

The Guide
Classified Ad Results
Phone HARNEY 0800

THE OMAHA GUIDE

JUSTICE / EQUALITY
EQUAL OPPORTUNITY

ALL THE NEWS WHILE IT IS NEWS

HEW TO THE LINE

2420 GRANT ST

OMAHA, NEBRASCA, SATURDAY, SEPTEMBER 6, 1947 No. 31

PHONE HA. 0800

LOCAL AND NATIONAL NEWS

10c Per Copy

& WORTH IT--

"To Sell It, ADVERTISE"

The Omaha Guide Sponsor Second Yearly Queen Contest Students and Colleges Rate Negro Professors 'A'

White Students Prove the Popularity had Approve Ability of Negro Teachers

CHICAGO—This month white students are proving the popularity and approving the teaching ability of the 63 Negro instructors at 25 of the nation's universities, says an October Ebony photo-feature announcing the colleges' gratified satisfaction with these pioneers in education.

Results of the long up-hill fight Negro instructors have made to crack the teaching color line in the nation's big white colleges are well worth the while, Ebony says. A total of 78 Negroes have taught at 43 Northern white colleges. And in this, the first and only comprehensive study of the field, the work of the individual teachers as well as that of the Rosenwald Fund is credited with starting to democratize the American system of higher education. Salaries, though, remain low and prestige rather than wealth attracts Negroes to the white colleges.

The University of Illinois now leads in the number of Negro instructors with ten. Others include Roosevelt College (Chicago), 7, City College (New York), 5, Brooklyn College, New York University, and The School of Social Research 4 each. Hunter College and the University of Chicago have 3 each. Harvard, Cornell, Columbia, Rutgers, Smith, Iowa, and Minnesota have one each.

Oldest and also little-known Negro prof is Chicago-born Dr. William Augustus Hinton '33, member of the Harvard University Medical School faculty since 1915.

NAACP HOLD MEETING

The Omaha Branch of the NAACP held a very interesting business meeting on Tuesday evening Sept. 2, at St. John's Church. Committee reports were well presented. We are always looking for new members so take your membership out today.

Atty. Ralph Adams Pres.
Mrs. John Albert Williams Sec'y.

High Fire Toll
For many years deaths in the United States due to fire have been waning around 10,000 a year.

L. I. Bathroom Ordered to Stop Discrimination

NEW YORK CITY—The Park Inn Baths, big bathroom and swimming pool at Long Island Rockaway Beach has been ordered by Benjamin Fielding, New York City license commissioner, to cease discriminating or face immediate revocation of its license.

Fielding issued his order after a hearing on a complaint by Miriam Eversley and George Howard both Negroes, who were refused admittance July 13 at the same time that James Peck, white, who is news editor of the Workers Defense League, was admitted.

On each weekend since July 13, the baths had been picketed by the Co-ordinating Committee for Social Action, which was organized on Long Island by Conrad Lynn, a WDL attorney.

Clover From Italy
Omission clover was introduced into the United States from Italy in 1918.

Camp Meeting Choir At Golden Gate Auditorium Sept. 17

Arrangements have been completed for the appearance of the World-Famous Camp Meeting Choir at the Golden Gate Auditorium in New York City on Wednesday Sept. 17. The date will be played for the benefit of Williams Institutional C. M. E. Church of which Rev. P. L. Hailey is pastor.

The engagement will mark the first appearance of the nation's outstanding jubilee singers in New York since their spectacular concert at Madison Square Garden on June 2, 1946. It will also give the choir a chance to fill some of the thousands of requests for appearances in New York, New Jersey and the New England States with which requests they have been deluged in the past year.

The Camp Meeting Choir has long been a favorite in the South. Through its weekly broadcasts over the coast to coast radio network of the National Broadcasting Company Saturday at 2:45 pm, EDT, it has enjoyed in the past three years, a meteoric rise in popularity in the whole nation.

Mr. J. Garfield Wilson, Camp Meeting Choir, say the choir is looking forward with great anticipation to its return visit to the New York area where it enjoyed such a warm welcome on its previous visit.

W. BARTON BEATTY NEW HAMPTON PUBLIC RELATIONS HEAD

Beatty's leadership has been felt throughout Texas, as demonstrated by his having received the Degree of Doctor of Distinguished Service from Bishop College after building an organization which secured \$51,000 for college building purposes.

His Moorland associates say his personality and leadership have made him "respected and loved by every boy at Moorland."

Mrs. Beatty, who has served as a Dallas USO director, like her husband has taken a leading role in various community activities.

DONALD M. TYPER TO SERVE ON YMCA STAFF IN JAPAN

Donald M. Typer, associate executive for program services on the YMCA National Board staff, left for Japan recently. He will serve for two years as youth organization and student activities officer in the Education Division, Civil Information and Education Section of General MacArthur's Staff.

His duties will include the formulation of plans and policies governing the educational objectives of youth organizations and student activities, and advisory relationships with appropriate representative of the Japanese government concerning the problems related to youth organizations.

READ THE LATEST NEWS IN THE OMAHA GUIDE.

Omaha to Get Much Improved Transportation

Improved transportation service for Omaha will become effective next Sunday, Sept. 7.

Improvements which include route changes, establishment of new routes, and replacement of street cars by buses on some lines are made possible by the addition of sixty new buses to Omaha and Council Bluffs Street Railway Company's fleet.

The new plan calls for the replacing of street cars with buses on the West Leavenworth, Park West, and 24th and Kansas—Park East lines.

On Sundays bus service will be provided on all Omaha routes. Buses will also replace street car service on the southern section of 24th Street-Crosstown street car line with the route extended to the neighborhoods of 12 and Harrison Streets and Mandan Park.

A new buses route will operate between 16th and Cuming and 11th and Grace Streets.

Due to traffic conditions in the downtown district, buses on week days will load in the center of the street on 15th and 16th Streets between Capitol and Howard and on Farnam and Harney between 10th and 18th streets. On all other stops curb loading will be used. However, on Sundays when buses are used on all Omaha lines, they will load at curbs in both downtown and suburban districts.

A total of fourteen of Omaha's twenty-eight transportation routes are affected by the changes being made at this time. The Street Car Company has announced that folders containing maps of individual routes as well as the entire system will be available in all Omaha street cars and buses this week.

The Company expects delivery of 90 additional buses during 1948. Its expenditure for buses during the two years will total \$2,400,000.

HERALD STARTS THIRD "MIRACLE IN HARLEM"

"Miracle in Harlem," Herald Pictures' third all-Negro feature, goes into production next Monday (Sept. 8) at the Filmcraft (Bronx). According to Jack Goldberg, president and producer of Herald Pictures, the feature marks the thirtieth new departure in the Negro field of screen entertainment.

"As the title implies," said Mr. Goldberg, "the action is laid in Harlem, but unlike other Negro pictures, the plot is very heavy drama and mystery, with strong religious overtones."

Contracted to be released by Screen Guild Productions, it marks the first independent Negro picture to be distributed by a national company. According to Herald's contract they are to deliver three more productions to Screen Guild, following the current attraction. The Guild has also taken over the distribution of Herald's first two pictures, "Boy What a Girl!" and "Sepia Cinderella," both musicals.

The new picture, written by Vincent Valentin and directed by Jack Kemp, carries among its featured players Stepin Fetchit, marking the comedian's return to the screen. He will play the same type of comedy role that has endeared him to millions of movie fans.

"Miracle in Harlem" is camera-man George Webber's 20th Negro production.



MISS CINCORE



Mr. PERKINS

Outstanding personalities in the ranks of organized labor are Miss Mamie Cincore, secretary-manager of the Longshoremen's Finance

Company, Inc., and John H. Perkins, financial secretary of the General Longshore Workers, I.L.A., Local 1419, AFL.

W. Barton Beatty, Jr. New Public Relations Director at Hampton

Governor Praised For Pressing Prosecution of Bush Lynchers

ASHEVILLE, N. C.—Governor F. Griggs Cherry of North Carolina was praised by the Workers Defense League for pressing for conviction of mobsters who attempted to kidnap Godwin Bush from the Northampton county jail last May and lynch him.

"In describing the Northampton county jury's failure to indict the seven accused as 'a miscarriage of justice,' you expressed the view of freedom-loving people in our state," Joe Felmet, WDL field secretary wrote the governor. "I hope you will succeed in your plan to secure an indictment in another county."

The governor said: "Undoubtedly a crime has been committed by those who entered the Jackson jail, and one of the members of the mob had confessed the crime. The jury should have found a true bill so that the evidence could have been heard in open court."

Drinking Drivers Issued Warning

"You drivers who feel you can drink and also drive safely are warned that you may only be kidding yourselves," said Dwight Havens, President of the Nebraska State Safety Council today. "Our records will me out on this, for last year, 17 per-cent of the drivers involved in fatal accidents had been drinking."

"IN connection with drinking and driving, I would like to ask, what would you think if the engineer of a crack-limited or even a freight train took a few drinks before starting out on an important run? You would think highly insensible, wouldn't you? Or, if the driver of a city or cross-country bus indulged in a few drinks—you would probably write a letter to the president of the bus company Obviously, neither the engineer or the bus driver do this, but, how do you behave as the driver of your own car? Do you take these, and other chances, behind the wheel of your automobile? Some drivers do. Be alert to avoid getting hurt in a highway accident. Frequently you must think—not only for yourself—but for the other fellow as well."

HAMPTON, Va.—Appointment of W. Barton Beatty, Jr., present Executive Secretary of the Dallas, Texas, Moorland Branch YMCA, as Director of Public Relations at Hampton Institute, has been announced by President Ralph P. Bridgman. Mr. Beatty will assume his duties this month.

Hampton's new Public Relations Director, a Fisk graduate who lacks only one semester's work attended high school. His graduate training at Michigan is in the field of Guidance and Personnel Administration.

Prior to his four years as Executive of the Dallas Moorland YMCA, Mr. Beatty served in a variety of typical student jobs—to receive his doctorate in Education from the Racham School of Graduate Studies of the University of Michigan, is former president of Cairo, Illinois, where he newspapers salesman in high school, assistant head waiter and summer painter at Fisk—before spending two summers as a staff member of the Michigan Fresh Air Camp and later becoming Boys Work Secretary for the St. Antonio Branch YMCA of Detroit.

JOHNNY MOORE AND HIS THREE BLAZERS

KANSAS CITY, Mo. — Johnny Moore's Three Blazers, who have always shied away from air travel for the simple reason that they like to feel the good earth beneath their feet, almost disappointed a crowd of more than 4000 persons at the Auditorium here last Tuesday night because their road manager, Sid Fields, talked them into making a hop from Nashville to Kansas City via plane.

The flight was smooth as silk until the plane approached Kansas City, which was shrouded in a heavy fog with the visibility so poor that a landing was impossible. The plane circled the city for some three hours before the pilot was instructed to make a landing at an airport some forty miles distant.

While the huge crowd at the Auditorium impatiently awaited their arrival, the Blazers were making the last lap of their journey under police escort and finally reached the dance site to find action an hour-and-a-half later than scheduled.

New Hollywood Beauty Salon to Open Sept. 10th

Miss Iceslona McSwaine will open her new Hollywood Beauty Salon at 2418 Grant st., Wednesday September 10.

Miss McSwaine finished the Watson Beauty School passing the State Board on January 15th, receiving her license to practice the art of beauty culture. She then began working at the Laura's Beauty Salon later changing to the Powder Puffs Beauty Salon where she has been employed up until the past week.

Miss McSwaine came to Omaha two years ago from Little Rock, Arkansas with her son Wallace C. Fisher who is now attending the parochial schools in Omaha.

This is Miss McSwaine first venture in business in Omaha, and she desires all her former customers, well-wishers, and potential customers to drop in and see her new shop at 2418 Grant st.

WDL BACKS ACTORS IN FIGHT TO END JIMCROW AT NATIONAL THEATER

NEW YORK CITY—At the request of Actors Equity Association—AFL, the Workers Defense League has written all members of the board of governors of the League of New York Theaters urging that they support the actors' demand for ending the ban on Negroes at the National Theater in Washington, D. C. by June 1.

"The barring of Negroes at the National Theater is particularly obnoxious because it places racial discrimination in a prominently displayed showcase to be viewed by passersby from countries all over the world," said the letters, signed by Rev. Donald Harrington, national WDL chairman.

"The request for a change of policy by the theater originated with the actors, but has the support of our labor movement and of freedom-loving people throughout the country."

The demand for ending Jimcrow at the National Theater was made by Actors Equity Association in current negotiations for a new contract. The League of New York Theaters is split as to whether to grant it.

Who Will Be This Year's Mid-City Sepia Queen? \$800 to Be Given in Prizes

We wish to take this opportunity to inform our readers of the Mid-City Sepia Queen Contest, sponsored by The Omaha Guide, conceived purely for the purpose of "glorifying our young womanhood, and to stimulate the interest of our younger set."

This contest should have a definite place in the life of your community, and should have the active support of every social and civic organization.

The Omaha Guide wishes to invite all other organizations and individuals to join in making this Second Annual affair a success, in order to establish a precedent for such an affair to which our group may look forward to each year and which it is hoped may encourage others.

With the advent of this contest, The Omaha Guide marked a milestone in endeavor. A vowed purpose to make this one long to be remembered.

But this is only half the story. To assure the permanency of this venture, we must have the active help and cooperation of the whole community. There is only one way you can help and that is by picking a Candidate and voting. Boston, Chicago, Pittsburgh, New York, and several other large cities, have concluded successful contests. Surely that should be an added stimulus to us.

The Omaha Guide is proud to be the sponsor of such a worthwhile undertaking.

To make this contest a success, entails hard work and initiative. This venture can be just as successful as we make it, and we need the publicity and favorable public opinion, and prestige that will come to our city through it. It seems safe to predict that the needed community-wide assistance, will be forthcoming.

The advantages, both temporary and permanent, to be derived from it, are such that it should appeal to all of us.

LET'S GET OUT AND VOTE!!!

1. Your club or organization may sponsor a contestant.
2. You may nominate someone yourself.
3. Any girl over 18 is eligible.
4. Please furnish The Omaha Guide with a glossy-print of your Nominee for publication.

1. \$800.00 in Prizes.
2. Seven winners; seven prizes.
3. Winners to be Honored at gala ball on October 6th.
4. No member of the "Mid-City Queen" Committee will be permitted to make any nomination.
5. The Seven Contestants receiving the largest number of votes in order, will be adjudged winners. No person may vote more than ONE TIME.
6. Mail or bring entries to The Omaha Guide Office, 2420 Grant Street. In care of Mr. George H. McDavis.

CORRECTION SEPTEMBER WEDDING

In "To Whom It May Concern" item that appeared in the Omaha Guide Staturday August 30, issue. The name given should have been Bob Poindexter rather than Bill Poindexter his brother.

Murray Joins Green In Raising WDL Veto Role

JIMMY RUSHING'S MEMOIRS OF BLUES GOES INTO BOOK

NEW YORK—Jimmy Rushing "The Man Who Sings The Blues" with Count Basie's incomparable orchestra, has turned author in his spare time and is currently writing his memoirs of more than 20 years of blues singing, which will be incorporated into a book, appropriately titled "Singin' The Blues".

The 300-pound blues-chanter of the Basie band strated his career as a choral singer in Oklahoma City in the early 1920's and turned to blues singing in 1925. He first won fame as a member of Walter Page's Blue Devils and later with the great band of the late Beeny Moten. Both organizations also featured the piano work of one Count Basie.

Previously William Green, president to exercise his Presidential veto of the anti-labor Taft-Hartley bill, I am sure your statement to the President on the occasion referred to must have made a most favorable impression.

School Has Started Again. Please Drive Carefully. Protect the Children