

## APOLLO RECORDS REALLY 'TOPS'

(Editor's Note: Following is the concluding article in a special series describing the startling rise of a new company to major prominence in the recording industry)

Gerry Colson

By GERRY COLSON

The overnight appearance of Apollo Records to a major position in the music world has been described as phenomenal. From a small record shop in Harlem, it now stands a giant corporation. The rise has been breathtaking, as it has been baffling.

Today, through business foresight, progressive policies and democratic ideals, Apollo has climbed to a place among the top recording companies of the nation, with offices in the principal cities of America and a talent roster worth a fortune. The Melody Masters, Jack McVea, Reliable Jubilee Singers, Ann Bond with the famous Oklahoma Roundup stars, Artie Sims Quintet, Dixie Hummingbirds, Earl Hines and Sextette, Bobbie Gregory's Ramblin' Hobos, Chuck Davis and Gang, Tommy Sosebee's Crossroads Gang, Bill McCune's orchestra and dozens more have joined Apollo, including Jack Benny's comedian side-kick, Eddie "Rochester" Anderson, and Apollo's "Open the Door" man, Stepin Fetchit from Hollywood. Latest to sign is songwriter and vocalist, Curtis Lewis.



Extending beyond its original specialties of jazz and blues, Apollo now takes a lead among "pops," with artists of such renown as Carl Brisson, the Four Vagabonds, John Conte, the Murphy Sisters, famous from numerous network shows, the Smoothies, Pancho and his orchestra, Ben Smith and orchestra, Ray Eberle, George Auld orchestra, Louie Bell Morgan Trio, Sonny Greer and Reftette, Josh White, Gordon McCrea and the International Calypso King, Wilmoth Houdini. Charlie Barnet and His Orchestra, and Connie Boswell were recently "inked" to a recording contract by Apollo. Yet today, how the incredible rise of Apollo was accomplished still mystifies the industry.

The true story is, men like Hy Siegel, J. J. Bergen, Cyril Wildman and S. Schneider, from a cross section of the business world, pooled their talents and interests with music specialists such as Jerry Jerome, former staff conductor for NBC, and other technical



expects. Result was a brilliant company of men setting into operation solid business procedures with enterprising ideas and top talent.

## Muriel Rahn Breaks Record at Carnegie

NEW YORK — Muriel Rahn, concert artist and former "Carmen" of Carmen Jones has hung up a record for the highest number of solo appearances with the Carnegie "Pop" Concerts this season, according to Daniel Rybb, founder and director of the famous summer series which emanate from Carnegie Hall.

Miss Rahn has made five appearances with the Carnegie "Pop" Symphony, (two "on tour" at nearby Bridgeport and New London, Conn.) and has sung to more than thirty thousand music lovers in the process. Bridgeport alone accounted for nearly half this number on August 19 when the "Pop" played at Candle Light stadium.

Since all Miss Rahn's appearances were on "Gershwin Nights" she also holds the season's record for the highest number of appearances in America on programs dedicated to the works of the great composer. This is due to the fact that no other "Pop" series has presented as many "Gershwin" programs as Carnegie this season. Edward Matthews appeared with Miss Rahn on three occasions while Larry Winters joined her for two.

## Some Inside Facts About Ida Lupino

In her spare time she writes screen stories and composes music with considerable success. She hums one of her own compositions "Rain Go Way," in her latest Warner Bros. drama, "Deep Valley." She hopes, one day, to give up acting to become a Hollywood writer-producer. She spends Sunday afternoons practicing dancing and doing ballet bar exercises at the studio of director Mitchell Leisen—just for the fun of it.

She originally came to Hollywood from London to play "Alice in Wonderland."

She rides a bicycle for exercise all around Hollywood and Beverly Hills, even in the thick of automobile traffic.

She has an infectious sense of humor which has not been exploited on the screen because of her desire to portray only emotional roles.

Her favorite pastime is conversation, and she likes to spend hours exchanging ideas with her friends, whom she refers to as "the chums."

**Lime Essential**  
Lime is essential on acid soils for proper growth of many crop and pasture plants. To promote this desired growth, sufficient lime should be applied to change the acid condition to a near neutral point. Under most conditions in the upland area the addition of lime to the soil also provides calcium for plant growth. Commercial fertilizer, incorporated with the soil management practices previously mentioned, is essential for continued high crop production. Every crop harvested for grain, forage or other use removes plant food from the soil. Soils under continuous cropping systems, coupled with erosion, lose their plant nutrients faster than they can be replaced by nature.

**Secret of Pie Cutting**  
To cut pie easily sprinkle granulated sugar over the meringue-topped pie.

A great many factors have contributed to the situation as it now exists on overpayments, he said. Chief among these is Public Law 679, approved August 8, 1946 which imposed ceilings on wages for purposes of subsistence payment. Many overpayments are the result of retroactive adjustments after payment to the veteran had been made.

Another important factor is the failure, on the part of the training institution and the veteran to promptly report interruption or discontinuance of training. Any payment of subsistence allowance after discontinuance of training is an automatic overpayment, and the veteran should not accept and cash U. S. Treasury checks to which he is not entitled.

When an overpayment exists on a veteran's account, Sorensen added, the veteran is notified that future payments will be withheld until such overpayment is liquidated. If withholding of the entire benefits creates an undue hardship upon the veteran, he should write to the Finance division requesting that the overpayment be liquidated by partial deductions from current payments.

There is every desire to cooperate with and assist the veteran in his rehabilitation. On the other hand, it is absolutely essential that the veteran, the training institution, and all concerned, cooperate in a determined effort to hold overpayments to a minimum.

## ROY ROGERS IN TRUCOLOR IN REPUBLIC'S EXCITING "BELLS OF SAN ANGELO"



ROY ROGERS, King of the Cowboys, and his new comical side-kick, Andy Devine, are on the trail of gold smugglers in this tense scene from Republic's action-jammed Trucolor hit, "Bells of San Angelo." Lovely Dale Evans and the Sons of the Pioneers are featured in the picture.

## Dickie Wells, Noted Actor Returns to the Stage

ROBINSON "INCIDENTS" FEWER, NATIONAL MAGAZINE STATES

"If you were Jackie Robinson," says the current issue of Sport magazine, "you'd notice that every day there were fewer incidents, that every day you were getting better breaks from the fans, he players and the press."

In a revealing story of Jackie's historic making of the big time in baseball, Sport states that Robinson's obstacles are steadily declining but that he still has many lonely moments.

Summing up Jackie's first months in baseball, the story written by Roscoe McGowen of the New York Times, who covers the Dodgers, points out that the Brooklyn star knows by now that the sweat he is pouring into his efforts to pave the way for members of his race in major league baseball isn't being wasted.

"Some nice things have happened," Jackie told McGowen. "It was nice of Hank Greenberg to speak to me as he did once when I pulled up at first base. 'You're doing fine he told me—keep your chin up. He's a fine gentleman.'"

According to Sport, Robinson is paying quite a price for the privilege of playing baseball in the major leagues but he thinks it well worth the price.

### CAN YOU GUESS THESE?

1. Humphrey Bogart was an officer of what rank and service branch in "Dead Reckoning"?
2. Lew Ayres was what kind of doctor in "Dark Mirror"?
3. At the beginning of Warner Bros. forthcoming adventure epic, "Silver River," Ann Sheridan wears hoop skirts. Near its close she dons a stylish bustle. Can you approximate the era represented?

### DID YOU GUESS RIGHT?

1. Captain of Paratroopers.
2. Doctor of Psychology.
3. Hoop skirts, 1860's. Bustles popularized in 1872.

**WORLD MOVEMENTS OF FATS AND OILS**

PRE-WAR: 6.5 MILLION SHORT TONS  
TODAY: 3.3 MILLION SHORT TONS

**3.6 MILLION SHORT TONS DEFICIT IN FATS & OILS**

WORLD PRODUCTION PER ANNUM

PRE-WAR AVERAGE 1935-1939: 21.6 MILLION SHORT TONS  
TODAY 1947: 18 MILLION SHORT TONS

Fats and oils in world circulation today are about half of the prewar amount due to the drop in world production. Salvaged kitchen fats will help supply these necessary raw materials.

This year's world production of fats and oils will be less than the prewar average by more than three million short tons. Salvaged kitchen fats will help meet industrial requirements.

## Classified Ads Get Results

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**CORONET AUTHOR REVEALS LESSONS HE LEARNED FROM OHIO NEGRO**  
Clyde, a quiet Negro in a small Ohio town, had one goal—to make life better for others, reveals Paul Jennings in his September CORONET article, The Lessons A Quiet Man Taught Me.

The friendship between the author and Clyde began the day that Clyde convinced the boy's mother that Jennings was old enough to go fishing. He told Jennings that he had picked him as a companion because, "You looked kind of puny, and I figured some nature medicine would do you good." This association had a profound effect on Jennings' life, and helped him through many hard spots. It gave him greater appreciation of nature and taught him tolerance towards others.

Above all, Jennings says in CORONET, "Clyde was a teacher. He believed in the value of truth, honesty, patience, sportsmanship and generosity, and the futility of greed, pride, waste and other human shortcomings." His classroom was the outdoors, his pupils learned by observation of his own way of life. He rose above the prejudice that denied him equal opportunity with men whose skin happened to be white. He did his best to make life better for others—which was his goal.

Although Clyde was a deacon in his church, he was at the same time a true pagan in the sense that he worshipped nature. "I can only describe him as an Ohio Thor," comments Jennings in CORONET. His knowledge of the outdoors was uncanny. He loved all living things—plants and animals alike. He would always leave part of his sandwich at the base of a tree when on a fishing or hunting expedition, as his "thanks" to nature for providing all this.

Even though Clyde is dead, The Lessons A Quiet Man Taught Me will live on, states the CORONET author. But all of nature will feel his loss because, "no longer," says Paul Jennings, "would the creatures and growing things of Nature enjoy the companionship of their most understanding friend—and help him to help others, like myself, to discover and profit by a fuller, richer meaning of life."

## Read The Greater OMAHA GUIDE

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OPEN FROM 5 to 1 Week Days 3 to 1 Sundays  
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Prizes Given Away each Saturday Night for Highest Scores of the Week.



Lee Harris, extreme right, is here being congratulated by Cedric Adams, celebrated northwest columnist and radio personality, for his winning performance on a recent broadcast of "Stairway to Stardom" over WCCO in Minneapolis and St. Paul. Harris sang "Ol' Man River" before a capacity audience of 10,000 who witnessed the special Minneapolis Aquatennial broadcast of the talent-hunt program in the Minneapolis auditorium. As prize for his performance, Harris was awarded a week's paid engagement on "DeHaven's

## VA To Check Over Payments To Vets

Overpayments of subsistence allowance to veterans has become a matter of concern to the Veterans Administration, Mr. T. M. Sorensen, Chief Finance officer of the Lincoln regional office, said today.

Sorensen added that as of June 30, 1947, 5180 overpayments in subsistence allowance amounting to \$366,610.08 were outstanding. This condition existed in spite of the fact that the Finance division of the Veterans Administration had collected during the prior fiscal year, by cash and by offset, the amount of \$331,388.27.

July, the first month of the current fiscal year, indicated increased progress in our efforts to erase overpayments from our accounts—the monthly report reflected an actual decrease of \$11,939.33 as compared to the previous month, Sorensen said.

A great many factors have contributed to the situation as it now exists on overpayments, he said. Chief among these is Public Law 679, approved August 8, 1946 which imposed ceilings on wages for purposes of subsistence payment. Many overpayments are the result of retroactive adjustments after payment to the veteran had been made.

Another important factor is the failure, on the part of the training institution and the veteran to promptly report interruption or discontinuance of training. Any payment of subsistence allowance after discontinuance of training is an automatic overpayment, and the veteran should not accept and cash U. S. Treasury checks to which he is not entitled.

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There is every desire to cooperate with and assist the veteran in his rehabilitation. On the other hand, it is absolutely essential that the veteran, the training institution, and all concerned, cooperate in a determined effort to hold overpayments to a minimum.

### READ THE OMAHA GUIDE

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### NATIONAL URBAN LEAGUE ANNUAL CONFERENCE AUG. 31-SEPT. 3

Lloyd K. Garrison, National Urban League President, will open the organization's 1947 annual conference on Sunday, August 31, Camp Atwater, East Brookfield, Massachusetts, as chairman of the "This is the Urban League" session. This discussion will begin in earnest analysis of the program and objectives of the inter-racial social work agency and how they must be geared to meet increased responsibility posed by continued migration of Negroes to urban areas. National and local board and staff members make up the majority of the program participants. Representatives from seventeen state and federal departments, labor unions, business firms, and national social work agencies will serve as consultants, among these ILGWU, United States Department of Agriculture, FHA, Veterans Administration, War Department, United States Children's Bureau, and FEPC representatives from the states of Massachusetts and New Jersey, and UAW-CIO.