

“TRY HOME FIRST”

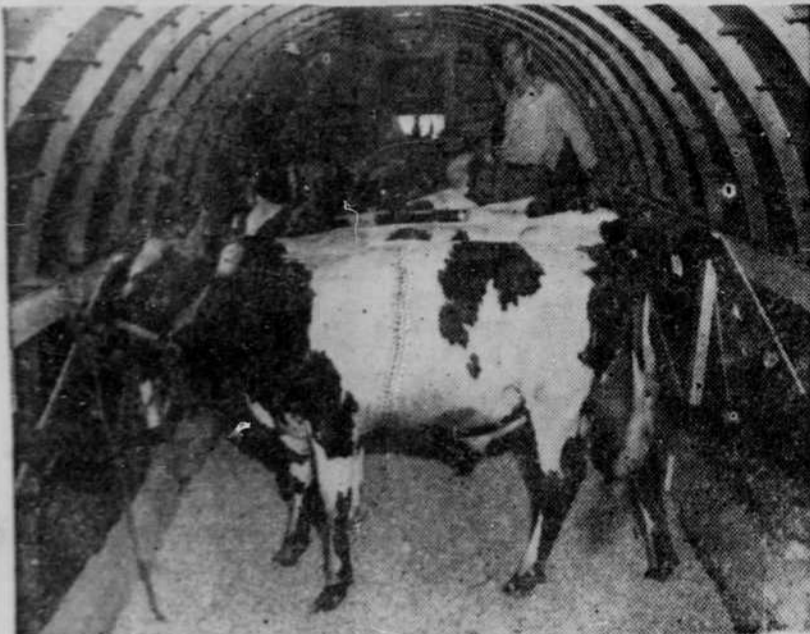
**NORTH 24TH STREET BUSINESS DIRECTORY**

**You Save**

**CASH,  
Car Checks,  
and Lots of Time**

**By a 'Peep-in' on this Alphabetically  
Classified Business Directory.**

You May Find Just What You are Looking for “Right at Your Door, or at Your Neighborhood Store”. You Can also SAVE that Car Check and Lots, and Lots of Time!  
This North 24th Street Classified Business Directory Page is Your “Best Money-Back Guarantee”.



**AIRBORNE AYRSHIRES  
FLY TO S. AMERICA**

LA GUARDIA FIELD, N. Y.—Air shipment of dairy breeding stock to South America as inaugurated when 10 young Ayrshires, valued at \$20,000 completed a 20 hour flight from here to Medellin, Colombia, South America. Purchaser was wealthy young planter

an: Cairyman, Antonio Roldan, who reports a saving of 39 days of difficult travel, as compared with normal rail and water shipment. An air freight plane was converted into a model flying barn approved by federal authorities before the cattle were loaded. The shipping costs of 60 cents per lb. totaled \$3,408, on cattle that grossed 5,680 pounds. The heaviest animal weighed 1000 pounds.

**Buyers' Guide**

• Services, Foods, Accessories, Household Needs, etc., which may be had at these 24th Street Places of Business.

**EDITORIAL**

BY GEORGE H. McDAVIS,  
Advertising Manager

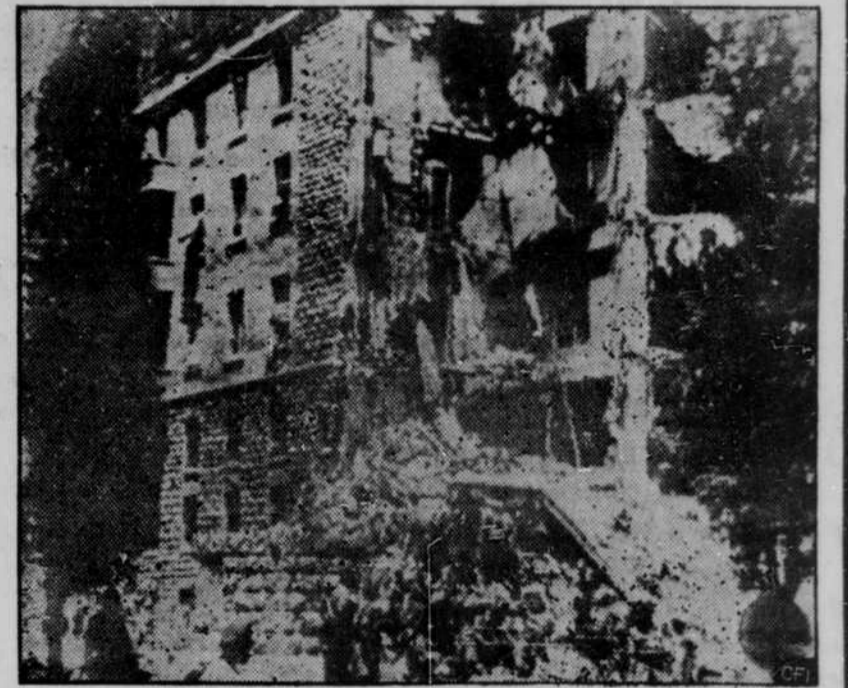
**“ANOTHER FIRST”**

IN keeping with our policy of giving our READERS and ADVERTISERS the Best possible SERVICE. The OMAHA GUIDE is FIRST again with a new FEATURE which to our way of thinking, will be of IMMEASURABLE VALUE to all CONCERNED.

WE are striving to keep abreast of the times, with NEWS, ARTICLES & FEATURES. KEEP your eye on this PAGE each week,— here you will find the answer to all your household NEEDS; and

PATRONIZE THESE ADVERTISERS.

“Be Wise and Advertise in The Guide—The Midwest's Largest Weekly.”



**BOMB-BLASTED KING  
DAVID HOTEL**

JERUSALEM, Palestine—Radiophoto-Soundphoto—First picture to arrive in the U. S. showing the bomb-blasted King David Hotel here after last week's explosion in which an estimated 93 persons were killed. Today British troops in battle dress are staging the greatest manhunt in Middle East history seeking extremists who did the bombing.



**BAKER DAY A-BOMB  
EXPLODES**

BAKINI—Joint Army - Navy Task Force Photo-Soundphoto—Baker Day Atomic bomb explodes amid the Crossroads target fleet

in Bikini Lagoon. This photograph was taken from the sky bridge of the USS Mt. McKinley, Crossroads flagship. Note ships still afloat on the horizon, and in the foreground heavy dark line indicating a warship obscured by the censor.

**Glass Improves Home Safety**



PITTSBURGH, PA.—Dark closets and their heaped shelves hold no more hazard for the hurried husband or hurried housewife. Hastily improvised step ladders of stacked books or chairs from which to peer into crowded closet corners are no longer necessary. Herculite heat-tempered glass provides a worm's-eye view of what the shelf contains. With this added ounce of prevention of home accidents, a stored article is no longer elusive on a crowded shelf.

**EARL AND BUD'S  
Texaco Service**  
• GAS and OIL  
“We Appreciate Your Trade”  
—30th & Wirt—

**APEX Bar Inc.**  
“FAVORITE BRANDS WHEN AVAILABLE”  
—(Under New Management)—  
Nate Ferer, Manager  
1818-20 NORTH 24TH JA. 9331

“VILLONES SERVICE”  
**GAS AND OILS**  
24th and OHIO

**THRIFTY LIQUOR STORE**  
• WINES, BEER, LIQUORS  
“We Appreciate Your Trade”  
24th & LAKE AT. 4248

**OUTLET STORES**  
MEN & WOMEN'S FURNISHINGS  
(SHOES FOR THE ENTIRE FAMILY)  
—We Appreciate Your Trade—  
1510 NORTH 24th

*fine Quality-*  
**Personalized  
PRINTING**  
JUST CALL HA-0800

**The SNACK Stop**  
• HOT DOGS—A FOOT LONG—• HAMBURGERS  
• CANDY—• ICE CREAM—• MALTED MILK  
• REFRESHMENTS—• FOODS  
—Open 24 Hours A Day—  
2108-10 NORTH 24TH Phone. JA. 9434

★ We Sell for Less ★ HOUSEHOLD FURNISHINGS  
**CHICAGO  
FURNITURE CO.**  
“COME IN AND GET ACQUAINTED”  
JACKSON 4411 1833-35 NORTH 24TH

Phone: Atlantic 3949  
**PARKER FURNACE  
& SHEET METAL WORKS**  
2002 LAKE STREET  
• GAS FURNACES, OIL—• OIL BURNERS  
ALL TYPES OF FURNACE REPAIRING  
“Sheet Metal Work of Any Kind”  
(EASY TERMS) OMAHA 19, NEBRASKA

**WERNER  
Paint and Wallpaper Company**  
O'BRIEN PAINT DISTRIBUTOR  
Omaha 2, Nebraska  
3222-24 CUMING ST. AT. 4744

**Crouse Bootery**  
Shoes for the Entire Family  
MEN'S FURNISHINGS  
1516 NORTH 24TH

**THE  
LIQUOR  
STORE**  
COMPLETELY REMODELED  
—AND—  
AIR CONDITIONED  
**24th & Cuming  
STREET**

**Neighborhood Furnace Co.**  
2111 NORTH 30th ST.  
—CUTTING SPOUTING & REPAIRS—  
INSTALLATION OF OIL, GAS, COAL, also STOKERS  
ESTIMATES FREE  
& TERMS ARRANGED **AT-7518**

**Midwest Paint & Body Co.**  
“SEE US FIRST”  
—WE BUY AND SELL—  
**USED CARS & TRUCKS**  
2812 NORTH 24TH JACKSON 0744

E. Schmader Phone: JA. 5606  
**Schmader Cabinet Works**  
• ALL-AROUND GENERAL MILL WORK  
CONTRACTING AND BUILDING  
—Estimates Promptly Given—  
2225 CUMING STREET Omaha, Nebraska

**P & M AUTO SERVICE**  
“WE CAN TAKE CARE OF ALL YOUR CAR NEEDS”  
JA. 5573 24th & Seward

**TIP TOP TAILORS**  
Cleaning, Pressing; Alteriug  
We Appreciate Your Trade  
ATLANTIC 6136 1804 NORTH 24th

—“JOE KAPLAN”—  
**Gas Oil Service**  
WASHING—POLISHING—GREASING  
24TH & GRANT

**RITZ CAB CO.**  
—“PROMPT SERVICE—NITE OR DAY”—  
• JA-5222

**NORTH 24TH STREET  
Shoe Hospital**  
24th and Decatur WE. 4240

**CLARK  
Roofing & Siding Co.**  
• HOME INSULATION  
★ 2830 CHARLES ★ JA. 4845

WHILE THEY LAST!!!  
**TIRE CHAINS**  
600x16 650x16  
700x16 7x25 & 7x50x17 & 18  
• FEW TRUCK CHAINS  
DEEP ROCK SERVICE STATION  
• 24th CHARLES STREETS

**FINLAY & COMPANY  
ICE**  
—24 Hour Service—  
SCORED ICE AND CUBES  
(Open Sundays)  
WE. 0232 24TH & SEWARD

**Houston's Market**  
—SELECT GROCERIES—  
Home Made Pork Sausage  
2114 NORTH 24TH JACKSON 3543

**REID'S PHARMACY**  
“THANK YOU”  
24th & Seward WE. 1613