

# FLASH!

## 'MID-CITY QUEEN' To Be Chosen In Beauty and Popularity Contest

proudly presents the 2nd ANNUAL CROWNING of "Miss Mid-City Sepia Queen" at the DREAMLAND

### Attend The Gala Ball and Crowning of Mid-City Queen

By GEORGE H. McDAVIS

OMAHA GUIDE AND AMERICAN LEGION

PREPARE FOR ROYAL VICTORY DANCE

12 CANDIDATES NOMINATED FOR FINALS;

MANY ORGANIZATIONS PARTICIPATING

HALL, Tuesday Night, NOVEMBER 11th at The American Legion Annual Dance. Music by Archie Brown. Admission \$1.00 in advance, \$1.25 at door. Tickets may be obtained at Johnson's Drug Store and American Legion Hall at 24th and Parker.

THE OMAHA GUIDE in cooperation with THE AMERICAN LEGION, Theodore Roosevelt Post No. 30

- \$1,000.00 in Prizes.
- 10 Winners; 10 Prizes.
- First Prize, \$200.00 in Cash.
- Queen to be Crowned November 11th.
- Winners to be Crowned at Gala Ball on Nov. 11th.
- No member of the "Mid-City Queen" Committee will be permitted to make any nomination.
- The 10 contestants receiving the largest number of votes in order, will be adjudged winners.

### "BATTLE OF THE BULGE"—1947 By COLLIER



Fat from pork chops and other meat is poured into the container of fat that will be re-used in cooking and baking. Guy Reigler, 4 1/2, Kew Garden Hills, N. Y., supervises his mother's conscientious fat salvage that helps provide soap, paint, electrical appliances, fabrics, tires, and other products used in the home every day.

### FACTORY JOBS IN NEW YORK ON INCREASE

New York City (CNS)—Factory jobs as well as the wages paid for them are on the increase in the state of New York, according to the latest tabulations of the Bureau of Research and Statistics. Between mid-August and mid-September, the number of jobs available increased 2.1 percent and payrolls rose 4.2 percent. Increases expected to continue with new jobs opening in canning, preserving and clothing industry.

### "ANNA LUCASTA" RECEIVED WILDLY AT LONDON

London (CNS)—The British took "Anna Lucasta," the story of a prostitute, to their hearts this week when the Broadway success opened here at His Majesty's Theatre. Perhaps Londoners were so excited because the play as acted by Negroes, was a novelty to theatre goers. Too, the expert acting particularly of leading lady Hilda Simms, who responded to the numerous curtain calls with a little speech, caused critics to become exuberant. "Anna Lucasta" had the feel of a big hit," wrote W. A. Farlington of the Daily Telegraph. He gave credit to the acting of the cast rather than to the play.

### FREEDOM TRAIN TO BY-PASS JIM CROW TOWNS

New York, N. Y. (Global)—According to Mr. Louis A. Novins, Vice-president of the American Heritage Foundation, sponsors of the Freedom Train, the Freedom Train will not visit any Southern Communities that insist on enforcing religious or racial segregation upon visitors to the Train. The train will start tour of the South toward the end of November. "All of the communities," announced Mr. Novins, "are aware of this policy. If any of them should insist officially on segregated visiting hours, then we simply won't participate."

### UN-AMERICAN COMMITTEE CALLED UPON TO INVESTIGATE RACE-HATERS

New York (Global)—Rabbi William F. Rosenblum told a capacity audience in Temple Israel, 210 West Ninety-first Street Sunday that the "Un-American Committee should investigate the "new crop of bigots" who are attempting to resume their pre-war activities as peddlers of race hate.

### HIGH COURT TO ACT ON BOAT SEGREGATION

Detroit, Mich. (Global)—The Supreme Court has agreed to review the case of the Bob-Lo Excursion company, involving the refusal of transportation to a Negro girl. Miss Sarah Ray, claimed she was refused passage on one of the company's boats from Detroit to the Province of Ontario, Canada, and sued the company on the grounds that her rights under the Michigan State "civil rights act" had been violated.

The Courts of Michigan upheld Miss Ray's contention, and pointed out that refusal to transport her, violated the act which provides that "public conveyances on land or water, shall show no discrimination on account of race, creed, or color." The Excursion company is appealing the case to the Supreme Court on the grounds that the law could not control foreign commerce.

### NEW I-HAND TYPEWRITER FOR DISABLED VETS

Washington, D. C. (Global)—A new typewriter which groups letter keys on one side of the machine with less frequent use of number and punctuation keys on the other, has been given a Georgetown University law student, Albin Ulrickson. Ulrickson is 34, and his left side was paralyzed by a shell in Germany. The machine was given by the Veterans' Administration, and an official said four other machines were on order for handicapped veterans in the Washington area.

The new machine was developed by the International Business machines corporation.

### N. Y. MEDICAL SOCIETY REFUSES TO STAMP OUT BIAS

New York (Global)—The Medical Society of the county of New York has just refused to condemn County Societies that segregate Negro Physicians from membership. It urged and approved by vote, a resolution that the State Medical Group encourage the American Medical Society to provide "a special type of membership for physicians who, for reasons of race, creed, color, or sex, have been denied admission to their

## DREAMLAND HALL Armistice Day - 9:00 P.M. TUESDAY, NOV. 11, 1947

### Science Aids Housewife



Just as it has in many other things, modern industrial science has come to the aid of the housewife in the design of present-day washing machine wringers. "Equalized pressure," essential in thorough drying of wet laundry, is a feature of these wringers, as demonstrated here by the young lady. String, at left, is held firmly between the wringer rolls, even though large bar has forced roll apart at right.



Editor's Note:— Submit your problems for publication to ABBE WALLACE, in care of this newspaper. Give your full name, address and birthdate. For a "private reply" send Abbe a stamped envelope and twenty-five cents for one of his new and inspiring "LESSONS FOR HAPPIER LIVING." Your letter will be treated confidentially. Send 25 cents in coin, stamps or money order. Address your letter to: The 'PBE' WALLACE Service, in care of,

## APOLLO RECORDS 'DOOD' IT! MINOR FIRM MAJORS OVERNIGHT!

Firm's Progress Linked With Its Stand In Selecting Talent on Merit, Not 'Name, Color or Creed; Has Constructive Program

Editor's Note: This is the first of two installments depicting the rise of Apollo Records!

New York (IPS): "Phenomenal" is the word for the overnight appearance of Apollo Records to a major position in the music world. The story is told today because of its special significance to followers of real jazz and blues, to admirers of Lee Richardson, Wynonie "Mr. Blues" Harris, Ray Eberle, Hal Winters, Luis Russell and the galaxy of other Apollo recording artists.

Miraculously, side by side with Apollo, these singers and orchestra leaders, with song writers and businessmen, have come into prominence—almost overnight!

It began in Harlem, in a small record shop called "The Rainbow." A few young men with vision saw the need for producing the kind of blues, Jazz, folk and pop music that



depth and feeling, and their recordings were welcomed as if by a music-starved public.

"Hot" Lips Page, Illinois Jacquet, Rabon Tarrant, Coleman Hawkins orchestra, John Kirby and orchestra, Dinah Washington, Babe Wallace, Willie Bryant, Laurel Watson, Hal Winters, Teddy McRae and band, Mahalia Jackson and the Bill Campbell orchestra—all were quick to turn to Apollo to record music they loved, the way they felt it. Here was a chance to give the world music with expression, music with spontaneous and native feeling. The public loved it. More records were demanded and, suddenly, before the major companies knew it, Apollo and its artists were on their way!

Using sharp foresight, the Apollo originators joined forces with additional interests, sound and progressive. Then, fully equipped, the new Apollo team of talent, artistic direction and business acumen, went to work, producing! Their goal was to produce Music Americana. Their ambition was to build a company to champion in production and ideals, and their first victory came from the stand they took on the issue of tolerance.

Editor's note: Inside story of how this young company made its sensational rise to a leading position in the recording industry will be continued in our next issue.

### WITCH OF THE WAVES



DAYTONA BEACH, FLA.—Gorgeous, blonde-haired Johnette Kirkpatrick, one of the world's ace women water skiers, poses for a camera "shoot" on the beach near her home here. Her most recent conquest was in the recent eastern championship meet at Baltimore, Maryland.

### BETTIE PARHAM, COSMETIC EXECUTIVE, BUYS NEW BUILDING

New York City (CNS)—Bettie Esther Parham, president of the National Beauty Supply Company, which manufactures and exports Esther Miracle Products, purchased this week the three story building adjoining the 52 West 125th Street store which already houses the rapidly growing firm. The reported cash down payment made was \$7,800.

A cosmetic executive since 1940, Miss Parham has come a long way since she decided seven years ago that not enough college educated Negroes went into business. In fact, as the story goes, she was sitting in a lecture class at Dillard University when she first learned that less than one percent of Negroes in business were college trained. Armed with A.B. and M.A. degrees from Shaw and Columbia, she plunged into the business world, determined to do the unusual.

### PIGGY BANKERS



### BREEZY



### JIM STEELE

