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OMAHA, NEBRASKA, SATURDAY, OCTOBER 11, 1947

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LOCAL AND NATIONAL
NEWS

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& WORTH IT--

"To Sell It, ADVERTISE"

VOL. 20 — No. 36

Entered as 2nd Class matter at Post
Office, Omaha, Nebraska, Under Act of

FATHER E. J. FLANAGAN TO BE SPEAKER AT ZION CHURCH

Edw. F. Boyd Sales Manager Of Pepsi-Cola Firm

Boys Town Leader Principal Speaker At Meet Sponsored By Midwest Athletic Club

Pictured above is the Rev. Mgr.
E. J. Flanagan, founder and director
of Boys Town, Nebraska. Known the



Father Flanagan
world over simply as Father Flanagan
His humanitarian endeavor is
world renowned. Father Flanagan is
to be presented by the Midwest Athletic
Club as principal speaker on their
first fall Educational Program at
Zion Baptist Church on Sunday Octo-
ber 12, 1947.

By special request from General
Douglas MacArthur, commanding
General in the Southwest Pacific
Theatre of Operations he was called
to Japan to study the living condi-
tions of the Japanese people and to
set up a similar form of government
such as one now being conducted at
Boys Town.

URBAN LEAGUE EXECUTIVE REVIEWS KINGSBLOOD ROYAL

The Men's Club of the First Uni-
tarian Church opened their fall book
review season last Wednesday eve-
ning by listening to a review of Sin-
clair Lewis' latest best seller given
by M. Leo Bohanon, Executive Sec-
retary, Omaha Urban League.

Mr. Bohanon in his review stressed
the senseless, inhuman and bar-
baric results of color discrimination.
He also brought out, as illustrated
by the author, the ignorance and
twisted mental development of those
who practice racial discrimination.

At least four hours a week can be
saved by an ironer in the average
family. A saving of several hours
can be accomplished by the washer.
The total gain from the two amounts
to several weeks a year.

First Seed Sale
Agricultural seeds were first sold
commercially in the United States
in 1847.

DR. W. L. NICHOLAS CHAIRMAN OF EDUCATIONAL COMMITTEE FOR SCHOOL SAVINGS (NEBR)

Allen T. Hupp, of Omaha, state
chairman of the Advisory Committee
to the U. S. Savings Bonds Division
for Nebraska, today announced the
appointment of Dr. William L. Nich-
olas of Peru, Nebraska as chairman
of the Educational Advisory Commit-
tee for School Savings for Nebraska.

Dr. Nicholas is President of the
Peru State Teachers College. Before
going to Peru a year ago he served
as Director of the Division of Occu-
pational Information and Guidance
for the State Board of Vocational Ed-
ucation and previously as Dean of
Men and Director of Teachers Place-
ment at Kearney State Teachers Col-
lege.

"Our program of savings and thrift
will also acquaint older children with
the problem of the public debt and
how it must be soundly managed
through widespread distribution in the
form of government bonds. All
schools will be urged to provide op-
portunity for the children to purchase
U. S. Savings Stamps at regular in-
tervals, as a direct form of systema-
tic savings. This will not be a pres-
sure program in any way and no
goals will be set as in the war-time
program."

"Schools participating in the pro-
gram will be asked to furnish pro-
gress reports at the close of each
semester."

COST OF LONG SKIRTS HELD CAUSE OF PROTEST

LOS ANGELES, Calif. — If skirts
had been lengthened gradually instead
of precipitously, there would have
been no protest from American in the
opinion of Mrs. Louise Pinkney
Sooy, associate professor of Fine Arts
on the Los Angeles campus of the
University of California.

"Most of the objections to the new
dress lengths are economic rather
than esthetic," Mrs. Sooy says. "The
hems on wartime clothing were so
skippy that they can't be let out to
conform with the new lengths. This
means that to be in style one has to
get everything new."

Mrs. Sooy predicts that in spite of
objections, skirts will be longer.
"Some women may change their fash-
ions, an hour or so after reading the
fashion magazines; others may take
a couple of years. But they all change,"
she says.

The clothing expert has her doubts
about hip paddings, however and she
doesn't believe that women will go
back to corsets, even in the interests
of being fashionable.

Omega Psi Frat Announces High School Essay Test

The Omega Psi Phi Fraternity an-
nounces its annual National High
School Essay Contest as a program of
National Negro Achievement Week
November 2-9.

Subject: "Racial Democracy at home
as a Means of Fostering Inter-
national Understanding"

Awards: First Prize \$75.00, Second
Prize \$50.00, Third Prize
\$25.00

Eligibility: Open to all Senior High
School Pupils

Rules: 1. The essay must be en-
titled "Racial Democracy at
Home as a Means of Fostering
International Understanding"

2. It must be based upon the
nation and their relation to
World Peace and Inter-
national Understanding.

3. The essay must be original,
not previously published, and
not secured by copyright.

4. It must contain not less
than 1500, nor more than
2500 words.

5. Two typewritten, double
spaced copies must be sub-
mitted.

6. The name and address of
the contestant must appear on
the first page.

7. No manuscript will be re-
turned, the Fraternity reser-
ving full publishing rights to
all manuscripts submitted.

8. The manuscript must be
postmarked not later than
midnight, November 9, 1947
and mailed to:

Dr. Robert C. Weaver, Director
National Achievement
Project Omega Psi Phi
Fraternity 32 West Rand-
olph Street, 19th Floor
Chicago 1, Illinois

9. Awards will be announced
in December, 1947. The de-
cisions of the judges will be
final.

THEME: Community Planning For
Intergroup Understanding

B. T. Washington Half Dollars To Be Ready Soon

ROCKY MOUNT, Virginia—Mr. J.
S. Walden, First Vice President of
the Federal Reserve Bank of Rich-
mond, Virginia has advised S. J. Phil-
lips, President of the Booker T. Wash-
ington Birthplace Memorial, that the
Booker T. Washington Memorial half
dollar will be made available to all
member banks and trust companies
throughout the United States. Mr. Wal-
den states that a supply of these
half dollars is now on hand in Fed-
eral Reserve Banks and their 36
branches.

According to Mr. Phillips' state-
ment, during the past six months it
has been difficult for the Booker
T. Washington Memorial half dollars
to be made available in many com-
munities. Under the Federal Reserve
plan of distribution, coins may be
made available in any community by
an individual or group asking their
local bank to make them available.

The cooperation on the part of the
Federal Reserve Banking System will
make it easier for organizations work-
ing with the Booker T. Washington
Birthplace Memorial on a premium
sharing or Scholarship Fund Plan.
Under this plan organizations help-
ing in the distribution of the Booker
T. Washington Memorial half dollars
are permitted to keep 20 cents out
of the premium on each half dollar
sold by them for educational or up-
lift purposes. This new plan of co-
operative distribution is based on
Booker T. Washington's idea of
"chiphulness towards others."

Salt Lake
Great Salt Lake has a salt con-
tent of about 20 per cent.



The Executive Committee of the Nashville Fisk Club discusses plans for entertaining guests and delegates to the Inauguration of Dr. Charles D. Johnson, sixth president of Fisk University, November 6-10.

of Fisk left to right: Thomas M. Brumfield; Leonard Tomlinson; Mrs. Clara Overall; Miss B. O. Dixon, secretary; W. H. Fort, president; W. D. Hawkins; Mrs. Helen Young Howard, alumni secretary; Mrs. Cora Field; George D. St. John, Jr.

Staff Appointees Named At Atlanta

ATLANTA, Georgia — Appointees to the staff of Atlanta University were made known this week by the Office of President Rufus E. Clement.

Five appointments were made in the University Library: Gwendolyn M. Carter, A. B. Knoxville College and B. S. L. S. Atlanta University to the periodicals department; Nancy M. Harper, A. B., Alabama State Teachers College, B. S. L. S. Atlanta University, catalog librarian; Mrs. Marnesha D. Hill, A. B., Langston University; B. S. L. S. Atlanta University, curator of the Negro Collection; Mrs. Rosekind Brown Dixon, A. B., Spelman College, as librarian in the Reserve Book Room; and Mrs. Florence King, a graduate of Carter Peters Business College, Washington, D. C., who will be secretary to the librarian. Also announced by the President's Office is the appointment of Dr. Virginia L. Jones, director of the School of Library Service, as acting librarian.

In the School of Library Service, an appointment has gone to Mrs. Josephine Fawcett Thompson, A. B., West Virginia State College, B. S. L. S. Atlanta University, who is the new school librarian.

Mrs. Ethel Forbes, former secretary-treasurer for the National Benefit Life Insurance Company of Macon, Georgia, has been appointed an assistant in the Book Shop.

Other appointees are Mrs. Alice Tull, former hostess in the dormitories of Fisk and Dillard Universities, who will be the hostess at the Residence Halls; Marc V. Briscoe, A. B., Clark College, who has been named appraiser on the staff of the Atlanta University Guidance Center; and Mrs. Pauline M. Clark, B. S., Hampton Institute, and Miss Jessie Bentley, who was educated at Georgia State College, who have been added to the secretarial staff.

DILLARD LEAPS IN OWENS' FOOTSTEPS

CHIACCO—When ace Negro hurdler Harrison Dillard represents the United States in the 1948 Olympics light-
ning will be striking twice in the same place says an October Negro Digest feature showing the close similarity between the origins and careers of speedsters Dillard and Jesse Owens. Owens, the original Buckeye Bullet, comes from Cleveland as does Dillard the Negro Digest story explains, and both trackmen are from the east side. Both were as fast as lightning and attended the same high school, East Tech High.

Dillard, the "New" Buckeye Bullet duplicated Owens' feats on the cinder paths and became a star at hurdling.

Henry Wallace Flays National Ass'n. of Mfgs.

SPRINGFIELD, Mass. — Former Vice-President Henry A. Wallace on October 3 told an enthusiastic capacity audience of 3500 in the Municipal Auditorium here that "the National Association of Manufacturers plays White against Negro, Christian against Jew, and Catholic against Protestant."

Here under sponsorship of a citizens' committee Wallace told his listeners: "You have noticed, I am sure, that the NAM advertising is never directed to fight against racial discrimination and prejudice."

"The young talk boys who use the word 'freedom' are sincere about protecting freedom — their freedom — to privately control prices by limiting production. They are sincere about protecting the freedom to hire and fire without regard to human needs," Wallace said.

"They are sincere about protecting the freedom to starve. The double-talk boys who don't like government insurance are responsible for the Taft-Hartley Bill which involves government more and more in labor-management disputes," he said.

Featured guest of the evening was Paul Robeson, famed Baritone, who always a Springfield favorite—offered four songs. Applause indicated that the audience desired additional selections, but Mr. Robeson concluded his part of the program by reading a poem titled "Freedom Train," and which asked in verse whether or not the Freedom Train now touring the country was free of Jim Crowism, and met for both Negroes and Whites. It was a very moving, and significant poem by Langston Hughes.

The audience donated "in excess of \$2000" after being exhorted by Dr. Frank Kingdon, noted liberal com-
mentator, to contribute funds for the inception of a "people's party."

The money, Dr. Kingdon explained, will be used "to put in motion during the next 14 months the machinery to put Henry Wallace in the White House."

REV. AND MRS. C. C. REYNOLDS
DINNER GUESTS
Rev. and Mrs. C. C. Reynolds and District Superintendent Rev. J. J. Johnson were dinner guest of Mrs. James Allen, 2509 Maple st., Monday evening.

Dr. Johnson preached a very deep sermon Sunday morning at Clair Chapel Church.

Farm Production
From the top third of the nation's farms comes 80 per cent of the total production; from the other two-thirds, 20 per cent.

Negro Field Staff To Be Integrated Into Organization Under His Able Direction

Omaha Symphony Will Present Four Big Concerts Here

The Omaha Symphony Orchestra will present a series of four double-concerts this winter with a guest for each concert, it was announced Saturday by the Symphony Orchestra Special Committee. Sponsoring the series will be the Junior League of Omaha, Associated Retailers, and the Omaha World-Herald, in co-operation with the Symphony Association. These groups sponsored the Symphony's highly successful inaugural last year.

Soloists who will appear with the orchestra include Nan Merriman, popular mezzo-soprano; Whittemore and Lowe, brilliant young two-piano team; John Carter, Metropolitan Opera tenor; and Roland Gundry, young American violinist. Mr. Gundry and Mr. Richard E. Duncan, conductor of the Omaha Symphony, were contemporary students of Serge Koussevitzky in Boston and served together in the army.

Dates for the concerts have been set for January 19 and 20, February 9 and 10, March 8 and 9, and April 5 and 6. All concerts will be in Joslyn Memorial starting at 8:30 p. m. Ticket sales will be handled again by the Junior League who are accepting mail orders now addressed to the League, Blackstone Hotel, Omaha. Formal ticket sale will commence immediately after Thanksgiving. Twenty-five hundred season tickets will be sold at \$6.67 plus tax, total \$8.00, on a first-come, first-served basis. Approximately 500 reservations have already been made, it was announced. League officials remind those who signed reservations slips at the last concert that no additional reservations need be made.

In addition to this subscription series the Omaha Symphony is presenting four free children's concerts at Tech High this fall through the sponsorship of the American Federation of Musicians.

"I am delighted with the plans for the coming season," Mr. Duncan, Symphony conductor said. "We are making rapid progress toward a first-rate Symphony in Omaha, and I am particularly pleased with the continued enthusiasm of the Orchestra's sponsors. Our soloists have again been picked to represent the best among America's young, native artists," he said.

"Body And Soul" World Premier On November 1st

"Body and Soul", Enterprise-United Artists Production, will have its world premiere around November 1st at the Globe Theatre in New York City, it was announced by U. A. today (September 30).

John Garfield and Lilli Palmer co-star in "Body and Soul", which introduces Hazel Brooks, latest screen discovery. The supporting cast includes Anne Revere, Joseph Penney, Lloyd Goff, Canada Lee, and William Conrad.

"Body and Soul", Third of the Enterprise Films to reach the screen, was produced by Bob Roberts and directed by Robert Rossen from the screenplay by Abraham Polonsky. The picture will open following the run of Walt Disney's "Fun and Fancy Free," current attraction at the Globe.

Clover From Italy
Crimson clover was introduced into the United States from Italy in 1818.

World's First Champ
James Figg, who won the crown as bare knuckle champion in 1719, retired undefeated in 1730.

TUT, TUT, NEW BUTTER-TUT
Yes, even better Butter-Nut Bread. Look for the gay new blue and white gingham wrapper.

A Negro Field Staff to be Integrated Into the Organization Under His Direction
Pepsi-Cola's New Sales Executive Has Had an Extensive Career in Public Service Devoted to the Welfare of the Negro Race

Continuing Pepsi-Cola's established policy of encouraging opportunities for Negroes in all of its business activities and related endeavors, Walter S. Mack, Jr., President of Pepsi-Cola Company, announces the appointment of Edward F. Boyd as Assistant Sales Manager.

Mr. Boyd will make his headquarters in Long Island City, N. Y., the executive offices of Pepsi-Cola Company. Under his direction, a Negro field staff will be integrated into the organization.

Mr. Boyd joins the Pepsi-Cola Company after an extensive career in the fields of public housing, labor relations and social welfare. He has had wide experience in racial relations and in promoting the welfare of colored people, and has been associated with such organizations as the National Housing Agency, the National Urban League, the Civil Service Commission of San Francisco, the National Youth Administration, the Screen Actors' Guild in Hollywood, and the housing authorities of Los Angeles and Vallejo, California. In several of these organizations, he was the first member of his race to be appointed to his position.

A native of California, although he is now a resident of New York City, Mr. Boyd is a graduate of the University of California, and has also attended Riverside Junior College and taken special work at the University of Southern California and Columbia University.

Lena Horne Tells How Paul Robeson Changed Her Life

CHICAGO—"The first half of my life I hated my own people because I saw them getting pushed around and taking it! And I hated whites for doing the pushing!"

"But one night Paul Robeson came into Cafe Society where I was singing, and that night changed my whole life."

So says Lena Horne in a November Ebony photo-profile which casts aside the lavish tinsel and brilliant glitter of screen and cafe society to show America's most popular Negro entertainer for the eloquent orator and hard-fighting crusader she really is.

"She's fighting for a better world," never be called 'Nigger' and where all races can live in dignity."

"Paul Robeson knew how mixed up I was," Lena who admits that she was a violent anti-white Negro says, "and he took the trouble to talk to me a lot."

"I got some idea of the greatness of our people and why we have to fight for the things we deserve."

Fighting ever since, Lena gives of her time, energy, talent, and money at benefits, mass meetings or private parties to strike out against race-hate housing ills, and witch-hunts.

"I learned from Paul Robeson why Negroes were being pushed around and how big a people we Negroes can be if we learn how to see things clearly and fight."