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THE OMAHA GUIDE

JUSTICE & EQUALITY ALL THE NEWS WHILE IT IS NEWS HEW TO THE LINE
EQUAL OPPORTUNITY

2420 GRANT ST

OMAHA, NEBRASKA, SATURDAY, NOVEMBER 15, 1947

LOCAL AND NATIONAL
NEWS
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VOL. 20 - No. 41

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MRS. CHRISTINE BASSET WINS OMAHA GUIDE POPULARITY AND BEAUTY
At the Gala Omaha Guide and American Legion Post No. 30 Ball at the Dreamland Hall Tuesday night, November 11, 1947, Christine Basset was crowned Miss Sepia Queen of the Mid-City.
Second place winner, Mrs. Rosalie Stewart, "Miss Watson Beauty School," third place went to Madeline Mathews, "Miss Corby Street," and fourth and last prize to Opal Smith, "Miss M. M. Buffet."
"Miss South Omaha," Christine Basset, winner of the \$200.00 Grand Prize wore fabulous black velvet topped with pink chiffon skirt, gracefully draped about her lovely figure. Her slippers were sparkling silver.
Rosalie Stewart wore a beautiful royal blue crepe sequin, shimmering long sleeve dinner gown with a V-neckline and rhinestone choker, wearing also red kid slippers.
Madeline Mathews, third place winner, wore gorgeous blue metallic gown with peltum—short in front and trailing long in the back. Doves la high neck; silver evening bag is carried to enhance the beauty of metallic cloth.

gown. She wore silver slippers.
Opal Smith wears royal blue sequin trimmed attire the latest in lovely formal for holiday wear. The dress was of crepe material having a jewel neckline.
Prizes—First, Christine Basset, \$200.00, \$35.00 bonus check, three strand pearl necklace from T. L. Combs Jewelers; second, Rosalie Stewart, \$32.00, bonus check, diamond ring from Zales Jewelers, and radio from Borsheim Jewelers; third place winner, Madeline Mathews, \$27.75, bonus check, overnight traveling bag from Koran Trunk Co., manicuring set from Brodkey Jewelers, and a pop-up toaster from Sol Lewis Appliance, and fourth prize, Opal Smith, birthstone ring from Horwich Jewelers, leather purse from Malachow Jewelers and a vanity set from Royal Jewelers.
Mr. John Smith was program and ceremonies arranger and acted as Master of Ceremonies.
Sponsors Mr. C. C. Galloway and Mr. George McDavis of The Omaha Guide Publishing Co., and the American Legion Roosevelt Post No. 30. (See Runner-ups' Picture on Inside.)



SIXTY-YEAR-OLD CINDERELLA—Mrs. Annie Rhone, 60, great-grandmother, standing by the microphone on the stage of the Lincoln Theatre in Los Angeles with a slipper in her hand just after Eddie "Rochester" Anderson awarded her the "Sepia Cinderella" prize in connection with the West Coast premiere of the all-Negro picture with that title. Left to right, Rochester, Mrs. Rhone, and Master of Ceremonies Fred Henneman.

NEAR NORTHSIDE BRANCH Y.M.C.A. WILL LAUNCH MEMBERSHIP CAMPAIGN NOV. 13-24, 1947

As a part of the city-wide Y.M.C.A. Membership Campaign the Near Northside Branch Y.M.C.A. will conduct their Membership Campaign for 200 adult members. The campaign organization is set up in the form of football teams with Alton B. Goode, Herman Franklin, Eugene Skinner, Emmett Avant, and C. J. Williamson as Captains. Ralph Adams is serving as Coach of all of the teams.
At the first organization meeting on Wednesday night the players were urged to work hard in this Campaign, because it is through a large membership that the Branch expects to expand their program. Other players on the teams are: Paul Orduña, Leroy Gibson, Clarence Davis, Wendell Thomas, Lonnie Thomas, Milton Stromie, Virgil Lee, Leonard Glenn, Wilbur Hook, John Brown, O. B. Presidge, Milton Johnson, James Bailey, Robert Myers, Millard Carr, Travis Dixon, A. R. Goodlett, Simon Harrold, Charles Davis, Martin Thomas, Rev. E. B. Childress, Father S. C. Sanchez, James Jewell and J. F. Berner.

MUSE DRAMA GUILD

The Muse Drama Guild held their very important business meeting on Thursday, November 13th, rather than Thursday, November 6th, as stated in last week's paper.

JOINT COMMITTEE FOR CIVIC ACTION MET THURSDAY NOV. 6 AT Y.W.C.A.

The temporary President, Mr. Leo Bohanon of the Urban League, presided at the meeting Thursday, November 6, 1947, at the Northside Y.W.C.A. of the Joint Committee for Civic Action whose membership is drawn from various community occupational groups in the Mid-City area such as; social and welfare workers, professional, religious, education, business, press, etc.
Business on the agenda was the listing and discussion of the report of the committee on Juvenile and Police Protection affecting various areas of our city. After a very thorough discussion by members at this meeting of the report it was adopted and the committee was instructed to carry on its other phases of its work.
There was several other items of business discussed with planned action to be taken upon at a later date.
The Committee on Parental Control is to make a report at the next meeting.
The Committee for Civic Action is a temporary organization set up to serve the Mid-City and City at-large in order that suggestions and action might be taken on various problems affecting the well-being of the people of Omaha, and it is calling for their enlistment of and support of social, religious, professional, business, educational, officers, fraternal leaders.
Plan to attend the next meeting of this committee on Thursday, November 20, 1947 at 8 p. m. at the Northside Branch Y.W.C.A.
Members present at the meeting, Mr. T. Hayes, Mr. J. Butler, Mr. Bohanon, Mrs. P. Hayes, Mr. E. Skinner, Mrs. M. Dickerson, Mr. A. Goode, Miss V. Hill, Dr. W. W. Peebles and Mr. M. Devereaux, Jr.

FIRST MISSION OF GOD SENT LIGHT CHURCH

We praise God for another successful week of blessing. All is well and we are happy in the Lord because Jesus never fails.
We feasted on a wonderful sermon Sunday a. m. The spirit truly was high. Our pastor preached from his soul from St. John 14:16—Subject, "If You Love Me, Keep My Commandments." Text, St. John 15:18—"If the World Hates You Ye Know That It Hated Me Before It Hated You."
We feasted on a wonderful sermon Sunday p. m. by Reverend Sister Maggie Pate. Subject, St. James 3:5—"The Tongue." We had a number of visitors from Council Bluffs. You are always welcome to our services.
Sunday High Noon, Tuesday, 8 p. m., Thursday, 8 p. m., 2428 DeCuster Street.
Prophet Hess, Pastor.
Sister J. May Weathers, Reporter.

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TRAFFIC ACCIDENTS ON INCREASE

October was a disastrous month for Nebraska motorists, with 38 people killed in traffic accidents.
This was twice the number that met death in traffic during the same month in 1946.

PHOTOMATIC PICTURE MACHINE INSTALLED

A \$3,000 photomatic picture machine was installed at The Omaha Guide office, 2420 Grant Street, November 11, 1947.
This machine will take your picture and make a frame for it all in three minutes—ready for mailing to your loved ones. No more going downtown looking for a photographer. Be your own photographer. Always ready.
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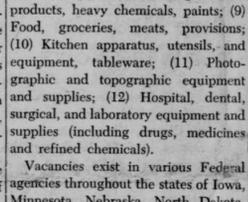
JC SCHOOL IN WILLOW RUN

Willow Run, Mich.—A system of partially segregated schools has been set up in this area, according to Gloster B. Current, NAACP director of branches, who made an investigation last week and conferred with Superintendent of Schools Malcolm B. Rogers. Rev. David A. Blake, Jr., president of the Willow Run NAACP branch charged that "subtle segregation and discrimination are in practice here." The NAACP head said that the segregated housing policy maintained by the FPHA enables the Board of Education to set aside segregated schools.
Irate Negro parents with the assistance of the American Veterans Committee, NAACP, University of Michigan Interracial Association, and other groups picketed the Jim-crow school when Negro children were transferred from the mixed Ross School in September. Appeals to Michigan's Governor Sigler were referred to State Superintendent of Schools, Eugene B. Elliot, who said his office was without authority to alter the decision of the School Board. The Legal Department of NAACP is studying the case for possibility of further action.

CIVIL SERVICE

The United States Civil Service Commission announced today that applications for probational (career) appointments to the position of Purchasing Officer will be accepted at the Office of the Director, Eighth U. S. Civil Service Region, Post Office and Customhouse Building, Saint Paul 1, Minnesota, until the close of business December, 1947. The optional fields under this announcement are (1) Machinery and tools; electric and precision instruments and apparatus, accessories and supplies; (2) Office supplies and equipment, printing and binding services; (3) Textile, textile products and clothing, cordage; (4) Leather, rubber and paper products; (5) Construction materials and equipment (including Builders' Hardware), Heating, Plumbing and pipefitting goods and equipment; metals—rod and semifinished; (6) Agricultural equipment, feed, forage, etc., horticultural stock, fertilizer; (7) Warehousing, transportation and automotive vehicles, equipment and parts; (8) Fuels, petroleum products, heavy chemicals, paints; (9) Food, groceries, meats, provisions; (10) Kitchen apparatus, utensils, and equipment, tableware; (11) Photographic and topographic equipment and supplies; (12) Hospital, dental, surgical, and laboratory equipment and supplies (including drugs, medicines, and refined chemicals).

WRITING QUEEN



MENOMONIE, WIS.—The art of personal letter writing will never be lost if young people away from home write to their parents once a day says Lydia Prok, above, as she invites everybody to take pen in hand and observe letter writing week. Beginning with this event in October and continuing through the holidays if every person wrote only 10 letters to friends and relatives, more than a billion and a half letters would be mailed. Lydia, visiting the Parker Pen Company ink plant in Menomonee sees the ink start to flow to meet the huge holiday demand, which will run into thousands of gallons.

PLEA TO INTERVENE IN BIAS SUIT OF FIREMEN FOLLOWS CIVIL RIGHTS REPORT

New York, N. Y.—The Federal Government today asked the Federal Court for the District of Columbia for permission to intervene in the suit of twenty-one Negro locomotive firemen seeking reinstatement and damages on the ground that the Southeastern railroads and the Brotherhood of Locomotive Firemen and Engineers had not obeyed the 1944 decision of the Supreme Court prohibiting discrimination. This action was the first affirmative step in a discrimination proceeding taken by the Government since the report of the President's Committee on Civil Rights last week.
"You are showing by action that the Department of Justice means to implement the report of the President's Committee on Civil Rights," said A. Philip Randolph, President of the Brotherhood of Sleeping Car Porters, in a telegram today to Attorney General Tom C. Clark.
In the move to obtain compliance with the Railway Labor Act, Robert L. Stern, special assistant to the Attorney General and George Morris Fay, United States attorney, said:
"The question in this case is whether the defendants should be allowed to continually flout the Supreme Court's decision." They argued that the Southern Railway, one of the defendants, had urged, in opposing a motion for a temporary injunction, that such action would refrain further application of the discriminatory agreement to dif-

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CIVIL RIGHTS REPORT 'GIVES NAACP MANDATE'

Camden, N. J.—"The NAACP has been given a government-backed mandate by the report of the President's Committee on Civil Rights to continue with renewed vigor the fight for full equality in the United States," Gloster B. Current, NAACP director of branches, declared here Sunday, at a mass meeting sponsored by the branch. The meeting, held at the Kaigh Avenue Baptist Church, Sunday, November 9, was part of the membership program of the branch which is in the midst of its annual membership drive for 3,000 members.
Mr. Current, reviewing the work of the NAACP throughout the country, pointed out that "NAACP branches are more active this year than at any previous time in the thirty-nine-year history of the Association."
Lashing out at Southern criticism to the effect that the Civil Rights report is "impractical and harmful" and the South is determined to preserve sufficient segregation to discourage miscegenation, Current declared "the issue is full and complete equality within the framework of the United States Constitution and the Charter of the United Nations."

WHITE PLAINS LEADERS CONDEMN JIM-CROW YMCA

White Plains, N. Y.—Prominent Negro civic and community leaders issued a statement last week in opposition to plans of the YMCA to continue a segregated program in White Plains.
The signers called for a policy of membership in the White Plains "Y" open to "any man or boy of good character, regardless of race, color or creed, who is able and desirous to join."
Calling for "an end to the preposterous claim that the Negroes of White Plains want a Jim Crow YMCA," the thirteen signers pointed out that the national policy of the "Y" supports racial integration of personnel and membership; that the community is deeply disturbed and confused by the policy of the White Plains YMCA; and "many of the substantial givers are withholding their gifts because of the fact that the 'Y' has failed dismally to move forward in its social outlook."
The fight against the segregated "Y" in White Plains is being led by the White Plains Branch NAACP of which Mr. Jefferson E. Perry is president. Signers of the statement were: Alvis Tinnin, Mrs. Anna Bernard, Doris Gallimore, Harcourt Tynes, Dr. Errol D. Collymore, Rev. C. J. Williams, Mrs. Gladys Williams, Rev. Haywood D. Morris, Miss Bertha L. Herrington, Phillip M. Jenkins, Jef-

NEW "One-Arm" Lock



NEW YORK—No need for Richard to come and open the door for this pretty housewife. Yale's new spring latch, pictured here, features "one-arm" action. The new lock makes it possible for one person to open the door with ease, though encumbered with packages, without having to have both hands free to manipulate key, lock and door knob.
A revolutionary invention, the lock also has new material and mechanical patented improvements which make it impossible for anyone except a master locksmith to pick it. It heads a series of new night latches which are the first new products in the builder's hardware line announced by Yale & Towne since the war.

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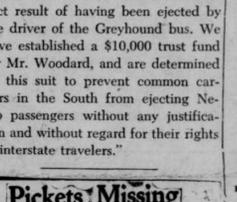
ISAAC WOODARD ASKS \$50,000 FOR HIS EYES

Charles, W. Va.—Isaac Woodard, Negro veteran whose brutal blinding by Lynwood Shull, Batesburg, S. C., police chief shocked the nation in 1946, will appear in the Kanawha County Court here on Nov. 10th with attorneys furnished by the National Association for the Advancement of Colored People, in an attempt to recover \$50,000 in damages from the Atlantic Greyhound Corporation, operators of the bus from which Woodard was dragged a few moments before his brutal beating and maiming.
According to briefs filed by NAACP attorneys, T. G. Nutter and Franklin H. Williams, in behalf of Mr. Woodard, the shocking incident developed after Woodard, a newly discharged veteran of 18 months in the South Pacific, objected to being cursed by the driver of the bus, whereupon the angered driver stopped the bus to call police in Batesburg. Woodard was dragged from the bus, beaten into semi-consciousness and both his eyes gouged out by the police chief.
In commenting upon this case, Thurgood Marshall, special counsel for the Association, stated that, "The maiming of Isaac Woodard was one of the most brutal, inhuman and atrocious acts that has ever been committed against an American citizen to my knowledge by an officer of the law. The Association is determined in some manner attempt to compensate Mr. Woodard for having to spend the rest of his days in darkness because of the act of a vicious individual—a direct result of having been ejected by the driver of the Greyhound bus. We have established a \$10,000 trust fund for Mr. Woodard, and are determined by this suit to prevent common carriers in the South from ejecting Negro passengers without any justification and without regard for their rights as interstate travelers."

PICKETS MISSING

LOS ANGELES, CAL.—(Soundphoto)—Senator Robert A. Taft of Ohio, Republican leader of Senate, arrives here on his six-state Western tour, and was met by GOP leaders, but no pickets. Taft then called a press conference, and is shown in photo during meeting with reporters as he consulted his appointment booklet. Although he is frankly here to measure Western sentiment towards his candidacy for President, he is not bidding for California's 53 Republican votes at the 1948 Convention; those votes are earmarked for Gov. Earl Warren of California.

TOUGH ON TEETH



The wearing of something blue at the wedding was ancient Israelite custom which suggested a blue ribbon for the bride—blue being the color of purity, love and fidelity.
Handle Legs Promptly
Timber cut during the growing season requires prompt handling to avoid deterioration from decay, insect attacks or sap stains, extension foresters report.
Gives A Lift
To give a lift to canned or cooked dried fruit, squeeze orange or grapefruit juice over the top just before serving.

NEW IMPROVED BUTTER-NUT

The fresh, new bread in the fresh, new wrapper. Try the blue-and-white gingham loaf.

Your Home



Last week I made a very interesting discovery! It all starts when I ran into an old friend, Ann Stevens, and invited her out to my home for tea. Ann, who had been hard of hearing for years, surprised me by hearing everything I said perfectly—so of course I had to know just what she had done.
Ann told me that she had heard so much about hearing aids she finally had visited the local dealer and asked him if he could really help her deafness. Well, she said the dealer fitted her for a hearing aid on the Bellone "Selectometer" and let her hear the improvement herself! I was curious as to just what the "Selectometer" was and Ann explained that it was a special instrument developed by the Bellone Hearing Aid Company in Chicago . . . and that it enabled a deafened person to choose his own hearing aid. Ann said she actually selected for herself the precise combination of tubes, receivers and electronic circuits with which she could hear best. Then, she went on, the Bellone dealer fitted her with a plastic ear mold that goes right into her ear canal, and she lifted her hair to show me the thin flesh-colored tube that runs over and behind her ear.
Even more amazing, she showed me her instrument—about the size of a compact, fastened to the strap of her slip—completely invisible under her dress!
I mentioned that Ann's hairdo was ideal for concealing her hearing aid, and she told me that her hairdo was especially designed to do so. With her new hearing aid she can even wear earrings—and she tells me she feels like a new person now that she can really hear!

Rise and Shine!



If you're like most women and do your nails at home, there's no need to be satisfied with less than professional-looking results. And for glamorous digits at a moderate cost, try the new Nail Brilliance by Cutex as your next home manicure session. Recently introduced by a pioneer manufacturer of beauty aids, this line features a new ingredient, enamel, that actually helps defy chipping. Home manicurists who welcome the non-chipping quality will be pleased, too, with the deep, clear colors, the high lustre. Perhaps you're one of the unfortunates who have been unable to use ordinary brands of nail polish because of skin sensitivity. Then purity of formula in this new polish will probably be a boon to you.
The fashion-styled color range includes pale pink, cotton candy, queen's lace, pink spangle, fire engine, robin red, high ruby, and black cameo in addition to colorless and natural. Whether you choose table or chair arm for your manicure session, you'll find it handy to use the flat-topped, cylinder-shaped bottle. There's a lotion nail polish remover and two-step, a combination base and top coat, that teams with these new fashion-right shades.
The fashion-wise help themselves to color harmony by choosing a matching Cutex lipstick shade that complements skin and wardrobe.

LA COUTERIE CLUB

The La Couterie Club held its regular meeting Saturday, November 1, 1947, at the residence of Mrs. Robbie Davis, 2514 Corby Street. After the business period the evening was devoted to play bridge. Top honors went to Miss Lucy Brooker. Mrs. Thelma Hancock won the consolation prize.
A delightful repast was served by the hostess. Our next meeting will be Saturday, November 15, 1947, with Mrs. Katherine Fletcher, 2722 Winney Street.
Miss Gertrude Booker, President.
Mrs. Edna Swain, Reporter.