

TWENTY FIRST ANNIVERSARY EDITION

THE OMAHA GUIDE

JUSTICE & EQUALITY
EQUAL OPPORTUNITY

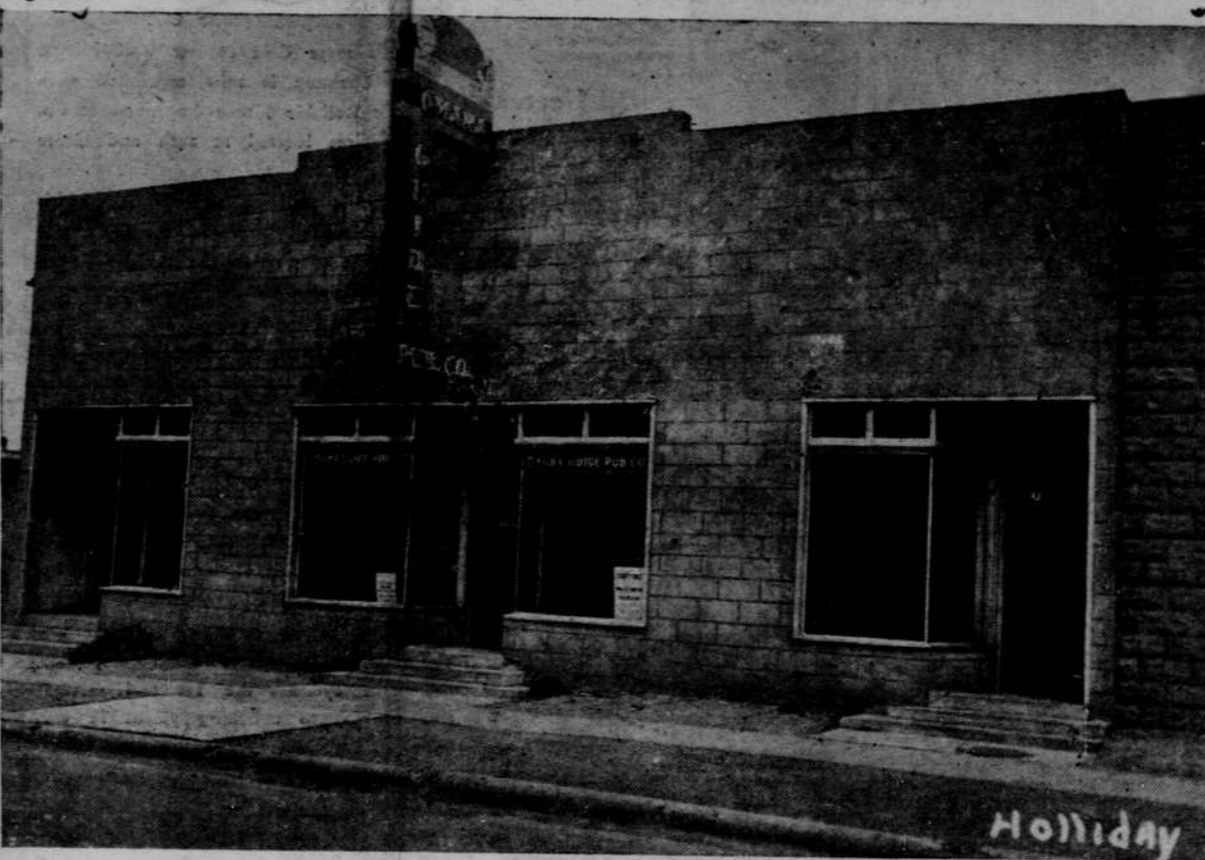
ALL THE NEWS WHILE IT IS NEWS

HEW TO THE LINE

PHONE HA. 0800

2420 GRANT ST

30,000 Readers



THE OMAHA GUIDE PUBLISHING PLANT
2420 GRANT STREET Omaha Nebraska

Largest Weekly Negro Publication from Here to Calif.



OMAHA GUIDE CELEBRATES ITS 21ST BIRTHDAY TO OUR READERS:

By George H. McDavis, Promotions Director.

The OMAHA GUIDE, a paper with a purpose, founded on the principle of Service to our Race, our City and to our State and Flag. This platform was written by C. C. Galloway, one of the co-founders of the Omaha Guide, October 15, 1926 and was published in the first issue of the Guide Feb. 12, 1927.

The Omaha Guide is a necessary institution to the community in which we live. Mr. C. C. Galloway, publisher of this publication, merits a vote of confidence for his years of sacrifice in keeping the principles and ethics of journalism unswayed by coercion or profit from sources who would use the power of the press to further their own political gains. The Omaha Guide has and always will present the news as it sees it. Our purpose is to present to the highly concentrated citizenry of Omaha a complete summary of the worthwhile happenings and accomplishments of the Negro race in Omaha and throughout the world, truthfully and without unnecessary racial agitations, that they may become better citizens and neighbors. To deal with the social side of their news; to furnish honest and honorable employment to young colored citizens trained to follow the vocations of printing and journalism; to afford a reliable source of advertising for the merchants who sell millions of dollars worth of merchandise to the Negro group each year.

In keeping with our policy of giving our readers and advertisers the best possible service, we are striving to keep abreast of the times with news, articles, and features. The staff of the Omaha Guide, on behalf of our publisher, wish to take this opportunity to thank the merchants who have so generously patronized this paper through these many years; and we sincerely hope that our reading public will patronize these merchants who have made this paper possible.

The Omaha Guide is the largest Negro weekly west of Chicago and north of Kansas City. It is also the only Negro publishing plant in this territory. Here are a few startling facts: The Negro population of Omaha proper is approximately 20,000. They spend annually \$9,000,000.00; 30,000 of the consuming public, white and colored, read the Omaha Guide; the average daily expenditure is about \$1.50 per person; the total daily expenditure is about \$25,000.00.

Mr. C. C. Galloway has contributed more to our race than any other Negro in our state. He is respected by all races; and for twenty-one years, he has served zealously and unselfishly. There has never been any liquidation, split-up, or change of management; he has devoted his life to the public's welfare, giving his time and services to charitable organizations and the needy. I have just been informed that he is entering the race for the state legislature. What a grand testimonial it would be if the Negro voters banded together and gave him their support 100 per cent. Can you honestly name one among us who is more deserving?

In Omaha, all city employees have been given a flat \$15 per month wage boost. The increase will affect approximately 1,200 workers.

New York City boosted the salaries of 42 top city officials. The action added \$90,000 to this year's payroll.

Wild Mountainous Country Favors Greek Guerrilla War

Barren and desolate mountains, threaded by icy streams and broken by snow-packed passes and crevasses, form a wintry background for the fighting in Northwest Greece, notes National Geographic society.

Rising from the Ionian sea, south of Albania, the wild region of Greek Epirus is one of the nation's least populated sections. Terrain and conditions are particularly suited to guerrilla warfare.

Konitsa and Philates, the far northwestern centers of recent struggles, are little more than villages. Ioannina (Yanina), the capital and metropolis of Epirus province, normally has a population of about 20,000.

There are few roads and no railroads in the northern Pindus area. Most of the shepherds and farmers who make up the bulk of the population have never seen a train.

Australia Seeks Uranium

Special monetary awards for the discovery of radio-active minerals in Australia were approved at the first 1948 meeting of the federal cabinet at Canberra. These range from 1,000 pounds (\$3,200) for the discovery of deposits of uranium ore to 2,000 pounds (\$6,400) for uranium oxide yielding up to 25 pounds with a pro rata payment for additional quantities. The government's control of mica fields will be continued for another year, the cabinet considering mica to be a strategic mineral of first-class importance and development of the mica industry essential. Approval was given for the sale or hire of machinery from government stocks to mica miners. Coal resources and the possibility of manufacturing synthetic substitutes also were discussed. It was decided to send missions to other countries in an attempt to obtain up adequate liquid fuel reserves.

Then Came the Tub

The indoor bath was brought about when water systems were introduced into cities in the early 1800s. By 1830 the revolutionary idea of a warm bath three times a week was the aim of a crusade. By the 1920s the U. S. owned 95 per cent of all tubs in the world and had begun to go in for such variations of the standard porcelain tub as solid onyx tubs, marble tubs and tubs with solid gold fixtures.

Wild Indian Bees

The Russian beekeepers are experimenting with wild Indian bees. The Indian wild bee is said to possess a number of qualities which make it superior to the domesticated species, especially for colder climates. It emerges from the hive to lower temperature than ordinary bees and has a much greater speed of flight. It is able to fly through fog when visibility is poor. Indian bees even have been known to go out for nectar on moonlit nights.

Up You Will Go

In 1892 the first automatic or push-button controlled elevators were installed.

Y.P.A. TO GIVE PEW RALLY SUNDAY, FEBR. 29

The Young People Auxiliary of the Missionary Society of St. John's church will have a Pew Rally on Sunday afternoon at 6 p. m. at the church.

The officers and members with their sponsor have planned one of the finest and unique services of this conference year for you are members and friends of St. John's. If you fail to come and enjoy this rare treat of wholesome christian entertainment you will do yourself an injustice.

The Y. P. A. sextette will make its first debut, there will be a beautiful violin solo by one of the members of this organization, the president will give several lovely solos as only she can present them, and there will be several numbers that will thrill one to no end.

The silver offering will be turned over for the use of equipment for the newly decorated Youth Room in the church.

President of this organization, Miss Deloris Taylor, vice president William Cunningham Jr., Secretary Katherine Wilburn, and program planners Miss E. Triggs and Miss K. Cole. Mrs. W. P. Ervin Supervisor.

DRUNKENNESS CHARGE DISMISSED

Thomas Simpson, 1402 No. 24 St. was dismissed of a drunkenness charge in Police Court Monday February 23rd.

Plants That Swim

Despite the fact they are plants, and not animals, many species of water algae are able to move about by swimming. Brown algae range in size from forms that can be seen only under the microscope to others 200 feet long. Algae differ from fungi in that they can extract and build up their food from inorganic substances. Seaweeds are the most familiar representatives of the algae family.

Cliffes Grant Pay Increases To Help Meet Rising Costs

Scores of cities are granting pay raises to municipal employees to help them meet increased living costs. In Cleveland the mayor agreed to grant pay raises to municipal employees which will cost the city \$2,100,000 this year. Fire and police personnel received a \$240 a year increase, plus six new holidays to be added to annual furloughs.

White collar employees of Cleveland will get a \$180 annual raise if they make less than \$3,000 a year. Their increase will be 6.5 per cent if they make more than \$3,000 annually.

Pittsburgh councilmen earmarked \$1,200,000 for municipal pay raises. Biggest pay boosts went to employees receiving \$2,000 a year or less.

Chicago's record city budget for 1948 includes pay increases of 8.5 per cent for municipal employees earning less than \$5,000 a year, plus raises averaging \$300 a year for higher paid employees.

In Omaha, all city employees have been given a flat \$15 per month wage boost. The increase will affect approximately 1,200 workers.

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FOUND IN DAZED CONDITION

William Holden, 29, 1416 East 33rd Ave., Denver, Colo., was found by the police after a call placed by the Engineer Bill Schroth informing them that man wandered in the Finley Ice Co. plant at 24th and Seward St. in a dozed condition. He was unable to give the police any other information other than that the man's name was Willie Holden later verified by Holden at the hospital. Holden wandered in the plant around 8:30 a. m. February 17th collapsing almost immediately. Holden was unconscious when the police ambulance arrived. He was retained by the hospital for observation. His condition was more like a person who has epileptic fits.

JAILED FOR FIGHTING

Tuesday February 17 Ronald Claxton, 22, was arrested at 24 Erskine St. by Policemen Cole along with Joe M. Frazier, 24, soldier, 2607 No. 27 St. for disturbing the peace and fighting.

ARGUMENT ENDS IN CUTTING

Mr. Hugh Pollard, residence at 2637 Hamilton St. was the scene of a cutting scrape on Sunday February 22, 1948.

Mr. James Jackson, 2432 Seward St., 46, was visiting the Pollards at his home when a Mr. and Mrs. J. Wilson came to pay the Pollards a visit too. Johnson's wife, Clara Bell Wilson, was so drunk that when Jackson came to the front door to admit them, he (Jackson) refused to admit them because of the condition of Clara Bell. An argument ensued whereupon in the course of the heated conversation Clara Bell pulled out a knife from her purse and began swinging her arm stabbing Jackson in the left shoulder necessitating treatment at the station of two small laceration wounds in the left shoulder of Jackson.

Wilson took his wife home. Wilson was arrested at his home and later his wife was picked up by the police.

Case to come up before City Prosecutor Simon A. Simon and Judge Dennis O'Brien Friday, February 27, about 20,000.

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FLASH!

All Omaha will soon be able to hear A. Philip Randolph, International President of the Brotherhood of Sleeping Car Porters and Champion for the underprivileged.

Stand by for announcement of dates he will appear in Omaha.

WATCH FOR MARCH 9-10

These are important dates for every single mother and father of Omaha. Take out your calendar now and encircle March 9-10.

Why? It's Dr. Howard Lane, of course. He will be guest speaker for the Parent Education Institute which is sponsored annually by the University of Omaha, the Adult Education Department of the Public Schools and the Omaha Council of P. T. A.

Dr. Lane is second to none in the field of Child Development. For many years he was a member of the staff of Northwestern University, for three years he taught at Wayne University in Detroit at the same time that he was psychologist with the department of police in Detroit. He did outstanding work in solving their problems of Juvenile Delinquency. He was Consultant on improvement of student teaching for the American Council on Education and reorganized the social science department of Hampton Institute. He is now teaching Child Development at New York University in New York City.

On March 9 and 10 there will be morning and afternoon sessions of the

Build Own Highways

Every citizen of Guatemala is required to contribute the equivalent of two weeks' work, either in money or in labor, toward upkeep of the country's road system. Guatemala, which grows a large part of the world's supply of bananas and therefore needs good roads, was among the first of the Central American republics to have a highway from border to border.

Rise in Cancer

During the past 25 years, cancer has climbed from seventh to second place as a direct cause of death. It is now second to heart trouble as a cause of death. About 175,000 Americans will die of cancer this year and of the total population of 140 million now living, some 17 million will die of cancer.

Institute in the Auditorium on the tenth floor of the Brandeis Store. There will be one evening meeting. This will be held at Omaha University and will be planned primarily for fathers.

Every member of P.T.A. whose group has taken out a blanket membership will be admitted free to all sessions by presenting a membership card. Anyone who is not a member may purchase individual membership cards for \$1.00 each.

Watch for program announcements in all newspapers.

Mrs. Verne Vance is Chairman of the Parent Education Institute.

Everglade Wild Game

Wild game in the Everglades were forced to forsake their homes for high grounds as virtually incessant downpours inundated the whole vast area, reports Florida Wildlife. Coons, opossums, deer, wildcats and other animals fled before the rising flood-waters. In some sections young quail and turkeys were trapped by the water. Snakes also moved out of the flood areas.

Lost But Won Election

A man who made no election campaign and who did not have the highest number of electoral votes was elected President of the United States in 1824. World Book encyclopedia says that John Quincy Adams made little effort to get votes, but received 15 less electoral votes than the leading candidate, Andrew Jackson. Adams was selected by the house of representatives because none of the candidates had a majority.

War and Population

Although nations involved in World War II count their total war dead at 15 million, the world's population now is 10 per cent larger than it was in 1939. That increase is one of the reasons for continued hunger in countries which have not been able to restore food production to its prewar level.

POWDER PUFF SALON UNDER NEW MANAGEMENT

Announcing — what was formerly the Powder Puff Salon, beginning the first of March, will be under new management—The Margo Salon.

Props. Mrs. Hazel Chinn Black, Mrs. Arnette Erwin.

OVERUSE OF INTOXICATING LIQUOR LEADS TO ARREST

Lester Young was arrested Sunday Feb. 22 for drunkenness at 2410 Decatur St.

Lloyd Neal was arrested for disturbing the peace and drunkenness at 24th and Lake St. on Sunday February 22nd. Robert Rogers, a friend was arrested for interfering with the arresting officer Coleman. Neal was fined \$10.00 cost for drunkenness and Rogers was fined \$10 and costs and given five hours in jail.

Charles Johnson 37 was picked up Thursday February 19th at 25th and Lake in drunken condition and Viola Boozer 33 was arrested at the same place for over indulging in intoxicating drinks.

James Woods 24 was found drunk on Friday February 20 at 16th and Lake St. and taken to the station.

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Bas Are Heavy Eaters

After young bass leave the spawning beds their foods consists of minute crustaceans and insect larvae, and as they grow older they devour worms, tadpoles and small fish. In later life they take crawfish, frogs and minnows. When they attain a weight of two or three pounds they will bolt anything from a worm to a young muskrat.

REVEREND E. BOOKER TENOR WILL GIVE RECITAL

The Junior Choir of St. John's church will present the Reverend E. Booker Tenor of Philadelphia in a dramatic recital Friday evening February 27 at 8 p. m. at the church.

Reverend Booker is one of the most promising young tenors of the year, and his programs have received praise throughout the country. He is stopping in Omaha on his way to Reno, Nevada. He has planned a program of interest and spiritual entertainment for those that plan to come out. There will be no admission, but a silver offering will be taken.

THE JOLLY MATES

The Jolly Mates Club met at the home of Mr. and Mrs. James Brown, 2112 North 27 Avenue, February 21, 1948. Our president, Mr. John Davis, opened the meeting with the club's verse. After the business was discussed, games were played. Our host and hostess served a delicious lunch, of which was enjoyed by all. We are very happy, indeed, to have Mr. and Mrs. Brown restored back with the club. We are glad to report Mr. Young is able to be up and around. Also hope he keeps on the road to recovery. We will meet at the home of Mr. and Mrs. John Davis, 2118 No. 29 Street, March 6, 1948.

(There is no handle to the human heart. It must be open only from the inside.)

John Davis, President
Beatrice White, Reporter

Ban American Comics

Authors, journalists and educators of New South Wales have asked their government to ban all comic strips from the United States and to impose severe restrictions on importation of short stories and articles. A deputation claimed that use of imported features was a serious drain on dollars and that newspapers were using this material in preference to local items at a time when Australian journalists were seriously affected by newspaper cuts.

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FEATURES

HARRY BESSE in ---



'Main Stem Derby'

