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Ak-Sar-Ben Matches Funds For Co. Fair Improvements

Omaha, Nebr. — Ak-Sar-Ben's newest program of financial assistance to Nebraska county fairs, which soared from a \$500 grant to a statewide improvement program of nearly a quarter-of-a-million dollars, has been continued for another year.

Jess J. Thurmond, chairman of the Ak-Sar-Ben Public Affairs Committee, said the program met with such widespread public approval that the Omaha civic organization approved continuation of the grants for 1955. Under the plan, which sets up a fund to help the county fairs build and improve their facilities for greater service to the public, Ak-Sar-Ben provides \$500 for any county fair which will match the grant with at least an equal amount for construction of new permanent buildings or new improvements on their fair grounds.

A total of 71 counties received Ak-Sar-Ben's \$500 checks in 1954.

And the funds were used to start a wide variety of building and improvement projects. New buildings and structures of all sizes and descriptions have sprung up on county fair grounds throughout the state. There are new livestock buildings, sales pavilions, community and activities buildings, exhibit halls, 4-H Club buildings, dining rooms and kitchens, grandstands, stages, lighting and sanitary installations, and scores of others.

"Although we receive countless requests for donations from many other sources," Mr. Thurmond said, "Ak-Sar-Ben has consistently chosen to channel the bulk of its funds to the county fairs in keeping with a program dedicated to the future of midwestern agricultural economy. As long as our great agricultural industry prospers, then all of us living in this area will prosper, and as long as Ak-Sar-Ben has the funds avail-

able we will continue to carry on such programs as this for the benefit of all."

Nebraska Manufacturing Up 16.5 Percent, Census Reports

Value added by manufacture in Nebraska in 1953 was \$401,398,000, an increase of 16.5 percent over 1952, according to 1953 Annual Survey of Manufactures estimates released today by John E. Tharaldson, of Des Moines, Census Bureau Regional Field Assistant.

Average number of manufacturing employees in Nebraska in 1953 was 57,558, with total salaries and wages of \$210,973,000, compared with 53,063 employees paid \$186,180,000 in 1952.

Value added in the manufacture of food and kindred products in Nebraska in 1953 was \$203,273,000, up from \$188,499,000 in 1952. Average number of employees in this industry was 25,892, with total salaries and wages of \$93,864,000 in 1953, compared with 26,591 employees paid \$96,669,000 in 1952.

Information on manufacturing activities in 1954 is now being collected in the 1954 Census of Manufactures and statistics for States, their counties and cities, covering all important industries will be published before the end of this year.

\$1,000,000," Hruska said. "Many manufacturers faced with a situation similar to that of the motorcycle industry were given substantial excise tax reductions last year, and the present bill repealing the excise tax on motorcycles is in accordance with that policy," the Senator continued.

"The entire motorcycle industry is a small one employing less than 2,000 workers," Hruska added. "A repeal of the 10 per cent excise tax will give this long-established industry an opportunity to grow and prosper," the Senator concluded.

Hruska Asks Postal Exams

Senator Roman Hruska (R-Nebr.) has requested the Civil Service Commission to give competitive examinations at First- and Second-Class Post Offices over the State July 11th to determine the relative standing of interested applicants for West Point or Annapolis.

"The Civil Service examination is not an entrance examination for either of the Academies," Senator Hruska said, "but it will

be used as a basis for my appointments." Appointees will be required to successfully pass the regular academy entrance examinations.

Senator Hruska said young men should keep in mind that West Point and Annapolis offer the finest education in the United States. "Both academies enjoy a scholastic reputation equal to the best universities in America," he said.

"Young men interested in an Army or Navy career should explore the many advantages offered in addition to an excellent education," Hruska said. "Among the many advantages are a lifetime position with promotional opportunities and a liberal retirement plan," Hruska continued.

Senator Hruska pointed out that candidates must have reached their seventh birthday on or before July 1, and not have reached their twenty-second birthday on or before July 1 of the calendar year in which they expect to enter either West Point or Annapolis.

Senator Hruska urges interested applicants to write him immediately for authorization to take the Civil Service examination.

Handrails Needed
Make sure that every stairway has a handrail.

Reinforce Page Holes
Want to reinforce the holes in the pages of a loose-leaf recipe book, or any kind of loose-leaf notebook, quickly and inexpensively? Simply dab each hole with colorless nail polish and let dry.

Moving Tips
Before you move: Notify your electric, gas, water, and telephone companies, so they can shut off service at the time you wish. Ask your postman or post office for a change-of-address card. Notify your life-insurance companies, newspaper office, magazine companies, and the stores where you have charge accounts, of your change of address. Ask your physician and dentist to recommend doctors in the community which is your destination.

Used His Head
On Mt. Shasta, Calif., Mountain Climber Dan O'Neill, 34, slipped and fell on the snowy slope, escaped with only minor cuts and bruises after a 40-m.p.h. head-first slide of nearly a mile, because "I kept my head, used my toes as brakes and steered with my forearms."

SPEAKING & CARDS

THE NEWEST CARD GAME

Don't believe it the next time someone tells you that Calypso is only a combination of Canasta and Bridge. Nothing could be farther from the truth as you yourself will discover the very first time you play the game.

Calypso, of course, is the exciting new card game currently sweeping the country which gives each player his own personal trump suit and is played with four decks of cards shuffled together to form one giant pack. Conceived in the romantic island of Trinidad, Calypso has already been described by one well-known card expert as the first really new card game since Whist. Whist first appeared way back in the sixteenth century.

If this isn't enough to convince you that Calypso is an entirely new game, a few comparisons with Canasta and Bridge may help. How does Calypso differ from Bridge? For one thing, there is no bidding in Calypso. For another, there is no "dummy"; all four players

play every hand. But Calypso's biggest distinction is that it gives each player his own personal trump suit, determined at the beginning of the game by drawing cards and altered by any of the cards received in ensuing deals.

Calypso is a game in which tricks are taken, but unlike Bridge, the number of tricks captured has no significance and they are frequently broken up in the process of forming Calypso. Calypso also differs from Bridge in that no one suit ranks higher than another.

What about Canasta? The games are similar in that the main object in Calypso is to complete as many Calypsoes as possible during the four deals comprising a game. But you cannot add to a Calypso (a complete run of 2, 3, 4, etc., up to the ace of your personal suit) by melding from your hand; you build the Calypso only with cards in tricks won by you and your partner. There is no melding or discarding in Calypso, no wild cards or bonus cards; Jokers aren't even used.

Perhaps the best news for most card fans is that a Calypso game is completed in a half hour or less while a game of Canasta can sometimes run several hours.

You can get a free, pocket-sized, leaflet containing the complete rules for playing Calypso merely by sending a stamped, self-addressed envelope to Playing Cards, 420 Lexington Avenue, New York 17.



Financial Facts

AS GOES IN AMERICA'S ECONOMIC MACHINERY, OUR YOUNGSTERS ARE MORE IMPORTANT TODAY THAN EVER BEFORE. THE BABY BOOM (FOUR MILLION BIRTHS IN 1954) IS OPENING NEW MARKETS FOR MANY BUSINESSES AND INDUSTRIES.



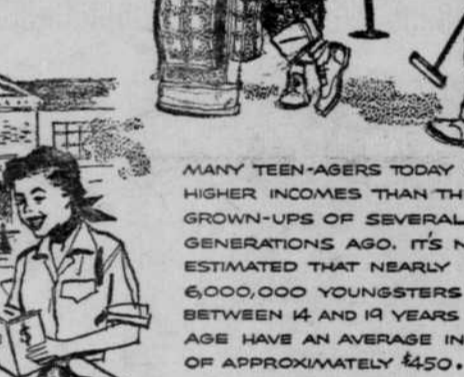
BEFORE TEEN-AGE, UNCOUNTED MILLIONS OF YOUNGSTERS EARN MONEY DOING SUCH JOBS AS BABY-SITTING, SHOVELING SNOW, MOWING LAWNS, CADDYING AND DELIVERING NEWSPAPERS.



MANY TEEN-AGERS TODAY HAVE HIGHER INCOMES THAN THE GROWN-UPS OF SEVERAL GENERATIONS AGO. IT'S NOW ESTIMATED THAT NEARLY 6,000,000 YOUNGSTERS BETWEEN 14 AND 19 YEARS OF AGE HAVE AN AVERAGE INCOME OF APPROXIMATELY \$450.



MUCH OF THIS MONEY IS FINDING ITS WAY INTO SAVINGS ACCOUNTS. THE NUMBER OF CHILDREN HOLDING SAVINGS ACCOUNTS IN SAVINGS AND LOAN ASSOCIATIONS HAS RISEN SHARPLY IN RECENT YEARS.



UNITED STATES SAVINGS AND LOAN LEAGUE

Hruska Opposed To Cycle Tax

Senator Roman Hruska (R-Nebr.) is urging early action on a bill introduced in the Senate last month that would repeal the 10 per cent manufacturers' excise tax on motorcycles.

"For excise tax purposes, motorcycles are in the same category as automobiles and pay the same rate of tax," Senator Hruska said. "However, automobile sales have soared in the past six or seven years, while the sale of motorcycles for this same period has declined about 60 per cent."

Senator Hruska said the primary reason for the decline in motorcycle sales is the increasing competition from foreign markets. He pointed out that foreign-made automobiles have never been a serious threat to the American market as in the case with motorcycles.

"The Federal Treasury has derived little benefit in taxing the motorcycle industry. In 1954, the excise taxes paid by the industry amounted to slightly over

Educator Awarded "Beau Brummel" Title



NEW YORK — A prominent educator and community leader out-paced 600 other nominees here to capture the title "Mr. Beau Brummel of Harlem." The distinction was awarded by the Uptown Press Club of New York. The well-groomed winner is Dr. James Allen, 16 St. Nicholas Pl., New York City. He is shown here, at center, during presentation ceremony at Spring hall of the journalists' club. Presenting Park & Tilford gift hamper is C. Melvin Patrick (left), club president, and Ophelia De Vore, president of Grace Del Marco Model Agency.

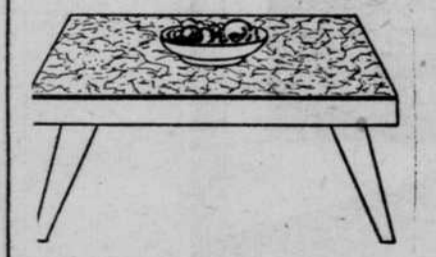
Dr. Allen, a former school teacher, is currently district school coordinator for community education of the Board of Education in New York City. He was for 15 years president of the New York state unit of the National Association for the Advancement of Colored People and founded that organization's New York City branch.

He has lectured widely in this country and abroad on human relations and on youth problems. Among his other affiliations are chairman, youth committee, Harlem branch, Y.M.C.A.; member, national council, Y.M.C.A.; member, speakers' bureau, English-Speaking Union; and former member, national council, Boy Scouts of America. He taught school for 20 years here.

The press hall was held at Savoy Ballroom, here, May 18.

Handy Jim's EXIN-UP TIPS For the Home

Distinctive Table Top
IF YOU have a coffee table with a marred top but otherwise good appearance, you can make it like new without a lot of laborious refinishing. And at the same time you can give the table a distinctive feature that it never had—a marble pattern top with a surface that takes abuse.



The simple job is done by applying a new top in the form of a plastic-finished Marlite panel in one of five authentic marble patterns. Widely used for walls and ceilings, the material is available at lumber yards.

Saw a panel to fit, allowing a fraction of an inch for smoothing edges by planing and sanding. Bond the panel to the table with adhesive and leave weights on top until the adhesive is set. Wax the edges or paint them to harmonize with the marble pattern and table finish.

Your new table top, with its baked-on plastic finish over a tempered Masonite hardboard base, will defy attacks by beverages, heat and wear. Damp-cloth wiping will clean it.

ARE YOU FIT TO DRIVE ?

Are you fit to drive? Safe driving depends on many factors. You must know and obey the traffic laws, of course. But what about your ability to drive—to handle a car safely?

Traffic accidents are zooming and the public is aroused. Public officials are grim. Some states are already tightening their driver licensing laws. The time is not far distant when all drivers must pass periodic re-examinations to determine their continued fitness to operate a motor vehicle. The fact that you have a driver's license today doesn't mean you will have it a few months or a year from now.

So give yourself that tougher test right now—

How about your accident record—good or bad?
How about your police record—good or bad?
How about your physical and mental condition?

Don't gamble. Drive safely, obey the law, and be sure you are fit all-ways.

SLOW DOWN—LIVES ARE IN YOUR HANDS!

THE OMAHA GUIDE

— READ THE OMAHA GUIDE —