

# Popularity Contest Creates City-wide Interest Nearly 5,000 Votes Cast in Beauty Contest!

Latest Beauty Contest Entries  
Other Pictures on p. 3



Almita Cole, "Miss Roosevelt Post No 30 American Legion"



Rowena Sudduth, "Miss U.P.W.A.-C.I.O. Number 8"

## Meat Shortage

BY ARTHUR B. McCAW

Editor's Note: The Omaha Guide in its desire to get information regarding the current meat shortage presents the following interview by one of our staff for our readers—

Price control on meat is more important than it has been at any time in the four years OPA has been in existence, declared Edwin F. Moran, district director in an exclusive interview this week with the Omaha Guide.

"In a period of short supply, such as we now face, it is more than ever important that every person, particularly those of low income, have an opportunity to buy their fair share of meat at legitimate prices," he said.

"Sixty days without price control brought into the market in July and August the cattle and hogs that would normally have come into the market in September and October and November.

"The meat situation can be likened to the boom and bust we all feared.

"We have had lots of meat available on the counters at boom prices during the period when price controls were not in force. We were meat hungry and we had a wonderful time, buying meat at approximately 70 per cent above the ceiling prices because there were no ceilings in force," Moran said.

"But our boom in meat like all booms must have a bust.

"We wanted meat, we bought meat and consumed meat. Now it is gone. The bust has followed the boom. Neither the OPA, the Dept. of Agriculture nor can anyone restore the meat we have consumed.

"The newspapers and the radio are doing a wonderful job of telling the people that the meat supply is short, that there may even be a famine.

"And here are the figures from the Department of Agriculture that tell the story:

"On April 1 of this year there were 17 percent fewer cattle on the feed lots in the 11 corn belt states than a year earlier. On August 1 there were 45 per cent fewer cattle on these lots than on the same date in 1945.

"But in spite of the fewer available cattle, we butchered eight per cent more cattle in July and August of this year than we did in the same period last year. That eight per cent greater slaughter, however, produced only five per cent more pounds of meat, because farmers rushed in with half-fattened steers, old bulls, and anything and everything they wanted to get off the farm."

The same thing was true with respect to hogs Moran pointed out. With 10 per cent fewer hogs on (Continued on Page 8)



Adelaide Murdock, "Miss Neal's Cafe"



Erma Smith, "Miss Waiters Key Club"

## MILLARD WOODS HONORED BY RED CROSS MEDAL OF FREEDOM GIVEN 2 NEGROES

### Veteran Omaha Real Estate Dealer George W. Watson Dies



From left to right: Mr. George W. Watson, deceased, shown with lifelong friends Messrs. C. C. Galloway and Irvin W. Gray. This photo was taken last June while 'Mr. Gray was visiting in the city from Chicago.

Mr. George Watson, 70, veteran Omaha real estate dealer, of 2413 Lake St. who underwent a major operation at St. Joseph hospital last week died Wednesday morning, September 18th.  
Mr. Watson had lived in Omaha for 45 years. Funeral services will be held at St. Philips church Monday morning at 10 a. m. Arrangements by Myers Funeral Home.  
Pallbearers: J. L. Taylor; C. C. Galloway; Irvin Gray of Chicago; Shirley Kennedy; Guy Robbins; Henry Black. Officiating will be Rev. Shirley G. Sanchez. Internment, Forest Lawn Cemetery.

LEGHORN, Italy.—Malcolm Cotton, program director of the American Red Cross Victory Club here was one of two Negroes to be awarded the Medal of Freedom for meritorious service to the armed forces in a recent ceremony in the office of Brig. Gen. Kenneth Blood. Millard Woods, the other Negro to be honored, returned to the United States last October, and is employed by the Muskegon Heights, Michigan, Citizens Recreation Assn. as a social worker.

Mr. Cotton, whose home is in New York City, was due to arrive in the United States on Sept. 18. The award was given him for making himself 'invaluable to all soldiers that have sought advice and Red Cross aid', his department creating and cementing a splendid inter-racial relationship.

### TENN. LAWYERS Cannot Query Jurors on KKK

LAWRENCEBURG, Tenn.—Last week refused the right to question prospective jurors on their feelings of race prejudice, NAACP lawyers defending the 25 Negroes charged with attempted murder in Columbia, Tenn. riots are finding now that they cannot even ask jurors questions about the Ku Klux Klan. Judge Joe M. Ingraham declared the Klan matter was settled when he asked three short questions of the veniremen in a group. They were, did you men ever belong to the KKK. Do you believe in law and order? Do you believe in taking the law in your own hands?

Defense counsels have had to use batches of their peremptory challenges in an effort to keep admitted KKK members and sympathizers off the jury, and it is expected they will have exhausted their 200 peremptorys in a couple of days.

Nine jurors were chosen from the first two panels of the 542 Lawrenceburg natives. The tenth has been picked from the third panel of 169 who are still being examined, although Leon Ransom, law- (Continued on page 4)

## Omaha Guide & AMVETS Post 2 Prepare For Royal Victory Dance At AMVETS Hall September 30th

26 Candidates Nominated for Finals  
Many Organizations Participating

Dining Car Waiters, Roosevelt Post American Legion & Auxiliary, CIO, Albright and Telephone Employees  
To Sponsor New Entries.

Twenty-six of Omaha's most attractive young ladies have been nominated and qualified to compete in the finals of the Mid-City Queen Beauty and Popularity Contest being sponsored by the Omaha Guide and Amvets Post No. 2.

contestants sponsored by South Omaha concerns and one from Albright; the "9" Center; Victory Beauty Salon; Cherokee Temple No. 223; Johnson's Drug store; Neils Cafe; Logan Fontenelle Apts; Gabby Watson's Service station others.

Note: Contestants will meet at Amvets Hall Sunday, Sept. 22nd at 4 p. m. for rehearsal.

- 26 FINALISTS
- The 26 finalists are: Jeanne Ridd 2865 Ohio St.; Nellie Taylor, 2010 No. 20th St.; Doris Newland, 2908 Franklin; Mary Harris, 2308 No. 29th St.; Ann Smitherman, Althouse Beauty School; Margaret King, 2626 Decatur St.; Rosita Stewart, 2431 Patrick St.; Delores Steel, 3021 U St.; Carol Collins, 2807 R St.; Caldonia Burch, 1525 No. 23 St.; Azelia Williams, 6015 So. 19th St.; Jaunda Ruffin, The "9" Center; Mae Partridge, Victory Beauty Salon; Roxie Anderson, 2719 Maple St.; Mary Lou Wilson, 2507 Franklin St.; Annabelle King, 2422 Erskine St.; Pearl Faulkner, 2117 Maple St.; Adelaide Murdock, 2412 No. 24th St.; Addie Hall Gilmore, 2523 No. 20th St.; Willa Mae Morgan, 2829 Decatur St.; Martha Lee Williams, Frazier Bros. Cafe; Erma Smith, 2115 Burdette St.; Almita Cole, 2918 No. 26th St.; Hazel Wainwright, 2609 No. 22nd St.; Rowena Sudduth, 2828 R St.; Lyda Montgomery, 2023 Ohio St.

### ACTUAL VOTE EXPECTED TO EXCEED 12,000

With the nomination closed and the contest at the half way mark, nearly 5000 Omaha Guide readers have voted on their choice for Miss Mid-City Queen. On this basis, the Adjudging Committee is predicting a total vote of more than 12,000. Such overwhelming interest would set an all-time record for Public Interest in Civic-Social events.

Event Officials attribute the phenomenal public response to the timeliness of the contest and the whole-hearted cooperation of all organizations and individuals. Some of the organizations sponsoring candidates are as follows: Alpha Omegas; Sharp Inn Cafe; Waiters Key Club; American Legion; Bell Telephone employees; American Legion, Roosevelt Post No. 30; Legion Auxiliary; CIO; Govt. employees; YWCA; Althouse Beauty school; Northside Beauty school; V. Watson Beauty school; three

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## NAACP Adopts Political Action Program

NEW YORK, Sept. 12th—The tradition-shattering action taken at the 37th annual conference of NAACP branches, paving the way for political action, became a firm established element in the Association's program when the NAACP Board of Directors accepted the recommendations of a special six-man committee which had been appointed to study the plan.

Particular emphasis was given that section of the special committee's report which provided safeguards for maintaining the non-partisan policies of the Association. Members of the committee, 3 of whom were elected by delegates representing more than 1,000 branches with a total membership of 535,000 and three by the NAACP Board of Directors, included Magistrate Joseph H. Rainey, Philadelphia, Atty. David M. Grant, St. Louis, Mo.; Mrs. Lillie M. Jackson Baltimore, Md.; Dr. Channing H. Tobias; Mr. Palmer Weber and Arthur Spingarn, all of New York City. Also present at the meeting in New York's Willkie Memorial Building was the Association's executive secretary, Walter White.

It was clearly pointed out at the New York meeting that the Association does not endorse either party or an individual associated with a party for election purposes. However, the politically influential membership was urged to examine issues and candidates. There was an implied realization (Continued on Page 8)



Mae Partridge, "Miss Victory Beauty Salon"



Martha Lee Williams, "Miss Frazier Brothers Cafe"



Hazel Wainwright, "Miss Gabby's Skelly Service Station"



Azelia Williams, "Miss Albright"



Addie Hall Gilmore, "Miss Logan Fontenelle Apts"



Lyda Montgomery, "Miss Bell Telephone Elevator Girls"