

NEVER BEFORE

such a low price
for a famous make

Admiral

Model "60"
In Walnut Cabinet without grille

\$99.95

EASY TERMS

with **MIRACLE**



TONE ARM
the greatest improvement in
RECORD PLAYING since the
invention of the phonograph!

New Miracle tone arm uses no coil, no crystal, no filament, no special tubes. Plays records like magic. Even your oldest records come to life with vivid brilliance... unmarred by needle scratch, "talk-back," or other disturbing surface noise. Hear it today!

- Improved changer plays up to 12 records
- Changes records in 3 1/2 seconds
- Admiral-Perfect superhet radio
- Storage space for 108 records in albums
- Automatic bass compensation for tone balance
- Easy-to-read vertical slide-rule dial
- 4-knob control just like highest priced consoles
- Mahogany or blonde cabinet with metal grille slightly higher

CRAL'S HARDWARE
& SPORTING GOODS STORE

310 North 16th Street

ATlantic 7926

N. A. A. C. P.

Installs the Officers of the Branch.
Atty Ralph Adams..... President
Wannaseba Flether..... 1st Vice President
Rev. J. B. Brooks..... 2nd Vice President
Mrs. John Albert Williams... Secretary
Mrs. Lucy Mae Britt..... Asst. Secretary
Mrs. Hattie Moore..... Treasurer

The Membership Committee under the leadership of J. C. Collins—Chairman has launched a membership campaign, beginning March 1st, 1948.

- Three (3) Captains heading the drive.
1. Mr. L. F. McIntosh asst. by Mrs. Lucille Gordon
 2. Mr. E. A. Leftis, asst. by Mr. J. S. Snell
 3. Mrs. Aubrey Wise.

FOUND DEAD

Mrs. Aslee Wofford 918 No. 25th Street, Tuesday, Febr. 24 was found dead of natural cause at her home by her daughter Catherine. She died according to the doctor possible from a heart attack. She had been ill for sometime. The body was sent to Myers Funeral Directors.

Old Favorite Revived



CHICAGO—In these days of high prices, wise women want the most food value possible out of everything they buy. And so they look with pleasure to March, National Bread and Gravy Month. Men and children have always smacked their lips over a plate of bread smothered with rich, brown gravy, and homemakers not only enjoy the delicious flavor, but also appreciate the economy of it. It's simple, too. Just two slices of enriched bread covered with tasty gravy. Makes a wonderful Sunday night supper.

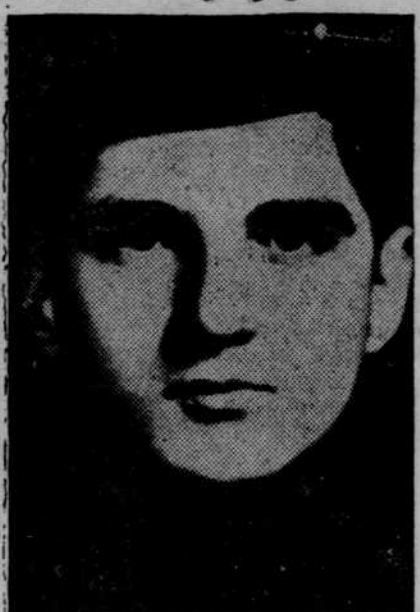
Oriental Rug Colors
The colors and forms of nature have been the inspiration of weavers of Oriental rugs through the ages. Because of this the basic colors and fundamental designs of Oriental rugs have a fresh feeling which, as one decorator points out, imparts a touch of warmth and hominess to modern interiors.



Don'ts: Honest, Chum, That's Not the Chapeaux For Street Wear.

Carl's Hardware & Sporting Goods Store Is New Admiral Dealer
The New 1948 Admiral Radios Now on Display At Carl's Hardware and Sporting Goods Store.

Also a complete line of hardware, fishing rods, shot guns, shells, electrical appliances, paints and brushes. Our stock is complete and we guarantee courteous treatment and solicit your trade.



SHANGHAI—(US Navy Photo—Soundphoto)—Pfc. Charles J. Brayton, Jr., (above) 18, one of five US Marines who are being held as hostages by Chinese Communists according to a report by US Navy Western Pacific headquarters. The Reds are demanding complete withdrawal of US forces in China as the price of safety for the Marines who have been held prisoners since last Christmas day.

We Are Announcing The Opening Service Sunday, 3:30 P. M. Of The Tabernacle Church of Christ Holiness U. S. A. At 2608 Franklin St. Rev. Joseph H. Jones, Pastor

In our Mid-West District Convention in 1946 of the Church of Christ, it was through the minds of the convention, that we should have another Church of Christ Holiness in Greater Omaha. In the thirteenth Annual Convention in 1947 of the Western Diocese Convention of the Church of Christ Holiness U. S. A. Bishop Wm. A. Washington, presiding Bishop of the Western Diocese of the Church of Christ Holiness, appointed Rev. Joseph H. Jones, Omaha, Nebraska, Pastor of the new Church. So it is a source of pleasure to be able to announce the opening service of this Tabernacle Church of Christ Holiness U.S.A. Rev. Jones, the Pastor has cordially invited his friends and who-so-ever will to come and worship with us upon this occasion.

Nebraska Beer and Liquor Licenses Expire April 30

The tavern-keepers who will sell beer in your town for the year starting May 1 will be selected soon.

All must apply for a new license. The elected officials in your town will make the selections. Who will these tavern-keepers be? Will they be men of whom you approve?

YOU have an obligation in the selection of licensees. A public hearing affords you the opportunity of protesting the selection of any you find should not have a license.

Your interest in improving beer-selling conditions is genuinely welcomed by the beer industry. They, too, are anxious that only those are selected who observe the State's liquor control laws.

You will serve your community by urging the selection of none, but good licensees.

NEBRASKA COMMITTEE

United States Brewers Foundation
Charles E. Sandall, State Director
720 First Nat'l Bank Bldg., Lincoln

Heart of Asparagus

Asparagus is grown in nearly all sections of the United States, but large industrial production is limited to a few localities. In 1945, in the nation, 126,258 acres were used for commercial growing of asparagus. About half of this acreage was located in California. Principal areas of production in that state are Sacramento, San Joaquin, San Fernando and Imperial valleys.

Urban League Moves to Karbach Building

The Board of Directors of The Omaha Urban League announced the League Offices are now permanently located in Rooms 515 and 516 Karbach Building. Telephone numbers remain the same, Jackson 7648 and Jackson 7649.

Rev. Wm. M. Acty, our pastor of Christ Timpee 26th and Burdette, Omaha and his members will open our service as the first speaker. Rev. Traggo T. McWilliams of Kansas City, Kansas and President of the Mid-Western District will be Master of Ceremonies. Rev. Trago O. McWilliams, Jr., our Pastor from Lincoln will bring the evening message. Rev. will be associated with the opening program. Evangelist Her ry Davis Piggue, one of the greatest Evangelists in the middle west will open a ten day Revival-March 9th at the Tabernacle Church of Christ, 2608 Franklin St. We extend a liberal invitation to all Ministers, and their members to be a part of this much needed Revival.

Bring your sinner friends with you, as well as your Christian Associates.
—Rev. Joseph H. Jones, Pastor
—Rev. O. J. Burckhardt,

Start of Nylons
Women's nylon hosiery were introduced to the public in May, 1940. Within a year, nylon yarn was established as a major textile fiber in the industry. Toothbrushes with nylon bristles were introduced in 1938.

Millions of Maps
When the United Nations invaded occupied Europe they took with them 125 million maps, the result of a "combined operations" job by the corps of engineers, the army air forces and the best brains of military intelligence and thousands of enlisted personnel in the army. Aerial photographs have completely taken away the "mystery" of the Pacific Islands, and the location of every hut and palm tree. More original maps of France were produced by the Allies in 2 years than by France herself in 2,000 years.

First Ring Champ
The first boxing champion of the world, Charles Freeman, was seven feet, three inches tall and weighed 333 pounds. No man ever stayed in the ring with him for more than one round.

THE WASTERS



BUT SHE FORGETS TO TAKE HER MEAT DEALER THE USED COOKING FAT SHE HAS SAVED FOR WHICH SHE COULD GET REAL CASH

Guest Speaker at Institute, March 9 and 10 th

Dr. Howard Lane, guest speaker at the parent education Institution on Tuesday and Wednesday, March 9 and 10 will speak on the following subjects:
Tuesday, March 9, 10:00 A.M. "New Light on the Child Development"
1:30 P.M. "Victims of Personal Development"
8:00 P. M. "A Good Community Cares for its Children"
Wednesday, March 10, 10:00 A.M. "As Ye Do It Unto the Least of These"
1:30 P.M. Dr. Lane will be assisted by five high school senior in a discussion of "Problems of Adults"

These Seniors are:
Jim Rosenquist - Central High
Jean Chamberlain - Benson
Alice Kaska - South High
Wallace Wright - North High
Ben Tobias - Technical High
All meetings will be held in the Auditorium on the tenth floor of the Brandies Store except the evening meeting on Tuesday which will be held at the University of Omaha.

Members of P. T. A. and other organizations who have ships for their members will be admitted free by presenting his membership card. An individual membership may be purchased for \$1.00 each.
High school students, either singly or in classes who can arrange to attend any of the meetings are cordially invited to come as guests of the Institute.

"Next Door"

By TED SHEARE



Next Door: "Darling, This Is the Happiest Moment of My Life!"

Prevent Heat Leaks
Prevent heat leaks by use of weather stripping, storm sash, insulation, and caulking to close cracks around windows.

Border on Rug
The border on an oriental rug has an important relation to the value of the rug. The finer the border of a rug, large or small, the more beautiful and costly is the rug.

Here's General Electric's deluxe radio-phonograph



- * Genuine Armstrong FM
- * 6 Band Radio
- * Sure-action Record Changer
- * Storage for 150 records
- * 12" Dynapower Speaker

You'll be proud to own this superb instrument with its glorious natural color tone from both radio and records, its lovely French Provincial styled mahogany cabinet and sensationally beautiful record reproduction.

NOW



WAKE-UP-TO-MUSIC CLOCK RADIO
The Amazing New Radio That Remembers
This sensational new clock-radio automatically turns on the radio program you choose to get you out of bed. If you try to sneak in an extra "forty winks" it will buzz-buzz you awake.
Plenty of power—clear tone—and the dependable G-E electric clock always tells the correct time.
Model 50 in rose-wood brown plastic. \$26.95

"It's smart to look your best!"
with NATURAL HAIR ATTACHMENTS

ON AGAIN—OFF AGAIN Hair Do's—to meet all occasions



PAGE BOY \$3.00
NATURAL HAIR \$4.50

YOU CAN HAVE YOUR HAIR PERFECTLY MATCHED

Latest Creations Easily Attached Human Hair—All Shades
SEND NO MONEY JUST SEND SAMPLE OF YOUR HAIR OR STATE THE COLOR
Pay Postman Full Amount on Delivery

JESSIE KARE BEAUTY PRODUCTS

507 FIFTH AVE. (Room 905) NEW YORK 17, N. Y., Dept. A

Indians in Mexico
Twenty-nine per cent of the population of Mexico is pure Indian.

CLASSIFIED ADS FOR RENT: Room for at 2509 Maple St.

REAL ESTATE LOANS
F. E. WATERS
234 Brandies Theater Bldg
PHONE JA 3393

Launderers and Cleaners
EDHOLM & SHERMAN
2401 North 24th St. WE 6055

More Slave Labor
Smithsonian institution estimates that it would take 30 times as many hard-working slaves as the present U. S. population to do the jobs electricity is doing in this country.

Heavy Eaters
People in the United States are eating 8 per cent more food per person this year than in 1941 and 16 per cent more than the 1935-39 average.

IT'S QUICK!
IT'S EASY!

IT'S G-E

\$53-95

Model AVF 26

Complete set of "above-the-floor" cleaning tools available for just a little extra.



No other cleaner gives you such featherweight ease—such cleaning efficiency—such dependable service—and such value!

- * Powerful Beater and Sweeper—loosens deep-down dirt and grit quickly, gently.
- * Exclusive Toe-Lip Nozzle Regulator—adjusts beating and sweeping action to any rug thickness.
- * Toe-Lip Tilt Lock—can be locked into position for balanced tilting of cleaner at rug edge.
- * Accordion-top Bag—wide top—dustproof—easy to empty.

Don't buy—before you have seen this thrifty, new G-E Cleaner designed by G-E experts. Stop in today and try it for yourself!

Henry W. Miller Electric Company Kenneth Harvey

(Your Local Representative)

415 SOUTH 18th STREET

ATlantic 6479