#### DANDY, HANDY 'N CANDY



MESSAGES OF SPRING

- and the fashion for

flowers and fruits is seen every-where! Your personal stationery, too, captures the fashion theme as aptly as these gay strawberry ear-

rings. Your most intimate correspondence will glow with the quick

breath of Spring if you write your

letters on Eaton's new Spring papers. The fruit motif is gaily

depicted, for example in Eaton's delightful "Strawberry Patch." In

Eaton's "Mimosa," the graceful flower, delicately rendered on white

envelope linings, shows through paper as sheer and crisp as the

For Farm and Home

Round Corners for Hens

EVERY house, including one for

chickens, needs its corners.

In the case of chickens, though,

corners are dangerous. They are

dead-end streets to chickens. One

bird may reach the corner. Others

following it can begin piling up

until the original discoverer of the

Corners just aren't good in a

Here's how some farmers have

kept their biddies from so foolishly

getting into a fatal corner. They've

taken a long strip of Masonite 1/8"

Tempered Presdwood, two feet

wide, and curved it around the

corners, nailing the ends to the wall

studs and the curved center to a

2" x 4" stake jutting out from the

corner. This neat trick eliminates

chicken house. Another reason is

that they are difficult to clean.

corner has smothered.

new spring organdies.





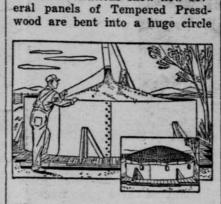


Clothing Shortage Why shortages of some clothing? Here's why. A civilian uses about pounds of raw wool a year-a soldier needs 162 pounds. The average civilian's shoes last about a

year-a soldier on combat duty can



age for grain is before the storage is needed. Temporary bins holding up to 800 bushels can be The illustrations show how sev-



gether. A floor of shiplap boards, covered with sisalkraft, is laid over

Grain in such a bin is kept dry and clean. The cover is a double keep the cover down. Sides of the bin are durable and moisture-resistant. Tempered Presdwood has gion. proved itself as an all-around farm

St., Chicago 2, and asking for free pa Epsilon Fraternity. plan AFB-177.



By Winsor

LUSTROUS AND



Dress by Frank Starr START THE NEW YEAR RIGHT in this lovely gown of lustrous Avisco acetate trimmed with a crisp cowl collar of white organzine. . . . Perfect for party or dress occasions all through spring ... you'll find it a welcomed ad-dition to any basic wardrobe.

# **Arthur Jennings** Commissioner for farm and Home

City Commissioner.

City Council.

President of Nebraska Association 4020 Izard Street.

Mr. Hanson has been honored Mr. Hooker is married, wife Zelpeople who know him well, obvi- and have families.

Jennings Hanson The word radar is made up of the

#### Dale L. Hooker Is Hanson Would Be Candidat for City Commissioner

ning for election as an Omaha chill, South Dakota, April 19, 1896. good horse to death and the horse Mr. Hanson is an active, honest Hooker. Mr. Hooker spent most of theoming quickly. built on the farm of materials that tinguished record is ample proof School, and completed subsector certain fixed functions of the can be used later for other pur- of his qualifications to do an out- quent course of Business Admin- city. poses, according to Masonite Cor- standing job in any spot on the istration. He served in World War Taxation as applied in Omaha, is

> the State Mutual Life Assurance manager of the Quinn Lumber Council in approving Lumber State Company. For over 25 years he Company of Weston, Iowa, where gets - Free for all Spending - Aphas continuously been in life in- he remained until he moved to O- proving Mill Levies, as submitted surance management and at the maha in 1921. At this time he by other Taxing bodies, such as, moment ranks as the senior gen- became interested in the finance School Board, etc., which are eneral agent of his company in all business and was appointed super- tirely out of line. It must be stopthe western half of the United visor of a national finance cor- ped now and for good. States. This is a strong testimon-poration and traveled many years Mr. Hooker is pledged to the ial to his integrity, competence and in this work throughout many of "Small Property Owners Associa-Mr. Hanson has served in many residence however remained in O- will be substantially reduced in a capacities. He has a record of maha. He resigned this connection sane and sensible manner to cope serving generously and unselfish in the finance business in 1946, and with the increased property values ly in many important and diversi- entered in to the apartment house Mr. Hooker extends this pledge to fied organizations. Currently he is business, where he now owns and all other people - Property owners President of the Small Property operates the Claremont and Bon one and all. Mr. Hooker is against Owners Association of Omaha; nie Brae Apartments at 4018 and Floridation of City Water.

thickness of sisalkraft laid over a sociation, Inc.; Director in Amererous social and civic organizations running for City Council, is entirprotecting shoulder of hay or ican Real Property Federation; in Omaha — he is a long time ely out of order - that it should be straw. Weights attached to wires Member of Neighborhood Conser- member of the Elks and has been at least \$100.00. This would elivation Board and American Le- affiliated with the American Legion minate many people who file for In the past he has been-Presi- ber and Director of the "Small do not make any special effort to building material over a period of dent of Nebraska Life Agency Property Owners Association", he become elected but simply file and Managers Association; President of is Legislative Chairman of the a-clutter up the ballot. This would Easy-to-follow but detailed in- Omaha Association of Life Under- bove Association, which Associa- eliminate 50% or better of the 75 structions for putting up a tem- writers, Inc.; Secretary of Noon tion has been very active in local to 100 who file every three years porary grain bin may be obtained Day Club of Omaha; Director of and state affairs, re-concentrating as the record has indicated. by writing Farm Service Bureau, Kiwanis Club of Downtown Om- on the elimination of Federal Con-Suite 2039, 111 West Washington aha; National Officer in Tau Kap- trols — reduced taxation on the local level, etc.

and endorsed in so many ways by da - has two sons who are married

ously is qualified to be a good Mr. Hooker says that he is very Public Servant. As a member of sincere in his effort to become ethe City Council, he will definitely lected to the office of Omaha City be a credit to Omaha. Let's every- Commissioner and is making a one be sure to vote for Arthur supreme effort among his friends to attain this objective. He believes that he can serve the people in a loyal and honest manner. He believes that the foremost profirst letters of the phrase Radio ly tax troubles. The property ownlem of all Omaha citizens is strictget sought), And Ranging (its er currently is taking the licking of alkaline soils seem to favor the distance away). Radiolocation is his life, as he is bearing the brunt development of potato scab. nother word for the technique. | of our unusually high city taxes.

This was just pointed out by our Governor Crosby, that the Omaha City levy ranks the highest in the state of Nebraska. He will fight to achieve a more cautious and careful spending of the tax dollar, that budgets can be substanially reduced in all departments. Arthur Jennings Hanson is run- Dale L. Hooker was born at Mit- Mr. Hooker says we are riding a

The son of Walter and Myrtle could fall dead unless relief is forand successful citizen who serves his youth in South Dakota, and The same procedure should be faithfully, tolerantly, effectively moved with his parents to Macedon- applied in selecting all other deand efficiently whenever appointed ia, Ia. when he was 17. He gradu- partment Heads. In this manner or elected to any position. His dis- ated from the Macedonia High cnly, will we get experienced men

I, until the Armistice was signed the Power to destroy. It has des-Mr. Hanson is General Agent of At this time, he was appointed troyed the past record of our City

the midwest states. His home and tion" to see to it that Mill Levies

Mr. Hooker believes that the National Apartment Owners As- Mr. Hooker has belonged to num- \$10.00 filing fee setup for persons since 1921 and currently is a mem- this office who are insincere and

#### Washing Machine Finish

The white, porcelainlike finish of the modern washing machine is strictly chemical in nature. It may be a glycerol-phthlate resin or a urea-formaldehyde resin or a combination of the two. In most cases, the finishes are baked at moderately high temperature.

Lime for Gardens Most vegetable crops do best on soils that are neutral or slightly alkaline. However, do not plant Irish potatoes for at least two years after applying lime because

### LADYLIKE



W. C. Handy, the famed "Father of the Blues," introduces a thrilling parade of young entertainers "New Faces," one in a series of new Negro America documen-

Siding a New House

F YOU'RE planning to build a

house, you have many things to

consider. Among them are three factors which can spell the success

or failure of your construction

venture-foundation, framing and

siding. Good materials and crafts-

manship here are mighty impor-

more than passing interest to the

owner. In siding, he wants such

things as nice appearance, long life and as little maintenance as possible. A material that meets these qualifications recently was placed on the market as a packaged siding. It is Masonite Siding,

nade of Tempered Presdwood, an all-wood panel that has proved itself over a quarter-century under

Masonite Siding comes in widths

that are ideal for ranch style

houses-12, 16 or 24 inches. These

widths are inexpensive, and they

add greatly to the appearance, used

as lap siding with shadow strips.

Of course, Masonite Siding can be

used as panel siding, too, with

attractive batten strips for a nice

to this siding because it is economical in first cost, in application

and in upkeep. Its smoothness and

high density make Masonite Siding an ideal base for paint. The

absence of grain and knots gives

it unusual paint-holding qualities

-meaning that you have fewer

Countless builders are turning

all weather conditions.

architectural effect.

repainting jobs.

Since siding "shows," it i



tant.

a center. 3. Draw a straight line through points "B" and "C."

Second Smallest

Delaware is the second smallest

for Farm and Home

To Square Materials

S RECOMMENDED by American

Builder, a leading trade journal,

here's a quick method of squaring

large sheets of material when a steel

square is inaccurate or impractical.

These are the steps to follow:

4. Using same radius and with "C" as center, locate point "D." 5. Lines from "B" to "A" and "D' to "A" form a 90 degree angle.

MIRROR MAGIC



It's new-it's different-it's the

rage! The sleek, selfwinding Eterna-Matic pocketwatch (dial view in mirror above), with interesting transparent back (lower center) that reveals the watch's complex,

that reveals the watch's complex, whirling mechanism, is accelerating the popular back-to-the-pocketwatch trend in men's fashions, according to leading style experts.

Whether it's tucked away in weskit, trouser or jacket pocket, this thin, silver-dollar-sized time-piece, with ballbearing-mounted automatic winder, will wind itself as you walk.

As long as the Presdwood was as you walk as you walk.

A far cry from the cumbersome
"turnip" of yesteryear, this smart,
modern pocketwatch for men, acclaimed by horologists as "one of
the most brilliant of modern Swiss
inventions," is sweeping watches
off men's wrists from Paris, France,
to Paris IIS A "de-fatalizing" the corners, many poultry men have extended the material all the way around the chicken house, so that it serves as a peck-proof strip. Tempered Presd-wood is so tough and smooth that chickens can make no impression to Paris. U.S.A.

Food Sense-Not Nonsense



Let's Have No 11 o'clock Drag!

Breakfast habits of many Americans on-the-go are due for a change—a change back to better breakfasts. Too often, this first meal of the day could no longer qualify as one of the good old-fashioned "three squares a day." People who skip breakfast or eat a skimpy one are apt to drag by 11 o'clock.

These are the people who may say, "I'm not hungry early in the morning." Perhaps they may not be, but are they alert at this time or does it take a good lunch to get them into action? Those who lack an early morning appetite might start the breakfast habit by eating small portions of a balanced breakfast, stepping up the quantities gradually.

The cost of mid-morning hunger has been checked in an extensive study at the University of Iowa School of Medicine. During late morning hours, college students who ate a good breakfast turned out more work, were quicker in their reactions—both mental and physical—and did not tire as easily as when they either ate no breakfast or had only unsweetened coffee.

Scientists say that those who skip over this meal or who eat a slim

unsweetened coffee.

Scientists say that those who skip over this meal or who eat a slim one, frequently fail to get enough of the needed nutrients in luncheon and dinner. For example, fresh fruits which furnish vitamins for sparkle are not always included in the last two meals of the day.

What is a good breakfast? Authorities say that breakfast should furnish from one-fourth to one-third of the daily food needs. Plenty of fatigue-chasing protein should be in the breakfast—at least one-fourth of the daily protein needs should be included if that let-down feeling is not to appear by mid-morning.

A good breakfast can follow a basic pattern—fruit, a main dish such as eggs or a breakfast meat, enriched bread or toast, and milk. All of these foods except fruit are top sources of protein; they feed out a steady supply of energy. Enriched bread supplies not only protein but the essential B-vitamins, riboflavin, niacin and thiamine. Served as French toast, bread can be the basis of a high protein dish which combines eggs, milk and bread.

## For the Day After Easter



AFTER EASTER you count on giving the family some of that traditional ham in sandwiches, and salads too. Ever try a good Ham and Sweet Potato casserole? From the Test Kitchens of Minute Maid Fresh-Frozen Juices comes a glamour version of this old favorite. Tangy with the flavor of fresh-frozen orange juice, topped with crunchy peanuts and baked to a delicate golden brown, it's a recipe you will want to keep on file.

DID YOU KNOW - when cooking meat, you always use a low to moderate temperature. High heat toughens it. When using up left-over meat as in a casserole you try to combine it with other foods already cooked. This does away with the risk of over-cooking

HAM AND SWEET POTATO CASSEROLE

6 medium sweet potatoes,

2 cups diced, cooked ham 1 can Minute Maid Fresh-% cup brown sugar, firmly packed Frozen Orange Juice

1/4 teaspoon powdered cloves 1/2 cup chopped peanuts 1 tablespoon butter or margarine

Grease a 11/2 quart casserole and place a layer of sliced, cooked sweet potatoes in the bottom. Blend brown sugar and cloves and sprinkle part of mixture over sweet potatoes. Top with layer of diced, cooked ham and repeat until ham and sweet potatoes are used. Place contents of Minute Maid can in measuring cup and add water until it measures 1 cup. Blend and pour over mixture in casserole. Top with chopped peanuts, dot with butter or margarine and bake in moderate oven (350° F) 35 to 40 minutes. Serves 6.

# NOT ALL THE STEER IS STEAK



**Fancy Steaks** 30 lbs. - 98c lb.

Other Steaks, **Fancy Roasts** 118 lbs. - 77c lb.

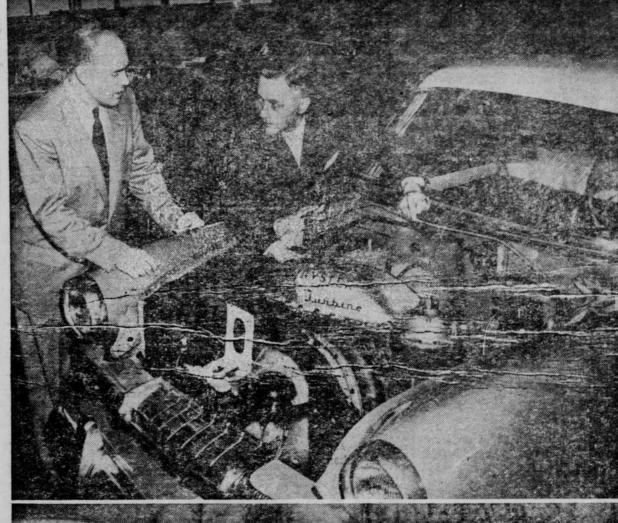
Medium Priced Cuts 111 lbs. - 64c lb.

**Economy Cuts** 185 lbs. - 35c lb.

a U. S. Choice 1000 lb. Steer Yields Only 444 lbs. of Retail Cuts

Economics of beef prices are explained to Mrs. Betty Tolson, pretty Omaha housewife, by C. H. Rock, one of the meat specialists for Safeway Stores, who points out savings available to consumers through purchase of economy cuts, averaging 35c lb., instead of fancy steaks, averaging 98c lb. Heavy demand plus small yield — 30 lbs. from a 444 lb. steer carcass — accounts for higher price of fancy steaks. Meanwhile Safeway reports America eating way out of beef crisis, with sharply reduced retail prices and aggressive newspaper advertising accounting for 51% increase in beef sales last year.

## CHRYSLER DEVELOPS GAS TURBINE





Something really new in passenger car motive power is Chrysler Corporation's experimental gas turbine engine, now undergoing road tests in a production model Plymouth car at the 4,000-acre Chrysler engineering Proving Grounds, largest in the world, near Chelsea, Michigan. By means of a revolutionary new heat exchanger, or regenerator, Chrysler engineers have designed for the first time an automotive gas turbine that combines outstanding performance characteristics with fuel economy performance characteristics with fuel economy comparable to that of today's piston engines and exhaust temperature cooler than that discharged by the average car. Chrysler emphasized, however, that development of the new gas turbine does not mean that such an engine is ready for general use.

Whether there ultimately will be commercial production of gas turbines for passenger cars depends duction of gas turbines for passenger cars depends on the long-range solution of many complex metal-lurgical and manufacturing problems, and there is no indication now how long it will take to solve these problems. In photo at top, George J. Huebner, Jr., (right) Chrysler Corporation Executive Engineer, points to the experimental Chrysler gas turbine engine, which fits easily into the engine compartment of a Plymouth car. William I. Chapman, turbine project engineer, looks on at left. In lower photo L. L. Colbert, President of Chrysler Corporation, demonstrates how effectively the new Chrysler gas turbine solves the long-standing turbine problem of high temperature exhaust.