

July 24th

July 31st

THE OMAHA GUIDE

PREPARE!!! - "Be Wise and Winterize"

Fill Your Coal Bin NOW! Clean and Repair Your Furnace!

All Types of Coal Now Available Stokers - Furnaces and Oil Burners

Cooperate With These Merchants.

They Solicit and Appreciate Your Trade.

Each year The Omaha Guide launches its Annual "Preparedness Campaign" in cooperation with the local Coal and Heating Merchants. We wish to particularly call your attention to the fact that due to the numerous coal strikes the price of fuel must necessarily be raised. To avoid paying higher prices and to reassure prompt delivery in the fall, it is wise to place your order NOW.; also to have your furnace cleaned and repaired. "Don't delay act NOW."

The following Merchants whose Ad appears in this Special Edition and elsewhere appreciate your trade.

—By George H. Mc Davis

FOR YOUR COMFORT—
**Burn Burn-Rite
Semi Anthracite**

- Smokeless
- Low In Ash
- Sootless
- High in Heat Units

PROHASKA COAL CO

Office - Yards
26th & Dorcas Sts.
Tel. Jackson 1526

Frank A.
Gundersen

28th and K Streets
PHONE MARKET 0108 FOR
COAL OF CHARACTER

Distributors of
**MAJESTIC
S-P COAL**

Call for—
ARVESTES PITTS or
NR. AL BANKS
Salesmen

First Seed Sale
Agricultural seeds were first sold
commercially in the United States
about 1767

SPELLMAN Fuel and Supply Company

Quality Coal and
Coke

Courteous Treatment

PROMPT DELIVERY

20th and Izard
JA0478

MCDONALD REPORTING

Frank C. Tedes Co., 705 16th ave., has been in the same building 30 yrs. He began with his hands and one hammer. Since he has been in his present business, which is the shoe repair business, he has purchased his home, his business, and sells new shoes, socks, ties and many other articles used in the house. He is a fine man to meet. His slogan, "If satisfied, tell others; if not, tell me." All work goes out under a guarantee. Carry him your shoe troubles.

Geo. A. Hoagland, 724 Main st., carries a full line of building material. He sells you lumber with which to build any type of home. Our prices are right. We are well known throughout the middle west. Honestly and fair dealing are always our motto, which has contributed to much success in business. Thank you, Call again.

Art & George, 822 So. Main, are two very nice young men in business, can fix and repair any and all makes of cars. You will be surprised to see what they can do to your car. You may go there when in trouble and they will send you on your way rejoicing. A trial

will convince you. See him.

Russ & Jack Auto Service, wheel alignment, break service, can overhaul your car, lubricate or repair any defected part which your car may need. When you're in trouble stop by or phone 32819 and we will give you the best we have in stock and will relieve your car trouble. See us when in need.

Pennsylvania Consumers Oil Co. one of the old reliable firms in the state of Iowa and the U. S. You will always find us in the same mood and with the same spirit we begin with that is good products—fair dealing cautious service—these are the many contributions causing us to be in business today and we expect to continue in the future as we have in the past.

Mr. J. D. Carter who has the Standard Service Station at 5th ave and Main st., carries a full line of accessories and tires, can repair your car, fill up with gas and oil. One trip will convince you. Always service with a smile.

Co. Bluffs Lumber & Coal Co., 901 4th st., has everything in stock to build a first-class home with the finest material. When you need anything in his line, see him Always at your service, Thanks.

Mr. Saul, 1300 5th ave., was once employed by R. R. Since his retirement, he has been engaged in the ice business. Anywhere you stop in Co. Bluffs, you can see his ice wagon on the move. He is always a very busy man but a fine man to talk to. He is a warm-hearted and smiling man. Call him any time. I am waiting for you.

Card Ross Drug Store, 701-16th ave., has been serving the public in his community for many years. We find that everyone speaks very highly of him and his method of doing business. He has created many friends by using his method of fair and courteous service to all. Call again.

The 5th Ave. Cleaners give you the very best. When they finish your clothes, you will look spick and span. The proprietor knows and understands her business, has many friends, and has built up her trade by being honest and

faithful. When your clothes need repairing or pressing, go to the 5th Ave. Cleaners.

Boyer Coal and Coke Co., 911 West Broadway, one of the most nice managers you ever met. It is quite a source of pleasure to talk to him, a gentleman from ground-up. He has a complete line of coal coke anything you wish to burn. You will miss a treat if you fail to deal with him. Try Boyer First.

Dr. Greenberg, 332 West Broadway, better known as the old reliable, is the one who knows how to take care of your eyes. Nothing is more important than eyesight. When we read in the scripture concerning Jesus restoring the blind man's sight, we think of Dr. Greenberg. He certainly takes care of your eyes and gives you the best advice on how to care for them. See him first.

Mr. Kattleman, 1125 So. 26 st., will pay you the highest cash prices for your metals and all kinds of heavy tools. Iron will be unloaded by our electric mogul. There is no use throwing your scrap iron away, when you can get cash money for it. Just haul it into Kattleman's junk yard and sell it for cash. Highest price. Service to all.

Midwest Marine, 1808 Military ave., boats, motors repairing, Martine, Mercury, Champion, Firestone and many others. Mr. Christensen has made many friends in this business. He is always ready to serve you with a smile. See him first.

PROUD PARENTS

Mr. and Mrs. Rupert Whitley Sr., 2762 Grant st., announce the birth of daughter, Marglee. Baby Marglee was born at the University Hospital, July 18, at 8:55 a. m. and weighed 8 pounds, three and three-fourths ounces.

The Whiteleys have ten other children. They are Rupert Jr., 20; Donald, 17; Lois, 15; Margaret, 13; Norman, 11; James, 8; Jo Ann, 7; Doris, 5; Harold and Harriet, twins, 2; Rupert Jr. is a Marine in Guam.

Salt Lake
Great Salt lake has a salt content of about 20 per cent.

Say you saw it advertised in The Omaha Guide

Mbjonu Ojike

Continued from Page 1

comes here to America—that of a black-skinned African, who is sets on his own individuality with a definite effort to mark as different because he is educated or a foreigner. He is proud of his race of his country and of Africa. His experiences in the United States are as unusual as his observations. Last year, he told at the 'Chief Hotel in Council Bluffs that "We don't cater to the colored" he replied, "I'm a colored man from Africa". He got the room. His fearlessness in the face of opposition, makes one sympathize and understand, grow angry and feel ashamed. It is a book about democracy by one who has come to know it through first hand knowledge.

The first time he went south, he did not know about "Jim Crow". He saw a sign, "Separation of Races". He felt as though Africa definitely had a message to bring to America; a gospel of living up to the human beliefs they profess. Turning to the fifth Chapter of St. Matthew gospel, he read that we should love our enemies and do good to them that despise us.

He thought—at least the black people do not act like enemies to the white. Certainly the whites would have been treating us, the blacks, as brothers because they are a Christian people. If white brothers discriminate against their black ones, how do they propose to make it easy for the blacks to love them?

The race segregation law did not make sense—What hypocrisy! What a paradox! What a shame to Christianity and Democracy. He came from a long ancestry of people who knew no discrimination, whose statutes contain no race segregation ordinance, who seeds will never Yes—Sir to the honorable professor Jim even when he crow with a Bible in his hand. This was his impression of the south, when he had just been here two years in America.

No American organization was interested in supporting or helping him. The only chance for him to carry on was to work and work and work. He worked for his room and board.

Ojike has written these two books which are easy to read and which any reader who knows little about Africa will find highly informative. The story of "My Africa", is a general survey of Africa, missing no points. He tells almost everything that anyone would want to know about a Continent and a people with great potentialities.

Since finishing his book, "I Have Two Countries", Ojike has returned to Africa to put his education and experience to work for the betterment of his country.

Ojike has proven that despite many hardships and opposition that one can do almost anything if they have the will.
By Blanche Alice Rich

HONOR STUDENT
TO ENTER SPELLMAN

JACKSONVILLE, Fla. — Miss Cecelia Izora Isham, brilliant student in the High School division of Edward Waters College of this city, has just been graduated valedictorian of her class at the age of 15 years. When she completed the work of the Junior high school, she was awarded the A. L. Lewis prize as the highest ranking student. Finishing the Senior High school at the top of her class she was again the recipient of a scholarship.

READ THE OMAHA GUIDE

Chatter Box By Miss McGill

Attention Gates!!! Let's concentrate! Sunny P. what's all this mystery between you and June Walker?

A young man with a wonderful voice, but who is too modest to admit it is Mr. Delbert Stewart, better known to most as Skipper. Spotted—walking out Choc. Ave., Friday Nite was Miss Cozie Eubanks in her bright red—look sharp as ever.

Ruth Lewis seems to be pretty good with her left hand, I mean bowling of course, seen her get 2 strikes in a row, good luck lefty, (smile)

Wonder was that Willie McClain in those white slacks the other nite going from one side of 24th street to the other. Wonder was she trying to find what side of the street she was on or did she want to be seen? Dig me.

Paul Orduna is being admired by a certain Jean, Look out Mass or she'll pull the wool right over your eyes!!!
Buzzing around town—we find Gladys Coleman and several of her South Omaha friends over Friday. All lookin very charming in their Be Bop sweaters.
A cute number but shy is Dolea Davis.

Gone-girls have you missed Charles Stewart? Well just in case you want to know I heard he's in Topeka. (if you should learn better, boot me.)

This issue will be out before the dance but will tell you in my next issue about the International Sweethearts of Rhythm, August 3, at the Dreamland Ball Room. Some tell me that Frank Cottrell is North Omaha's playboy but others say lovely Raymond C. How about it girls.

Jitterbugs, Please watch your public conduct, leave your policy slips jugs and loud talking at home.

Congratulations to Deloris Hall and M. L. Reed who said two little words Friday nite to the preacher "I do." Good luck to you both.

Two smart people are Ruth (Booker) McDonald and her hubby. We are wondering when vows will call Netty and Tolly. Soon I hope Good deal.

Rose Vaughn is a number that is really on the kick.

Well Kids, it's true and it will happen soon. I mean Palmyre and Jack will soon say wedding vows. Wonder where Barbara Scott has been keeping herself, Come out Kid, we miss you.
Boom! Sizz! Gulp! it's one of those delicious malts that Pearl Faulkner makes at Johnson's Drug also Biny and lovely Irma Smith will ring it up—and it's a cool place to spend an evening isn't it? Ella Jean.

Art Reynolds is still known as our own Mr. Cool. Hey Della!
Warner Lightening goes to Church not, What's happening, Kid, have you reformed?

Back from this man's Army is James Ware, our old use to be and about lover! Glad you're back James and let's let the Good time roll.

What little boy seems to see everything happening on 24th. Look out, Kid, or you'll end up weelless.

So they tell me, C. J. Adams is just about the idea guy for a swell girl.

Stop. Have you seen him! Well he was here but he's gone, I'm speaking of our great friend, Billie Cunningham's cousin from Washington, D. C. His name is Reuben Nichols. He's about 5'6" teasingly brown any my what a lad. Left Wednesday for K. C. Come back Reuben and let the good times roll—cause won't be nobody here but us chickens, (smile)

Katheryn Prayer is one who we don't see much of anymore.

Well it happened and they lost. I mean the hard hearted Lions lost another game, Score 1 to 0 in favor of the opposite team. Too bad Hill. Better luck next time.

To one of my many readers who is always trying to get an even break to become a great fighter, you must have a fight with your guilty conscience and get licked (that's the truth, so help me)

In closing, always remember that the best way to test yourself is as follows: If you want to do something, you'll find a way; if not, you'll find an excuse.
Until next week.

Dot

Secret of Pie Cutting
To cut pie easily sprinkle granulated sugar over the meringue.

JONES FUEL & SUPPLY CO and PUBLIC COAL CO. INC.

"SATISFACTION GUARANTEED"

Our Specialty
GOLDCREST STOKER COAL

IMMEDIATE DELIVERY

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20th & Nicholas

Phone
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Good Semi-Anthracite Coals Jewel - Paris - Excelsior Buck Creek

Call us for Information about these Coals. We are oversold on Jewel but can make immediate delivery on the others.

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FEEDS

Paris Lump - Barr X Semi - Arko Stoker

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Sweet Lassy Feeds - Hay - Straw

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