

Few people in Omaha realize what goes on in the Service Department of the Utilities District, when they ring up and ask for service. Let us trace the call and see what happens.

The call first comes to the switch board of the office building. The PBX operator after questioning the consumer as to the nature of his trouble, will connect the party with the proper department. The orders are then made up by the order clerk at the main office and sent down by special messenger to the Service Department five times a day.

They are then sorted by the chief dispatcher, who allocates them to the three other dispatchers, who direct the orders and routes them out to the 105 Service men, who work daily out of the department.

Complaints or calls out of the ordinary are relayed to John Bruner, Superintendent or to Paul Laushman his assistant for final decision and handling.

John Bruner is an old hand. He served the department, when it was located at 11 and

THE OMAHA GUIDE OMAHA, NEBR. Saturday, March 6th 1948

Jones in the old lamp lighting days, when they had 20 horses now the department operates with 95 cars and trucks. John Bruner has acquired a national reputation for the service performed by his Omaha Service Department.

Charlie Doyle, office manager is responsible for the installation of all new refrigerators and gas ranges.

Barney Schulte, assistant office manager for the installation of all new water heaters.

The Department has 15 inspectors, cover the different districts in the city. They handle house heating troubles, the installation and care of refrigerators, problems of industrial heating.

The Service Department mechanic starts on his route at 8 a.m. in a car or truck and telephones the dispatchers every two hours to see whether there is any additional service calls on his route. In severe weather pipes must be thawed out with alcohol. Get us straight. The pipes belong to the gas and water appliances and not to the service man.

Every service operator is trained to know how to handle every kind of gas and water

appliance. The takes constant study, since in the change over, they discovered 395 different kinds of hot plates, 65 different kinds of side arm water heaters, 106 different kinds of hot water heaters and 160 different makes of ranges. This mind you does not include different models of the same appliance. There is in addition problems of industrial heating, which are numerous, for instance, there are over 100 different kinds of gas furnaces in operation in Omaha.

To give you some idea of the cost of free servicing. Here are some 1946 figures, which are for an average year. Service calls in 1947 due to the change over were much greater than normal.

made 137,471 free gas calls and 35,201 free water calls, this makes a grand total of 172,672 calls. These service men certainly get around.

Let us now see what these free service calls cost the Utilities. The figures show a charge of \$108,830 for free service, this is only for the time of the mechanics, add to this figure the maintenance and de-

preciation of the 95 cars and trucks and each service call which was made without charge to the Utility customer, cost the Utilities \$1.60.

We are credited with giving more free service to our gas and water customers than is done elsewhere in the country. This should be a pretty good argument for public ownership.

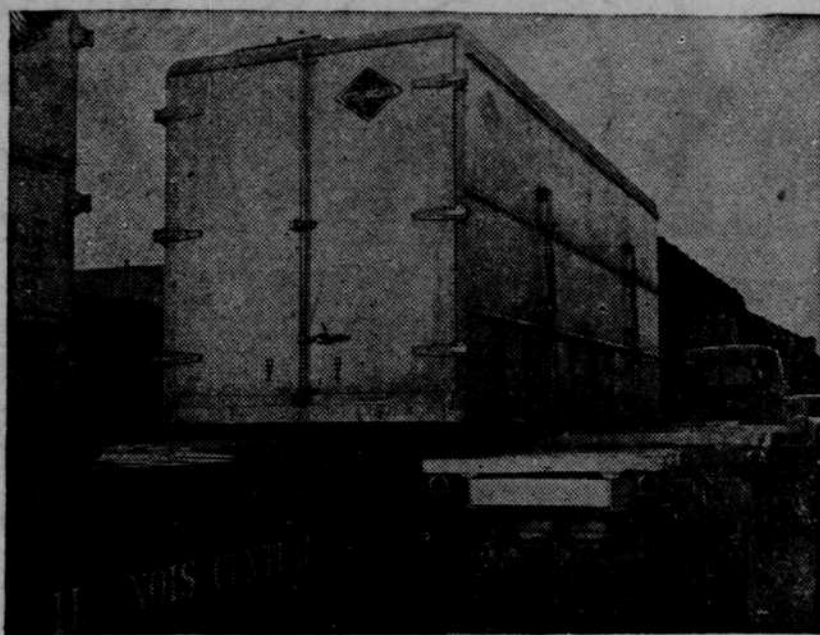
This is the story of the Service Department of the Metropolitan Utilities District. The service men are a fine body of public servants. They are at your service any time day or night. In the face of blizzard or flood they will answer your call. Their motto, "Service calls must and will be met."

Catching an Alligator

The next time you want to catch a live alligator, just hold his mouth shut and tie him up. According to the World Book encyclopedia, the animal's jaws are very powerful, but once they are shut, a man can easily hold them closed with his bare hands.

ing, blankets and interlinings. Aralia is a milk fiber for blending with other fibers to make cloth.

Door to Door by Rail and Road



Pictured here is a revolutionary method of shifting 10 tons of merchandise from a flat car to a motor-truck trailer in a transportation experiment now being conducted by the Illinois Central Railroad between Chicago and Memphis. The service coordinates rail and highway transport on a door-to-door basis through the use of an aluminum container and equipment developed by the Reynolds Metals Company. Two containers can be loaded on a standard flat car. Transfer from truck to car (and vice versa) can be handled by one man through mechanism built in the container, together with winch and ram device on the trailer.

THEY'LL NEVER DIE By Elton Fax

JOHN S. LEARY
ATTORNEY
AND LEGISLATOR OF
NORTH CAROLINA

JOHN S. LEARY, THE GRANDSON OF A REVOLUTIONARY WAR VETERAN, WAS BORN 102 YEARS AGO IN FAYETTEVILLE, N.C. HE LEARNED THE HARNESSEMAKER'S TRADE IN HIS FATHER'S PLANT, AND AT 23 WAS ELECTED TO THE N.C. STATE LEGISLATURE. MR. LEARY THEN ENTERED HOWARD UNIVERSITY, TOOK HIS LAW DEGREE, AND RETURNED TO N.C. WHERE HE WAS ADMITTED TO THE BAR. FOR 4 YEARS HE SERVED AS SCHOOL COMMITTEEMAN FOR BOTH WHITE AND COLORED SCHOOLS OF FAYETTEVILLE. MR. LEARY WAS ALSO APPOINTED DEPUTY COLLECTOR OF INTERNAL REVENUE FOR THE 4TH DISTRICT OF N.C.

AMERICAN THRIFT HABITS

Saving and reusing of cloth is an old American custom.

Salvage of used cooking fat is another profitable habit. It helps provide soap, paper, fabrics and other everyday needs.

Believe It or Not!

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RUSSIAN CITIZEN —
MAY NOT OWN LAND
MAY NOT BE TRIED BY A JURY
MAY NOT CHOOSE HIS OWN JOB
MAY NOT ABSENT HIMSELF FROM WORK
MAY NOT PICKET
MAY NOT STRIKE
MAY NOT EMPLOY LABOR
MAY NOT TRAVEL
MAY NOT OWN JEWELRY
MAY NOT RING A CHURCH BELL
MAY NOT BE FRIENDS WITH A FOREIGNER
— AND IS FORBIDDEN FREEDOM OF SPEECH—FREEDOM OF ASSEMBLY—FREEDOM OF RELIGION AND FREEDOM OF SOUL

Released, by permission of Robert Ripley, for reprinting for educational purposes.

This great Ripley cartoon shows the pitiful plight of the common man, as divested of all rights and property, under that vicious form of organized larceny which is Communism. Therein a cruelly disciplined minority is forced to enslave the energies of the greater mass of productive people. There government, so-called, owns everything. But government cannot invent—cannot create. It can only consume. To invent is solely the function of the individual. With the people's incentives suppressed—and with ruling gangsters satiated with loot—there can be no mounting surge of invention, as has made and kept America great and her people free. "Working from behind her iron curtain," says National Patent Council, "Russia strives to reduce to her level the unshackled peoples of the world, first by destroying their national obstructions to commercial progress. Through misguided Americans, she labors now to break down our Patent Laws, our Trade-Mark Laws, our Fair-Trade Laws—and all our great network of protective laws which provide, for our people, compelling incentive to create and produce—to make and keep our Nation strong. Patents make jobs. Patents propel America."

Why Not

HURRY TO 2229 Lake Street for good eats; such as Beef Stew, Chili, Hamburgers, Hot Dogs, etc.

Our Foods Are Real Gone

HURRY BACK CAFE

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J. Mason and E. Washington, Props.

We Are Once More LAUDERING CURTAINS

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NEW LOCATION
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THEY'LL NEVER DIE By Elton Fax

Rev. JOHN T. JENNIFER
A.M.E. PIONEER OF MARYLAND
Continental Features

BORN A SLAVE MORE THAN 112 YEARS AGO, JOHN T. JENNIFER ESCAPED FROM MD. TO MASS.; THERE HE WORKED FOR HIS EDUCATION, RECEIVING HIS PREACHING LICENSE IN 1862. SHORTLY AFTERWARD A TRIP TO CALIFORNIA RESULTED IN REV. JENNIFER'S CONSECRATION BY A NEGRO BISHOP ON THE PACIFIC COAST. AT 35 REV. JENNIFER WAS A MEMBER OF WILBERFORCE UNIVERSITY'S FIRST THEOLOGICAL GRADUATING CLASS. IN HIS CAREER REV. JENNIFER TRAVELED OVER 250,000 MILES THRU CANADA, THE U.S.A. AND CENTRAL AMERICA; HE PREACHED OVER 6000 SERMONS, AND TOOK IN MORE THAN A QUARTER OF A MILLION DOLLARS!

Wife Lightens Skin Wins Back Husband

Men can't kiss rough, pimply, blemished skin! Wives must keep skin looking lightest, smoothest best to hold love and win kisses. To bleach skin lighter and to smooth away externally caused pimples and roughness, try Dr. FRED Palmer's Skin Whitener. Get 25c or 50c size at any drug store... Caution—use as directed... get results you want on 7 days' trial or money back.

FREE For FREE TRIAL package, send 10c postage and handling to Dr. FRED Palmer's, Box 264, Dept. T, Atlanta, Ga.

NEW 3-WAY SKIN BEAUTY TREATMENT

1. Wash Face, Neck and Arms with Dr. FRED Palmer's Soap
2. Spread on Dr. FRED Palmer's Skin Whitener... Then Sleep
3. Massage Face with Dr. FRED Palmer's Vanishing Cream

It's easy as 1-2-3! So don't just WISH for a whiter and smoother skin. Only 25c each at drug stores. It's as easy as 1-2-3! So don't just WISH for a whiter and smoother skin. Only 25c each at drug stores.

OH WELL! — IN SPITE OF THE SQUABBLING...

— THE SOUTH IS JUST ONE BIG FLOWER GARDEN...

...MADE UP OF 'NEG-ROSE' AND LILY-WHITES!!

HOW COME?

THAT'S THE QUESTION...

JIM STEELE By MELVIN TAPLEY

SUDDENLY... LOOMING IN THE SKY WAS A HUGE GHOST-LIKE SKULL. NAGA EXCLAIMED THAT IT WAS A WARNING FROM THE MYSTERIOUS GRAY PEOPLE BUT...

WHAT DO YOU MAKE OF THAT, CHIEF? IS THE JOINT HAUNTED?

I THINK IT IS ONLY STEAM! THERE ARE SEVERAL HOT SPRINGS IN THIS REGION!!

SA-AY, SUPPOSE...

HEY, MOSS! WE'RE GOING TO DROP IN ON THESE SO-CALLED 'GRAY'S' WANT TO JOIN US?

JOIN YOU? — I'M THE BOSS AROUND HERE... THAT IS... I'D SUGGEST WAITING AWHILE.

PST! NAGA! THESE GUYS ARE GETTING OUT OF HAND! GIVE THE BOYS THE SIGNAL TO DISARM THEM —

BUT, MOSS! THEY FLED WHEN THAT SKULL APPEARED! WE'RE ALONE!!

New 1948 FM Radio and Record Playing Sensation!

Admiral \$249.95 FM-AM RADIO-PHONOGRAPH

with **MIRACLE** tone arm

... the greatest improvement in RECORD PLAYING since the invention of the phonograph...

Any record, old or new, sounds better when heard through Admiral's Miracle Tone Arm. Bass tones are richer, fuller. Treble tones delight your ear with their vivid brilliance. No annoying needle scratch, "talk-back," and other surface noise. This remarkable new electronic invention uses no coil, crystal, filament, or special tubes. Hear the Miracle Tone Arm, today.

America's Smart Set!

EASY TERMS

See it! Hear it, today! Immediate delivery

- New, improved changer plays up to 12 records...
- Automatically changes records in 3 1/2 seconds.
- New pull-out panel for easy record loading.
- 7-tube, static-free FM-AM Superhet radio.
- Continuously variable tone control.
- Powerful Alnico dynamic speaker.
- Beautiful indirectly lighted Lucite dial.
- Walnut veneer cabinet; also mahogany or blonde at slightly higher prices.

MODERN APPLIANCE 24 th. at N. SO. OMAHA

Is Not Inherited

Tuberculosis is not inherited. It is a disease which well people catch from people who have active tuberculosis. While it is a serious disease it can be cured and its spread can be prevented.

Heat Resisting Steels

Heat resisting steels containing nickel are used in industrial furnaces, gas turbines and other applications where they give strength and long service at high temperatures.

Ancient Industry

Ice has been used by man since before history began. The Romans, in 50 B.C., dug snow from mountain-sides and packed it in deep pits, covered with straw and tree prunings, to be cut out later for refrigeration purposes.

Early Finns Honored

The Finns who settled along the Delaware in Pennsylvania in 1638 were honored by Finland's special commemorative stamp 10 years ago.

For Easier Cleaning

Utilizing new lightweight materials, with brush and vacuum fan driven by a high-powered motor engineered especially for cleaners, this newest household aid is easier to use and, makers say, gets more dirt with much less time and effort. Cover Girl, Irene Billings, Chicago, shows how light this Eureka is by holding it up with one hand.