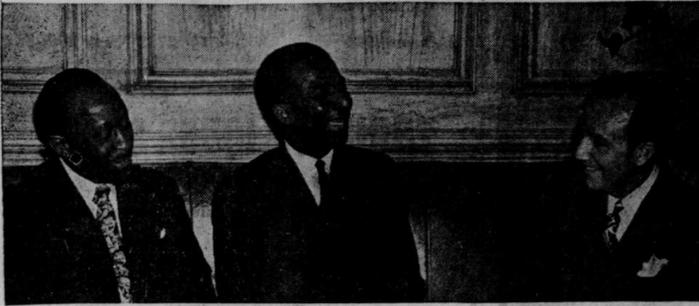


U. N. SPEAKER MEETS PRESIDENT OF LEVER BROS. CO.



PICTURED ABOVE: Left to right are Mr. Clarence Holte, New York Negro Sales Representative of Lever Brothers Company; (center) Mr. Sylvanus E. Olympio, and Mr. Charles Luckman, President of Lever Brothers Company. The above picture was taken during a visit of Mr. Olympio to Mr. Luckman's office at Lever House in Cambridge, Massachusetts, recently.

Mr. Olympio, a native of Lome, Togoland, was guest speaker at the United Nations. Mr. Olympio spoke in both French and English before the U. N. Delegation. He is a District Manager of the United Africa Company, which is affiliated with the Lever organization.

In addition to being President of Lever Brothers Company, Mr. Luckman was also a member of President Truman's Civil Rights Committee, which has done a great deal for minority groups in the United States. He also organized and headed the President's Food Conservation Committee.

Mr. Sylvanus E. Olympio, and Mr. Clarence Holte, at a dinner at the YWCA given in honor of Mr. Olympio. Mr. Burgess comes to Lever Brothers from a sales position with a New York Negro grocery chain. Previous to that he was in the Navy for two and one-half years, instructing groups of both white and Negro sailors and also Board Counselor at Wiltwyck School for Boys in Esopus, New York.

Mr. Holte has been with Lever Brothers Company in a sales capacity for more than four years. He is a graduate of Lincoln University. For several years he was with the Dunbar Bank of Harlem, and from there took charge of personnel placement for handicapped persons for the Government during the Works Progress Administration, and after that worked for a manufacturing company in Brooklyn, N. Y., after which he went to Lever Brothers Company in a sales capacity.

During his stay in New York, Mr. Holte was host to Mr. Olympio. Mr. Olympio was introduced to American Negroes for the first time during his U. N. visit. He departed for home shortly before the New Year.



PICTURED BELOW: Left to right are Mr. Louis Burgess, the newest Negro salesman to join the New York Division of Lever Brothers' Sales Organization,

Mr. Sylvanus E. Olympio, and Mr. Clarence Holte, at a dinner at the YWCA given in honor of Mr. Olympio.

THE OMAHA GUIDE

JUSTICE & EQUALITY
EQUAL OPPORTUNITY

ALL THE NEWS WHILE IT IS NEWS

HEW TO THE LINE

PHONE HA. 0800

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There is no similarity between the case of the Jewish mother who could find no room at the Inn, and in barring Negroes from their establishments, the Bishop said.

TECH HIGH OPENS ITS DOOR FOR ADULT EDUCATION

Forty-three new adult education classes will be offered in the Adult Evening School at Technical High School, opening the week of January 19, according to a joint announcement by B. R. Cyger, Director of Vocational Education, and Lloyd W. Ashby, Tech Principal. Classes will be offered in the fields of Americanization, Commercial, Distributive (Sales), General Interest, High School, Homemaking, and Trade and Industrial Education. Included in the wide range of courses will be Sewing for the Family, Cooking for Beginners, Hobby-craft (wood and metal working), Lip Reading, Hygiene, Photography, Square Dancing, Choral Singing, Citizenship, Elementary English, Industrial Sewing, Blueprint Reading, Trade Mathematics, and Personality Development.

The program also offers an opportunity for those over 16, out of school, to make up credits for a high school diploma or to meet college entrance requirements. A full program of related instruction for apprentices and journeymen in the skilled trades is part of the program stated E. H. Parrish, Supervisor of the Evening School.

In connection with the opening of the Adult Evening School, Dr. Harry A. Burke, Superintendent of Schools, said "Education begins at birth and is a continuous process. Adult Education presents opportunities to those who believe that one is never too old to learn. With the ever changing world, it is imperative that adults utilize the opportunities extended to them for improvement in social relations, general self-improvement, homemaking and vocational adjustments."

Registration will take place and classes begin, Monday, January 19, through Thursday, January 22. Further information may be had by calling Technical High School or the Vocational Department of the Board of Education.

"Y" TOASTMASTERS TO SPONSOR SPEECH CRAFT

Warren Swigart, president of the "Y" Toastmasters' Club of Omaha, announced that the club will sponsor as a community service, a special course in Public Speaking to start Monday evening, January 19, and to continue for ten weeks.

The Speech Craft course has been developed by "Toastmasters International" and is designed to give quick help to the inexperienced speaker and assist the man who has had some training and experience in speech. Ray Cook, Education Chairman, has chosen ten members of the Omaha Club to act as instructors. These Toastmasters will base their teaching on practical experience.

Enrollments are now being accepted at the Central YMCA. The class is open to men and women.

JANUARY COMMENCEMENT

Technical High School's January graduating class, "Atoms of '48", will have their commencement on January 15, at eight p. m.

The two commencement speeches representing the class aspirations will be based on the class name.

Martha Hammonds, 16, of 2517 Parker Street, will speak on "The Evolution of the Atom." She is the daughter of Mr. and Mrs. Robert Hammonds.

Charlotte Dickey, 16, of 2340 North Eighty-first Street, who is the daughter of Mrs. Rose Ford, will talk on "Peace Time Uses of Atomic Energy."

Later on the program will include the announcing of scholarships and Dr. Burke, Superintendent of Schools, will present diplomas.

The public is invited.

DEATHS

Mrs. Mattie Clark, 59, 524 North 15th Street, died Saturday at a local hospital. Mrs. Clark had been a resident of Omaha twenty-five years. She is survived by one sister, Mrs. Lucy Spaulding, Moran, Iowa; brother, Mr. James Leek, Canton, Illinois. Funeral services were held Thursday afternoon from Thomas Funeral Home with Rev. C. Adams officiating, assisted by Rev. Dan Thomas. Burial was at Forest Lawn Cemetery.

Mrs. Sarah Taylor, 63, 1414 1/2 North 24th Street, died Thursday, January 8th. Mrs. Taylor had been a resident of Omaha thirty years and was a member of St. Benedict's Catholic Church. She is survived by her husband, Mr. Grant Taylor; two daughters, Mrs. Lulu Robinson, of Omaha; Mrs. Sallie Elliott, Ottumwa, Iowa; sister, Mrs. Elizabeth Bolar, Akron, Ohio; step-brothers, Mr. Clanie Lee, Mr. Eriel Lee; granddaughter, Mrs. Edna Lyn Cook; grandson, Mr. James Robinson; two great grandchildren, all of Omaha. The Rosary was recited Sunday evening at Thomas Mortuary with funeral services Monday morning from St. Benedict's Catholic Church with Rev. Joseph R. Moylan, S. J., officiating and burial at Holy Sepulchre Cemetery.

Mr. Jerry Lawson, 61, 1323 North 29th Street, died Friday, January 9th, at his home. Mr. Lawson is survived by his wife, Mrs. Estella Lawson, three daughters, Mrs. Glenora B. Cato, Omaha; Mrs. Viola Ringo, Arkansas City, Ark.; Mrs. Leola Washington, Cleveland, Ohio; two sons, Mr. Willie Davis, Omaha; Mr. Ben Davis, East St. Louis, Illinois; granddaughter, Mrs. Viola Buckner; niece, Mrs. Velvet Wise, nephew, Mr. George Wise, of Omaha. Funeral services were held Tuesday afternoon from Pilgrim Baptist Church with Rev. Charles Favort officiating. Burial was at Forest Lawn Cemetery, with arrangements by Thomas Mortuary.

CLEAVES TEMPLE C. M. E. CHURCH

(25th and Decatur Sts., C. P. Raines, Pastor; Mrs. Jeanie English, Reporter.) This is the first sermon of the new year, delivered by Rev. Raines. Our Presiding Elder was with us last Sunday and delivered the sermon.

The sermon delivered by our Pastor was from Joshua 24:15. Theme: When are we Free to Choose. When are we truly free to choose for ourselves. Were it not for public opinion, many of us would live differently. We should choose now whom we will serve. We cannot advocate choice of heredity, but we can for environment. Time closes its door to some of our free choices. We are free to choose our own destiny. Any individual has the freedom to choose his associates and friends. Choose you this day whom you will serve.

ST. JOHN'S A.M.E. CHURCH

(22d and Willis Ave., Rev. E. B. Childress, Mason Devereaux Jr., reporter.) Preaching with all the zeal and inspiration from on High our minister Reverend Childress brought to a capacity congregation an inspiring and bold message filled with the Power of God Almighty on Sunday morning, January 10, 1948, entitled Our Hope. He chose his sermon from Thessalonians 4, chapter 16, verse "For the Lord Himself shall descend from Heaven with a shout, with the voice of the archangel and with the trump of God; and the dead in Christ shall rise first" and his thoughts of the day was as follows: "Jesus Christ will show any man the way; if that man is willing to go all the way, God has endowed man with many good qualities, and finally Our Hope gives us preferential connection with Jesus Christ."

Let us pray for the sick throughout the week, whoever they may be or wherever they may be.

Your continuous support of the Victory Rally is appreciated by your officers and Pastor and wife, Reverend and Mrs. Childress.

Members, you have done well, but the continuous support of this drive is encouraged and solicited in order that a bigger, better, greater St. John's shall arise.

LA COUTERIE CLUB

The La Couterie Club held its Christmas Party Saturday, January 3, 1948, at the residence of the Misses Gertrude and Lucy Booker. The afternoon was spent in playing bridge with top honors going to Mrs. Ednae Swain and consolation to Mrs. Katherine Fletcher.

We had as guests Miss Lorraine Pugh, who was visiting her sister and Mrs. Victoria Chapman. Both visitors were from St. Louis, Missouri, and were presented gifts by the President of the club.

TEA JANUARY 25

January 25, 1948, is the date set aside for the "All Association Tea" chaired by Mrs. W. P. Ervin and assisted by these committees. The Invitation Committee chaired by Mrs. Clara Dacus and Mrs. Price as co-chairmen. They hope to cover the entire city of Omaha through the clubs and churches of the city. Mrs. Lydia Hughes, chairman of the food committee, Mrs. Charlotte Crawford chairman of the hostess committee and Mrs. Blanche Wright, publicity chairman. This affair chaired by Mrs. W. P. Ervin will be given at the YWCA, hours 5-7 p. m. Through this tea, we hope to create a wider interest in the YWCA.

GIVE PLANTS MILK BATH

A milk bath will brighten up ivy, philodendrum and snake plants if the look a bit dull. Dip a soft cloth in skimmed milk and lightly rub the surface of the leaves that appear dull, is the advice of Cornell specialists.

The Sunday School is in need of teachers. Come out and join now and help in your Sunday School won't you?

Union services will be held on Sunday, January 18, 1948, at 8 p. m., at the St. John's church, with the Reverend C. C. Reynolds of Clair Chapel delivering the sermon. The Clair Chapel Choir will furnish the singing for this service.

Come early and get a good seat up front, in order that you might hear the message of the evening.

SOCIAL NEWS

The home of Rev. and Mrs. J. P. Mosley of 2904 North 28th St., was a pretty scene last Friday night for the annual party given by the Baptist Ministers wives of the New Era Association.

Beautiful cut flowers adorned the tables as centerpieces. The menu consisted of turkey and all that goes with it to make a delicious dinner. Little decorated baskets filled with nuts and candy were the favors. Gifts were exchanged.

Mrs. Helen St. Clair, president, Mrs. Hattie Petties, reporter.

NAACP HOLDS ANNUAL ELECTION

At 3 p. m. on January 17, the local branch of the NAACP will hold its annual meeting for the purpose of electing officers for 1948. The meeting will be held in the YMCA building, 2213 Lake St., better known as the Urban League.

Every member in good financial standing or who desires to become in financial standing is invited to be present at this meeting to elect 1948 officers.

Attorney Ralph Adams, president, Mrs. John L. Williams, secretary.

JOLLY MATES CLUB

Mr. and Mrs. Roy White of 1708 North 27th St., were host and hostess to the Jolly Mates Club Saturday, January 3. The business meeting was brief, interesting and very important. After which, our president introduced visitors as Mr. and Mrs. Allen Burley and son, Sherman, and Mrs. Sarah Boggan of the city, and Mrs. Velma Scoggins of New York City.

Mr. and Mrs. White served a delicious repast and the remaining of the evening was spent playing games.

We adjourned to meet next with Mr. and Mrs. Charles Young.

FRIENDLY SIXTEEN BRIDGE CLUB

The Friendly Sixteen Bridge Club met at the Fontenelle Center. The meeting was opened by the president. New business was discussed and four changes of bridge were played. The meeting was adjourned to meet at the Fontenelle Center Monday evening. A very delicious repast was served by the host.

EMMET AVANT, PRESIDENT, OTTO FRUIT, REPORTER.

HARRY BESSE, well-known Council Bluffs and Omaha youth, was selected by Mr. Ware, manager of Radio Stations KSWI and KFMX, to be their disc jockey on an hour and fifteen minute broadcast Saturday, January 17, from 3:30 to 4:45 p. m., featuring hot recordings. In inaugurating this program, radio stations KSWI and KFMX is setting a precedent for this locale, and this venture will be just as successful as, you, the listening public case to make it. I am sure that the community-wide assistance will be forthcoming as your response will be a barometer by which future oppor- tunities for our race will be judged. Mr. Besse is well-known in Council

INNAUGURAL PROGRAM

RADIO STATION
KFMX KSWI

FM 96.1 1560

PRESENTING



"Harry Besse" in 'Main Stem Derby'

Beginning SATURDAY, JANUARY 17—3:30 TO 4:45 P. M.

RADIO STATIONS KSWI AND
KFMX INAUGURATE UNIQUE
RADIO PROGRAM FEATURING
"RACE MEMBER"

"MAIN STEM DERBY"
Unique Radio Program to Be Aired
Saturday, January 17

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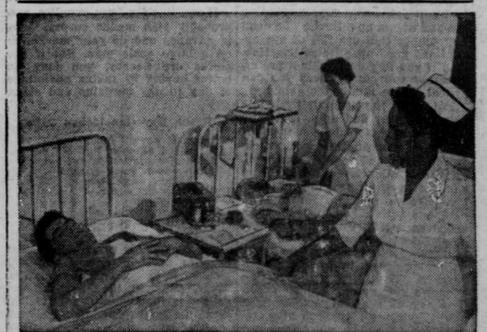
Bluffs and local centers. He is a clean-cut youth, 27 years old, married to the former Jessie King of Omaha.

There are three children in the family—two boys and one girl. Mr. Besse was a star athlete at Abraham Lincoln High School in Council Bluffs and received a scholarship to Drake University in Des Moines, Ia. He served four years in the Army and was commissioned a first lieutenant in the Quartermasters Corp. At present, he is living at 2615 Binney, and is employed at the Elks Club in Council Bluffs, Ia. I believe that the colored people of this vicinity should give a vote of thanks to Mr. Ware and radio stations KSWI and KFMX for their vote of confidence, and that we should get solidly behind Mr. Besse and give him our utmost support.

This is the initial broadcast and will be heard every Saturday hereafter at the same time.

By George H. McDavis,
Promotions Director.

Giving Nursing Care



Infantile paralysis patients at Herman Kiefer Hospital, Detroit, receiving care from nurses trained under National Foundation for Infantile Paralysis grants for professional education. Funds providing for professional education are raised in the annual March of Dimes, January 15-30.