

“TRY HOME FIRST”

NORTH 24TH STREET BUSINESS DIRECTORY

You Save

**CASH,
Car Checks,
and Lots of Time**

**By a 'Peep-in' on this Alphabetically
Classified Business Directory.**

You May Find Just What You are Looking for “Right at Your Door, or at Your Neighborhood Store”. You Can also SAVE that Car Check and Lots, and Lots of Time!
This North 24th Street Classified Business Directory Page is Your “Best Money-Back Guarantee”.

**You Can Now Buy Your
Fresh Fish
OF ALL KINDS**
—AT THE—
Nebraska Produce

• Poultry Dressed While 'U' Wait

FRESH FARM EGGS

2206 North 24th St. WE. 4137

Quality and Service

Buyers' Guide

• Services, Foods, Accessories, Household Needs, etc., which may be had at these 24th Street Places of Business.

EDITORIAL
BY GEORGE H. McDAVIS,
Advertising Manager

“ANOTHER FIRST”
IN keeping with our policy of giving our READERS and ADVERTISERS the Best possible SERVICE. The OMAHA GUIDE is FIRST again with a new FEATURE which to our way of thinking, will be of IMMEASURABLE VALUE to all CONCERNED.

WE are striving to keep abreast of the times, with NEWS, ARTICLES & FEATURES. KEEP your eye on this PAGE each week, here you will find the answer to all your household NEEDS; and

PATRONIZE THESE ADVERTISERS.
“Be Wise and Advertise in The Guide—The Midwest's Largest Weekly.”



★ SAY YOU SAW IT IN THE GREATER GUIDE
Patronize Our Advertisers

Let SWARTZ FURNACE
YOUR HOME

Everything in Plumbing Supplies
Faucets
Kitchen Cabinets
Fittings, Etc.

WE INSTALL REPAIR RESET All Makes of Furnaces

Grates --- Fire-Pots
LOWEST PRICES PROMPT SERVICE
SWARTZ FURNACE CO.
2415 CUMING AT. 2835

Cozy Grill
—“Where Friends Meet and Eat”—
Starting Sept. 1st
Sea Food - Lobsters, Shrimps
Oysters & Fillet of Fish
2615 North 24th
PHONE FOR RESERVATIONS—JA. 4336
Geraldine Craig, Proprietor.

C. A. KELLAR CONSTRUCTION CO.
• ALL TYPES OF HOUSE REPAIRS
• Septic Tanks, • Flues Repaired • Concrete Work
• Basements Waterproofed, • Basements Dug
• Sidewalks
Free Estimates. “Your Patronage Appreciated”
4104 North 24th KE. 9514

THE LIQUOR STORE
COMPLETELY REMODELED
—AND—
AIR CONDITIONED
24th & Cumming
STREET

MARY'S CHICKEN HUT
• BARBECUED RIBS & SOUTHERN FRIED CHICKEN
“OUR Chicken Dinners Are Something to Crow About.”
ROBERT JONES, PROPRIETOR
JA. 8946 2722 North 30th St.

ARNE'S FLOWER Shop
• Cut Flowers • Artificial Wreaths
• Gift Ware
CONVENIENTLY LOCATED AT 20th and LAKE •
OPEN EVENINGS AND SUNDAYS
VETERAN WORLD WAR TWO
—Phone JACKSON 3396—

Gabby's Service Station
24th & Ohio Streets
★ To All Our Friends—Your Business Will Be Appreciated.
Complete Line of Lubrication & Accessories
GABBY WATSON, PROPRIETOR

Neighborhood Furnace Co.
2111 NORTH 30th ST.
—CUTTING SPOUTING & REPAIRS—
INSTALLATION OF OIL, GAS, COAL, also STOKERS
ESTIMATES FREE AT-7518
& TERMS ARRANGED

NORTH 24TH STREET Shoe Hospital
24th and Decatur WE. 4240

EARL AND BUD'S Texaco Service
• GAS and OIL
“We Appreciate Your Trade”
—30th & Wirt—

RITZ CAB CO.
—“PROMPT SERVICE—NITE OR DAY”—
• JA-5222

Midwest Paint & Body Co.
—“SEE US FIRST”—

STATIONARY
“Planned to Suit the Individual or Business”
JUST PHONE: HA. 0800

APEX Bar Inc.
“FAVORITE BRANDS WHEN AVAILABLE”
—(Under New Management)—
Nate Ferer, Manager
1818-20 NORTH 24TH JA. 9331

The SNACK Stop
• HOT DOGS—A FOOT LONG—• HAMBURGERS
• CANDY—• ICE CREAM—• MALTED MILK
• REFRESHMENTS—• FOODS
—Open 24 Hours A Day—
2108-10 NORTH 24TH Phone. JA. 9434

WE BUY & SELL Used Cars & Trucks
2812 North 24th JACKSON 0744

TIRE CHAINS
600x16 650x16
700x16 7x25 & 7x50x17 & 18
• FEW TRUCK CHAINS
DEEP ROCK SERVICE STATION
• 24th CHARLES STREETS

△ TRIANGLE SHOE REPAIR △
• QUALITY MATERIALS,
• GUARANTEED WORKMANSHIP,
• CLEANING & PRESSING,
• HATS CLEANED & BLOCKED.
1608 NORTH 24th ST. JA. 0850

★ We Sell for Less ★ HOUSEHOLD FURNISHINGS
CHICAGO FURNITURE CO.
“COME IN AND GET ACQUAINTED”
JACKSON 4411 1833-35 NORTH 24TH

E. Schmader Phone: JA. 5606
Schmader Cabinet Works
• ALL-AROUND GENERAL MILL WORK CONTRACTING AND BUILDING
—Estimates Promptly Given—
2225 CUMING STREET Omaha, Nebraska

FINLAY & COMPANY ICE
—24 Hour Service—
SCORED ICE AND CUBES
(Open Sundays)
WE. 0232 24TH & SEWARD

THRIFTY LIQUOR STORE
• WINES, BEER, LIQUORS
“We Appreciate Your Trade”
24th & LAKE AT. 4248

Phone: ATLANTIC 3949
PABKER FURNACE & SHEET METAL WORKS
2002 LAKE STREET
• GAS FURNACES, OIL—• OIL BURNERS
ALL TYPES OF FURNACE REPAIRING
“Sheet Metal Work of Any Kind”
(EASY TERMS OMAHA 10, NEBRASKA)

P & M AUTO SERVICE
“WE CAN TAKE CARE OF ALL YOUR CAR NEEDS”
JA. 5573 24th & Seward

Houston's Market
—SELECT GROCERIES—
Home Made Pork Sausage
2114 NORTH 24TH JACKSON 3543

TIP TOP TAILORS
Cleaning, Pressing, Altering
We Appreciate Your Trade
ATLANTIC 6138 1804 NORTH 24th

WE ARE NOW ABLE...
to Render Much Better Service on All Laundry Work
Thanks for being so patient during the past Trying months.
Edholm & Sherman
—LAUNDERERS & DRY CLEANERS—
2401 North 24th St. Phone WE-6055

REID'S PHARMACY
“THANK YOU”
24th & Seward WE. 1613

Cleo's Nite & Day Bar-B-Q
2042 North 21st Street
• ALL KINDS OF DELICIOUS SANDWICHES
—Open 24 Hours A Day—
Deliveries Made—Small Fee Charge the same.
CALL ATLANTIC 9501