

COUNCIL BLUFFS NEWS

So this is HOUSEKEEPING

It all started with a present from the man in my life—a plant that's easier to look at than to spell. "A philodendron," said he, "and it should be able to survive even your yellow thumb!"

"Humph!" was about the best answer I could dig up on short notice. But mentally I made a vow to nurse that plant with my last strength, if necessary, just to show him.

Confidentially, the reason for my ill-starred luck with growing things is that I simply forget to water them. So on my next day's shopping list was underlined, "an attention-getting watering can."

I found the sprinkler, all right. That little squat pot really started something in the young married lives of the Stuarts. My can't-be-missed watering can is of gleaming, warm copper. And we've practically planned our decorating scheme around it!

When the Man of the House spotted my plant accessory he was too enthused about the lift it gave the room to be amused. Not long after he wheeled from a favorite hunt a lovely, antique copper tray. Next, followed pieces of sister metal—brass candlesticks that glow as lovely as a flame.

We have big ideas, too, for the day we have our own fireplace. Since that may be a while in coming we're leisurely trying to decide whether a burnished copper hood or a brass fireplace set would be best. Either way we figure we can't go wrong. On occasion my poetic spouse even toys with the idea of bronze trimmings for the hearth. He spouts about bronze inspiring confidence and respect; about it being durable and beautiful, worthy of the master Benvenuto Cellini who worked with it. Meanwhile, while we merrily live the lives of apartment dwellers I have my heart set on tying in the whole effect with brass and crystal hurricane lamps. And perhaps some copper hanging flower baskets.

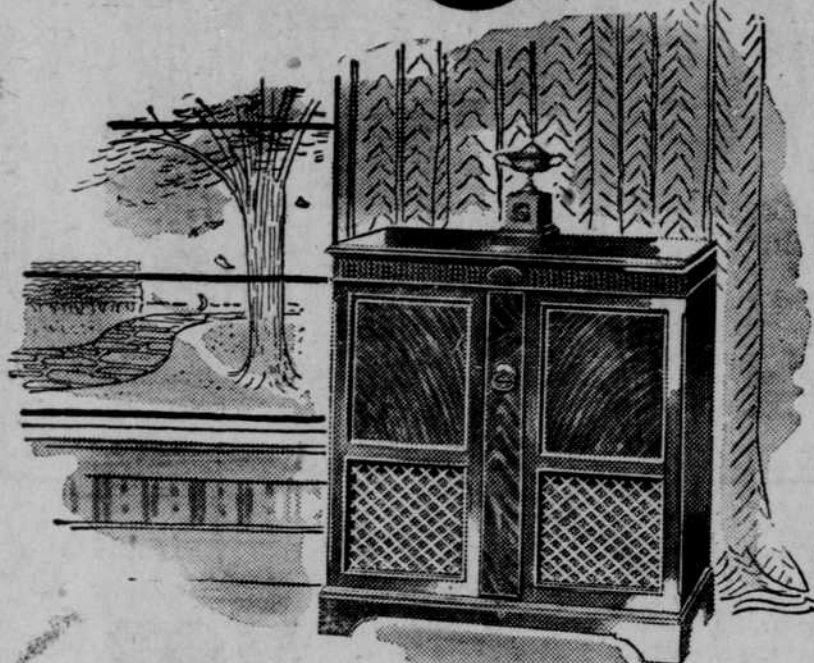
The philodendron? I can't believe it myself. It's thriving!

Infra-Red Ray for Cotton.

The newest wrinkle in cotton ginning is the use of infra-red rays to dry moist cotton. The idea is to keep a constant heat all through the ginning process. The cotton is heated while going through the extractor and stands. A battery of 32 infra-red lights is set up on each unit. By the time the cotton passes through the press there is little moisture left.

TWO GUIDES to the Best in Radio

1. It's a Bendix Radio



Of course, you want FM too! Everybody wants the glorious tone of FM, its freedom from atmospheric static, its concert-hall perfection of listening regardless of weather conditions. To be sure of the best in FM make your next radio a Bendix Radio! It's Bendix for beauty, too—the Swing-a-Door feature for easy access to record player and storage space is typical of the extra touches of styling found only in Bendix Radios. FM, short wave and regular radio; Bendix Aviation Quality

Easy Terms Can Be Arranged \$329.50

PRODUCT OF BENDIX AVIATION CORPORATION

2. It's from Heap's Appliance 142 WEST BROADWAY

EDITORIAL

When Will We See The Light?

This is election year. It is the year that that we can express our true feelings with the ballot. Most of us have never fully realized what it has cost the generations before us for this right, or we could not, unless bedridden, fail to vote. And yet many of our community, the community that holds the balance of power for all local elections and some past, failed to exercise this cherished right. When will we see the light?

There are those amongst us that have lived in the city for years and have not established residence, therefore we are unable to vote. There are those that take so little interest in any election, but will yell to the sky if the man that represents their district does not look out for their rights. And there are those that are just living, without a purpose, without an objective; hoping and praying that God will make life a little more bearable for them, but not trying to help Him do it. When will we see the light?

We fully realize that in some states the only way that a member of our race dare vote, if he could, is by television. Many of us are these today because we could no longer live under the strain and there are those amongst us that have often said we would rather be dead than return to such a life. Are we doing anything to help our brother that must remain in these conditions if he wishes to survive? When will we see the light?

This is an election year. And here in this part of the United States we are not questioned about our color when we enter the booth to mark our ballot. That is, if we enter. And if we fail to enter we should remain silent about anything happening in our district, in our city, or county, or our state. When will we see the light?

Republican Club will hold their pre-election meeting in the Community Hall, located in the City Hall, Friday night at 7:30 p.m. All candidates in the City Election will attend; also their will be free entertainment. Come out, Everyone invited.

Vince Crowe

KNOWS HIS CITY HE IS BEST QUALIFIED TO REPRESENT OUR CITY IN BRINGING NEW INDUSTRIES HERE

Vince Crowe for Mayor

HERE HIM OVER K. S. W. I. AT 6:00 P. M. EVERY FRIDAY NIGHT

Rise in Cancer

During the past 25 years, cancer has climbed from seventh to second place as a direct cause of death. It is now second to heart trouble as a cause of death. About 175,000 Americans will die of cancer this year and of the total population of 140 million now living, some 17 million will die of cancer.

Counting the Stars

It is possible to see 9,000 stars in the sky with the naked eye.

Entertaining New York

There are in New York City 2,320 amusement places, 11,438 places to eat and 5,201 places to drink as well as 522 hotels.

Lacquer Made at Sea

The best Chinese lacquer is produced on junks lying out at sea, so as to avoid dust and to give it better drying qualities, which are materially aided by humidity.

Council Bluffs, News

Prejudice Should Swap Places With Minority Council Bluffs: Sometimes when things go badly for me, just because of my color, I find myself wishing that all of those people who make a hobby of making people miserable because of their color or religion could change places with a member of a minority group for about half a day. That would help solve the race problem, I am sure.

Take for example the simple act of securing liability insurance. My husband and I had almost decided that liability insurance was not to be had by Negroes when our application was accepted. One company even had a person making phone calls into homes, advertising their insurance, and she'd take great pride in informing the prospective customer that they did not sell insurance to Negroes or Indians. How do I know? She called some Negro homes.

I find that people who are inclined to be most prejudiced are less intelligent and "less" so much of everything else that I don't choose to be associated with them anyway.

es, someday this discrimination will come to an end, but not before there is a great elevation to the minds of all men. MRS. M. E. JOHNSON, Jr.

Spray Mosquito Swarms

Mosquitoes are effectively controlled by DDT. According to a department of agriculture report, "the most reliable method of applying larvicides over a wide range of conditions is by means of sprayers." The wet, swampy mosquito breeding areas should be sprayed. Much relief can be obtained around the home by spraying screens, trees and shrubs where the mosquitoes light. Any good sprayer can be used depending upon the amount of spraying to be done. The same sprayer also may be used for other purposes.

Build Own Highways

Every citizen of Guatemala is required to contribute the equivalent of two weeks' work, either in money or in labor, toward upkeep of the country's road system. Guatemala, which grows a large part of the world's supply of bananas and therefore needs good roads, was among the first of the Central American republics to have a highway from border to border.

Heap's Appliance Service Displays 1948 Lines

Heap's Appliance Company, located at 142 West Broadway, invites you to come in and see the new 1948 line of Radios, Stoves, Sweepers, Freezers and many

other useful household appliances.

Heap's Appliance has a complete service department, and you can be sure of courteous treatment and prompt service. You are cordially invited to drop in as they appreciate your trade.

It's New!
It's beautiful!
It has everything!

Model 73
\$299.50

Admiral

New pull-out phonograph for easy record loading
High-speed changer plays up to 12 records automatically
MIRACLE TONE ARM
Plays records like magic
FM (FREQUENCY MODULATION) Static-free radio
Tilt-tune with beautiful new pull-out dial

Built-in compartment for 144 records in albums
Exquisite Period Cabinets in Walnut, Mahogany or Blond

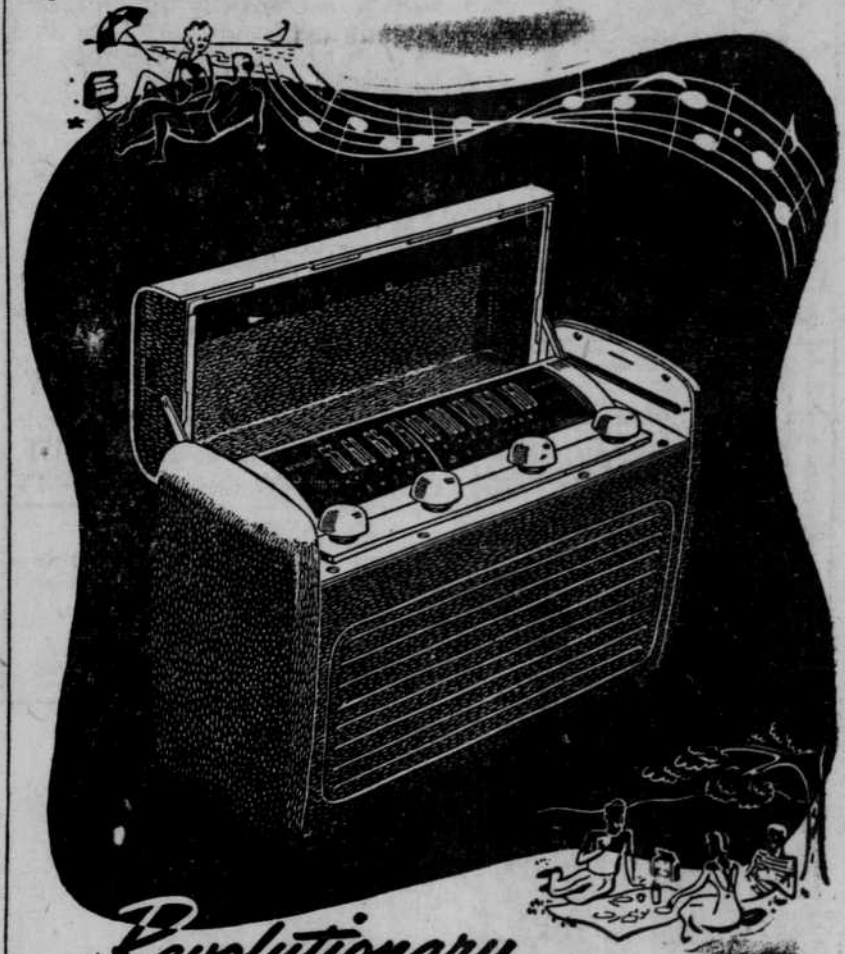
IMMEDIATE DELIVERY! See, Hear and Compare!

HEAP'S APPLIANCE 142 W. BROADWAY COUNCIL BLUFFS

Heap's Appliance Service 25 Percent Discount In All Table Model Radios Heap's Appliance Service Displaying 1948 Line of Household Appliances

Republican Headquarters In The Chieftain Hotel Cars Furnished For Those Who Want To Register By Calling 3-5537 Or 3-5611

IT'S MORE FUN



Revolutionary SELF-CHARGING PORTABLE RADIO

Renews its power over and over again Of course it's more fun to play this sensational new portable. With this set you don't have the trouble and expense of regular battery replacements. Its compact leak-proof airplane type storage battery renews its power whenever you plug it in to AC house current. Then it recharges even while it plays. Stores up power for more hours of use—anywhere. And the battery has an 18 month guarantee. You've never heard such tone in a portable before. Or such clean-cut tuning. All the programs you usually get on a big set at home. And it's yours for only Model 250 \$99.50

PHILIP'S DPT. STORE 24 TH & O. SO. OMAHA



Attractive bunny Evans, one of the more scintillating young women of New York City from the male point of view, is shown here exhibiting a pair of easy and inexpensive to make cheerful gingham scuffies that are just comfy as can be to wear. Miss Evans is an excellent amateur needle work artist herself. She makes all of her own clothes, even the "new look" ones. These scuffies can be made with your

With Grain of Salt
Not so many years ago salt was used in payment of a fine in central Africa. When a murderer was committed, according to custom, the community in which the murderer lived was responsible for paying the blood-money. The chief of the village went around on an appointed day and collected from each of his subjects two cupped handfuls of salt. This was pooled to form payment for the life taken.

Millions of Maps
When the United Nations invaded occupied Europe they took with them 125 million maps, the result of a "combined operations" job by the corps of engineers, the army air forces and the best brains of military intelligence and thousands of enlisted personnel in the army. Aerial photographs have completely taken away the "mystery" of the Pacific islands, and the location of every hut and palm tree. More original maps of France were produced by the Allies in 2 years than by France herself in 2,000 years.

Border on Rug
The border on an oriental rug has an important relation to the value of the rug. The finer the border of a rug, large or small, the more beautiful and costly is the rug.

47 Million Pounds Fat Saved
During the past five and one half years, 47 million pounds of used cooking fat have been saved by women and armed services; Roy W. Peet, Chairman, American Fat Salvage Committee, reports. The need is still great and women are urged to continue their conscientious fat conservation.

Pay For "Waste" Product
Kitchen grease is the only waste product that women are paid to save, and thrifty women have sold to their meat dealers 847 million pounds of used fat during the past 5 1/2 years, says Roy W. Peet, Chairman of the American Fat Salvage Committee.



Boasting a student body composed of both whites and Negroes, Chicago's Negro owned Midway Television institute offered a living example of democracy in action at graduation exercises held recently at DeSable Community center, Chicago. Photo shows some of the 253 graduating students and their guests dancing following the awarding of diplomas. Total enrollment at Midway Television, one of the largest institutes of its kind in the nation, is 681.

Fats Need Known

Ninety percent of the women of the country know that used cooking fat should be saved and turned over to meat dealers, according to surveys made by the American Fat Salvage Committee. Conscientious salvage, by every woman in the country, is needed if world demands

Used Fat Needed

The 847 million pounds of fat salvaged by American women and the army and navy during the past five and one half years would supply every family in the United States with six months supply of soap, reports the American Fat Salvage Committee. Sell your used kitchen grease to your meat dealer. It is desperately needed all over the world.

GOAL! who made it?

CATHOLIC?
NEGRO?
PROTESTANT?
JEW?
WHITE?

IT DOESN'T MATTER

THE TEAM'S ALL-AMERICAN!

First Ring Champ
The first boxing champion of the world, Charles Freeman, was seven feet, three inches tall and weighed 333 pounds. No man ever stayed in the ring with him for more than one round.

Start of Nylons
Women's nylon hosiery were introduced to the public in May, 1940. Within a year, nylon yarn was established as a major textile fiber in the industry. Toothbrushes with nylon bristles were introduced in 1938.

PIGGY BANKERS



Heart of Asparagus



Pay For "Waste" Product



Used Fat Needed

