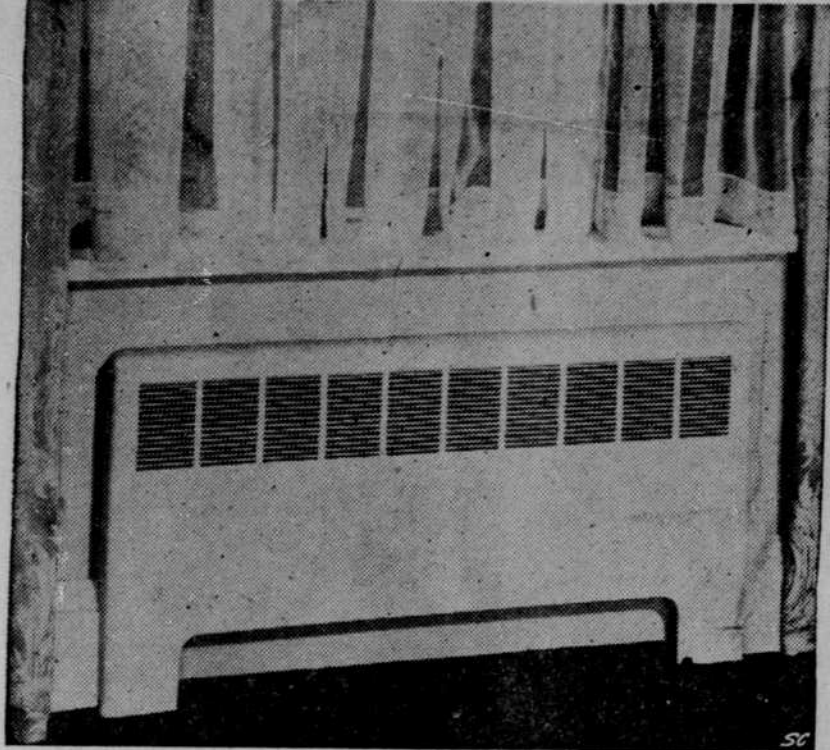


### Recessed Heating Unit Has Clean Modern Lines



New heating units reflect the postwar trend toward styling for beauty and compactness.

Shown in the illustration is a convactor for use with hot water and steam heating systems. The new unit has clean, modern lines and may be recessed under windows so that it is entirely unobtrusive yet highly efficient in the distribution of heat.

A convactor consists of two basic parts—a heating unit which carries the hot water or steam and transfers its heat to the air and an attractive steel enclosure in which the heating unit is installed. Hot water or steam circulates through the heating unit and warms the air above it. Being lighter, the warmer air rises in the enclosure and is discharged into the room through the outlet grille. Cooler, heavier air is drawn in through the lower opening of the enclosure, comes in contact with the heating unit where it is heated, rises, and is circulated into the room.

Room air is circulated through convectors on an average of three times per hour. The warm front of the enclosure provides radiant heat directly beneath windows where convectors are usually installed and where radiant heat loss is greatest.

Close temperature control, quick response to the demands of the thermostat, and ease of installation are among the advantages of convectors as distributors of heat.



### HOLLYWOOD STARS COLOR THEIR HAIR...why not YOU?

No need to let gray, drab hair make you unattractive. Hollywood stars have paved the way... shown that hair coloring is as important a cosmetic as rouge, lipstick, etc. Your friends will approve when you give your hair rich, natural-looking color and beauty with Lariouse.

### Look years younger Color Your Hair This Easy Way

To give your hair new, rich, natural-looking color (black, brown, blonde) start using Godefroy's Lariouse Hair Coloring NOW... acts quickly—goes on evenly, easily—won't rub off or wash out—unaffected by heat—permits permanents and stylish hairdos... known and used for over 50 years. Your dealer will give your money back if you're not 100% satisfied. Have an easy, professional application at your favorite beauty shop or buy Lariouse at any cosmetic department or drugstore.



**GODEFROY'S Lariouse HAIR COLORING** 8-GM-11  
GODEFROY MFG. CO., 3510 OLIVE ST., ST. LOUIS 3, MO.

### Quick-Frozen Pumpkin Pie Mix Makes a Gala Climax for Thanksgiving Dinner



TRADITION has it that pumpkin pie was among the early Thanksgiving dinner specialties evolved by New England ancestors. In one it was made in an effort to replace the mince pie of old England. This version contained not only "pompon", as the vegetable was then called, but chopped bear-sat, as well as spices and sweetening. And the making of those pies was a lengthy and laborious undertaking.

For this Thanksgiving day dessert, 1947, you will find a pie made of quick-frozen pumpkin an easy, spicily delicious triumph. Wetened and seasoned before quick-freezing seals in the golden flavor of the pumpkin, this pie needs only the addition of milk and eggs to make a wonderful pie.

To make honey-glazed pecan pie, there is quite a hot-versus-cold school of pumpkin pie eaters. If you have a big crowd for your holiday dinner, you might make two pies and serve one hot, one cold, at one during the last ten minutes before dessert time. If your crowd is small enough for only one pie, you will probably know preferences.

Little pumpkins cut from slices of cheese add a decorative touch to your pie and a garnish of glazed pecans adds interest, too.

**Pecan Pumpkin Pie**  
Place 1 box (1 pound) quick-frozen pumpkin pie mix in saucepan. Add 1-1/2 cups milk and heat, stirring constantly, 7 minutes, or until pumpkin is thawed and mixture is smooth. Add gradually to 2 slightly beaten eggs and mix well. Turn into unbaked 9-inch pie shell. Bake in hot oven (400° F.) 1 hour, or until completely puffed across the top. Decorate with honey-glazed pecans.

To make honey-glazed pecan pie, boil 1/2 cup honey until small amount of mixture forms very firm ball in cold water (250° F.). Cool. Dip 12 to 16 large pecan halves into syrup, place on waxed paper until set.

**Live on a Potato**  
One potato will supply 100 calories or about one-twenty-fifth of the amount of calories recommended for the average adult for daily consumption. However, it is essential that a balanced ration be utilized.

**Population in Palestine**  
Since 1946 Palestine's Jewish population has jumped from 153,000 to 630,000, immigration and natural increases being about equal. These figures are about 12 times that of 1919. The Arab population is approximately 1,110,000.



### On Waiting For George

By **GEORGE S. BENSON**  
President of Harding College  
Searcy, Arkansas



MY NAME happens to be George. But today I would like to use these paragraphs to present the thoughts of a friend of mine named James, who writes about another George: the George that everybody waits for. Our guest writer is Dr. James W. Fifield, Jr., a minister on the West Coast. An inspirational religious leader for many years, Dr. Fifield is also a leader in his community's civic life.

Dr. Fifield is much interested in the welfare of the common man. He believes that national problems deserve the attention of the entire public. A scholar of public opinion and public questions for a long time, Dr. Fifield is a careful observer of trends. An active contributor to religious journals and to radio programs, he knows also how to express his ideas.

Who is "MOST everyone I George? know thinks the world is in a mess. They think that trends in our country are wrong, that we are threatened with dark days unless trends are changed, but they are waiting for George to change them.

"Recently I spoke to a gathering of educational administrators. As I visited with different ones, I found them greatly concerned. They feel there is more frustration and anxiety now than at any time during the war. They recognize that education has helped create the problem which presently exists, but they are waiting for George to remedy it.

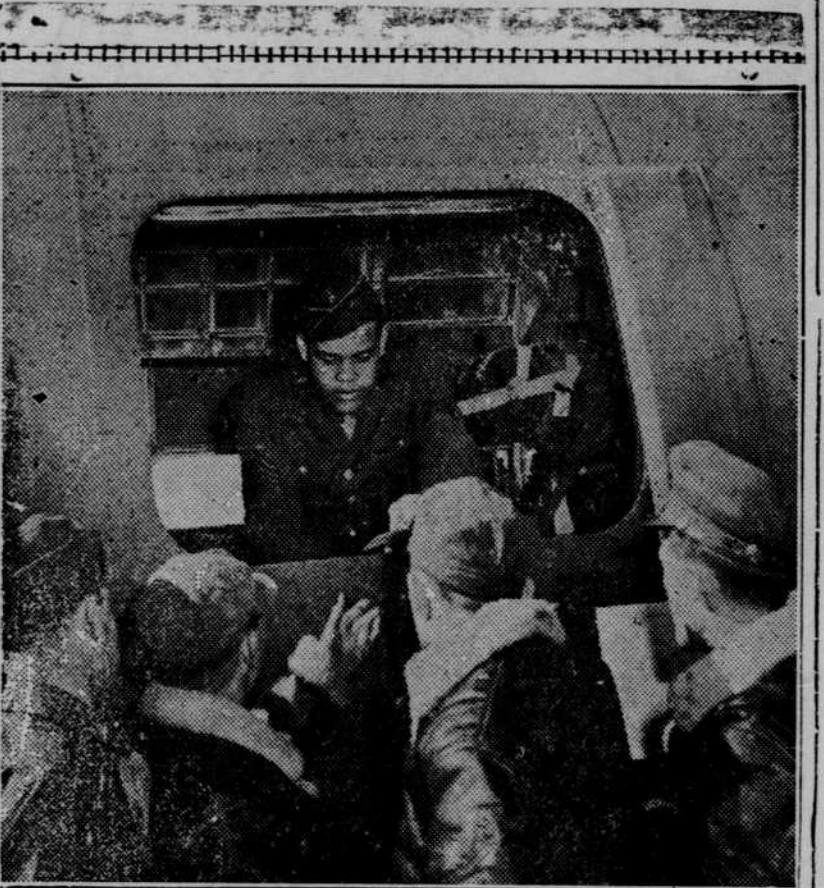
"At a conference of business executives recently there was discussion concerning relations with Russia, and concerning United Nations difficulties. There was

discussion concerning a concentration of power in our federal government to such an extent that people practically addressed their prayers to Washington instead of to God. But after all the dark touches had been added to the picture it was obvious that they are waiting for George to solve the problem.

All of Us "WHO IS George? "George is you and me and others like you and me, who have contributed to the problem by our lack of personal sense of responsibility. We have let elected officials and others run things for us and have not even voted. We have eagerly lapped up government subsidies and benefits without thinking of our anti-freedom implications.

"Unless we quit waiting for George to save the country and unless we ourselves get back to fundamental responsibilities, then the things that matter most, including Freedom, are not going to be saved. Through resolute action, however, the trends can still be reversed. The problem doesn't belong to George—it belongs to you and me."

No post-script is needed, but may I submit that the future of America depends pretty much upon whether you and I make America's future our business. All the problems that our nation is called upon to solve, and these problems are legion nowadays, can be solved best at the level of individual statesmanship. America remains a nation where that is possible. If we exercise our duties as citizens, America will always be a land of liberty and freedom.



Released by U. S. War Department, Bureau of Public Relations  
**WE HATE TO SEE YOU GO, JOE**—The Army's expert on physical training, Sergeant Joe Louis Barrow, prepares to leave Love Field, Dallas, Texas, in a bomber after one of his exhibitions. Those present to see him off are members of the 5th Ferrying Group, Ferrying Division, Air Transport Command. (Photo by U. S. Army Signal Corps.)

### A Young Matron Selects A Hat



MILWAUKEE—Curtiss Candy LeVity Destiny tries on a hat at the Wisconsin State Fair. But such sideline activities did not keep her from becoming first prize two-year-old Guernsey cow at the Wisconsin, Illinois, Indiana, Minnesota and Kentucky state fairs this year. LeVity Destiny was a member of the prize-winning Guernsey string owned and shown by the Curtiss Candy Company Farms, Cary, Ill., that won 21 championships and 72 blue ribbons at the five fairs.

### "Operation Weeds"—For Chicago



CHICAGO—Lovely Rae Stratton, chosen "Miss Lake Michigan for 1947", takes the wheel of a specially rigged tractor to spread death among weeds during the first experiment conducted by the Chicago department of streets and electricity with the new war-born chemical 2,4-D. Initial experiments took place near the Edward F. Moore playground, and were held under the supervision of Sherwin Williams research scientists. Many other large cities such as New York, Cleveland and Cincinnati, now have fleets of trucks and tractors rigged for spraying weeds away for a definite "kill" in place of the old-fashioned method of cutting which merely encourages future growth.



Editor's Note:— Submit your problems for publication to ABBE WALLACE, in care of this newspaper. Give your full name, address and birthdate. For a "private reply" send Abbe a stamped envelope and twenty-five cents for one of his new and inspiring "LESSONS FOR HAPPIER LIVING." Your letter will be treated confidentially. Send 25 cents in coin, stamps or money order. Address your letter to: The "ABBE" WALLACE Service, in care of, CUEST FOR DINNER

Original Alloy  
Mr. and Mrs. G. R. Mitchell, 2224 Ohio Street, entertained at a very lovely dinner on Sunday afternoon, November 2, 1947.

The table was beautifully decorated with lovely flowers and delicious things to eat.

The guest, Mr. L. C. Fisher, and Mr. H. W. Smith.

**THE WEEK**  
By H. W. SMITH, HA 0800  
The investigation in Hollywood will be given out later.

U. S. Congress is very busy with the large loan to Europe and the people of the U. S. are trying to work out a plan on reduced prices on food.

The Middle West was in a grip of a blizzard the week of November 6th. Snow, sleet, wind and rain.

Pittsburgh, Pa., are planning a billion dollar improvement program for the city.

Are you a member of the N. A. A. C. P.?

We notice from the election in Mississippi it was quite an upset and it just goes to show that time does all things well; we truly hope our good friends that say some bad things about the Negro race will sit up and take notice.

The Executive Board of the N. A. A. C. P. held a very interesting meeting at the Urban League on Tuesday evening, November 11.

We truly hope 1948 will bloom with equal rights for all mankind everywhere.

**JOHN SMITH**  
Program and Ceremonies Arranger  
**MADLENE MATHEWS**  
"Miss Corby Street"  
**WILMA GAINES**  
**ALBERTA RILEY**  
**CHRISTINE BASSET**  
"Miss South Omaha"

Prehistoric ornaments of platinum hammered over gold were found in the graves of the priests and kings of the ancient Indian inhabitants of Colombia. This was probably the original idea of combining the two rare metals to obtain the two-tone color effect for jewelry.

**Alloy Is Strong**  
The green color of emeralds is due to small quantities of chromium in the jewels. When this same chromium is added to steel along with nickel, the resultant alloy is a hard, strong, wear-resistant metal, nickel-chrome steel, often used in gears and axles.

**Industrial Uses**  
Milk is used in a wide variety of industrial products such as plastics, textiles, paper coating, paint, glue, films, pharmaceuticals, insulation, fertilizer, insecticides, penicillin, plaster, dyes, animal feed, preservatives, explosives, electroplating.

**Bi-Cameral Congress**  
Under its constitution, Chile has a bi-cameral congress elected directly by the people, as is the president. The latter has somewhat the same power as the president of the United States.

**'Ahoj,' Not 'Hello'**  
"Ahoj," not "Hello," was the experimental greeting used when the first commercial telephone switchboard and exchange was installed at New Haven, Conn., in 1876. It had eight lines and served 21 subscribers.

**Reduce your figure**  
WITH THE **DIETRIM PLAN**  
Small tasteless capsules, easy-to-take, together with complete directions. Contains no dangerous drugs or chemicals.  
**\$2.49** 25-DAY SUPPLY

**Ideal Hog Size**  
Moderately fat hogs, weighing between 180 and 240 pounds alive, produce hams, shoulders and sides of the most desirable size for curing.



**MRS. ROSALIE STEWART**  
WHO WON SECOND PRIZE IN DREAMLAND HALL MID-CITY POPULARITY CONTEST.



**ONE HORSE STORE**  
2851 Grant Street  
"Old at 40, 50, 60?"  
— Man, You're Crazy

Forget your age! Thousands are happy at 70. Try "Popping Up" with Oxy-Cel. Contains tonic for weak, run-down feeling due solely to body's lack of iron. Includes many other and women call it "Old Try Oxy-Cel" Tablets for new pep, vigor, younger feeling, this very day. Regular \$1.00 size only 70c.

**INSIST ON THE ORIGINAL**



**HOMOGENIZED Bond Bread**  
new baking miracle winning thousands

**RICHER, SMOOTHER, BETTER TASTING! TRY IT AND SEE!**  
**COSTS YOU NO MORE THAN ORDINARY BREAD**



### Automatic Electric Blankets and Comforters

on mild nights... on zero nights...  
No longer do you need to pile on a mountain of blankets... hunt more covers on cold nights... wear heavy night clothes. One feather-light covering will keep you just right, all night long. Set the bedside control just once... an electric blanket or comforter adjusts automatically to weather changes. Enjoy the best sleep of your life... invest now in an automatic blanket or comforter.

- Warmth without weight
- One cover to store in summer
- Bed is evenly warmed
- Bed may be pre-warmed
- Available in choice of colors
- May be washed or cleaned

**YOUR DEALER HAS THEM**

**NEBRASKA-IOWA ELECTRICAL COUNCIL**



### Customer Support Helps the Tavern Owner

Most customers of Nebraska taverns have learned NOT to ask the tavern operator to break the laws of the state or the rules of good conduct.

Customers now realize that law-breaking jeopardizes the tavernman's business reputation which, in turn, reflects unfavorably on the whole brewing industry.

When you as a citizen overhear a customer asking the tavernman to do something contrary to law or the tenets of good society, just remind the customer that it is his best interest to help keep the retailing of beer on as high a plane as that of any other legal commodity.

Such cooperation on the part of the public will help this Committee promote the maintenance of wholesome conditions surrounding the sale of beer in Nebraska.

**NEBRASKA COMMITTEE**

United States Brewers Foundation

Charles E. Sandall, State Director  
710 First Nat'l Bank Bldg., Lincoln