

The Omaha Guide

A WEEKLY NEWSPAPER

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Editorial: "Did They Sacrifice Their Sons for This?"



PLAIN TALK

BY JOHN M. LEE

In the future, when those tireless statisticians who measure everything pertaining to human life and advancement desire to show that the Negro has come a long way, they will not probe the

masses of New York and Chicago but they will select instead one of the smaller American communities like Columbus, Ohio. From Columbus has come the most encouraging report of Negro progress of the last century. Unusual in that it does not concern itself with laws and statutes forbidding this, or granting that, the report is a strong argument in favor of free enterprise and fair play in the matter of wages and employment.

Comprising one tenth of the city's population, the forty thousand Negroes of Columbus are an integral part of the community. In the words of A. P. Bentley, vice-president and general manager of the Fidelity Mutual Life Insurance Company, "Negroes in this city are the best employed, most substantial 'Mid-Class' element in the state."

Free enterprise is an overlooked Americanism. It is indisputably a desirable ideal, because it has too long been associated with big and sometimes monopolistic business combines. It has been looked upon with suspicion by the masses of the American people. As a substitute, they have accepted the nostrums and catch cure-all offered by the political philosophers. In most American communities, Negro Americans are thwarted by prejudice, discrimination, the force of numbers and a child-like belief in what the other fellow will do for them.

Consequently, most communities are seething beds of agitation and activities designed to bring to realization the Utopian dream of social and economic equality. There can be no quarrel with any attempt to build a community free of destructive racial animosities so long as that attempt is not being made solely to create and keep dissension alive, but it has been proven time and again that the better way to improve the status of a race is to improve the status of the members of that race.

Primarily, the individual is of far greater consequence than the race he represents. For instance, in Columbus, it is more important to know that Harry Alexander is the personal secretary of R. H. Jeffrey, white chairman of the board of the Jeffrey Manufacturing Company than it is to know that unhappy events often occur in the city's "Burma Road" slum areas. Likewise, C. W. Bryant, head of a firm that moves heavy industry and buildings, and a recognized leader in this field, is a discouraging symbol of hope than are the "zoot-suiters" who exhibit their way through life.

Most of the heavy industry of Columbus offers employment to Negroes. Columbus hotels employ Negroes in large numbers. Negroes are employed in the six major truck lines that serve in the area and salary levels are at the prevailing rate. The telephone company and the gas company hire a few Negroes in the labor classification and department stores discriminate completely.

In many respects, Columbus is no different from many communities in the deep south. There are elements, such as street car discrimination and racial prejudice that might as well have served to discourage and demoralize the Negroes of Columbus, but they elected to whine less and work a lot. They weren't handed anything on a silver platter. They have achieved without benefit of tub-thumping by Labor groups and liberal reformers.

Llewellyn A. Coles, editor and publisher of the Ohio State News says: "All has not been rosy for the Negro in the laboring field. It is on the lower levels that the Negro recently arrived here finds his troubles. Negroes are not employed by the Columbus and Southern Ohio Electric Company to operate trolley cars and buses."

There is nothing perfect in the report of the Negro in Columbus, Ohio, but it does go a long way to prove a point. Despite prejudice and discrimination, the Negro can go further under a system of free enterprise. Some of the ingredients of free enterprise are our daily personal habits, pride and respect for ourselves and others, respect for the rights of others, and an unswerving determination to work hard for anything we get.

There is no moral to this article there is an earnest plea that as a citizen and a voter you think it out for yourself, ignoring party labels and catch phrases. Consider the issue on your own responsibility in the coming election.

ITCH CHECKED in a jiffy

For quick relief from itching caused by eczema, athlete's foot, scabies, pimples and other itching conditions, use the itching relief ointment, liquid, or powder. It is a formula of medicinal and stabilizing ingredients which soothe, soothe, and quickly relieve itching. Use trial bottle or buy a 1-oz. jar. Don't suffer, and you'll get relief today for D. D. D. PRESCRIPTION

AT ELECTRONIC RECORD SHOP

LIONEL HAMPTON GREET'S FANS



LIONEL HAMPTON

Lionel Hampton the Musical Sensation of the Nation, who has just completed a weeks engagement at the Orpheum Theatre, journeyed out to the Electronic Sales 24th and Erskine Sts., Monday p. m. for an autograph session with his teen-age hobby school fans and other connoisseurs of modern musical recordings. The dynamic band leader was accompanied by three of his top performers, the lovely melodious Madeline Freen; Golden voiced Wini Brown and the Gravel Trumpet Man, Duke Garrett. The quartet very generously autographed records and other mementos for the idolizing musical fans. Among the lucky recipients of autographed Hampton Records were: La Verne Buford; Carolynne Jeanne Good, 418 So. 38 Ave. said, "I am greatly honored to have been fortunate enough to meet such a congenial and well-known personality as Mr. Lionel Hampton." Miss Thelma Temple, 3747 Vincenne Ave., Chicago, Wendell Phillips graduate and a summer guest of Mrs. Bowen, 2535 Hamilton St. was another recipient of a Hampton "Hey Ba Ba Rebob" record autographed by Hampton. Although she is from Lionel's home-town, she says this was the first time she had a real close up of the band leader.

Lionel said that he attended St. Mary's School in Chicago and that he became acquainted with the

great N. Clark Smith through their mutual interest in civic concerts. Hampton said he was very well pleased with the success of the Hampton Recording Co., of which his wife, Gladys Hampton is president and that they had sent something like one hundred thousand discs rolling across the nation.

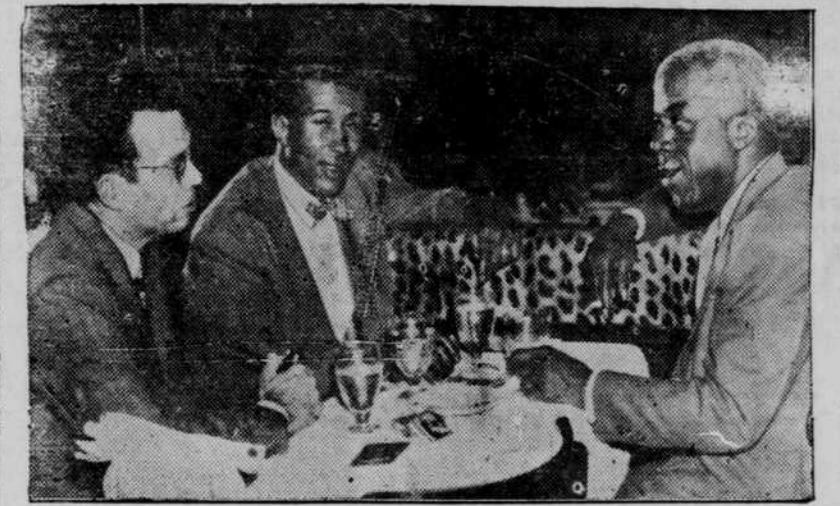
The King of the vibraharp is about 5 feet 9 inches tall and of muscular build and seems to be entirely engrossed in music. When he walked in the door of the Electronic Sales he went directly over to the record shelves and began to thumb through recordings by Cab Calloway, Perry Como and Tommy Dorsey. The reporter could not help comparing his entrance with those of the re-known Cab "Hi de Hi and Ho di Ho. Hi gang". The reporter tapped the musical great on the shoulder, wondering if that was the proper thing to do and introduced himself. "Oh yes, the Hampton said, energetically shaking hands. "I've heard about you, we appreciate all of the good publicity you have been giving us. Keep the good work up." About that time the shop record player began to play "Hey Ba Ba Rebob". The music seemed to engross Lionel. "Like it?" he asked, beating out the rhythm on the counter.

"That's what we are featuring, but our company will not only specialize in hot jazz and swing, but will record classical and other varied forms of folk music". Booker T. Washington, virtuoso of the Steinway, was present and observing the proceedings.

Mrs. Lucille Avant, supervisor at the Howard Kenedy playground, was accompanied by a group of music loving youngsters who had their various mementos autographed. Among those in this group were: Buzzy Johnson; Donald Cole; Marcella Cole; Steven Johnson; Dorothy Johnson; Stevie Kerchival; Robert Kerchival; George Simpson; Judy Trice; C. Trice; Trone Cole; Phyllis Simpson and Thomas Robertson.

Franklin "Red Apple" Herman, in charge of the record department said the Electronic Sales would become authorized distributors for the Hampton records.

At Cafe Zanzibar Opening



ON POLITICS

By Ruth Taylor

Have you noticed how much loose talk there is going on about the political reason back of every act, about building political fences, about practical politics? It looks as though we had come to think of politics as the science of putting something over, and of politicians as a peculiar breed of crooks.

But, why should we assume that all of those who are in elected offices should have low motives? Would we in their place? Can not we believe that they are at least, as honest, as patriotic as we are, until we find to the contrary? If or when we do, there is always the ballot box to correct the situation.

What is a voter? What are an election? We say that they are the basis of our form of democracy. We talk about the great number of voters in this country, and of free elections, but do we stop to realize the full significance of our own words?

According to the dictionary, a voter is "one who votes". But there is a great discrepancy between the number of voters and the number of people who can vote. When we refer to the backslidings of other nations, we refer to voting as a great and much to be desired privilege but, tell me, have you voted at every election? Have you exercised your privilege or have you been one of those who were too busy to go to the polls or who didn't like any of the candidates chosen in the primaries at which you didn't vote because it wasn't important? Are you a voter?

What is an election? I like the dictionary's final definition. "Any choice between alternatives; free choice, especially of means to an end; hence, discretion; responsibility."

In a prize-winning essay written by Ralph Bushnell Potts, for the American Bar Association Committee on American Citizenship, there was a paragraph I wish could be framed in every voting booth. "I vote as if my ballot alone decided the contest. I may lose my preference but I will not throw away my sacred vote. For within the booth I hold in my humble hand the living proxy of all my country's honored dead."

There is no moral to this article there is an earnest plea that as a citizen and a voter you think it out for yourself, ignoring party labels and catch phrases. Consider the issue on your own responsibility in the coming election.

With hot weather hitting the City in such a sustained blast, Bill Baker, Director of Institutional Public Relations to General Foods Neil Scott, President of Neil Scott and Associates, and Dan Burley, Managing Editor of the Amsterdam Star News moved out of the spacious offices of General Foods Corporation to the air-cooled luxurious Cafe Zanzibar to complete a business conference that had begun at 4:30 P. M. At the time that this picture was taken Baker Burley and Scott were trying to decide whether a corporation should function as a citizen or not. General Foods was well represented at the affair. Absent at the time of the picture was Howard Chase, Director of Public Relations and Advertising for the Corporation. The conference was of such interest that Bill Nunn, the Managing Editor of the Pittsburgh Courier, called the group long distance to get in his views on the topic of discussion. President of the National Negro Publisher's Association, Frank Stanley, was supposed to be present but due to the illness of his wife was unable to come. The General Foods Corporation is the largest food corporation in the world.

Conditions and use your power wisely and with careful, dispassionate thought.

The Week



By H. W. Smith

Omaha Traffic Safety Club requests all pedestrians to keep on crosswalks in crossing the street.

Janeete Pearson a four year old girl fell in Spirit Lake Iowa Tuesday July 16. She was on the dock with friends who saved her from drowning.

Sixty families protest eviction in Chicago from their apartments in the Hyde Park district.

Mrs. Blanche Carothers, an ex-convict and the mother of two children in Chicago, made a rough face at the cameraman as she was taken from court July 17.

U. S. Attorney General Tom C. Clark said in a speech in Chicago

recently there is no difference in Communist and fascist.

A movement was started in Abilene, Kansas, the home of Gen. Eisenhower, for a permanent honorary reward for him for his work in World War II.

The Chicago Herald American says the power of the courts to issue injunctions in strikes against illegal action should be fully restored.

Lief Erickson former Montana Supreme Court Justice, defeated US Senator Wheeler in the US Senatorial primary July 17 in Helena.

Bernard M. Bawer and Peter F. Fresman were indicted by the Federal Grand Jury in Detroit in cancelled war contracts.

Bill Heirens confessed to three murders to states attorney Touhy of Illinois and chief justice Harold D. Ward of the criminal court. Any deal cooked up by the defense is to be thrown out of court.

Duraz Miladovich was executed before a firing squad in Belgrade on July 17 for being convicted on a charge of treason and collaboration with Germany.

Mrs. Craig Rice nationally known writer on crime and mystery is writing a very thrilling one on Wm. Heirens, the accused triple murderer in Chicago. The Herald-Tribune will carry the story.

Nicalo G. Reeding of the Soviet Navy was acquitted of all counts of espionage in Seattle, Washington July.

Congressman Andrew J. May of Kentucky was accused of taking \$1000 from a metal products company of the Erie Basin on July 17.

Attorneys for Chris Brown chief of police of Buckner, Ill., asked the court for a writ of habeas corpus on July 17. He was called to trial on Jan. 24 but the jury could not agree.

An attorney in a criminal case in Decatur, Ill., on July 17 hit his hand so hard on a table in the court room he fractured a bone.

Four persons were drowned in Albia, Iowa July 17 when an auto plunged into a flooded creek.

An auto sounded an alarm in Deer Creek, Ill., July 17 when it caught fire in a garage, the sound alerted the owner who was asleep in his home nearby.

Orville Roth of Decatur, Ill., was jailed on July 16 on an extortion charge. A woman made the charge producing good evidence.

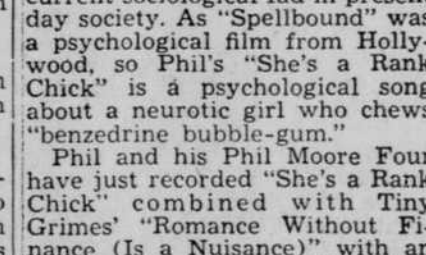
Bruso Berleer a film director in Hollywood tried to commit suicide. Police were called and they reported he tried to kill himself several months ago.

Reports from Washington July 18 are that President Truman is planning to go to San Francisco by air plane.

NAACP Membership Committee is asking 1000 members in their fall drive in Omaha.

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Phil Moore Introduces 'Psychological' Songs



Phil's contribution to Semantics

CROSSWORD PUZZLE

Solution in Next Issue.

ACROSS

- 1 Blemishes
- 6 Profits
- 11 Unit of gem weight
- 12 Country of S. Asia
- 13 Famous fort (Texas)
- 14 Girl's nickname
- 15 Babylonian god
- 16 Sphere
- 18 Affirmative reply
- 19 Fold over, as cloth
- 21 Woven cotton strip
- 24 Inclines
- 28 Similar
- 31 Last syllable of a word (Pros.)
- 33 Compass point
- 34 Stairway post
- 36 Club
- 39 Uncooked
- 40 High priest
- 43 Prepares for publication
- 45 Like an elf
- 47 The use of radio-telegraphy
- 48 Amount per-son is rated
- 49 Color
- 50 Effeminate boy

DOWN

- 1 Crust on a wound
- 2 Wan
- 3 Vernal covering
- 4 Head covering
- 5 Backless seat
- 6 Suspension as for a compass
- 7 Cuckoo
- 8 Inactively
- 9 River (Afr.)
- 10 Speaks
- 17 Property (L)
- 19 Silk (Chin.)
- 20 Wiping cloth
- 21 Gr. ek letter
- 22 Entire
- 23 Abyss
- 25 Brain covering
- 26 Type measures
- 27 Clique
- 29 American poet
- 32 Milk fish
- 35 Pitchers
- 36 Great mass of ice (shortened)
- 37 Jewish month
- 38 The rise and fall of the ocean
- 40 Lizards
- 41 Oldest division of Euro-Jurassic system (geol.)
- 42 Intimately
- 44 Blind
- 46 Member of a Mongoloid tribe

No. 6

Answer to Puzzle Number 5

Series G-46

FRONTIERS TO DISCUSS THE F. E. P. C. COLUMBUS, Ohio, July 20—Revival of interest in national fair employment is one of the important items on the program of the National Frontiers Convention to be held in Columbus, Ohio, August 15-18, 1946.

Mr. N. B. Allen, National President and founder of the Frontiers said that the tentative program of the convention, now complete, includes not only the fair employment discussion and action but housing, the veteran, and other social and civic matters as well. This convention marks the 10th Anniversary of the Club, which now has 15 chapters in as many cities, composed of Negro business and professional men. A number of social activities have been arranged for the 1946 host chapter.

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MY WIFE WAS CRANKY AS A BEAR, "A CASE OF NERVES," SHE SAID. SO I SUGGESTED MILES NERVINE AND SENT HER OFF TO BED.



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MILES NERVINE



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