"TRY HOME FIRST"-



NORTH 24TH STREET BUSINESS DIRECTORY



By NATE COLLIER

You Save Car Checks, and Lots of Time

By a 'Peep-in' on this Alphabetically Classified Business Drectory.

VACATION DAYS

You May Find Just What You are Looking for "Right at Your Door, or at Your Neighborhood Store". You Can also SAVE that Car Check and Lots; and Lots of Time! This North 24th Street Classified Business Directory Page is Your "Best Money-Back Guarantee".

Fruit Plate De Luxe, and Potato Chips Royale



Summer meals offer a challenge to the homemaker who wants to keep her family well-nourished with a minimum of effort. This all-in-one plate with high-energy potato chips and a cottage cheese center mound is one answer to flagging appetites. It's a winner in flavor, texture and color contrasts — and for taste appeal, try it! A GALA HOT WEATHER MEAL

Pineapple Wedges

oney Lemon Dressing, Pineapple Wedges-Mint Dressing

Potato Chips Royale pkg. Cream Shappe (1 % 04.)

sup chopped parely

Cottage Cheese - Garden Onions pink erestned orstage cheese

Cut each slice in eight wedges. Mar

Mint Dressing

Note: Fruit can be glazed with pastry brush, atomizer or clother sprinkler. For home use, a pepper shaker filled with sugar and water solution is easy to use and convenient for storage in a refrigerator on a kitchen shelf.

EARL AND BUD'S Texaco Service

 GAS and OIL "We Appreciate Your Trade" -30th & Wirt-

APEX Bar Inc.

"FAVORITE BRANDS WHEN AVAILABLE"

- (Under New Management) Nate Ferer, Manager 1818-20 NORTH 24TH

"VILLONES SERVICE" GAS AND OILS

24th and OHIO

THRIFTY LIQUOR STORE

• WINES, BEER, LIQUORS

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24th & LAKE

AT. 4248

TLET STORES

MEN & WOMEN'S FURNISHINGS

(SHOES FOR THE ENTIRE FAMILY) -We Appreciate Your Trade-1510 NORTH 24th

fine Quality-Personalized

JUST CALL HA-0800

Buyers' Guide

· Services, Foods, Accessories, Household Needs, etc., which may be had at these 24th Street Places of Business.

EDITORIAL RY GEORGE H. McDAVIS, Advertising Manager

'ANOTHER FIRST"

IN keeping with our policy of giving our READERS and ADVERTISERS the Best possible SERVICE. The OMAHA GUIDE is FIRST again with a new FRATURE which to our way of thinking, will be of IMMEASURABLE VALUE to all CONCERNED.

WE are striving to keep abreast of the times, with NEWS, ARTICLES & FEA-TURES. KEEP your eye on this PAGE each week, - here you will find the answer to all your household NEEDS; and



Gabby's Service Station

Opening Aug. 15th at 24th & Ohio * To All Our Friends-Your Business Will Be Appreciated.

Complete Line of Lubrication & Accessories GABBY WATSON, PROPRIETOR

RITZ CAB CO.

PROMPT SERVICE—NITE OR DAY"-• JA⁻⁵²²²

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Open 24 Hours A Day 2108-10 NORTH 24TH Phone. JA. 9434

* We sell for Less * HOUSEHOLD FURNISHINGS

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222224 CUMING ST.

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Crounse Bootery

Shoes for the Entire Family MEN'S FURNISHINGS

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* SAY YOU SAW IT IN THE GREATER GUIDE

Patronize Our Adertisers

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COMPLETELY REMODELED

AIR CONDITIONED 24th & Cuming

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JAckson 0744

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P&MAUTO SERVICE

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JA. 5573

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Strange, isn't it that all during your vacation

minute you get home the old sun shows up

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CLARK

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• HOME INSULATION

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JAckson 9543

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24th & Seward

WE. 1613