

## Research Director Visits Omaha



Mr. Leob Bohanon, Executive Secretary of Omaha Urban League, greets Mr. Edgar A. Steele, Research Director.

Mr. Edgar A. Steele, Director of Research for the Research Company of America who is conducting a survey of the wants, needs and brand preference of the four million Negroes in the United States, visited Omaha Friday November 1st. While here Mr. Steele contacted local newspapers affiliated with the Interstate United Newspapers Inc., and made arrangements to conduct a test survey, preliminary to a general survey to be conducted at a later date.

Omahans secured by Mr. Bohanon to make interviews for Mr. Steele were: Miss Alice Bowman, 1846 1/2 N. 20th St.; Miss Virginia McRaven, 4308 Patrick Ave.; Mrs. Nettie Rose, 1848 1/2 N. 20th; Mrs.

Thomas Scott and Mrs. Rudolph Gerren.

Mr. Steele said the purpose of the survey is to ascertain the wants and purchases of Negro families in a cross-section study of the United States. The study is expected to bring to light much valuable information on the economic status that will enable advertisers to better understand the country. He said the purchasing habits of Negro families.

Mr. Steele who is on leave from the University of New York Teaching Staff left New York on August 17th and is making surveys in 33 principal cities throughout the country. He said the purchasing power of the American Negro exceeded that of Canada's population.

## NAACP HAS 1000 MEMBERS

The Membership Committee of the NAACP has been untiring in its efforts to increase the membership of the Omaha Branch. We are grateful to the citizens of Omaha for participating in such a fine organization, and do hope you will help us to do better another year. The following persons are those who have brought these memberships in and the number they have brought in throughout the year. Will you help them to continue for another year by giving them your membership for another year and getting others to join?

Marie Tucker, 1; R. L. Lewis, 1; G. A. Hayes, 1; H. W. Smith, 3; Wm. Stallworth, 2; Lucinda Williams, 3; Herman Smith, 3; Henry A. Huggins, 3; Mable R. Glen, 2; Hattie Moore, 4; P. L. Adkins, 6; J. S. Snell, 5; Guy Wiley, 5; Perry Taylor, 5; Earnest Richie, 9; Lucy Mae S. Britt, 10; Mable Thomas, 14; Anna Johnson, 13; H. J. Pinkett, 14; Albert Wright, 11; Ike Curtis, 13; Lucille Gordon, 20; Jas. Collins, 21; James Fellows, 28; Mrs. Z. E. Pearl, 35; Robert Harris, 43; Nelson Underwood, 37; Robert A. Thomas, 40; E. A. Loftis, 57; L. F. McIntosh, 84 and Edward R. Fletcher, 127. Total by Members 627. Other sources 113. Membership in Sept. 70. Paid members previous to drive 227. Total membership 1,037.

The above named persons serving on the Membership Committee of the National Association for the Advancement of Colored People are grateful and are asking for your continued cooperation for the next year.

Sincerely yours,  
Edward R. Fletcher, Chm.  
Lucy Mae S. Britt, secy.

## "MISS FISK" for 1946-47



"MISS FISK" for 1946-47—FLORENCE BRASHEAR, of 1904 South Edgewood Terrace, Fort Worth, Texas, was crowned Sunday, November 3, in an impressive ceremony in Fisk University's Memorial Chapel. A senior and biology major, she is a leader in campus life, and plans to marry Dr. Andrew M. Morton of Paducah, Kentucky, soon after her graduation in June. (Nashville, Tennessee, Nov. 4, 1946)

OPENS NEW BEAUTY SALON  
Mrs. Dorothy Rogers, 2614 Seward St., opened a beauty salon at 2031 N. 24th St. known as Dot's Beauty Salon. A graduate of the Althouse Beauty School, Mrs. Ro-

gers has been a practicing beautician for the past year. She is associated with Mrs. Ollie Neal, 2430 Lake St. who is a graduate of the Northside Beauty School.

## VOTE TABULATIONS

of 14 Neighborhood Precincts

	BUTLER	MEKOTA	PETERSON	SORRELL	BUFFETT	JELEN	JOHNSON	FOSTER	ROBT. SMITH	HORRIGAN	E. A. ADAMS	CRONIN	DORRANCE	MELCHOIRSEN	MORGAN	FITZGERALD	LOU ADAMS	BILL GREEN	STOLINSKI	KAVAN
Long School	131	90	137	91	102	113	90	104	133	65	142	66	134	73	95	106	116	90	128	74
Church 21st & Binney Sts.	232	167	263	150	207	206	232	148	231	157	265	126	215	183	212	225	162	215	173	
Elk's Hall 24th & Lake Sts.	152	59	154	52	126	77	112	66	131	37	158	37	124	46	84	82	100	70	126	42
Howard Kennedy school east ent.	164	64	174	37	141	70	83	113	167	28	164	33	151	45	113	75	137	64	142	45
Fire Barn 21st & Lake Sts.	202	103	208	119	171	140	146	145	201	103	211	93	187	116	154	158	154	150	180	183
2201 Clark Street	136	103	144	115	107	202	126	159	136	148	155	130	136	147	93	195	98	105	128	164
Lake Street school	141	101	150	99	124	114	109	92	147	71	143	66	139	76	114	105	108	106	134	79
St. Benedict's school	147	49	141	52	114	74	108	62	131	36	132	31	115	55	100	67	108	60	118	49
3115 N. 24th St.	151	118	206	99	151	138	155	108	179	84	201	68	163	105	125	143	151	110	160	102
Kellom School	99	68	91	75	73	91	70	72	94	46	99	46	93	55	61	87	71	77	82	67
2422 Cuming St.	130	122	136	120	96	144	0	0	177	107	139	93	107	120	84	137	111	115	118	111
Logan Fontenelle Homes	161	123	126	123	90	144	115	94	109	101	110	99	102	117	90	130	98	115	99	116
Howard Kennedy school south ent	108	87	120	74	97	93	97	76	105	72	115	65	99	79	84	94	163	71	89	85
Franklin Street	197	100	207	96	162	123	144	114	167	103	176	99	166	104	131	147	156	115	142	136
TOTAL	2141	1372	2253	1302	1761	1734	1587	1353	2049	1159	2190	1050	1934	1309	1511	1738	1796	1500	1861	1426

# 'ARMISTICE DAY' EDITION'

Roosevelt Post  
No. 30



Commander



JOHN G. FLEMING  
Commander of Roosevelt Post No. 30, American Legion and veteran of World War I.

## ARMISTICE DAY by H. W. Smith

We are on the eve of another Armistice Day and may we lend a sacred thought to our minds and memory drift back to the day it was signed. Back to the night the whistles blew and the bells rang; when happy boys that were headed for the front lines, stopped and gave a solemn prayer of thanks. We remember the letters that came uncensored telling of our sons, husbands and fathers coming home for good. We now mention a conflict with the U. S. and Russia. Do we hope peace is just around the corner? If so the peace and goodwill conference can take time out and adjourn for all times. We should let every day be an Armistice Day in our hearts.

## ATTY. GENERAL IN CLASH WITH NAACP SPEAKER

NEW YORK, Oct. 31.—Speaking before a capacity audience at the opening session of the New York Herald Tribune's Fifteenth Annual Forum on current problems at the Waldorf-Astoria Hotel, Oliver Harrington, NAACP Public Relations Director, clashed with Attorney General Tom Clark charging that for the crime of race hate and lynching there has hardly ever been a conviction in the history of the United States.

The Forum, which considered the most significant sounding board for current national and international opinion brought together speakers who covered India, the colonial policy of Great Britain in general and British West Africa in particular and finally the Negro problem in the south under the title "Frontiers of Justice". The keynote address was made by William O. Douglas, Associate Justice of the United States Supreme Court who said, "American ideals put into action can bring about the birth of a great commonwealth of justice for all the peoples of the world".

Opening the panel devoted to problems of justice in the United States, Mr. Harrington charged, "When most Americans say justice they mean justice for whites only. The Department of Justice tracked down every foreign spy during the war but was unable to find a single clue to the criminals responsible for wholesale vandalism against the Negro community of Columbia, Tenn."

"An Agency committed to defend the lives of its citizens should spend less time finding legal reasons for not acting and more time acting on behalf of human justice," continued Harrington.

Citing the Negroes' part in the war the NAACP representative continued, "you fought if you are a Negro veteran, to tear down the sign 'No Jews Allowed' in Germany to find in America a sign 'No Negroes Allowed'. You fought to wipe out the noose and whip in Germany and Japan to find the noose and whip in Georgia and

10c Per Copy "and Worth It"

## THE OMAHA GUIDE

Entered as 2nd Class matter at Post-Office, Omaha, Nebraska, Under Act of March 3, 1879. PUBLISHED WEEKLY AT 2100 GRAND ST., OMAHA, NEB.  
SATURDAY, NOVEMBER 9, 1946 Our 19th Year—No. 40

## ARMISTICE DAY 1946

Twenty-eight years ago a group of tired, but gallant soldiers of War gathered in a little railway coach just outside of Reims, France to enact an agreement which they reverently hoped would bring peace to the World and good will among men. But in less than a quarter of a century thereafter Thousands of the children and babies of November 11, 1918 were giving their lives in a bloodier and more costly war. It is again unconceivable that our little ones who today romp and play in their youthful innocence, will in the near future be called upon to bear arms in an even more destructive atomic war.

We are starting over again where we were 28 years ago. When hopes were high as the World got off to a new start. With Peace within its grasp. The Peace that millions of hearts had yearned for throughout those awful years of war. The Peace that was not to last. The World, it is now evident, was not yet ready for what we now know to be our most precious heritage. Treaties were made among nations, but with strained reservations. Each Nation was afraid of giving too much of itself. Each held on to its own intolerances and prejudices. As the years passed these weaknesses grew. Each Nation was wrapped in its own concern. Intolerance grew and was ignored. A few nations coveted what other nations had; and were ignored by the rest until at last we were plunged into another bloody and cruel conflict, once more a Nation's sons were engaged in battle with those of other nations and once again that battle has drawn to a close. This time will it be different? This time will we profit by past mistakes? This time will each Nation decide that the time is past when it can consider its needs alone?

The People whose sons have been sacrificed to the Gods of intolerance, greed and selfishness, must decide the future. There must be an honest effort to eradicate the fruits of hate and greed. As a Nation's homes think, So thinks the Nation. In each home an awareness of other people and other peoples' rights must be taught. For only from such a foundation can absolute freedom be spread.

If we value the lives of our children, every child, in each Nation, should and must be taught the principles on which freedom is built. The Fatherhood of God and the Brotherhood of Man. From such a foundation the safety of our children and thus the World will be assured.

Louisiana... and in all the American history there has never been a Negro traitor."

Atty. General Clark, taking up the challenge, devoted much of his talk to the struggle for justice for women. "Justice for women will be complete only when they have an equal share with men in the rights and responsibilities of citizenship."

Answering other charges Mr. Clark stated, "Several months ago there was a disturbance at Columbia, Tenn. I immediately ordered an investigation and later a grand jury presentation. In a personal appeal I publicly invited all persons having information to forward it to me or to the grand jury. The grand jury found no evidence on which to base an indictment". Later Clark announced that he had ordered a grand jury to sift evidence gathered by FBI agents in Monroe, Ga.

Clark, continued "A town marshal, a man named Crews got the maximum sentence for the death of Puddin' McFadden, a Negro who was beaten and forced into a Florida river to drown". (Maximum penalty in this case was one year imprisonment).

## TELEPHONE INDUSTRY HIRES MORE NEGRO OPERATORS

The New England Telephone & Telegraph Company and the Michigan Bell Telephone Company have issued instructions that workers will be employed strictly on the basis of their qualifications without regard to race, officials of the National Urban League announced this week. The immediate result of the action of these two companies was the employment of Negro switchboard operators in Detroit exchanges and the recruitment of trainees for positions as clerks, stenographers and operators in Boston and Providence, R. I. In Minnesota, the

first two Negro trainees in the history of the Bell Telephone Co there have been included among a group of high school graduates selected for employment.

Employment policies in this industry have been under close observation for the past year Julius A. Thomas the League's Director of Industrial Relations said. Like so many large enterprises, the telephone company had not given serious thought to its racial employment policies until the Urban League made a study of its policies in 44 cities, which revealed that the employment of Negroes was generally limited to service and unskilled labor in the majority of cities. New policies now in force will open opportunities for the employment of a larger number of Negroes as installers, repairmen, and other operating jobs. Thomas declared. Veterans with army training in communication work should be able to qualify for employment with local units of the telephone company he added, and they really should be encouraged to apply for these positions.

## REACTION PREDICTED FOR GEORGIA

NEW YORK CITY (CNS)—A period of reaction that will last for eight to twelve years was predicted for Georgia by Governor Ellis Arnall who will be succeeded by white-supremacy exponent Eugene Talmadge on January 14th. Arnall made his prediction at a press conference in Chicago last week, and at the same time he held out the hope that the forces of liberalism will follow reaction in his state.

The Supreme Court refused to consider an action that might have resulted in the Talmadge election being set aside. Arnall asserted that the only way to beat the unit system was to win an election under it.

Aaron Brown  
Post, No. 190



ERWIN W. JEFFERSON  
Commander

## YMCA-YWCA.

### To Hold Joint Vesper Services

The Spiritual Emphasis Committee of the Near-Northside Branch YMCA and the World Fellowship Committee of the Northside Branch YWCA are announcing a joint Vesper service which is to be held at the Northside YWCA Sunday, November 17 from 5 to 6 p. m. Father S. J. Sanchez of the St. Philip's Episcopal Church is to be the speaker. The program comes as the climax of the YMCA and YWCA's observance of World Fellowship Week and World Week of Prayer. Everyone is cordially invited to attend.

Committee in Charge: Mrs. John A. Williams; Mrs. Minnie Dixon; Mrs. Herbert Wiggins; Rev. E. B. Childress and Rev. M. C. Williams. The World's alliance of Young Men's Christian Associations and the World's Young Women's Christian Association have announced the dates of November 10-16 as the Week of Prayer and World Fellowship.

The theme for this year's observance is "One Lord For One World". Throughout the world on each of these days members of the affiliating agencies, namely YMCA, YWCA, the World Student Christian Federation and the World Council of Churches will pause to reflect on the meaning of world fellowship and to pray for the peoples of all lands.

Plans have been made by the Omaha Associations to observe The World Week of Prayer by having services in the chapel of the Central YMCA, 17th and Harney Streets from 12:10 to 12:30 each day. The public is urged to attend these meetings. Rev. E. B. Childress is scheduled to speak on Tuesday, November 12. If you happen to be shopping on this day or other days, stop in and enjoy a beautiful service.



Senator Hugh Butler... return to Senate assured.



Val Peterson... Nebraska's next Governor.



Representative Howard Buffett... victorious in Second District.

## Election Results at a Glance

### Nebraska Returns

The following are the latest totals compiled by the Associated Press election bureau. Precincts missing have not completed their counts or are not accessible.

### United States Senator

1,537 of 2,035 precincts.  
R—Hugh Butler.....208,909  
D—John E. Mekota.....92,693

### Governor

1,535 of 2,035 precincts.  
R—Val Peterson.....194,189  
D—Frank Sorrell.....106,229

### Lieutenant Governor

1,563 of 2,035 precincts.  
R—Robert B. Crosby.....177,136  
D—Robert J. Swanson.....106,937

### Secretary of State

1,563 of 2,035 precincts.  
R—Frank Marsh.....207,245  
D—Mrs. J. P. Jensen.....98,317

### State Auditor

1,563 of 2,035 precincts.  
R—Ray C. Johnson.....195,332  
D—J. R. Farris.....85,760

### State Treasurer

1,563 of 2,035 precincts.  
R—Edward Gillette.....172,294  
D—W. T. Thompson.....102,017

### Attorney General

1,563 of 2,035 precincts.  
R—Walter R. Johnson.....183,754  
D—Michael T. McLaughlin.....96,577

### Railway Commissioner

1,550 of 2,035 precincts.  
R—Walter F. Roberts.....183,290  
D—J. C. McReynolds.....97,061

### State Superintendent

1,537 of 2,035 precincts.  
Wayne O. Reed.....162,903  
A. A. Reed.....86,822

### Supreme Court Justice

199 of 237 precincts.  
John W. Yeager.....37,755  
Leslie Douglas Carter.....16,345

### Congressman

First District  
R—Carl T. Curtis.....55,727  
D—William H. Meier.....29,653

### Second District

278 of 283 precincts.  
R—Howard Buffet.....51,507  
D—Frank A. Jelen.....36,892

### Third District

426 of 431 precincts.  
R—Karl Stefan.....53,867  
D—Hans O. Jensen.....17,287

### Fourth District

51 of 53 precincts.  
R—A. L. Miller.....36,782  
D—Stanley D. Long.....13,626

### School Aid Amendment

1,584 of 2,035 precincts.  
Yes.....83,313  
No.....208,654

### Anti-Closed Shop Amendment

1,589 of 2,035 precincts.  
Yes.....169,054  
No.....118,442

### NEGRO HEADS FISK FOR FIRST TIME

NEW YORK (CNS)—Eighty-year-old Fisk University at Nashville, Tenn., will be headed by a Negro Dr. Charles Spurgeon Johnson international known sociologist, who was elected by the trustees last week for the first time in its history.

Dr. Johnson, who lives in Nashville, was recently appointed by President Truman to be a delegate to the United Nations Educational, Scientific and Cultural Organization which will meet in Paris next month. He is a trustee of the Julius Rosenwald Fund, and a director of the Race Relations Forum of the American Missionary Assn.

Dr. Johnson was one of the committee of 26 educators sent to Japan at General MacArthur's request to set up a new educational system for that country.

### SORENSEN IS PRESIDENT OF ELECTRICAL COUNCIL

At a meeting of the Nebraska Iowa Electrical Council, A. V. Sorenson was elected president to serve for the 1946-47 term. Other officers elected were Jack R. Ward first vice-president; Sam C. Dodson, second vice-president; Frank N. Wolf, secretary and C. R. Helgesen, treasurer.

The election of the following men was certified for service on the Board of Directors for the new term: Claude Howell; George Carter; M. L. Burgess; V. T. Beatz; Ed Bradley; Day L. Harper; M. C. Roy; John Kresl; John J. Goebel; F. E. Smith.

These men represent all branches of the electrical industry retailers, contractors, manufacturers, distributors and utility.

### County Returns

#### United States Senator

198 of 201 Precincts  
R—Hugh Butler.....49,950  
D—John Mekota.....27,362

#### Governor

198 of 201 Precincts  
R—Val Peterson.....46,789  
D—Frank Sorrell.....26,362

#### Lieutenant Governor

198 of 201 Precincts  
R—Robert B. Crosby.....41,976  
D—Robert J. Swanson.....29,033

#### Secretary of State

198 of 201 Precincts  
R—Frank Marsh.....48,939  
D—Mrs. J. P. Jensen.....37,022

#### State Auditor

198 of 201 Precincts  
R—Ray C. Johnson.....44,671  
D—J. R. Farris.....24,791

#### State Treasurer

198 of 201 Precincts  
R—Edward Gillette.....40,709  
D—W. T. Thompson.....28,514

#### Attorney General

198 of 201 Precincts  
Walter R. Johnson.....42,487  
D—Michael T. McLaughlin.....23,569

#### Railway Commissioner

198 of 201 Precincts  
R—Walter R. Johnson.....40,296  
D—J. C. McReynolds.....27,798

#### State Superintendent

Non-Political  
Wayne O. Reed.....38,055  
A. A. Reed.....38,055

#### Supreme Court Justice

Second District  
Non-Political  
John W. Yeager.....45,487  
Leslie Douglas Carter.....18,751

#### Congressman

Second District  
Non-Political  
R—Howard Buffet.....48,264