Nimrods Must Purchase Bird Stamps

Second only to the announcement of the coming hunting season dates; the new law requiring hunters to secure a special \$1.00 upland bird stamp is of primary importance to Nebraska nimrods.

This special upland game bird stamp will have to be purchased and attached to individual hunter's permits with their signature written in ink on the face of the stamp. No hunter over 16 years of age can hunt either quail or

pheasants in Nebraska without the special stamp. The stamps are non-transferable; cannot be loaned or borrowed and can be revoked for the same reasons that hunting permits may be.

In the original conception of the upland game bird stamp ideas were borrowed from similar plans in other states. Michigan and Missouri both require special stamps for trout fishing; and Kansas requires a special stamp for quail hunting.

Revenue obtained by the Game Commission from the sales of the \$1.00 stamp are to be used for propagation and restoration of upland game birds, according to the new state law.

The stamps will be available by September 1st from regular permit vendors and Game Commission offices in Alliance, Bassett, Norfolk, North Platte and Lincoln.

Tennessee Valley Authority's electric power program has cost taxpayers more than \$600 million in federal subsidies, the Chamber of Commerce of the United States reports.

ENJOY UTMOST SHAVING EASE AND CONVENIENCE

Gillette

Super-Speed RAZOR

WITH BLUE BLADE DISPENSER AND STYRENE CASE

\$1.00



MOTHERS... choose your youngster's Back-to-School shoes at

You'll find no greater selection—no greater values at any price—than these skillfully designed Edwards Shoes! See our wide range of colors and styles. Let our trained specialists give your child an accurate fit.



DREXEL'S
1419 Farnam Street

Thrift is one of the greatest of virtues, especially when your savings are in United States Savings Bonds.

Better is a neighbor that is near than a brother far off.—Proverb XI, 12.

INGROWN NAIL HURTING YOU?

Immediate Relief!

A few drops of OUTGRO® bring blessed relief from tormenting pain of ingrown nail. OUTGRO® toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGRO is available at all drug counters.

No surgery needed to reduce swelling of painful piles!

In doctor's tests, amazing new Stainless Pazo instantly relieved piles' torture! Gave internal and external relief—without surgery! 6 medically-proved ingredients relieve pain, itching instantly! Reduce swelling. Promote healing. You sit, walk in comfort! Only stainless pile remedy. Stainless Pazo® Suppositories or Ointment at drugists.

ALLEN

Heating & Air Conditioning Co.

Are You Ready For This Winter?

Furnaces
Gas — Oil — Coal
Repairing And Cleaning
Sheet Metal Work

ESTIMATES GLADLY GIVEN

ALLEN'S

2501 Leavenworth JA 2028

BRANDEIS

Boy's Back To School

Tom Sawyer Flannel Shirts

Soft, deep nap flannel that's Sanforized, washable, in beautiful new plaids. Sizes 4 to 20.

\$2.98

Genuine Levis

6 to 12 3.45
27 to 32 3.75

America's favorite blue jean, in heavy 10-oz. denim. Zipper fly, guaranteed.

New Youth Center
Fourth Floor

Kilpatrick's
omaha

warm insurance against winter weather

SURCOATS

5.98

Boys' Sizes 6 to 16 Years

- Wrinkle Resistant
- Water Repellent
- Quilted Lining
- Mouton Collars
- Zipper Front

Buy them now... put them in Lay-away for back to school!... Illustrated is just one of many new patterns... each fabric treated with "Unisee" for stain resistance, easy cleaning.

Downstairs Boys' Clothing

CORYELL **70-SUPER**

PRICES Always LESS

THE BEST FOR LESS

FOR OVER HALF A CENTURY

Coryell-70 Super **26⁹** Coryell Senior Ethyl **28⁹**

"MORE POWER FOR LESS"

DOUBLE PREMIUM COUPONS EVERY SATURDAY

Ask Attendant for Premium Folder

CORYELL-70-PROFIT SHARING STATIONS

24th & Cuming 4200 So. 24th 55th & Center 31st & St. Mary's
30th & Lake 56th & Military 1421 Military