



CONFIDENTIAL REPLY BY MAIL. Readers of this column may secure a "private reply"—by sending for one of the following:

- Abbe's Wallace Astrology Reading with free advice letter. 25c with free advice letter.
Abbe's Happlier Living Lessons with free advice letter. 25c
ABBE WALLACE GUIDE & 12-MONTH ASTROLOGICAL FORECAST \$1 (detailed confidential analysis of your case)

Give name, address and birthdate. Explain problem fully and include stamped, self-addressed envelope for a logical analysis of your case. Write to:

The ABBE WALLACE Service P. O. Box 11, Atlanta 1, Georgia

MAJ—My husband and I do not get along so well. Why? Everytime I go out and stay a little late or if I spend the night with mother, he says I have been out with a man. What is the matter with him?

Ans: He's jealous and you certainly do not make any effort to help him control this tendency. Staying out late in the evenings and spending the night away from home without him causes him to imagine that you really are not playing fair. You won't be able to keep your husband happy unless you do show him more consideration. Include him in your activities.

LCB—I completed my college course and have been working two years. I want very much to enter the College of Swedish Massage is Chicago this fall. Please advise me.

Ans: This field of endeavor appeals to you—go to Chicago and complete this course of study and become qualified in this work. The chances are, you will go in business for yourself in a few years. The vacation city where you now live would be an ideal spot for you to begin your business career.

BS—I am 22 years and in love with a girl 17. She says she loves me. I asked her to marry me but she said she would tell me later. She still goes out with other boys. What's her objection to it she loves me?

Ans: You drink too much to suit her. Cut it out altogether or be more moderate in your drinking if you expect to win her for a wife. She has admitted that she loves you but she is not going to give up her friends until she is engaged. The young lady has the right idea.

RMV—My problem is this: I am lonesome. I work every day and on weekends. I don't have anything to do but go to a show all alone. There is no one to take me out any where. I would like to know if I will ever meet a nice gentleman friend and what must I do?

Ans: You can enjoy an active social life if you will get around and mix more freely with people. Become affiliated with as many people as you can. Make some girl friends for they will introduce you to the men of their acquaintance. It is through social contacts that you will meet nice fellows and eventually find a husband. You can't hoe to find one unless you make more effort than you are doing now. Send a quarter for Happlier Living Lesson No. 4 How To Win a Man. It will give you some tips.

ARC—I am anxious to know about a piece of land I am buying. It seems like the man has sold me the wrong place. I thought I had a tract facing the highway. He says now that it is the tract back off the stream. I don't want that place. Tell me what to do?

Ans: Determine immediately just where the property bounds are that you are buying. A surveyor will be glad to come out and stake off your boundary line and show you exactly where your property lies. Have this done before you continue with the payments on the place.

BM—Do you think I should go back to my old job as my husband is trying to encourage me to do? The work is lessent, the hours are short, and I like it, but it doesn't pay as much as I would like.

Ans: It sounds like an ideal job—especially since you are not forced to earn your own living. You could accept this job in order to earn a little extra money for your personal needs and yet, have time to work at your job as a housewife. The

pleasant surroundings are worth more to you than a similar job paying more.

CB—Thanks for the help you have given me in the past. Tell me if you recommend that I sell this small tract of land that I have been offered such a good price for this month. If I hold it, would the price increase?

Ans: Sell it while you have a good offer. Prices are very unstable right now and the quotation you have received, far exceeds your fondest dream. Let it slide.

SPN—I'm having trouble with my husband again. I've caught him with another woman three different times. The first he ran but the other two times I went after him and he came with me telling me how sorry he was and he wouldn't do it again. He says he loves me but I can't believe it.

Ans: It looks like your husband demands more attention than the average married man. So—see that he gets it. Treat him as a sweetheart, not a wife. If it's loving he wants—give him plenty of it—At home. Give him another chance but don't give him so much freedom, as he just can't take it.

WSS—Hello Abbie'. They tell me old boy that you have given some mighty good advice so get busy and help me. I went with a girl about a year. I asked her to marry me and she told me to wait a few days so I told her if she didn't marry me then, I would get someone else and I married another girl. Now she says if I had waited, she would have married me. Did I make a mistake?

Ans: Your most serious mistake is trying to enter the girl's life again—you made your choice, have the courage to stick by your decision. You cannot impress her now as she will not go with a married man. Make up your mind and find happiness with your new wife as you could not have loved the other girl very much, else you would not have taken the steps that you did.

MMW—I am a married man, have been 2 years now, but seems like our stormy life started right away. I have a good wife and she works all of the time but she is under the influence of my brother-in-law and his wife and looks like they meddle into our affairs all the time. I could handle her if they did not live here. What must I do?

Ans: Stop finding fault with your in-laws and do something about your problem. Your wife has no social life—she isn't friendly with anyone except her folks as she feels you would register objections. Take her out for entertainment more often and introduce her to the people you would like to encourage as congenial friends to you both. If you do so, she will not continue letting her folks influence her.

SAVE THIS COUPON Special Offer FOR YOU WHO SEEK FINANCIAL HELP



- Offers YOU 2 Self-Help BOOKS
"7 Cures for a Lean Purse"
"7 Cures for a Lean Purse" A formula designed to start you on the upward road to financial abundance—a practical guide to security and independence. Special Price \$1.00

FILL OUT THIS COUPON CAREFULLY—CHECK THE ITEMS WANTED—PIN MONEY ORDER TO COUPON AND MAIL TO ABBE WALLACE.

ABBE WALLACE in care of Omaha Guide 2420 Grant Street CLIP THIS COUPON



Miss Dorothy I. Height, National President, Delta Sigma Theta Sorority, who this week announced that the group will hold its 20th annual convention in St. Louis, August 24-28th.

GOLDEN STATE MUTUAL LIFE CO.

The Golden State Mutual Life Insurance company won first place in the National Negro Insurance Association's advertising contest held among its 55 member companies this year. The announcement was made at the association's 28th annual meeting just concluded in New Orleans.

The contest was conducted between March 15 and May 8, preparatory to observance of National Negro Insurance week, May 10 to 15, and required that each participating company place a series of five display advertisements in publications in the areas where it operates, the NNIA committee selecting the best for award.

The west coast firm won the top honor with its entry captioned, "Above the Average", whose copy illustrated the error in thinking that \$2,500 was adequate life insurance coverage for a man earning \$3,380 a year. It pointed to the fact that his earnings would be \$33,800 in ten years and to his responsibility to his family to carry greater life insurance protection.

The layout of the ad was produced in Golden State Mutual's public relations department headed by Mrs. Verna A. Hickman.

TRAFFIC NEWS

Speed was the principle factor in all fatal accidents in Nebraska during 1947, according to the Nebraska Safety Council, which bears out their warning that "Speed Kills".

The survey based on reports to the Accident record Bureau of the Department of Roads and Irrigation, reveals that driving too fast for conditions accounted for 80 of the 280 fatal accidents. Second high for the year was the failure of the driver to grant the right-of-way to the oncoming vehicle or pedestrian, with 42 fatal accidents.

Others in the order of number of fatal accidents were: Im proper passing, 37; driving on the wrong side of road, 27; driver under the influence of alcohol, 17; and improper turns and signals, 7.

"The apparent reason for the increased number of fatalities in accidents due to speed reflects the fact that speed in itself can change accident into

Just Between Us

PICKUPS ON PACKUPS By Maria Caterine

Pack up all your cares and woes, here we go...

Be they vacation or weekend jaunts, this is a month when many persons train their sights on road maps and train and plane schedules for that trek to seashore or mountain country.

It's fun to travel. However, I agree with Joan Arliss, lovely actress of the "Official Detective" broadcasts, that it's fun only when you're adequately prepared. She brought that point out well as I visited her in an MBS studio on a recent Tuesday evening, shortly before program time, as she told me of her forthcoming plans for two weeks beneath Bermuda's sunny skies.

"Lucky gal," thought I, particularly after she showed me that she had some pretty good answers for some of the problems which frequently cause trepidation in the minds of potential travelers. As we got deeper into conversation, I learned that the balmy isles are only three and one-half air hours away and if you are a careful planner and talented packer, which I soon concluded were but two of Joan's many attributes, you'll "choose right and travel light" and have a wonderful vacation with a minimum of luggage.

DELTA SIGMA THETA SORORITY HOLD 20th CONVENTION IN ST. LOUIS

Sigma Theta Sorority will meet in St. Louis from Aug. 24-28, Miss Dorothy I. Height National President, has announced in behalf of the National Board. The 1947 sessions were held in San Antonio last December but the sorors decided they would prefer a summer meeting. The St. Louis affair will be their second convention in eight months.

Lambda Sigma, whose president is Mrs. Grace Wilson, and Alpha Omega, presided over by Mrs. Glynee Eustace, are the graduate and the undergraduate chapters, respectively, which are hostesses to the convention. Mrs. Theresa B. Moore of Langston, Okla., is the director of the Central Region in which the convention is being held. Preparations for the event are being handled by a joint local planning committee whose co-chairman are Mrs. Anna Brooks of Lambda, and Mrs. Golda Crutcher of Alpha. Business and public sessions will be held in Keil Auditorium.

Geared to a theme which is in the minds of the entire world—"Human Rights—Our Challenge and Our Responsibility," Delta will seek to bring before its delegates from 183 chapters, distinguished leaders in both domestic and world affairs to discuss the subject. In addition a rich program of social activities is being planned by members of the local Pan-Hellenic Council to make St. Louis congenial pleasant.

Early arrivals will be given an opportunity to tour the city on Monday, August 23, Miss Height said. A luncheon honoring the national officers and the press will be held the same day at the Homer B. Phillips Nurses' Home. Formal opening of the convention takes place on Tuesday morning. In the evening the public is invited to a forum in which the convention theme will be projected.

In the course of the week, delegates will hear reports from the national officers, including the six regional directors, discuss the responsibilities of college women to their communities and nation, view an educational film dealing with the work of the Cleveland Chapters, hold demonstrations on workshops, and finally map a program for the year ahead.

No election of officers is scheduled this year in as much as the Sorority holds biennial elections. Whatever vacancies may exist, however, will be filled for unexpired terms, Miss Height stated.

a fatal one." E. P. Tinker, Jr., executive director of the State Council stated.

"It's with this in mind that we of the State Safety Council call upon Nebraska motorists and our guests from other states to drive at a speed that is safe for conditions. It may mean that you are a little later in arriving at your destination, but your chances of getting there in one piece are so much greater.

Remember that speed kills." Tinker concluded. Released by: E. P. Tinker, Jr., Executive Director Nebr. State Safety Council State House, Lincoln, Nebr.

Golden State Mutual Life Insurance Co.



Golden State Mutual Life Insurance Company wins National Negro Insurance Association advertising award. The above is a reprint of a series of advertisements placed by

Hon. Glen Cunningham Mayor, City of Omaha, Nebr. Dear Sir:

July 13th, 1948 We wish to make known to you our opinion concerning the serious occurrence that took place recently when some Negro boys were attacked by some white boys.

It is our considered judgment that such occurrences are not isolated, individual happenings but rather the result of the discriminatory Jim Crow relationship which exist in the city of Omaha. Indeed it is fortunate, in our opinion, that consideration of the atmosphere of segregation in which our young folk grow up, that such happenings have not occurred more frequently.

It is further our considered judgement that unless all those who believe in Democracy, and do not just talk about it, unite to remove the shameful blow of lynch law, poll tax conditions, discrimination in our restaurants, hotels, and job employment, in the country at large and in the state of Nebr. that such tragedies are bound to occur again and again.

We on our part intend to help accomplish the aim of achieving full Democracy for the Negro people, and all minorities, Catholics, Jews and other in the life of our State and the Nation, as well as a greater Democracy for all of our people. We would appreciate it if you would allow a committee of individuals both from our organization and others to see you to discuss this matter further. We are sending a copy of this letter to the Nebraska press. Very Respectfully Yours, Rev. Arthur F. Stearns State Chairman

Hy Gardner: "A divorce is nothing more than a strike between two people after negotiations break down." "Twin Vices of the News," MBS



Knock the props out of high food bills

—with a General Electric Home Freezer



General Electric Home Freezers are available in either 4- or 8-cu-ft models. \$314.75 And Up—

Electronic Sales & Service 2414 North 24th St. Phone—ATlantic 2483

HEAR YE! SEE YE!



These charming Barbizon models are worth more than one glance as they are shown helping Pat O'Malley get off to a good start on the new MBS Friday evening series, "There's Always a Woman." As the "voice of experience" narrator, Pat presents romantic dramas of the importance of women in the successes or failures of many a man.

Check Your SKIN

- Skin Too Dark? Pimples, Blemishes? Skin Rough, Harsh? Faults externally caused?



3-Way Skin Treatment Often Works Miracles

Don't give up hope for a lighter, clearer, smoother skin until you see what this amazing Dr. FRED Palmer's 3-way treatment may do for you. It's easy and economical. Just do this 7 days...

- (1) Wash only with Dr. FRED Palmer's Skin Delight Soap (2) Spread on Dr. FRED Palmer's Skin Whitener...leave on all night (3) Daytimes protect skin with Dr. FRED Palmer's Vanishing Cream

You can get all 3 Dr. FRED Palmer's at drug stores, 25c each. Dr. FRED Palmer's Skin Whitener also in 50c size. Full Directions on packages...Caution—Use only as directed. Be delighted with results on 7 days' trial or money back. Ask for Dr. FRED Palmer's.

FREE—Trial size SKIN WHITENER. Send 10c for postage, handling to Dr. FRED Palmer's, Box 264, Dept. S, Atlanta, Ga.

Record Display

- 1. Send For Me If You need Me—The Ravens. 2. Go Red Go—Arnett Cobbs. 3. I Got a Way with Women—King Cole. 4. Don't Fall In Love With Me—Ivory Joe Hunter 5. I Wanna Cry—Savannah Churchill. 6. Recess In Heaven—Dan Grissom.

Chrisman Clark Mgr. of Record Display Electronic Sales and Service

Here's what you've always wanted!



the ALL-AUTOMATIC WASHER

MADE BY GENERAL ELECTRIC

Here is more than another automatic washer. It's an all-automatic washer...designed and built by General Electric.

ALL-AUTOMATIC means the washer does all the work. You toss in the clothes, add soap, and set the dials. Then you're through! When you take out the clothes—cleaner and drier than ever before—many pieces are actually dry enough to iron.