

efforts to raise at least \$250,000 ch groups as the Flying Farm- cause from which they will dir- Soil Conservation District to have a mik check of from \$25 brown blouse, bag and shoes. for a Nebraska Youth Memor- agricultural extension groups ectly benefit. ial Building took concrete form and short course attendants E. P. Barnes of Omaha, Sta- ports E. N. Williams, State from a nearby cleamery to was very well dressed in a wall also utilize the building. teCommander of the American supervisor of extension work which they sell mik. recently with the release of an will also utilize the building. | teCommander of the American supervisor of extension work which they sell milk. architect's conception of the Harry B. Coffee of Omaha, Legion, emphasized that the with Negro farmers. proposed structure, which is to chairman of the sponsoring civic campaign for the Youth Archie and his wife worked es which the Archies are car- with brown leather bag and an be located on the University of committee, recently said funds Memorial Building is to be "by their 88 acre farm one year as rying out are reflected in bet- unique pair of sandal type sh-Nebraska College of Agricul- population to use in promoting Nebraskans, for Nebraskans- sharecroppers and four as rent ter living. Hams and sides of oes of changeable brown colorture campus.

who convene at various times W. W. Burr, geloved Dean modations to simultaneously hoped-for-need, as well as an War II. feed and house 400 youngsters, investiment in Nebraska's two both boys and girls. funtamental resourses-youth

In addition to the 4-H Club and agriculture". groups and the Cornhusker On March 15th, Gorernor orial to our faith in the youth to lose, I made a visit to the Boys' and Girls' States, the Val Peterson, in an official building will house high school proclamation, urged every citvals, basketball tournaments that time, Legion spokesmen man Coffee said.

OUR GUEST COLUMN

Continued from Page 1) in Gandhi-like self denial and ed People.

dolph has only dramatized a aries and a host of volunteers Unless he, and those who ag- ieve the largest membership ree with him, are prepared to in the history of the associatgo further toward solution- ion. Already several cities, in- | The Waiter's Key Club exthe really tough questions he mington, Del., and Indianap- to all. has opened up-the net result olis have surpassed last year's of his action will be negative, membership. In Boston, with rather than positive.

NAACP CAMPAIGN EX-ECUTIVE

With NAACP membership

"In broader terms, however, mers Home Administration. the building will also be a mem

ion-wide campaign committee we have started," Mrs. Lam- ing the farm." Today, they are praise of those who gave him of the National Association for kin said, "we'll surely go over well ahead of schedule in re a helping hand in getting starpaying the 40-year farm pur-

farm.

Archie asked the Chester Co-

have the answers to some of cluding Columbus Ohio., Wil- tends a very friendly welcome his back trying to eke out a

haveagreed to hold an NAAC+ Paxton Hote! waiters are on OUTLOOK BRIGHT SAYS P Sunday to mobilize the ch- the up and go at all timse. urch members.

Waiters at the Legion Club Goals set for other cities in-New York, N. Y., April 15-Vith NAACP membership ester, N. Y., 3,500, Omaha, Fontenell H

STAT TO THE PART OF THE STATE THE OMAHA GUIDE OMAHA, NEBR. Saturday, May 1st, 1948

> ED MERIT CERTIFI-NA BANKERS ASSN.

NEGRO FARMER AWARD four year strip rotation was WHAT WELL DRESSED WOMEN WEAR set up which called for plant-CATE BY SO. CAROLI ing every other terrace at in-By Hazel Green tervals in small grain followed Mrs. Sam Jones looked nice by lespedeza, a hay crop. "Gr-

James Archie, South Car- ain and lespedeza will replace in her gray and tan plaid dress, olina farmer who has climbed land faster than anything I of soft wool, gray hat with the up from sharecropping to the know," Mr. Archie says. As small brim and gray veil, and ownership of an 88 acre farm proof of this statement, he black form fitting coat, black through the assistance of the says that afer putting his soil leather bag and shoes, She was Farmers Home, Administrat conservation program into ef- wearing washable beige gloves. ion of the U. S. Department fect, his cotton yield rose abo- Mary Jones was wearing a of Agriculture, was awarded a 'ut half a bale to the acre to a small black felt hat with small certificate of merit recently bale and a half per acre. veil, a gray three quarter lenby the South Carolina Bankers With the increase in grain gth coat, green dress and glov-Association for out (anding and hay which resulted from es, black patent leather shoes soil conservation work on his his soil conservation program, and bag.

dairy program. Today, he has | Katherine Hubert, looking Former Archie, who lives five milk cows. besides getting lovely in a light tan gabardine receive the banker's award, re- to \$40 coming in every month and tan colored gloves.

Estrelda Horton was wear-

ng a tan full back "Great Coa!

of the new look, buttoned high

under the chin, black patent

eather bag and a small black

cloche hat, black low heeled

shoes, with small jeweled pins

hat, a light weight muth color-

ed stripped soft wool jacket,

with a peplum and a three qu-

arter length sleeves, straight

skirt, black suede shoes and a

box shape bag. Black Gloves.

Mrs. E. B. Huston looked

Mrs. Fred W. Storms was

wearing a victor blue suit, a

white and small rolled brim

navy blue hat. She was carry-

ing a blue leather bag and wore

She wore a Fushia colored

Doris Ware was wearing a

on the side.

a mink scarf.

blue shoes.

The improved farm practic-| Cocoa colored gabardine suit.

for the building will be solicit- an investment which will re- ers prior to 1942. They were bacon may be found in their ed leather (sort of like the Ju-The building will serve as ed from the entire Nebraska sult in a badly-needed building paying three bales of cotton smokehouse year round, and ne bug), yellow blouse, and headquarters for the thousands all statewide youth and agric-of boys and girls from outstate ulture programs. constructed on state property, rent each year to a local bank for all of our Nebraska youth!" which had charge of the erodbow on the side. She was also As conceived, the building ed and run down farm. Then fru.ts, and vegetables. "We buwearing o fur piece called Ring during the year for youth pro-grams at the state university. of the College of Agriculture, will be a living "memorial" to one day a representative of the the men and women from Neb-bank suggested that the Arch-year and we usually can a ca-Sable Tentative plans call for accom- ing as "the answer to a long- raska who served in World ies buy the farm, They were if and about 800 quarts of fr- Sable.

told to talk it over with the uits and vegetables," say the county supervisor of the Far- Archies.

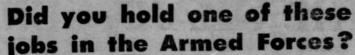
In 1944, the family built a "Figuring we had nothing new home made of concrete locks. It sits on a ridge overooking most of their farmcounty FHA office," Archie building will house high school proclamation, urged every cit-students from all over Nebra- izen of the state to give full of today, and the youth of to-morrow who will use the build- matter with the supervisor, I ers come to look at regularly ska who journey to the state support to the campaign. At ing through the years", Chair- made an application to but the to see how they are conserving lin Plaza, wore a small black farm." Soon the Archies' ap- and building up their soil.

they were on their way to ow Farmer Archie is high in his ted and are still aiding him. Special mention is made of Soil |

During the summer of 1943. Conservation Service, Extension Service, the Fa mers Ho- nice in gray suit, black hat. unty unit of the Catawba Soil me Administration, and the black suede shoes and black Conservation District for as- roduction and Marketing Administration. He uses his PMA | gloves. Around her neck was payment largely for terracing farm on which he was breaking and pasture improvement. He was the first colored farmer in his county to construct terrac-

Technicians of the Soil Con- es with a two horse turn-plow servation Service made a map and get them approved for payment the first year. His county agent has asked

hreee quarter length coat. ch acre. This map was turned him to be a leader in the soil over to Thomas F. Carter, a conservation group which is b'ack striped gray suit, with Negro conservationist who un- being started in his communa pair of Silver fox furs, small derstood not only the land, ity. His answer is, "I am ready black hat with veil, black sue-



PAGE 3





must be trained and disiplined the Advancement of the Color- the top. Certainly, the outlook

sacrifice, if they are to follow | Mrs. Lampkins together far received, is bright and our Gandhi's example. Mr. Ran- with the NAACP field secret- prospects most hopeful." standing American problem. | are sparking the drive to ach- THE WAITERS COLUMN By H. W. Smith

Blackstone Hotel waiters a goal of 5,000, the churches are improving on service.

WATCH FOR THE

on the basis of thhe reports so chase loan.

sistance in making complete soil diagnosis of this run-down

living.

of Archie's farm which showed the production capacity of ea-

Fontenell Hotel waiters but also many of the problems and willing to do what I can campagns under way in 500 Nebraska 1,000, Bluefield, are very much out in front at which the Archie family faced. to help other farmers get on had black gloves on. cities, prospects of surpassing the goal are 'most hopeful" as, 750, Jackson, Mich., and Lampkin, chairman of the nat- "If we continue at the pace" West Va., 1,000, Austin, Tex-according to Mrs. Daisy E. Newport, R. I., 250 each. Lampkin, chairman of the nat-

NORONZIONOMONICZONOCIONOCIZIONOCIZIONOCIZIONOCIZIONOCIZIONOCIZIONOCIZICIZONOCIZICIZIONOCIZICIZICIZICIZICIZICIZICIZICIZICIZICI

Carter assisted Archie in plan- the road to better living on the

Terraces were built, and a Dr. John Hope Franklin Dr John Hope Franklin, au-thor of From Slavery to Freedom, returns to his alma mater as a guest speaker during Fisk University's 19th annual Fes-tive of Music and Art, April 30 to May 1. He is professor of

History at Howard University

Jack Adkins, newly elected

head coach at Fisk University, is spearheading the drive "To return Fisk to her former high place in the sports world." The former Fisk gridiron star was

head coach and athletic dir-ector at LeMoyne College fr-om 1926-43. He is succeeding

Julian Bell, whose resignation was accepted several weeks ago. (Photo by Robert' Studio

Heat Resisting Steels

Heat resisting steels containing

nickel are used in industrial fur-

naces, gas turbines and other appli-

cations where they give strength

and long service at high tempera-

and is a trustee of Fisk.

de sandel shoes and bag. She Clarice Dacus wore a black gabardine Great Coat of the new look, a black corde bag, black suede pump shoes, small black hat with veil. She wore a chartuese and white stripped suit and a string of pearls. Lucille Merritt, 2102 Ohio Street, wore a black gabardine suit with black velvet edging. Black suede shoes, a black corde bag; small crown hat with large purple flowers, purple blouse, and black gloves. Mrs. Elsie Turner looked nice in a blue two piece suit with a bow in front. Navy blue soft straw hat, turned up on one side, navy blue shoes and

PLeasant

PLeasant

9' X 12'

So handsome! Sturdy all-wool face for, luxury and longer wear. Cushiony jute base. Two smart designs. (A) Self-color Floral, in beige, blue, rose, wine or green. (B) Multicolor Floral in blue, rose, tan or green ground. Here's the rug value you've been waiting for ... only \$29.95

Orchard & Wilhelm Co.

Pleasant Telephone Office Area Will Be Enlarged

Additional dial switching equipment is now being installed in our new PLeasant telephone building at 4608 North 30th street to serve about 1,800 telephone customers now served by other Omaha central offices. It is expected that this new equipment will be ready for service in September.

> All telephone customers located in the territory to be transferred-indicated by shaded part of map-now have dial service except those in the KEnwood area of which there are about 300. Work of converting their telephone instruments for dial service has been started and information about the change is being furnished to them personally.

> > This transfer of telephones is being made to lessen the load on other telephone offices and is another step in our program of providing more and better service for the people of Omaha.

C. D. GIETZEN, District Manager

NORTHWESTERN BELL TELEPHONE COMPANY

1. WAlnut-GLendale to PLEASANT 2. KEnwood to PLeasant 3. ATlantic-JAckson-HArney-WEbster to

AND OPEN OF YOUR NEW 24th And Lake Str. **MEAT & GROCERY** LOWEST PRICES Formerly Tuchman Bros. NZIN ZONZI DNO 2012/1010/2012/2010/2012/2012/01/2012/201

