



Westinghouse Electric Comforter
with the Automatic Watchman Control

Why? Because they're snugly covered with a lush, soft, lightweight Westinghouse Electric Comforter... the bedcovering for warmth without weight! This one Comforter is all that's ever needed even on the coldest night. Once the Automatic Watchman Control has been set it maintains the selected warmth the whole night through regardless of changes in room temperature.

Top is of quilted rayon satin, in Rose, Blue or Green with matching underside of nonslip spun rayon faille that anchors Comforter to the bed! Outer cover dry-cleans beautifully... Inner warming sheet of preshrunk muslin is easily removable for washing. Approved by Underwriters' Laboratories, Inc. 72% cotton allows for ample tank-in-Mothproof, too!

\$49.85

Deluxe "powder box" control automatically compensates for change in room temperature



Won't slip off the bed. The underside of spun rayon faille clings to the sheet.



Makes bedmaking easy. Only one bedcovering to wash. No need to wash the sheet.



Rayon satin shell slips off for dry-cleaning. Inner warming sheet easily washed, if necessary.

(Including Federal tax)

"New Look" for Dining Room, Too



TOP PHOTO—This drab, dull dining room with its dingy wall-paper and dark furniture demanded a "new look" which could be provided by a thorough paint-up, clean-up job. LOWER PHOTO—After a few days work, the same room with same furnishings looked like this. A single coat of cheerful Kem-Tone covered the old, dingy wall-paper and two coats of enamel paint added new life and smartness to the old-fashioned furniture.

- ALL FORMAL, ALL WASHABLE**
- CLIP CURLING IRON with springs \$1.29 in handle. Complete full price
 - "Duraka" Type \$1.29
 - BRASS COMB—straight teeth
 - BRASS COMB—\$1.58 Curved Teeth. Wood or wire handle
 - MARCEL IRON—Plain or Rolling \$1.29 Handles. Free
 - FREE \$1 PRESSING COMPILING With Order
 - SEND NO MONEY Pay Postman Full Amount on Delivery
 - H. K. COMPANY BOX 2163 DEPT. 97 RICHMOND, VA. \$2.75
 - OIL STOVE burns kerosene



Miss America of 1947 (center), Barbara Jo Walker of Memphis, and other models show a completely washable wardrobe of formal attire at a recent convention of laundry-owners. Miss America's evening gown is of white chintz. The model at her right wears an evening gown of striped cotton. Other gowns, left to right, are a jacket-and-dress set of cotton, a bridal gown of cotton pique, an evening suit of cotton velvet and an evening gown of cotton velveteen. The style show at which this photo was taken was part of a demonstration of how manufacturers are working with the laundry industry to produce new washable fabric marvels.

Entertaining New York
There are in New York City 2,320 amusement places, 11,438 places to eat and 5,201 places to drink as well as 522 hotels.

Plants Discover Minerals
A possibility that certain types of plant growth may come to be more widely used as clues to mineral deposits has been suggested by University of Wyoming workers. They point out that selenium indicator and accumulator plants are now commonly relied upon as guides to rocks and soils which carry that element. They suggest that vegetation also may be used as a guide to other minerals. Certain toxic vegetation is known to carry relatively high rare-metal values, molybdenum being one example.

Fresh Produce Markets
Faneuil Hall market in Boston is 200 years old and the French market in New Orleans is 150 years old. Other markets, handling fresh fruits and vegetables that are more than 100 years old include Pearl street market in Cincinnati, Dock street market and Callowhill street market in Philadelphia, and the Roanoke avenue market at Norfolk. Many others have been operating for more than 50 years. When these markets were built the produce was hauled by horse and wagon, or brought in by water. Most of the produce now arrives by rail.

SOUTH OMAHA ELECTRIC SHOP
5021 SO. 24th MA.3600

PROGRESS-BICYCLES

INDUSTRY LAUNCHED IN 1817 BY COL. A. A. POPE... U.S. BICYCLES EXPORTED TO WORLD BY 1894... MOTORS ADDED IN 1885—STARTED MOTORCYCLE INDUSTRY!

TODAY 60,000,000 BICYCLES IN WORLD... 12,000,000 IN U.S.!

ABOUT 10,000 EMPLOYED IN NATION'S BICYCLE AND MOTORCYCLE PLANTS PRODUCE NEARLY \$50,000,000 ANNUALLY!

Prepared by National Patent Council.

THE DISAPPOINTED WAR BRIDE

BUT DARLING, YOU TOLD ME THIS WAS THE LAND OF EQUAL OPPORTUNITY

APARTMENTS RESTRICTED

Courtesy Institute for American Democracy, Inc.

Spray Mosquito Swamps
Mosquitoes are effectively controlled by DDT. According to a department of agriculture report, "the most reliable method of applying larvicides over a wide range of conditions is by means of sprayers." The wet, swampy mosquito breeding areas should be sprayed. Much relief can be obtained around the home by spraying screens, trees and shrubs where the mosquitoes light. Any good sprayer can be used depending upon the amount of spraying to be done. The same sprayer also may be used for other purposes.

Divorce for Gabbiness
An old penal code of China provided that a man could obtain a divorce if his wife was too talkative, or if she disregarded his parents, according to Encyclopaedia Britannica. He also could obtain a divorce, the code held, if his wife had an envious or suspicious temper.

Oriental Rug Colors
The colors and forms of nature have been the inspiration of weavers of Oriental rugs through the ages. Because of this the basic colors and fundamental designs of Oriental rugs have a fresh feeling which, as one decorator points out, imparts a touch of warmth and homeliness to modern interiors.

THEY'LL NEVER DIE By Elton Fax

THIS VETERAN OF THE CIVIL WAR WAS BORN 99 YEARS AGO IN PHILADELPHIA, PA. IN 1889 MR. HALL ORGANIZED THE PIONEER BLDG. AND LOAN ASSOCIATION AND FOR 25 YEARS WAS ITS ONLY PRESIDENT. IT IS SAID THAT THE ASSOCIATION DID A LARGE VOLUME OF BUSINESS WITHOUT A SINGLE REVERSE. MR. HALL IS BEST REMEMBERED FOR HIS SUCCESSFUL BUTTER, EGG, AND POULTRY RETAIL BUSINESS IN PHILADELPHIA. BECAUSE OF THE HIGH QUALITY OF HIS GOODS MR. HALL'S CUSTOMERS WERE OFTEN AMONG THE WEALTHIEST CITIZENS OF THAT CITY. HIS MANY CIVIC ACTIVITIES ARE REMEMBERED BY PHILADELPHIANS.

Walter P. Hall
SUCCESSFUL MERCHANT OF PHILADELPHIA, PA.

Leap Year Salvage
An extra day this year means three extra meals and an added opportunity to save used cooking fat. The American Fat Salvage Committee points out. Your meat dealer will buy every pound you turn in.

Check Your SKIN

- Skin Too Dark?
- Pimples, Blemishes?
- Skin Rough, Harsh?
- Faults externally caused?



3-Way Skin Treatment Often Works Miracles

Don't give up hope for a lighter, clearer, smoother skin until you see what this amazing Dr. FRED Palmer's 3-way treatment may do for you. It's easy and economical. Just do this 7 days...

- (1) Wash only with Dr. FRED Palmer's Skin Delight Soap
- (2) Spread on Dr. FRED Palmer's Skin Whitener...leave on all night
- (3) Daytimes protect skin with Dr. FRED Palmer's Vanishing Cream

You can get all 3 Dr. FRED Palmer's at drug stores, 25c each. Dr. FRED Palmer's Skin Whitener also in 50c size. Full Directions on packages... Caution—Use only as directed. Be delighted with results on 7 days' trial or money back. Ask for Dr. FRED Palmer's.

FREE—Trial size SKIN WHITENER. Send 10c for postage, handling to Dr. FRED Palmer's, Box 264, Dept. S, Atlanta, Ga.

ARE YOU LETTING Gray Hair KILL ROMANCE?

Gray, drab hair can make you look older—discourage invitations to have a good time because men think you're too old. Don't take a chance with your romance. Give your hair rich, natural looking color and beauty with Lariouse. Your friends will approve.

Look years younger
Color Your Hair This Easy Way

To give your hair new, rich, natural looking color (black, brown, blonde) start using Godefroy's Lariouse Hair Coloring NOW... acts quickly—goes on evenly, easily—won't rub off or wash out—unaffected by heat—permits permanents and stylish hairdos... known and used for over 50 years. Your dealer will give you money back if you're not 100% satisfied.



Have an easy, professional application at your favorite beauty shop or buy Lariouse at any cosmetic department or drugstore.

If your dealer does not have Lariouse, send \$1.25 plus 25¢ Fed. tax direct to

GODEFROY'S Lariouse HAIR COLORING
GODEFROY MFG. CO. • 3510 OLIVE ST. • ST. LOUIS 3, MO.

FREE CURLING IRON WITH ORDER

V-ROLL \$3.50	CHIGNON \$3.50	PAGE BOY \$3.50	CLUSTER \$4.00
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Why pay more for soft lovely looking fine quality human hair that glamorizes your hair-do and yet is so natural looking and so easily attached? State color or send sample of your hair.

SEND NO MONEY—Pay postman on delivery plus charges.
H. K. COMPANY, Dept. 1 - Box 2163, Richmond, Virginia

HOME HOURS WILL BE HAPPY HOURS WITH A WONDERFUL **Westinghouse Radio-Phonograph**



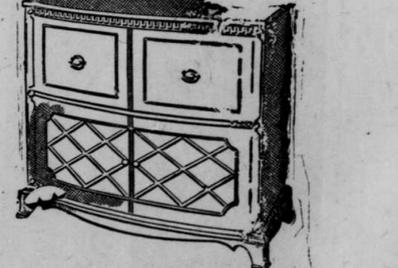
THE MAGIC OF FINE MUSIC IS YOURS WITH THE 169

Has Plenty-power, Rainbow Tone FM, two short wave bands, the amazing Electronic Feather, the Automix Record Changer which plays 10 and 12-inch records intermixed, Signal Light Control, twin record compartments, two speakers, exquisite bow-front cabinet in matched veneers—a magnificent possession!

\$600.00

MORE THAN YOU DREAMED POSSIBLE AT SUCH LOW COST... THE 166

You'll marvel at true-to-life Plenty-power reception... Rainbow Tone FM, the quietest, most sensitive FM ever made for home use... the amazing Electronic Feather tone arm which eliminates needle scratch without loss of musical highs... the new Automix Changer... plays 10 and 12-inch records intermixed. \$379.95



THE PER-FECT EXTRA RADIO... THE 125
THE CONSOLE RADIO IN CAPSULE FORM

Only 9 1/4" x 6" x 6"—ideal for crowded table tops... power and tone you'll have to hear to believe. Completely enclosed on all sides... retractable, disappearing handle that makes it easy to carry from room to room. Ivory and gold, green and gold.

\$36.95

ASK ABOUT OUR EASY TERMS