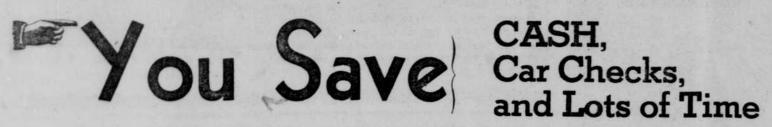
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NORTH 24TH STREET BUSINESS DIRECT





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By a 'Peep-in' on this Alphabetically Classified Business Directory.

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• Radio Programs

SUNDAY RADIO PROGRAMS Dec. 15, 1946 WOW (590 kc 508 2m) (CST)

- 6 30 Sunday Serenade
- 6 55 News 7 00 Revival Hour 8 00 Chapel in the Sky 8 15 Midwest Report
- Chapel Service, Rev. R. R. STORY TO ORDER
- Labor 9 45 Cheer Up Time 10 00 WOW News Tower 10 15 Gems and Jottings 10 30 Furs on Parade
- 10 45 Solitaire Time, NBC 11 00 World Front, NBC 11 30 House of Beauty 11 45 Canary Pet Show 12 00 WOW News Tower
- Farm Magazine of the Air Your University Speaks Democratic Committee Life Time Favorites 1 00 RCA Victor Hour, NBC
- 1 30 Harvest of Stars, NBC 2 00 Carmen Cavellero, NBC 2 30 One Man's Family, NBC 3 00 The Symphonette 3 30 Nebraska Iowa Quiz 4 00 Quiz Kids
- 4 30 Circle Arrow Show 5 00 Catholic Hour, NBC 5 30 Bob Burns 6 00 Jack Benny, NBC 6 30 Bandwagon, NBC Edgar Bergen & Charley
- McCarthy, NBC Fred Allen Show, NBC Manhattan Merry Go 10 15 Vera Massey, ABC Round NBC 10 30 Music You Want, R
- liar Music, NBC Don Ameche Show, NBC Meet Me at Parkey's, NBC 11 55
- WOW News Tower 10 15 Show Time Pacific Story, NBC Foundation
- To Be Announced WOW News Tower Music by Shredinik, NBC America United
- Midnight Melodies Mary Ann Mercer, NBC Symphony of Melody News, NBC

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KOIL (1290 kc) Paul Harvey, News, ABC Tom Glazer's Ballad Box, Coffee Concerts, ABC
The Chosen People—Dr.

Joseph Hoffman Cohn Sunday Morning Melodies Christian Science Pgm, ET The Christians Hour, ET 9 00 Old Fashioned Revival ET 10 00 Church of the Air 10 30 News

10 45 Al Williams Health Club This Week Around the 11 00 World, ABC 11 30 Melodies of the Southland 12 00 News

Your Sports Question Box With Leo Durocher Your University Speaks

12 45 Vagabond Dreamer For Your Comfort, ET 1 00 1 30 Friendship Mour. ETS 1 45 Portraits of Music, ETS 2 00 Sammy Kaye's Serenade 2 25 News Geislers Canaries 2 30

2 45 Sam Pettengill, News ABC 3 00 Are These Our Crildren? Green Hornet 3 30 4 00 Darts for Dough, ABC 4 30 Counterspy, ABC Sunday Eveniny Party, Easy Aces, ET Flight with Music, ET

Drew Pearson, ABC 6 00 News The Paul Whiteman Hour 7 00 7 30 The Clock, ABC 8 00 Walter Winchell, ABC Louella Parsons, ABC 8 15 8 30 Jimmy Fidler, ABC 8 45 The Policewoman, ABC

Theatre Guild of the Air 9 00 10 00 News American Album of Fami- 11 00 News, ABC 11 05 Ted Weem's Orch Jack Fina's Orch. ABC

> Used Fats Pay More For

News, ABC

More meat dealers throughout the country have raised the prices they pay for used cooking fat according to further reports reach ing the American Fat Salvage Committee. Newspaper surveys how that with the decontrol of prices, there is a considerable increase in the rice paid women for their household kitchen grease.

Som top prices are: Albany, N. Y., ten cents per lb. Charleston W. Va., ten cents lb. Danville, Ill. thirteen cents lb. Davenport, Ia. twelve cents Ib Kansas City Mo. ten cents lb. Hartford, Conn. seven cents lb. Grand Forks, ND eight cents lb Kenosha Wis. twelve cents lb. Quincy Ill., ten cents lb. Richmond, Va., twelve cents lb. Rochester, NY ten cents lb.

San Diego Cal. twelve cents lb

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Buyers' Guide

· Services, Foods, Accessories, Household Needs, etc., which may be had at these 24th Street Places of Business.

EDITORIAL BY GEORGE H. McDAVIS, Advertising Manager

'ANOTHER FIRST"

IN keeping with our policy of giving our READERS and ADVERTISERS the Best possible SERVICE. The OMAHA GUIDE is FIRST again with a new FEATURE which to our way of thinking, will be of IMMEASURABLE VALUE to all CONCERNED.

WE are striving to keep a-6 30 Thanks for Thanksgiving breast of the times, with NEWS, ARTICLES & FEA-TURES. KEEP your eve on this PAGE each week,- here you will find the answer to all your household NEEDS; and

Saratoga Springs NY eight according to these checks, should encourage the salper 1b. Utica NY seven cents lb. vage of every drop of uted cook-Wichita Kan., ten cents a pound Youngstown, Ohio, ten cents lb much more money and helps to ing fat. Your used fat now brings The OPA ceiling on used cook- make sotp, electrical appliances, ing fat was four cents a pound. fabrics, astomibiles, tires and Increased prices paid women now other necessities.



Looking

COLLAPSE and failure recently of government control over an important commodity, required in the daily lives of the people points up an important moral for Americans. In lettering bold and poster-size, amounting to hand-writing on the wall, this moral shows that we are not ready for this kind of regimentation in peacetime. We may re-enact the plot again with new characters at some future time, but the results will surely be the same.

This we must know before more harm is done: A controlled economy is not compatible with American democracy. The real feason for complete failure of meat control lies in the fact that Americans have been brought up on a free market. They have found the greatest sort of freedom in this kind of economy. They desire no substitute.

Controls PRICES the govern-Hindered ment allowed for hogs and cattle on foot were not high enough to induce farmers to sell their animals. Early in October the New York Times sent a reporter into the heart of the Texas cattle country. Trailing buyers at Fort Worth for both major and independent packers, the Times reporter saw them bid opa ceilings and come away with only a "few old cows" out of 5,700 head of beeves listed that day. Choice animals were "grabbed off" by traders at prices in excess of ceilings, while 7,000,000 beef cattle continued to roam the southwest Texas range.

Like any man who successfully invests capital and puts hard work into an enterprise, the cattle raiser is well taught about markets. But a controlled economy puzzles him first, muzzles him later. The farmer, like the manu-

facturer, has learned to watch markets: to buy and sell advantageously in an honest, competitive market. And in our land we have found that the consumer, who buys the food and manufactured goods at lower prices, is best protected by this same free

Dynamic WHY could a black Economy market exist? The public wanted meat badly enough to pay more for it than the ceiling price. I am not condoning black markets, but it needs to be said that this one was a general revolt against price controls on meat during peacetime, when the public knew the country had more livestock than usual. The failure of controls was dismal, and the entire population

Some folks, prompted by Com-munistic thinking and desiring to destroy freedom of opportunity, blamed the failure on the packing houses. People who know nothing of the facts may believe that accusation. The facts are that prices packers could legally pay did not bring livestock to market. Neither did a few men in Congress cause the farmers to with-hold hogs and cattle. It was not the "feebleness" of the law, but the law itself, that turned a free market into a black market. Dynamic is the word for our

American economy. It cannot be trammeled down at one point and bludgeoned at another, at the whim of some far-away con-troller. Neither can you expect it to by-pass the bottlenecks of government control, using the laws of honest economics with which it is familiar - without disastrous results to the American way of

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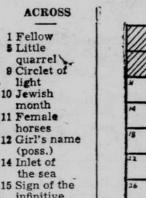
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Scores of the Week.

CROSSWORD PUZZLE



12 Girl's name (poss.)
14 Inlet of the sea 15 Sign of the 17 Back 18 Neuter pronoun 19 Kind 22 Vim 25 Not good Indians 28 Book of maps 31 Claw 33 Descry 34 Feast-days (Sp.) 37 Pair (abbr.)

38 Grampus 39 Depart 40 Silkworm 41 Peoples of anc. Gaul 44 Country, S. Asia 46 Snare

> 49 Covered with small figures, etc. (her.) DOWN 1 To hire 2 Injure

47 Meadows

48 Weird

5 Letter T 7 Makes good 8 Burn unsteadily 1 Corn 13 Distress signal 16 Open (poet.) 20 Girl's name 21 Quote

No. 24 3 Malt 123 Well-paid. beverage no-duty office 4 Upright 24 Afternoon receptions pieces of 29 Notify 30 Republic (Asia Minor) 32 Loiter 34 Mist 35 Angry

36 Earths

THEY'LL NEVER DIE By Elton Fax

house god

Answer to Puzzle 40 Dutch cheese 42 Roman 43 Watch closely

THIS ASTOUNDING ATHLETE

(THE HOLDER OF 3 CHAMPIONSHIPS WHO FOUGHT CAL MCCARTHY
TO A SEVENTY ROUND DRAW
IN BOSTON) WAS BORN 1870
IN HALIFAX, MOVA SCOTIASTARTING OUT AT 16 WITH
\$2.50 FOR HIS FIRST MATCH,
HE EARNED AND SQUANDERED
A QUARTED OF A MULLION

DOLLARS IN HIS 20 YEARS OF FIGHTING. IN SPITE OF VERY GAY LIVING HE LOST BUT 20 OF MORE THAN 150 "PRO" BOUTS. WEIGHING BUT 120 LBS. GEORGE DIXON OFTEN BEAT TALLER AND HEAVIER FOES WITH A SPEED AND CLEVER-NESS THAT A MAZED ALL

Cheer up my kind and loving

We extend to you our sympathy So please do not feel too

For God is ever near you And helps you stand this test" -Lou and Friends

Dan Burley and his crew "came formers and acts, and orchestras appearing on the program for a good cause...And from down the South way, Greensboro, N. C., one of the Fan clubs had a grand time

WISH OF NEVER HAVING TO WORK BUT HE'LL NEVER SATISFY THE ORIGINAL HOPES OF HIS FOLLOWERS. THE LOUIS FIASCO PUT A DULL FINISH TO A BRIGHT CAREER. at the hospital the other Sunday when its members and the sponsor Vashti Goodman took the shut ins fruit and cheer letters.. 'Tis

LOU SWARZ IOTTINGS

TOOK UP BOXING

BECAUSE HE

DIDN'T

WANT TO

WORK

FOR A

we pause to send a "Cheer-o-gram to the family of a great actorcomedian, internationally known and loved. . Daniel Crosby Michaels, better known as Dan Michaels who passed, Sunday, December 1 as a result of burns. . Sorry were we when daughter, Quin, pianist and orchestra leader who could not make it home in time for the funeral due to her being on USO overseas tour .. However we say to that lovable wife, Pearl charming daughter Quin, and the rest of the family:

And know that God knows best For He has taken one from you Whose soul was cleansed and

God left you here to carry on So neither fret nor mourn, For He will ever guide you And your life with jewels

And with the approach of Christ as. . the time most people really a good showing last Sunday when they took over 100 cans of food and fruit to the Bapsist home up in the Bronx..also a program which was timely. Then too there was that show of shows last Friday night at the Apollo when on" in a BIG way with top per-

grand to give.. So to use a little expression from a copyrighted song: "Keep on Keeping On .. " Two great acts round and about Harlem or NYC..the Ink Spots and those Red Caps..The Red

Caps are now at the Dubonnet Club in Newark, N. J. and do they stop the show?..and how..with such a group of versatile personalities as Art Davis, Gordon Mc-Kay, Romaine Brown, Dave Partillo, Billy Naples and the leader Steve Gibson. . 'tis no wonder that a show is stopped whenever the group swings out with one of those original tunes . . .

Cash was much in evidence at the affair given by the Vivacious Ladies' club last Sunday evening. Prizes \$10; \$5 and \$3 just for a 10c chance. . Not bad. . And every guest seemed to have had a glorous time, even to waltzing. . The members and officers of the club were lovely to look at in their long dresses..Wilma Taylor, president and Irene Williams, treasurer wel comed Club 64 associates who were among the many ...

Soon Harlem will have another nite spot..when the old Celebrity Club has its opening. and things seem to be blooming with Tiny Grimes and his orchestra signed so I heard, to open the Spot

Denny Butts of the Brooks-Hoex office is really geting talent and top acts lined up for the Showcase...while Sol Moore and his orchestra are readying for the Fashion Poll Dance which was announced by Yours Truly sometime ago. . The name "Butts" rings here in Harlem with 'Jimmy the Face Butts' Trio at the Baby Grand .. Time says stop so here is Lou

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