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Quality Material & Guaranteed
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It Pays
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All work guaranteed.
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Feel Years Younger, Full of Vim
Do you blame exhausted, worn-out feeling on age?
Thousands around as what a little peping up with
Cepes has done. Cepes has been used by 40, 50, 60, for body out solely because low in iron.
Try Cepes Today! Cepes today. It's distinguished with
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Sizes from 40 to 50 Many Beautiful
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Dinners are something to crow
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ON AGAIN—OFF AGAIN Hair Do's—to meet all occasions

PAGE BOY \$3.00 **NATURAL BRAID \$4.50**

YOU CAN HAVE YOUR HAIR PERFECTLY MATCHED
Latest Creations
Easily Attached
Human Hair—
All Shades
SEND NO MONEY
JUST SEND SAMPLE OF YOUR HAIR
OR STATE THE COLOR
Pay Postman Full Amount on Delivery

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FREE CURLING IRON WITH ORDER

Why pay more for soft, lovely looking fine quality human hair that glamorizes your hair-do and yet is so natural looking and so easily attached? State color or send sample of your hair

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"LUCKY YOU TOOK DOWN THE CURTAINS TO WASH, MAMA—I JUST NOTICED BEASLEY HAS BEEN UP TO HIS OLD TRICK AGAIN."

Don't overload your electric circuits. When you build or modernize provide ADEQUATE WIRING.
NEBRASKA-IOWA ELECTRICAL COUNCIL

First Line Fighters



Physicians receive training through funds made available to the National Foundation for Infantile Paralysis by the March of Dimes, January 15-30. Five of the six Negro physicians now studying under National Foundation grants are shown above. They are, left to right: Dr. Alonzo S. Yerby, studying at Howard University; Dr. Thomas Campbell, Jr., at City Hospital, Cleveland, Ohio; Dr. Margaret M. Lawrence, at Columbia University College of Physicians and Surgeons; Dr. Oliver W. Crawford at Children's Memorial Hospital and Provident Hospital, Chicago, Ill.; and Dr. Colbert S. Davis, the University of Iowa. Not shown is Dr. Robert D. Nesbitt, the University of Illinois.

PIGGY BANKERS

Pete's made a touchdown on an end run!
Can I play, too, Pete?
Girls don't play football, you might get hurt.
I can make my own end run, and get paid for it, too!

PIGGY BANKERS

I bet he's the biggest pig in the whole world!
Boy! There sure is a lot of fat on him.
Yes, but we save much more fat than there is on any pig.
Judy's right, and meat dealers pay for every pound of used fat we turn in.

SQUIRE EDGEGATE—The Driver Adds Insult

YOU CAN'T DENY THE FACT THAT YOUR AUTO STRUCK AND RAN OVER THIS UNFORTUNATE MAN.
NO, SIR, I CAN'T.
BUT I WAS NOT EXCEEDING MY SPEED LIMIT. MY CAR WAS CREEPING ALONG LIKE A SNAIL.
I'LL VENTURE TO SAY THAT I WAS NOT MOVING TO EXCEED TWO MILES PER HOUR.
THAT'S JUST IT YOUR HONOR—THINK OF MY AGENCY WHILE BEING RUN OVER AT THE RATE OF TWO MILES PER HOUR.

SQUIRE EDGEGATE—You'll Excuse the Squire's Language Under the Circumstances

SQUIRE I FINALLY CAUGHT THAT SPEED FIEND THAT'S BIN SPITTING OUR TOWN WIDE OPEN AT NIGHTS.
HE EVEN BOASTS NOW ABOUT HIS HIGH POWERED CAR.
ALL RIGHT—LEAD HIM IN TO THE SLAUGHTER.
SO YOU'RE THE SPEED FOOL EN?
I CAN'T SEEM TO RESIST STEPPING ON THE GAS MY FRIENDS CALL ME THE SPEED DEVIL.
SPEED DEVIL—WELL I'LL HAVE TO FINE YOU \$50.00 FOR BEING IN SUCH A HELLUVA HURRY LAST NIGHT.

SQUIRE EDGEGATE—And of Course He Was the Author

IT'S GREAT TO HAVE THOSE GRAND CHILDREN VISIT US—THEY'RE ALREADY THE LIFE OF THE NEIGHBORHOOD—I FIND MYSELF HURRYING HOME JUST TO PLAY WITH EM.
WHOOPEE THERE YOU ARE—NOW TELL GRAND POP WHAT ALL YOU'VE BEEN DOING TODAY.
WE'VE BIN PLAYIN' POSTMAN WE HAVE.
YES AN WE DELIVERED A LETTER TO EVERY BODDY IN THE NEIGHBORHOOD.
IN THE BOTTOM OF GRAND MA'S TRUNK.

SQUIRE EDGEGATE—The Constable Was Uncompromising

TIMOTHY—HERE'S AN ATTACHMENT FOR AN OFFICE TABLE THAT MR. SKAGGS HAS FAILED TO PAY FOR—HE'S AN ARTFUL DODGER BUT DON'T LET HIM SQUIRM OUT OF LETTING YOU HAVE THE MONEY OR DESK.
MR. SKAGGS IS A NICE FELLOW—TOO BAD HE WON'T PAY HIS BILLS.
MORNING MR. SKAGGS.
WELL, WELL, TIMOTHY—I'M GLAD TO SEE YOU—HAVE A CHAIR.
NO THANKS—I'LL TAKE A TABLE INSTEAD.

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We are one of the oldest distributors of Colored Women's hair, dealing direct for over 35 years with thousands of satisfied customers.
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ZETA PHI BETA SORORITY FINER WOMANHOOD CELEBRATION

Who will be the outstanding woman of the year?
The Zeta Phi Beta Sorority presents each year an award to the outstanding woman of the year as part of their celebration of Finer Womanhood Week. Beta Psi Zeta and Tau Alpha Chapters of Omaha are now launching their observation of Finer Womanhood Week by presenting the details for selecting Omaha's Outstanding Woman of the Year.

Requisites:
That she be a woman who has contributed to the upbuilding of the community through her volunteer efforts, aside from line of duty or who through some humanitarian act has furthered the cause of humanity. Also that her religious and moral life is beyond reproach.
All churches, clubs, organizations, and individuals are privileged to submit their candidates. This they do by filling in the coupon appearing each week from January 16 to February 13 in the Omaha Negro newspapers, and sending their vote or coupon to the Zeta Phi Beta Contest H.Q. 2407 Lake street. Votes must be in by February 15 as the judges will need time for their selection.
The presentation of the Woman of the Year will take place at Pilgrim Baptist Church, February 29th, at which time Rev. Chas. E. Tyler, of Hillside Church and a Phi Beta Sigma will deliver the Finer Womanhood sermon at 11 a. m. Later during the first week of March the Zeta Phi Beta Sorority at a festive affair will present the Zeta award to the chosen Outstanding Woman of the Year. Get your coupons in early, solicit friends to support your choice of the Woman of the Year.

ZETA PHI BETA SORORITY FINER WOMANHOOD
Miss Mrs. is my selection for the Outstanding Woman of the Year.
Submitted by

Ad No. B-48—2 in. x 35 lines

GOODBYE DARK SKIN HELLO LIGHT SKIN!
Dr. FRED Palmer's SKIN WHITENER
Say "goodbye" to tanned, darkened, weather-beaten skin. Beautifully minor blemishes and rough skin externally caused. NEW trial offer should begin to produce results and lighten your complexion in 7 days or your money back. Get 25c or 50c "Dr. FRED Palmer's Skin Whitener," at your druggists. Use as directed. If not satisfied, your money back. For FREE TRIAL send 10c to cover postage, handling to Galenol Co., Dept. B, Box 264, Atlanta, Ga.

Electrical Transportation
The electric bill for running the nation's subways, street cars and trolley coaches amounted to more than 42 million dollars last year.

CLIP CURLING IRON with spring \$1.29 in handle. Complete full price.
"Eureka" Type 5 1.29
BRASS COMB—straight teeth
Curved Teeth. Wood or wire handle \$1.29
MARCEL IRON—Plan or Rolling \$1.75 Handles. Price

FREE 8 1/2 PRESSING COMPOUND With Order
SEND NO MONEY Pay Postman Full Amount on Delivery
H. K. COMPANY BOX 2163 DEPT. 97 RICHMOND, VA. \$2.75
OIL STOVE Burns kerosene \$2.75

NOVEL CARD PARTY TABLE

This attractive table setting for your bridge or gin rummy party is as pretty as a picture yet requires no lavish expenditure of either time or money. The table covering is of natural linen to accent the gaily colored square pottery plates, and the miniature playing cards carry out the party motif. The cards are cut and mounted atop the glass straws. Side dishes may hold nuts and raisins or assorted thin-cut sandwiches. To add interest to the refreshment menu, Pineapple Nectar is an ideal beverage. Easy to prepare and serve, it is made according to the following recipe:

PINEAPPLE NECTAR
4 cups unsweetened pineapple juice
4 cups Roma Claret
1/2 cup lemon juice
2 cups sparkling water

Chill the pineapple juice, wine and sparkling water. Combine in a water pitcher or punch bowl. Add the lemon juice, and sugar to taste. Garnish with lemon slices. Fill glasses 3/4 full. Serves 8 to 12.