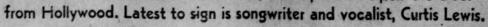
By GERRY COLSON The overnight appearance of Apollo Records to a major position in the music world has been described as phenomenal. From a small record shop in Harlem, it now stands a giant corporation. The rise has been breathtaking as it has been baffling.

Today, through business foresight, progressive policies and democratic ideals. Apollo has climbed to a place among the top recording companies of the nation, with offices in the principal cities of America and a talent roster worth a fortune. The Melody Masters, Jack McVea, Reliable Jubilee Singers, Ann Bond with the famous Oklahoma Roundup stars, Artie Sims Quintet, Dixie Hummingbirds, Earl Hines and Sextette, Bobbie Gregory's Ramblin' Hobos, Chuck Davis and

Gang, Tommy Sosebee's Crossroads Gang, Bill McCune's orchestra and dozens more have joined Apollo, including Jack Benny's comedian side-kick, Eddie "Rochester" Anderson, and Apollo's "Open the Door" man, Stepin Fetchit











Extending beyond its original specialties of jazz and blues, Apollo now takes a lead

among "pops," with artists of such renown as Carl Brisson, the Four Vagabonds, John Conte, the Murphy Sisters, famous from numerous network shows, the Smoothies, Pancho and his orchestra, Ben Smith and orchestra, Ray Eberle, George Auld orchestra, Loutsell Morgan Trio, Sonny Greer and Restette, Josh White, Gordon McCrea and the International Calypso King, Wilmoth Houdini. Charie Barnet and His Orchestra, and Connie Boswell were recently "inked" to a recording contract by Apollo. Yet today, how the incredible rise of Apollo was accomplished still mystifies the industry.

The true story is, men like Hy Siegel, J. J. Bergen, Cyril Wildman and S. Schneider, from a cross section of the business world, pooled their talents and interests with

THE MURPHY SISTERS music specialists such as Jerry Jerome, Former staff conductor for NBC, and other technical









expects. Result was a brilliant company of men setting into operation solid business procedures with enterprising ideas and top talent.



Lee Harris, extreme right, is Date," popular week-day afternoon here being congratulated by Ced. variety show on WCCO. ric Adams, celebrated northwest columist and radio personality, for Frank Butler complimenting Euhis winning performance on a re. gene Yahn, whose piano playing cent broadcast of "Stairway to on the same program won him a Stardom" over WCCO in Minne. \$50 Sears merchandising certicate. aplois and St. Paul, Harris sang paid engagement on "DeHaven's Winnipeg, Manitoba,

Extreme left is announcer

Lee Harris is the third Negro "Ol' Man River" before a capacity to win recognition on "Stairway audience of 10,000 who witnessed to Stardom" since the first broadthe special Minneapolis Aquaten. cast of the weekly program three nial broadcast of the talent-hunt months ago. The others are Dick program in the Minneapolis audi. Mapes, Minneapolis tenor; and torium. As prize for his perform. Omar Dale Williams, piano-andance, Harris was awarded a week's vocal boogie woogie sensation of

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NATIONAL URBAN LEAGUE ANNUAL CONFERENCE AUG,31.SEPT,3

gram and objectives of the inter. which he is not entitled. racial social work agency and urban areas. National and local until such overpayment is liquidat. board and staff members make ed. If withholding of the entire up the majority of the program benefits creates an undue hardparticipants. Representatives from ship upon the veteran, he should seventeen state and federal de- write to the Finance division repartments, labor unions, business questing that the overpayment be firms, and national social work liquidated by partial deductions agencies will serve as consultants, from current payments, among these ILGWU, United There is every desire to cooper. States Department of Agriculture, ate with and assist th veteran in FHA, Veterans' Administration, his rehabilitation. On the other War Department, United States hand, it is absolutely essential Children's Bureau, and FEPC re- that the veteran, the training inpresentatives from the states of stitution, and all concerned, co-Massachusetts and New Jersey, operate in a determined effort to and UAW-CIO.

#### VA To Check Over **Payments To Vets**

Overpayments of subsistence allowance to veterans has become a matter of concern to the Vet. erans Administration, Mr. T. M. Sorensen, Chief Finance officer of the Lincoln regional office, said proper growth of many crop and

30, 1947, 5180 overpayments in of the Veterans Administration had collected during the prior fis. cal year, by cash and by offset, the amount of \$331, 388,27.

erase overpayments from our ac. placed by nature. counts—the monthly report rereflected an actual decrease of \$11,939,33 as compared to the previous month, Sorensen said.

A great many factors have contributed to the situation as it now exists on overpayments, he said. Chief among these is Public Law 679, approved August 8, 1946 which imposed ceilings on wages fer purposes of subsistence payment. Many overpayments are the result of retroactive adjustments after payment to the veteran had been made.

Another important factor is the Lloyd K. Garrison, National Ur. failure, on the part of the trainoan League President, will open ing institution and the veteran to the organization's 1947 annual promptly report interruption or conference on Sunday, August 31, discontinuance of training. Any Camp Atwater, East Brookfield payment of subsistence allowance Massachusetts, as chairman of after discontinuance of training is the "This is the Urban League" an automatic overpayment, and session. This discussion will begin the veteran should not accept and in earnest analysis of the pro. cash U. S. Treasury checks to

When an overpayment exists on how they must be geared to meet a veteran's account. Sorensen adincreased responsibility posed by ded, the veteran is notified that continued migration of Negroes to future payments will be withheld

hold overpayments to a minimum

### Murial Rahn Breaks Record at Carnegie

NEW YORK, - Muriel Rahn, concert artist and former 'Carmen' of Carmen Jones has hung up a record for the highest number of solo appearances with the Car. negie "Pop" Concerts this season, according to Daniel Rybb, founder and director of the famous summer series which emanate from Carnegie Hall.

Miss Rahn ahs made five ap. pearances with the Carnegie "Pop" Symphony, (two "on tour" at nearby Bridgeport and New London, Conn.) and has sung to more than thirty thousand music lovers in the process. Bridgeport alone accounted for nearly half this number on August 19 when the "Pop" played at Candle Light

Since all Miss Rahn's appear. ances were on "Gershwin Nights" she also holds the season's record for the highest number of appearances in America on programs dedicated to the works of the great composer. This is due to the fact that no other "Pop" series has presented as many "Gershwin" programs as Carnegie this season, Edward Matthews appeared with Miss Rahn on three occasions while Larry Winters joined her for two.

#### Some Inside Facts About Ida Lupino

In her spare time she writes screen stories and composes music with considerable success. She hums one of her won compositions "Rain Go Way," in her latest War. ner Bros., drama, "Deep Valley." She hopes, one day, to give up acting to become A Hollywood

writer-producer. She spends Sunday afternoons practicing dancing and doing ballet bar exercises at the studio of director Mitchell Leisen-just for the fun of it.

She originally came to Hollywood from London to play "Alice in Wonderland."

She rides a bicycle for exercise lyn star knows by now that the all around Hollywood and Beverly sweat he is pouring into his ef-Hills, even in the thick of automo. forts to pave the way for mem-

She has an infectious sense of baseball isn't being wasted. humor which has not been ex. her desire to portray only emo-

Her favorite pastim, is conversation, and she likes to spend hours exchanging ideas with her friends, whom she refers to as "the chums".

### Lime Essential

Lime is essential on acid soils for pasture plants. To promote this desired growth, sufficient lime should Sorensen added that as of June be applied to change the acid condition to a near neutral point. Under most conditions in the upland area subsistence allowance amounting the addition of lime to the soil also to \$366,610,08 were outstanding. provides calcium for plant growth. This condition existed in spite of Commercial fertilizer, incorporated the fact that the Finance division with the soil management practices for continued high crop production. Every crop harvested for grain, forage or other use removes plant food from the soil. Soils under con-July, the first month of the cur- tinuous cropping systems, coupled rent fiscal year, indicated increas. with erosion, lose their plant nued progress in our efforts to trients faster than they can be re-

> Secret of Pie Cutting To cut pie easily sprinkle granulated sugar over the meringuetopped pie.

ers, the dapper Dickie Wells plans

A full fledged New Yorker, born

and bred Mr. Wells began his

rise to fame at the peak of Negro

show business during the 1930's

when he was a dancer of the vau-

as great entertainers they added

Park Avenue socialites and Holly.

quented by such well known per-

sonages as Erroll Flynn, Ttllulah

Bankhead, Franchot Tone, Brenda

Frazier, Ella Logan, Martha Raye

His return to the legitimate

stage is significant by virtue of his

wide, varied and notworthy exper-

assocated with many elaborate re.

vues and floor shows with such

lumaniries as Dan Arlen, compos-

The new venture of Dickie Wells

the suave exponent of song and

dance, and master of ceremonies,

management of John Levy, well

known Broadway producer, who

responsible for the successful car.

Dickie Wells is quite popular

among the Broadway columnists

who have kept his magic name

n constant circulation. - Snelson

Coal-black stallion ridden by Er-

ol Flynn in Warner Bros' "Silver

River", was doused with brillian-

tine every day to make it shine

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ers of "Stormy Weather".

ience. He was predominant and

Walter Winchell and others.

to return to the footlights.

Roy Rogers, King of the Cowboys, and his new comical side-kick, Andy Devine, are on the trail of gold smugglers in this tense scene from Republic's action-jammed Trucolor hit, "Bells of San Angelo." Lovely Dale Evans and the Sons of the Pioneers are featured in the picture.

### Dickie Wells, Noted Actor Returns to the Stage

ROBINSON "INCIDENTS" FEWER NATIONAL MAGAZINE STATES

"If you were Jackie Rebinson," says the current issue of Sport magazine, "you'd notice that every day there were fewer inci. dents,' that every day you were getting better breaks from the fans, he players and the press."

In a revealing story of Jackie's historic making of the big time in baseball, Sport states that Rob. inson's obstacles are steadily declining but that he still has many lonely moments.

Summing up Jackie's first months in baseball, the story written by Roscoe McGowen of the New York Times, who covers the Dodgers, points out that the Brookhers of his race in major league

"Some nice things have hap-Jackie told McGowen "It was nice of Hank Greenberg Taylor. They were among the top to speak to me as he did once flight headliners that played the when I pulled up at first base. "You're doing fine he told mekeep your chin up. He's a fine | mount and Warner Circuits. Also

gentleman." According to Sport, Robinson is laurels to their brilliant career paying quite a price for the pri- having tuored Europe. vilege of playing baseball in the major leagues but he thinks it well worth the price.

CAN YOU GUESS THESE?

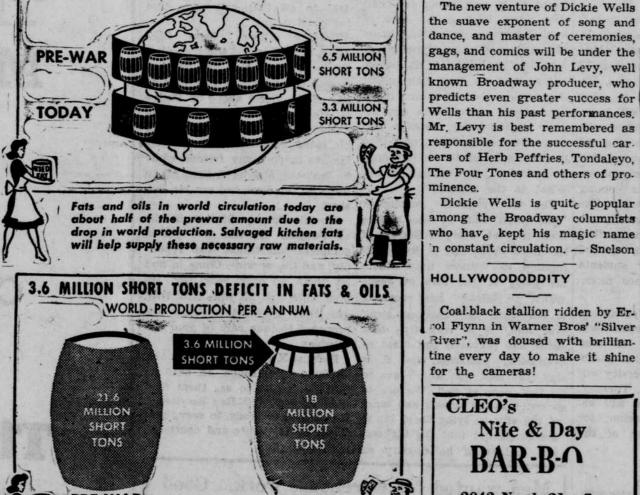
1. Humphrey Bogart was an officer of what rank and sevice branch in "Dead Reckoning"? 2. Lew Ayres was what kind of doctor in "Dark Mirror"?

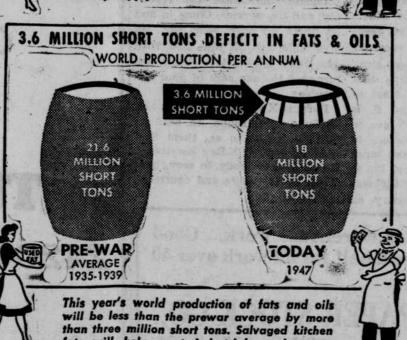
3. At the beginning of Warner Bros. forthcoming adventure pic, "Silver River," Ann Sheridan wears hoop skirts. Near its close she dons a stylish bustle. Can you approximate the era represented?

### DID YOU GUESS RIGHT?

- 1. Captain of Paratroopers. 2. Doctor of Psychology.
- 3. Hoop skirts, 186. Bustles







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CORONET AUTHOR REVEALS LESSONS HE LEARNED FROM OHIO NEGRO

> Clyde, a quiet Negro in a small Ohio town, had one goal-to make life better for others, reveals Paul Jennings in his September CORONET article, The Lessons A Quiet Man Taught Me.

The friendship between the author and Clyde began the day that Clyde convinced the boy's mother that Jennings was old enough to go fishing. He told Jennings that he had picked him as a companion because, "You look-NEW YORK - Considered for ed kind of puny, and I figured many years on, of Harlem's favsome nature medicine would do orite and most popular performyou good." Tihs association had a profound effect on Jenning's lif. and helped him through many hard spot. It gave him greater ap. preciation of nature and taught him tolerance towards others.

Above all, Jennings says in CORONET, "Clyde was a teacher He believed in the value of truth. honesty, patience, sportsmanship and generosity, and the futility of greed, pride, waste and other human shortcomings." His classroom was the outdoors, his pupils learned by observation of his own way of life, He rose above the prejudice that denied him qual opportun. ity with men whose skin happened to be white. He did his best to make life better for others-which was his goal.

Although Clyde was a deacon in his church, he was at the same time a true pagan in the sense that he worshipped nature. "I can only describe him as an Ohio Thor. eau," comments Jennings in COR. deville trio Wells, Mordecia and ONET. His knowledge of the out. doors was uncanny. He loved all living things-plants and animals alike. He would always leave leading theatres from coast' to part of his sandwich at the base coast, of the Keith, R. K. O., Paraof a tree when on a fishing or hunting expedition, as his 'thanks" to nature for proviling all this.

Even though Clyde is dead, The Lessons A Quiet Man Taught Me Later, in 1934 Mr. Wells retired will live on, states the CORONET from the stage and became manaauthor. But all of nature will feel ger, host and producer of the in- his loss because, "no longer," says ternationally famous night club Paul Jennings, "would the creatbearing his name in Harlem. It ures and growing things of Natwas there Dickie Wells' name be- ure enjoy the companionship of came synonomous to Broadway their most understanding friendnightlife. His bistro was the favor. and help him to help others, like ite rendezvous for Broadway and myself, to discover and profit by wood stars and celebrities. Fre-

a fuller, richer meaning of life,"

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### Selling Beer to Minors Is.a Serious Offense

Nebraska Laws forbid sale of alcoholic beverages to minors. Vielation of this law subjects the tavern keeper to revocation or suspension of his license. No retailer can afford that risk.

To protect tavern keepers against misrepresentations of age, this Committee has provided retailers with "Sworn Statements" which doubtful cases must sign before making a purchase. Minors who swear they are 21 years of age or over are subject to a \$50 fine for misrepresentation.

This is only one important service to the public provided by this Committee. The purpose of the program as a whole is to keep the handling of beer on such a high plane that it has the full approval of the public.

### NEBRASKA COMMITTEE



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