

RIISING COSTS FORCE REVISION IN REPRICING OF TELEPHONE SERVICE

In order to provide good telephone service to our customers in Nebraska and make needed improvements as we go along, prices for the service must reflect the prevailing costs of furnishing it.

On February 13, 1947, we applied to the Nebraska State Railway Commission for a statewide repricing of our local telephone service. This was the first such request we had made in over 21 years and was brought about by the upsurge in our costs of doing business.

We are now forced, in the light of still higher costs, principally the recent increase in wages, to amend this pending application.

Payroll More Than Doubled

Wages are by far the biggest single item of telephone service expense, amounting to 70% of our costs in Nebraska.

Our annual payroll, at the going rate, is about \$7,744,000 or 162% larger than in 1939, due primarily to higher wage levels and to more people needed to meet service demands.

With rising costs all along the line, outgo has increased so much faster than intake these last few years that the level of earnings of the Company in Nebraska is now at the lowest point in our history.

Repricing Only Solution

We ask this repricing only because it is absolutely necessary, and we are keeping it as small as possible.

LOCAL SERVICE

The revised prices proposed for some of the principal classes of service in this exchange (not including Federal taxes) are as follows:

OMAHA	
Business 1-Party Flat Rate	\$11.00
Business 1-Party Message Rate	6.00
Message Allowance	.80 Calls
Excess Messages	4c
Residence 1-Party Flat Rate	4.50
Residence 2-Party Flat Rate	3.75
Residence 2-Party Message Rate	2.75
Message Allowance	.45 Calls
Excess Messages	5c
Rural Residence	3.00

An adjustment in the prices of supplemental local service and the discontinuance of the prompt payment discount were included in the original application.

LONG DISTANCE SERVICE

The principal adjustments proposed for long distance calls within Nebraska are as follows:

Establishment of a three-minute initial period for all calls from 10c up.

An increase of 5c or 10c in the initial period station-to-station day rates for most calls under 175 miles; similar increases for person-to-person calls except that a few rates will be increased 15c.

Reductions up to 30c on day station-to-station rates and reductions up to 40c on day person-to-person rates beyond approximately 175 miles.

An increase in most night and Sunday rates of 5c up to not more than 20c for the greater distances.

We regret that this action is necessary, but in the interest of good service there is no alternative. Our Manager will be pleased to discuss our situation further with you if you so desire.

NORTHWESTERN BELL TELEPHONE COMPANY

LEGAL NOTICE
Gray and Brumbaugh, Attorneys
306-7 Patterson Bldg.

Doc. 405 No. 325
IN THE DISTRICT COURT OF DOUGLAS COUNTY, NEBRASKA
IN THE MATTER OF THE APPLICATION OF CHARLES C. GALLOWAY, ADMINISTRATOR OF THE ESTATE OF LE ROY DOZIER, DECEASED, FOR A LICENSE TO SELL REAL ESTATE
ORDER TO SHOW CAUSE WHY LICENSE SHOULD NOT BE GRANTED TO SELL REAL ESTATE.

Now on this 19th day of May, 1947, this cause came on for hearing upon the petition, under oath, of Charles C. Galloway, Administrator of the Estate of Le Roy Dozier, deceased, praying for license to sell the following described real estate of the said LeRoy Dozier, to-wit:

Lot 5, Strickland's Sub-Division, an Addition to the City of Omaha, as surveyed, platted and recorded, all in Douglas County, Nebraska;

for the payment of allowances and costs of administration for the reason that there is not a sufficient amount of personal property in the possession of the said Charles C. Galloway, Administrator, belonging to said estate to pay said debts, fees, allowances and costs, and the court being fully advised in the premises and finding that it would seem to be for the best interests of said estate that said license be granted.

IT IS THEREFORE ORDERED that all persons interested in said estate appear before me in Court Room No. 7 in the Court House, Omaha, Douglas County, Nebraska, at 9:30 A.M. on the 23rd day of June, 1947, to show cause, if any there be, why a license should not be granted to said Charles C. Galloway, administrator, to sell the above described real estate of said decedent to pay the aforesaid charges and expenses.

IT IS FURTHER ORDERED that a copy of this order be served upon all persons interested in said estate by causing the same to be published once each week for four consecutive weeks in the Omaha Guide, a legal newspaper, printed, published and circulated as required by law in said County of Douglas.

BY THE COURT:
Jackson B. Chase, Judge.

Mr. and Mrs. John Carter of 1004 North 24th st., are proud to announce the birth of their baby daughter, which they named Wilma Lean. Born at St. Catherine's hospital at 2:54 p. m., weighing seven pounds at birth. Baby Wilma has an older sister El Bradie Louise who is one year old. Baby Wilma Lean is the grand daughter of Rev. and Mrs. W. H. Fitch and Mrs. Bula Carter.

I wish to call attention to the Dunk Donut Shop at 2409 Farnam st. It seems that it is being improved at all times. A wonderful place to stop when you are hungry. It is a pleasure to meet such a fine young man who owns and operates it. He hereby thanks as many friends for their past patronage. He will do his best to prove himself worthy of their confidence. Service with a smile. Thanks.

The Earnest Evans Chapter of the American Mothers donated \$5 to the Seay Fund and \$2 to Mrs. Aiena Thomas.
Mrs. Lunda Crumly, Acting President.
Mrs. Estelle Gray, Secretary

HOWARD
A Howard Real Hair Page Boy adds long luxurious tresses! \$2.00
HANDMADE, silk, lacquered, real hair attachment. 12" wide. Adjustable elastic band. Jet Black, Brownish Black, Dark Brown—or send your hair sample.
TO ORDER: Tear out this advertisement. Print your name and address. State color hair wanted. Mail to Howard, Dept. X, 148 W. 106th St., New York 24, N. Y. Pay postman \$2.00 plus postage. Ask for juno catalogue.

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Cream—Use only in Heat!

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MARY'S CHICKEN LIT
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ROBERT JONES, PROPRIETOR
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Bowl Your Cares Away
—AT THE—
"LAKE STREET" BOWLING ALLEY
2410 Lake St. JA. 9303
OPEN FROM 5 to 1 Week Days
3 to 1 Sundays
ROSCOE KNIGHT, Manager.
Prizes Given Away each Saturday Night for Highest Scores of the Week.

McDonald Reporting

Mr. H. J. Kelly, 625 North 43rd st., better known as the Battery Man can furnish you with any kind of battery you need for your car and many other necessities you need. Mr. Kelly is honest and fair and believes in giving everyone a square deal. Call or get in touch with him any time at 625 North 43rd st.

st., has one of the 2ETAOINN A. Merrino, 1716 South 13th st., has one of the nicest grocery stores on 13th street—anything you wish in the grocery line He will meet you at the door with a smile and your patronage is always welcome. He says make his place your headquarters. He is a very nice man to deal with and has a fine line of groceries to purchase. Stop by and see him, and what he has in store for you. Thanks.

South 13th Street Garage 1267 South 13th Street
You would be surprised to find such a place on 13th st. Everything that can be found in a garage and all the car-repairing you need operated by a young man who has many friends but can afford a few more. Stop by and see this fine place of business. We are always welcome.
Fire Store Tires.

Mr. Emil Cermak, 1266 South 13th st., has a nice drug store, one that anyone will admire, carries a fine line of drugs and everything that a first class drug store carries, and handles many useful things to choose from. He thanks his many friends for their past patronage and will do everything possible to have you continue by giving you fine service when you drop in through the day.

Mr. Milke, Texaco Station, 13th and Williams st., has a nice filling station and has standard invitations to all of his friends to stop by and take a look at him; and when your car gives you trouble, see him and get her filled and oiled. Always at your service and proud to meet you at all times.

I passed by the Prucha Poultry House, and beheld there the nicest lot of fat chickens one wished to see. Mr. Prucha is a young man that believes in honesty and is trying to create friends by giving fine service. His chickens are well taken care of and fed so as to please the customers. So try this young man once, and you will be convinced.

Lycarr and Raskin, better known as the old Reliable, can take care of all your shoe metal troubles. Can do anything you would like with tin guttering and spouting, or anything you wish. You will find me at 1408 Williams st. Call me when in need.

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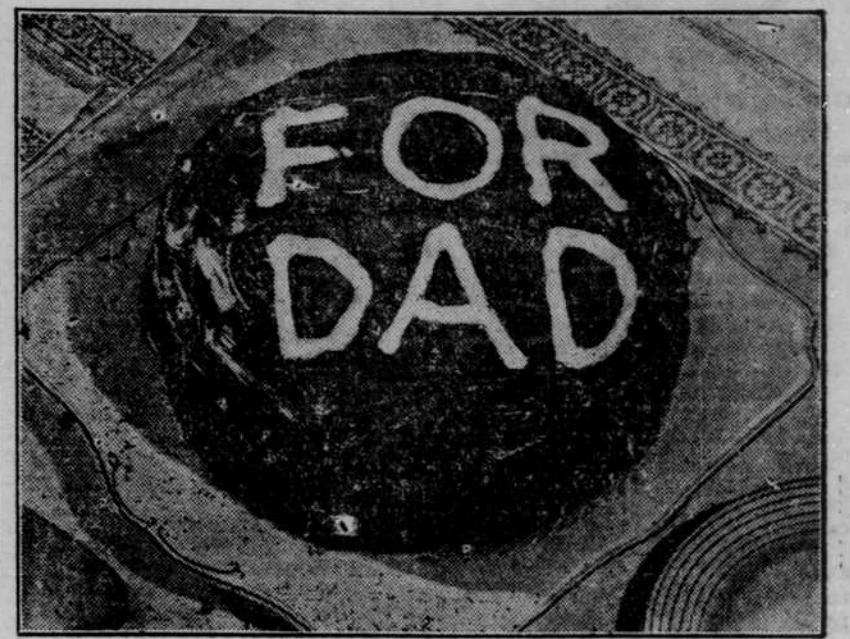
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3 to 1 Sundays
ROSCOE KNIGHT, Manager.
Prizes Given Away each Saturday Night for Highest Scores of the Week.

Here's a Home-Baked Cake for Dad To Celebrate His Special Holiday



DAD deserves a special treat at least once a year. Here's a luscious home-baked cake that's sure to win male hurrahs as a Father's Day special. Made of cake flour, it's as light and delicious as the dream cakes that Dad's mother used to make. You'll find this appealing masterpiece easy to manage because it's made with a mix-easy recipe that requires only three minutes' beating time. The cake uses only egg whites; the chocolate frosting is made rich and creamy with the egg yolks.
You can make your Dad's Day Cake play a double role as decoration and the climax of your refreshments if you inscribe it with a suitable motto in contrasting frosting—"For Dad" or "Greetings to Dad", according to your proficiency with a pastry tube. Little candies instead of frosting can be used to write your sweet greeting.

FATHER'S CHOCOLATE LAYER CAKE
Preparation: Have the shortening at room temperature. Line bottoms of 2 deep 8-inch layer pans with paper; grease. Start oven for moderate heat (375°F.). **Beat four** once before measuring.
Measurements:
Measure into mixer:
2 cups sifted cake flour
2-1/2 teaspoons double-acting baking powder
3/4 teaspoon salt
1 cup sugar
Measure into mixing bowl:
1/2 cup shortening

Measure into cup:
1/4 cup milk
1 teaspoon vanilla
Have ready:
3 egg whites, beaten to meringue* with 1/4 cup sugar
*For meringue, beat 3 egg whites with rotary egg beater (or at high speed of electric mixer) until foamy; add 1/4 cup sugar gradually, beating only until meringue will hold up in soft peaks.

Now the Mix-easy Part
(Mix by hand or at a low speed of electric mixer). Stir shortening just to soften. Sift in dry ingredients. Add milk and mix until all flour is dampened. Then beat 2 freshments if you inscribe it with a suitable motto in contrasting frosting—"For Dad" or "Greetings to Dad", according to your proficiency with a pastry tube. Little candies instead of frosting can be used to write your sweet greeting.

HUNGARIAN CHOCOLATE FROSTING
Melt 3 squares unsweetened chocolate in double boiler. Remove from boiling water, add 1/4 cups sifted confectioners' sugar and 3/4 table-spoons hot water, and blend. Add 3 egg yolks, one at a time, beating strokes each. Add 4 tablespoons softened butter, a tablespoon at a time, beating thoroughly after each amount.

LEAVES JAPAN
The Rt. Rev. Msgr. Edward J. Flanagan of Boys Town, Neb., left Tokyo Thursday, May 21, by plane for four to six day tour of Korea. He plans to return to Tokyo to complete his mission on Sunday, June 15.
Huge crowds greeted Father Flanagan wherever he went while in Japan. High officials of the Japanese government received his advice on youth with wholehearted approval. Byron Reed of Omaha is accompanying Father Flanagan.

DIES
Archdeacon Henry Laird Phillips, head of the Negro Episcopal diocese in Philadelphia, before his retirement in 1932 and senior priest in the Episcopal church, passed on Tuesday, May 27.

R. PRESCRIPTIONS
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