

# "TRY HOME FIRST" NORTH 24TH STREET BUSINESS DIRECTORY

**You Save** CASH, Car Checks, and Lots of Time **By a 'Peep-in' on this Alphabetically Classified Business Directory.**

You May Find Just What You are Looking for "Right at Your Door, or at Your Neighborhood Store". You Can also SAVE that Car Check and Lots, and Lots of Time!  
This North 24th Street Classified Business Directory Page is Your "Best Money-Back Guarantee".



UNRRA Photo 1655

**BREADWINNER**—This young Chinese in Hunan Province is gathering weeds for his family near Hengyang. Supplementing a small allotment of flour from UNRRA, the weeds are all that maintain life for this boy's family as for many other Chinese in famine-ridden areas. To support greater shipments of food to the starving, Americans are asked to conserve their wheat and wheat products, produce all the food possible in Victory Gardens as well as on the farm, and to preserve their surplus food.



**TANKS FIND PEACE AND QUIET DOWN ON THE FARM IN ILLINOIS**

MOLINE, Ill. Special photo to OMAHA GUIDE from Leslie Swanson—Far from the Pacific battleground where they saw service during the World War, two airborne tanks have been retired to a life of peace and quiet down on the farm in Illinois. Bernice Dupre, a farm lass, pitchfork in hand stands beside one of two tanks purchased by her father, Camiel Dupre, a farmer residing on the bank of Rock River eight miles northwest of Geneseo, Ill. The tanks, which once ripped through the Japs, have a peace time reconversion job of ripping out stumps, breaking land for corn and hauling logs.

**Buyers' Guide**

- Services, Foods, Accessories, Household Needs, etc., which may be had at these 24th Street Places of Business.

**EDITORIAL**

BY GEORGE H. McDAVIS, Advertising Manager

**"ANOTHER FIRST"**

IN keeping with our policy of giving our READERS and ADVERTISERS the Best possible SERVICE. The OMAHA GUIDE is FIRST again with a new FEATURE which to our way of thinking, will be of IMMEASURABLE VALUE to all CONCERNED.

WE are striving to keep abreast of the times, with NEWS, ARTICLES & FEATURES. KEEP your eye on this PAGE each week,— here you will find the answer to all your household NEEDS; and

**PATRONIZE THESE ADVERTISERS.**

"Be Wise and Advertise in The Guide— The Midwest's Largest Weekly."



**DANGER SPOT OF EUROPE**

TRieste - Soundphoto—Triest continues to be danger spot of Europe despite agreement of 'Big 4' Foreign Ministers to make it an international zone under the United Nations for 10 years. Clashes between pro-Italian and pro-Yugoslav factions are frequent and Allied troops British and American, have thankless job of maintaining order. Here you see American GI's going into action to break up a melee in San Giamoco Square.

Last week one American soldier was killed and another wounded when their jeep was ambushed near Gorizia.

Good Reading  
EATER  
MAHA  
JIDE



—"JOE KAPLAN"—  
**Gas Oil Service**

WASHING—POLISHING—CREASING  
24TH & GRANT

**RITZ CAB CO.**

—"PROMPT SERVICE—NITE OR DAY"—  
• JA-5222

**NORTH 24TH STREET Shoe Hospital**

24th and Decatur WE. 4240

**CLARK Roofing & Siding Co.**

• HOME INSULATION  
★ 2830 CHARLES ★ JA. 4845

**Deep Rock Service GAS OIL & SERVICE**

We Appreciate Your Trade  
1501 NORTH 24TH

**FINLAY & COMPANY ICE**

—24 Hour Service—  
SCORED ICE AND CUBES  
(Open Sundays)  
WE. 0232 24TH & SEWARD

**Houston's Market**

—SELECT GROCERIES—  
Home Made Pork Sausage  
2114 NORTH 24TH Jackson 3543

**REID'S PHARMACY**

"THANK YOU"  
24th & Seward WE. 1613

**THE LIQUOR STORE**

COMPLETELY REMODELED  
—AND—  
AIR CONDITIONED  
**24th & Cuming**  
STREET

**Neighborhood Furnace Co.**

2111 NORTH 30th ST.  
—CUTTING SPOUTING & REPAIRS—  
INSTALLATION OF OIL, GAS, COAL, also STOKERS  
ESTIMATES FREE  
& TERMS ARRANGED **AT-7518**

**Midwest Paint & Body Co.**

"SEE US FIRST"  
—WE BUY AND SELL—  
**USED CARS & TRUCKS**  
2812 NORTH 24TH Jackson 0744

**Schmader Cabinet Works**

E. Schmader Phone: JA. 5606  
• ALL-AROUND GENERAL MILL WORK  
CONTRACTING AND BUILDING  
—Estimates Promptly Given—  
2225 CUMING STREET Omaha, Nebraska

**P & M AUTO SERVICE**

"WE CAN TAKE CARE OF ALL YOUR CAR NEEDS"  
JA. 5573 24th & Seward

**TIP TOP TAILORS**

Cleaning, Pressing, Altering  
We Appreciate Your Trade  
Atlantic 6138 1804 NORTH 24th



**9 KILLED IN EXPLOSION**

ONSET, Mass.—Soundphoto—Nine persons were known dead and 40 injured, many seriously, when an explosion believed to have been caused by gas, demolished a large 2½ story frame building housing Christy's Spa, a food and liquor restaurant in the center of the

summer resort town. The blast came at height of noon hour rocked an entire block and damaged other buildings. Above air view shows the wrecked structure.

• For Greater Coverage  
**ADVERTISE in the Guide**

**The SNACK Stop**

• HOT DOGS—A FOOT LONG—• HAMBURGERS  
• CANDY—• ICE CREAM—• MALTED MILK  
• REFRESHMENTS—• FOODS  
—Open 24 Hours A Day—  
2103-10 NORTH 24TH Phone. JA. 9434

★ We Sell for Less ★ HOUSEHOLD FURNISHINGS

**CHICAGO FURNITURE CO.**

"COME IN AND GET ACQUAINTED"  
Jackson 4411 1833-35 NORTH 24TH

Phone: Atlantic 3949  
**PARKER FURNACE & SHEET METAL WORKS**  
2002 LAKE STREET  
• GAS FURNACES, OIL—• OIL BURNERS  
ALL TYPES OF FURNACE REPAIRING  
"Sheet Metal Work of Any Kind"  
(EASY TERMS) OMAHA 10, NEBRASKA

**WERNER**

**Paint and Wallpaper Company**  
O'BRIEN PAINT DISTRIBUTOR  
Omaha 2, Nebraska  
2222-24 CUMING ST. AT. 4744

**Crouse Bootery**

Shoes for the Entire Family  
MEN'S FURNISHINGS  
1514 NORTH 24TH

**EARL AND BUD'S Texaco Service**

• GAS and OIL  
"We Appreciate Your Trade"  
—30th & Wirt—

**APEX Bar Inc.**

"FAVORITE BRANDS WHEN AVAILABLE"  
—(Under New Management)—  
Nate Ferer, Manager  
1818-20 NORTH 24TH JA. 9331

**"VILLONES SERVICE" GAS AND OILS**

24th and OHIO

**THRIFTY LIQUOR STORE**

• WINES, BEER, LIQUORS  
"We Appreciate Your Trade"  
24th & LAKE AT. 4248

**OUTLET STORES MEN & WOMEN'S FURNISHINGS**

(SHOES FOR THE ENTIRE FAMILY)  
—We Appreciate Your Trade—  
1510 NORTH 24th

**fine Quality- Personalized PRINTING**

JUST CALL HA-0800