

THE OMAHA GUIDE

JUSTICE & EQUALITY
EQUAL OPPORTUNITY

ALL THE NEWS WHILE IT IS NEWS

HEW TO THE LINE
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SIGNS NEW AGREEMENT

Will Continue With the Omaha Guide

Mason M. Devereaux Jr., general manager and city editor of the Omaha Guide in a closed conference on Thursday January 20, 1948 with Mr. C. C. Galloway, publisher of the Omaha Guide reached a new agreement as to his continued association with the firm.

Mr. Devereaux's resignation on January 12, 1948 was declined by the publisher thus after several conferences a new agreement was drawn up and agreed to by both parties.

Under this new agreement local news and subscriptions will be given increased attention. There is to be introduced on the February 1, 1948 a new subscription bookkeeping control system in order that more efficient our subscribers.

There is to be additional personnel added to our subscription department and prompt service may be given to securing subscriptions and local news. These representatives would appreciate the fullest cooperation of the community in reporting news to them when you give them a subscription for the Guide. These new additions in the field representing our paper will be announced as they are secured. Their motto is: Let Him or Her that can serve you best serve you well, by letting us take your local news and new subscription.

Church, Organizations, News must be in our offices Mondays 6 p. m. Local general news Tuesday. Advertising copy Wednesday noon.

FIFTEENTH WEDDING ANNIVERSARY

The main lounge of the North Side Y. W. C. A., with candle light and flowers was the setting for Mr. and Mrs. Willie A. Mills' fifteenth wedding anniversary Monday evening, January 19, 1948. A lovely wedding scene was re-enacted with the following participants: Bridesmaids—Mrs. Carrie Craig, gowned in ice blue net over blue satin with pink accessories; Mrs. Jeraldis Dixon gowned in old rose taffeta; Mrs. Ella Haynes gowned in white net over pink taffeta with pink accessories; Mrs. Elma Ware gowned in deep aqua crepe with white accessories. Matron of honor—Mrs. Roberta McCleod wore a gorgeous gown of pink lace and taffeta with aqua accessories. Each attendant carried beautiful old fashioned Colonial with the flowers and streamers matching accessories.

Mrs. Lucille Avant was the narrator and Rev. W. E. Fort conducted the ceremony. Best man was Mr. Elbert Reynolds. Mickey Jean Harris sang "Because" accompanied by Beverly Holiday Pollard at the piano. Mrs. Lola Holiday recited "Home" by Edgar A. Guest. Hostesses were Mesdames Leola Jones, Jewel Robinson, Carrie Vaughn, Annabelle Gray, Josephine Stewart, Ester Essex, Willa Gordon and Anna Mary Kennedy.

MONEY TAKEN FROM UNDER RUG

January 1, 1948 Mrs. Esther Davis, 2017 Miami St. was a victim of robbery. Someone gained entrance and removed \$30.00 from under the rug in her bedroom.

SIX CHICKENS MISSING

On Thursday evening January 1, 1948 Mrs. Claressa Brown chicken coop was robbed and six hens were taken.

CAB DRIVER ROBBED

Mr. William Blum, 2920 Seward St., Yellow Cab driver, was assaulted by a man who hailed his cab at 24th Erskine St. ordering Blum to drive him about which later led to the robbery of Mr. Blum and the stealing of his cab which was recovered.

TAKEN FROM ROOM

Mrs. Odie Williams, 2826 Charles St. reported January 3rd during the evening the General Electric Record player was taken from a room she had charge of at 2829 Charles St. Colemen and Dudley received the report of the thief.

LOCAL 101, NATIONAL BEAUTY CULTURISTS' LEAGUE

We had a special call meeting Sunday, January 25, 1948 at the home of Mrs. Alma Sims, 2010 Maple St. There was much discussion of our future plans.

Members, be sure to come to meeting Monday, February 2, 1948 to hear the results of this meeting.

Remember, 7:30 at the Althouse Beauty School.

Versie Bailey, president; Virginia Merrill, reporter.

ILLICIT LOVE AFFAIR LEADS TO ROBBERY

Mr. Clyde Walker, 2423 Seward St. in illicit love affair at 1702 No. 26 St. with an unknown woman was relieved of ten dollars by the women when he fell asleep.

LOST BILLFOLD IN BARBER SHOP

Mr. Havard Steamer 1712 No. 25 St. Sunday January 4 about 7:30 p.m. lost his billfold when he layed it by the phone in Killingsworth and Price Barber shop. There was no money in the billfold only identification cards and drivers license.

TAKEN FROM AUTO

Mr. Henry Doring, 6321 Morning-side, Kansas City, Mo. on Tuesday, January 6 the following articles taken from his parked auto: in front of 1418 No. 24 St. between the hours of 12:50 p.m. and 1:20 p.m. one tan suitcase, four car mirrors, three rolls of polishing cloth, two truck mirrors, four p.c. set air oiler, four gas radiator caps, one paper rack, lone clearance rack, one telegraphic light, one small car wrench.

REPORTED MISSING

Mr. Hymy Zorinsky, 1205 Douglas reported on entering the Veteran Recreation Center, 1847 No. 24 St. Sunday morning January 11 the following missing a vending machine had been pried opened and \$20.00 in cash and cigarettes had been taken.

STOLEN FROM CLOTHLINE

Mr. Mike Kelly, 1710 No. 21 St. reported to police Brison and Janing that about 6:30 p. m. Friday January 9, the following was taken from his clothline two pair overall, one pair of overall pants etc.

ROBBED BY COUSIN

Mr. Floyd Webb, 2011 No. 25 St. reported to police the thief of a radio between the hours of 12:30 and 4:30 p. m. from his residence Saturday January 10 by his cousin Lloyd Smith 2011 No. 25 St. (Alias Lloyd Buford).

The radio was found in pawn for \$10.00 at the Porter Loan Co., 2124 No. 24 St. The police placed a hold on the radio. The thief being reported to Detective Pike and Smith.

KNOCKED DOWN BY UNKNOWN ASSAILANT

Mrs. Althya Adams, age 30, was walking on North 25 St., between Burdette and Grant St. in the middle of the block on Thursday evening around 10 p. m. she was struck down by an unknown man and kicked vigorously.

SHOT HIMSELF ACCIDENTALLY

Mr. Redrick Cole, 2919 No. 26 St. was home cleaning his gun about 7:30 p. m. on Saturday January 10 when the gun accidentally went off. The bullet from the gun struck him in the right leg. He was treated by Dr. Steinberg.

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PULLED IN ALLEY

Mr. Fred D. Bass, 2919 Seward St. on Thursday evening January 15 was snatched in the alley way in front of 1612 No. 24 St. His diamond ring that he was wearing and his billfold containing \$7.00 in currency was taken from him. He reported the thief to policeman Coleman.

2420 GRANT ST REPORTED BILLFOLD MISSING

Mr. Jack H. Williams, 1629 1/2 No. 24 St. reported on Tuesday January 6 his girl friend Maxine Brown stole his billfold containing about \$1400.00 out of a clothes closet of his room.

The majority of the money was recovered with the arrest of Maxine Brown.

MARIE PARKER VICTIM OF THIEF

Miss Marie Parker, 2414 Franklin St. on Sunday January 18, 1948 was robbed of the following by an unknown man: one lady's gold wrist watch valued at \$69.00, Expansion bracelet valued at \$6.00, one seven strand string of pearls rhinestone set clip valued at \$8.00, one Sonora Table radio valued at \$17.95, one two piece gold necklace valued at \$8.50 total value of articles lost \$109.45.

Miss Parker related the following story to the police: she went to a party Saturday evening January 19th. After the party one of the gentlemen persuaded her to let him take her home. When she arrived home she invited the gentleman in and in the course of their conversation she Miss Parker fell asleep. During this deep slumber the articles described above were taken from her room by her gentleman friend.

The thief was reported to Detective F. Daley.

THE CAP AND GOWN CLUB CHEWKEE TEMPLE NO. 223

The Cap and Gown Club met Sunday, January 18 with the necessary attendance, with Dr. Vivian Smith Hall, 2862 Corby Street. We have two new members in the club, Mrs. Myrtle Brown and Mrs. Marie Rolinson.

The club is giving a Valentine party, February 15th at the home of Dr. Jessie M. Brooks, 2525 Erskine. Tickets will be out soon, so please buy one and attend the party.

Dr. B. L. Cleveland, pres.; Dr. M. Clayton, secy.; Dr. V. S. Hall, rept.

LOSES FUR PIECE

Mrs. Frances Wagner, 2221 Willis Ave. left home about 6 p. m. on December 25 to attend a party at 2620 Corby St. She left the party about 4 a. m. The next morning she discovered the lost or thief of her fur neck-piece that she was wearing when she left home for the party.

Mrs. Wagner claims in her hilarious celebration of the arrival of Santa Claus she lost track of the fur piece.

CLOTHING TAKEN FROM RESIDENCE

Mrs. Vernice Lewis, 2428 Erskine St. on Saturday January 17 between the hours of 2:30 a. m. and 9 a. m. the following articles was taken from her home one gray suit, two brown suits, one blue suit, one gentlemen's ring, three small diamonds, one cigarette case and combination lighter and one pair of brown oxfords.

Detective S. Mathews was assigned to the case.

HOWARD KENNEDY GETS GRA-Y CHARTER

Gra-Y club program for boys between 9 and 12 is being expanded in Omaha. There are now 12 clubs in the city. The Howard Kennedy-Gra-Y club was presented their charter by Kermit Hansen, World-Herald youth activities director on last Tuesday. Officers include: Melvin McCaw, president; Wallace Pope, vice-president; LeRoy Tyree, secretary-treasurer. Lake School Gra-Y Club, Jackie Farmer, president; Kermit Anderson, vice-president; and Wesley Ashby, secretary-treasurer; Kellom School Gra-Y—Bob Eggers, president; Arthur Watkins, vice-president, and Lawrence Harding, secretary-treasurer; Long School Gra-Y—Raymond Washington, president; Robert Pearl, vice president, and Lawrence O'Neal, secretary-treasurer.

Selected by "Y" Schools Committee to Assist in Campaign

Ronald Ford of Long School, Melvin McCaw, of Howard Kennedy School, Robert Gibson, of Kellom School, and Wesley Ashby of Lake School were selected to solicit the teachers and pupils in their respective school for the YMCA city Wide Building Fund Campaign.

"Y" Boys Round-up Program to be Held

"Y" Boys Round-up Program will be held on Saturday January 31, at 1:00 P.M. at the "Y." There will be movies, games, cats, boxing and the receiving of contributions for the Building Fund Campaign. Each boy has been asked to make a contribution of one dollar or more to the Building Fund. Those in charge of the program are Thomas Scott, John Gibson, Ennis Martin, and Leonard Hawkins. Parents of the boys will also be

Vote Robinson Rickey Awards

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ported to co-operate in this fund-raising campaign.

OMAHA YOUTH IN THE MUSIC HALL AT ZION BAPTIST CHURCH

On March 17, 1948, in the person of Mr. Robert Robinson, talented student of Mr. Cecil B. Berryman, this music feat will be sponsored by the Youth of the New Era Baptist State Convention of the Women's Department and the noted Dramatic Club of the City B.T.U. It will be a night well spent in the land of sharps, flats, and naturals in either the major or minor key, but it will meet your approval and taste of what youth can do and what we have in our city.

Omaha, oh, Omaha, come and join your hands and help to encourage this young man and the other Youth who are sponsoring this affair.

These youth are directed by Mrs. Jewell Ware of Salem, who is the State Director of the New Era Youth and Director of the Dramatic Club.

Meet them at 8:30 p. m. this is St. Patrick's Day and we may be able to see the spirit of those wearing the green sitting on the sidelines applauding Mr. Bob Robinson.

Mrs. Jewell Ware, State Director; Miss Willa Mae McCrary, State Supervisor; Miss Della Mae Jones, President of the Dramatic Club; Mrs. Cora Haynes, President of the Women's Work of the New Era State Convention; Rev. M. C. Williams, President of the New Era State Convention and Pastor of the Bethel Baptist Church of South Omaha.

MACDONALD REPORTING

Shoe Repair—Mr. Frank Tedisco, 705 16th Ave., Council Bluffs. This man can give you anything you want in the shoe line. See him. You are always welcome.

Hall Lock Co.—A man that is prepared to take care of your lock business. Mr. Hall can sure take care of your troubles. Call him.

The Grace Grocery on 27th and Caldwell seems to be doing a real business. He told that he will make his building larger. Mr. Grace is a fine man to meet. He likes everyone and wants you to be pleased.

Look out! The Clove Leaf Co., who sells coal and ice, is always ready to take care of your needs, day or night. We thank you for your past patronage and are always glad to please and leaf you smiling. Thanks.

I want to call your attention to the Standard Station, 500 South Main, No. 45, Council Bluffs. You never met a finer man in all your life. He is always prepared to fix your car and sell you anything that you need to keep your car in good shape. See him. He is a nice man to meet. He is your friend.

WE are now entering into a New Year, and I want all of my friends to know that I am thankful to them for their past patronage. We will always strive to do better.

SHORT STOPS

In The Sports World Jackie Robinson, Brooklyn's "rookie of the year," says he will sign his 1948 contract on terms offered by the Dodger boss, Branch Rickey.

"You'll be playing for a lot more money, of course," he was asked. "But definitely," the star Negro first baseman replied. Robinson drew \$5,000 his first season in the major leagues.

Robinson said he has not discussed salary terms with Rickey, "but whatever Mr. Rickey says will no doubt be fair and all right."

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SOCIOLOGIST LAUDS

IMPROVED PRESS

Chicago: "Is the Negro press growing or dying?"

In answer to this question Grinnell College sociologist John H. Burma declares in February Negro Digest that the Negro press is doing both—decreasing in numbers and growing in circulation and value to the community.

In all, Negro general newspapers today number 155, fewer than any time in the last 50 years, Burma asserts. And these newspapers are growing by leaps and bounds, he continues. During two years circulation has increased more than 12 per cent and advertising more than 50 per cent.

"This far surpasses the record for white newspapers during the same period," the Negro digest feature insists.

Pointing out that smaller newspapers have been unable to cope with rising cost of production in the face of competing larger newspapers, Burma says that the bulk of the present Negro press is now in a sounder position than ever before in its history. The writer continues:

"While this decrease in numbers was occurring, number of employees has been increasing about 10 per cent a year. Negro papers are now published in 32 states and in all large cities."

Contributing factors listed by Burma are, increased Negro interest in his status as a second-class citizen, increased income, and migration of Negroes from rural areas to larger cities.

Norman, Okla. (AP)—Mrs. Ada Lois Sipel Fisher, 23-year-old Negro Monday spurned a new law school created especially for Negroes.

Once again she renewed her fight in the United States supreme court for admission to the University of Oklahoma law school which rejected her because of her race.

The university, which has not accepted a Negro student in its 56-year history, told Mrs. Fisher her application was approved except for her race. It pointed out a three-man faculty was ready to open law courses for Negroes only in the state capital building at Oklahoma City.

Dr. George L. Cross, president of the University of Oklahoma, announced Mrs. Fisher's application had been rejected because it conflicted with Oklahoma's constitution which provides separate schools for whites and Negroes.

While Mrs. Fisher's application was being rejected, her attorneys in Washington, D. C., filed a petition asking the high court to order the university to admit her.

Mrs. Fisher applied for enrollment a week ago after the supreme court had ordered Oklahoma to grant her equal and immediate opportunities with those of whites.

The law school for Negroes at Oklahoma City is set up as a branch of Langston university, Oklahoma's only Negro school of higher education. There were no applications for enrollment Monday.

No Comment

Mrs. Fisher had no comment on any proceedings. She said she did not know what she would do if she lost her fight for admittance to the University of Oklahoma. She said she would not attend the Negro law school.

In the petition to the supreme court, Mrs. Fisher's attorneys pointed out that "one student cannot constitute a law school."

Also, the petition noted "it is completely impossible to set up, within a period of one week, a law school which would offer adequate facilities for the acquisition of the professional skills necessary for the practice of law."

RKO CHIEF PROMISES BETTER ROLES

Chicago: Offering a formula which will make decent roles for Negroes possible in Hollywood movies, RKO production chief Dore Schary says in February Negro Digest that the movie audience is largely responsible for racial stereotypes on the screen and explains how he gets around this box office hazard.

"Racial stereotypes existed in vaudeville and show businesses long before the movies came along," Schary writes in Negro Digest. "These offensive characters existed as far back as Dickens—and even Shakespeare. The audience accepts these stock characters on the screen because they exist in the audience's minds."

The recent war woke the audience up to the offensiveness of these characters, though, Schary continues, and when they were written out of scripts, producers discovered that they made more money on these pictures.

"We found that when we offended less people, more people paid to see our pictures."

Citing the experience of "Crossfire" his own movie on anti-semitism, Schary says that not all theaters will play this feature because it does tackle the problem facing a minority. But "Crossfire" was made on such a low budget that it will still make big money and as such will be successful.

Schary says the solution is a movie made from an honest, intelligent piece of material about the Negro that can be made on a low enough budget to allow it to get by at the box office. With a few such films as this, audiences in general will demand that pictures reflect the world of today as we all want it to be.



MAYOR HUMPHREY OF MINNEAPOLIS URBAN LEAGUE SPEAKER CASTLE HOTEL, FEBRUARY 5, 12:15 P. M.

Mayor Hubert Humphrey, dynamic young, progressive Mayor of Minneapolis, will speak on the subject "Present Challenges to Democracy," at the 20th annual meeting of the Urban League at a luncheon on Thursday, February 5, at the Castle Hotel.

Mayor Humphrey has received national recognition for his work as city administrator and for founding the Minnesota Polio Research Commission. The program which he launched in the field of Human Relations was especially noteworthy. His Mayor's Council on Human Relations is now engaged in a city-wide survey to study intolerance, and to expose those areas of friction and misunderstanding so as to achieve the highest type of human relations pattern.

On a national level Mayor Humphrey headed the panel on housing and

Goodlett for business of importance will be transacted.

President, Mr. A. R. Goodlett; Secretary, Mason M. Devereaux Jr.

NEBRASKA FEDERATION OF COLORED WOMEN'S CLUBS

The Department Legislation of the Nebraska Federation of Colored Women's Clubs, Omaha, Nebraska, will open the month of brotherhood with the first of a series of Forums on at Bethel A.M.E. Church, 2428 Franklin Street at 4 p. m.

The subject will be—"How does Omaha stand on Civil Right for its minority groups?"

The topic for February 8 will be "Employment Opportunities."

The speakers on the subject will be Rev. J. B. Brooks, pastor of Allan Chapel A.M.E. Church and chairman of Industrial