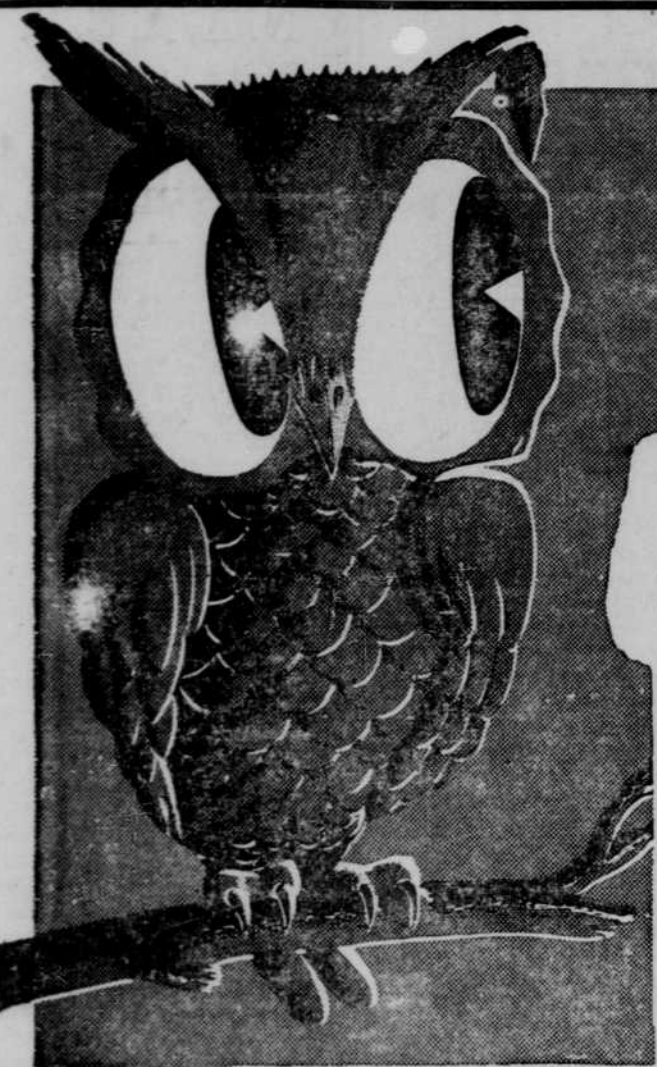


South Omaha Merchants' Buyers Guide

Omaha, Nebraska, Saturday,
July 27, 1946

Page 2

★ "THE GREATER OMAHA GUIDE" Continuous Publication for Nineteen Years—



He can see in the dark
... you can't!

But You Can Be Wise..
by 'Taking Advantage' of these Ad Offerings which Means - "Take Home Savings" after Patronizing the South Omaha Merchants herewith listed.

Everything that is available, These South Omaha Merchants Have... in the NEWEST and BEST in FOOD, FURNITURE, MOTOR CARS, as well as in CLOTHES and ENTERTAINMENT, and some 36 other Major Groups of WANTED GOODS and SERVICES.

By Popular Demnad

(by George H. McDavis)

DEAR SUBSCRIBERS: The MERCHANTS OF SOUTH OMAHA here represented below, has made this page, for YOU, POSSIBLE! You can do your SHARE by referring to these Ads, when in need of necessities for the Home. PATRONIZE THESE ADVERTISERS!

MADSEN SUPPLY CO.

REFRIGERATORS—STOKERS—WASHERS
GAS STOVES—RADIOS—OIL BURNERS

• Bendix Washers

4713 SOUTH 24TH

MA. 3806

MARTISON HARDWARE

—Company—

*PAINT & *GLASS
ELECTRICAL APPLIANCES
"We Appreciate Your Trade"

MA. 2016

3912 'Q' ST.

—FRANK J. MERWALD—

•TORRID ZONE FURNACE
SHEET METAL & FURNACE
REPAIR WORK

5032 SOUTH 24TH

MA. 4600

FERRIS SEED CO.

—Farmers Cash-Away—

FIELD & GARDEN
SEEDS

CHICKENS

• POULTRY SUPPLIES & REMEDIES

• FARM SUPPLIES

5029 SOUTH 24TH

MA. 6340

V. Georgeff

Expert..

Shoe Repairing

—LOWEST PRICES—

2905 'Q' ST.

MA. 6382

E. O. FUREN CO.

Jewelers & Optometrists

KEEPSAKE DIAMONDS

"We Appreciate Your Trade"

4839 SOUTH 24TH

MA. 1327

THOMSEN & SONS FLORISTS

Open Evenings and Sundays

← CUT FLOWERS—FUNERAL DESIGNS—
POTTED PLANTS—VEGETABLE PLANTS IN
SEASON

5414 SOUTH 36TH

MA. 1387

City-Wide Excavating

- Basements & Hauling
- Grading—Dozer
- Heavy Machinery Hauled

—FREE ESTIMATES—

—BOB & JOHN OLIVO—

WA. 2324

Radio Repairing

• GUARANTEED PARTS AND SERVICE

CAR RADIOS OUR SPECIALTY

—M. P. DiGiorgio—

4716 So. 24th

MA. 2111

MODERN APPLIANCE CO.

Expert Radio & Refrigeration Service

AUTHORIZED MAYTAG SALES & SERVICE

Market 6969

4910 SOUTH 24TH

FORBES FURNITURE CO

'EVERYTHING for the HOME'

"We Appreciate Your Trade"

5012 SOUTH 24TH STREET

Shebilsky Paint & Wallpaper

—STORE—

• QUALITY PAINTS

(MINNESOTA TESTED)

"We Appreciate Your Trade"

2409 'L'

Market 2996

Hermansky's Pharmacy

Prescriptions Exactly Compounded

• FREE DELIVERY

"We Appreciate Your Trade"

EBONY'S ON SALE MONTHLY

2725 'Q'

MA-0260

Len's BAR

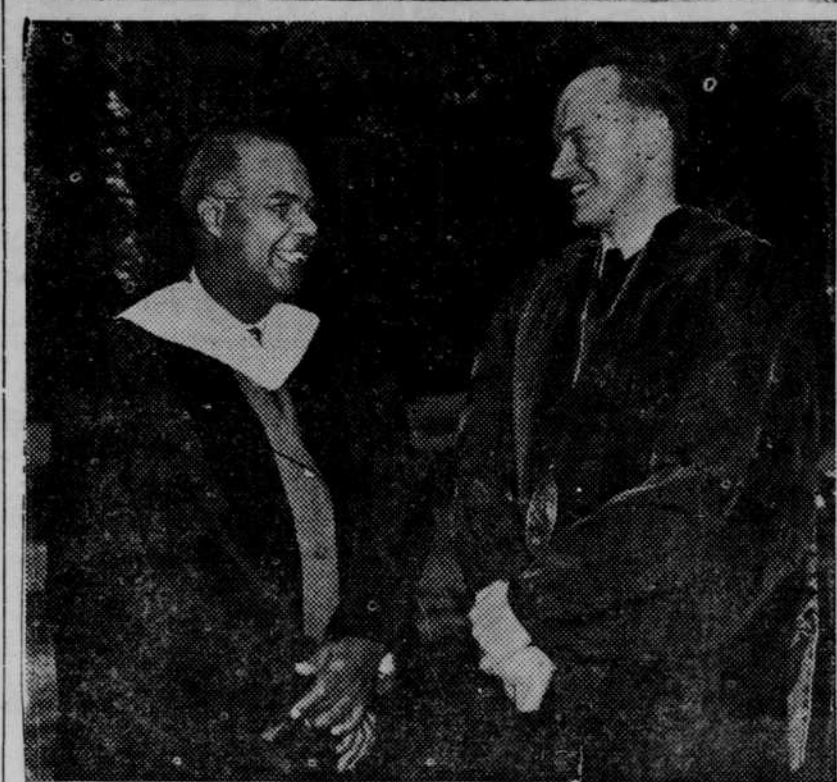
25th & 'Q' Street

—WILL APPRECIATE YOUR TRADE—

(OPEN EACH DAY AT 6:00 A. M.)

Seek to Deny 'FM' Application License

Group Objects to Biased News Policy of NY. Daily News



Lester B. Granger, Executive Secretary of the National Urban League, chats informally with John Sloan Dickey, President of Dartmouth College, after receiving an honorary Doctor of Humane Letters from the institution at its 177th commencement. Mr. Granger, Dartmouth alumnus, was one of eight honored by the college, including Harold E. Stassen, former governor of Minnesota. Senator Warren R. Austin, newly appointed U. S. delegate to the United Nations Security Council, Leslie L. Biffle, Secretary of the United States Senate, Paul G. Hoffman, Chairman of the Committee for Economic Development, and Basil O'Connor, President, National Foundation for Infantile Paralysis, are now being worked out.

NEW YORK—The long smoldering resentment of many years duration of a large section of the population of New York City against the anti-Semitic and anti-Negro bias in the columns of the Daily News came to a dramatic head this week when the American Jewish Congress presented its case against the News at a hearing on the newspapers' application for an FM license.

Despite the fact that "Congress" was not an applicant for an FM license and therefore not a party to the hearing, the Federal Communications Commission reversed its earlier decision and permitted the AJC to intervene and cross-examine officials of the Daily News on anti-Semitic and anti-Negro articles which it has published. In two full days of testimony the AJC presented an airtight case to prove a consistent policy of bias on the part of New York's largest tabloid newspaper.

Setting a new pattern in the fight against discrimination and bigotry in New York City, this was the first time that documentary and statistical evidence that

The News helps to promote racial antagonisms was placed on the official record of a government body. It was also the first time that high officials in the Patterson-McCormack newspaper empire were forced to take the stand and attempt to explain the twenty-eight false and vicious articles which the AJC introduced in evidence. Francis F. Flynn, the News business manager, was forced to admit that The News has published articles which might be construed as anti-Semitic, but said that "The News regretted it then, and regrets it today."

His regrets, however, were nullified by the implied threat in the following sentence which he addressed directly to Will Maslow, director of the commission on Law and Social Action (CLSA) of the American Jewish Congress:

"And the situation is not being helped by the fight your organization is making. You may obtain your temporary objective, namely to knock us out of a radio station but I cannot see how it is going to help you from a long range point of view."

Among the exhibits on which Mr. Maslow cross-examined Mr. Flynn were ten News editorials containing anti-Semitic statements and eight columns by John O'Donnell, the News' Washington columnist. The O'Donnell pieces ranged from a reprint in 1938 of an anti-Semitic pamphlet by Silver Shirt leader William Pelley to his two false and vicious misstatements which he was forced to retract after the damage was done: one on General Patton and the Jews, and the most recent one on the resignations of four Supreme Court judges which President Truman branded as fantastically untrue.

Mr. Flynn admitted on cross-examination that Mr. O'Donnell was still an employee of The News and then stated, unabashedly and with a straight face, that The News expects, in its proposed radio station, to retain the same high standards of accuracy as in its newspaper.

Startling and highly scientific statistics comparing the treatment of Jews and Negroes in the news columns of the Daily News to that in all New York City morning newspapers during two three-month periods, in 1945 and 1946, were submitted by Dr. Alexander H. Pekelis, Chief Consultant to the AJC, and Leila Sussman, New York sociologist. The survey revealed that more than half of the space devoted by the Daily News to Jews and Negroes during this period was definitely unfavorable, while 93 percent of the space devoted to news about Jews and Negroes by the New York Times and Herald Tribune was favorable in character.

Taking the stories of Negroes alone the statistics are even more revealing of anti-minority bias on the part of The News. The survey revealed that more than three-quarters of the space devoted by the Daily News to Negroes during this period was unfavorable while 93 percent of the space devoted to Negroes by the Herald-Tribune in the same period was favorable in character. The general average of New York morning papers, apart from the Daily News but including Hearst's Daily Mirror, was 86 percent favorable.

Similar analyses in the 36 charts submitted in the survey and based on such factors as space, number and prominence of stories, pictures, etc., revealed, according to Dr. Pekelis, a consistently greater unfavorable emphasis in the treatment of stories about Jews and Negroes in the Daily News than in all other morning papers.

To show further the News' bias against Negroes, the AJC introduced a column by Jimmy Powers, sports writer, defending the color line in baseball. Dan D. Dodson, executive director of the Mayor's Committee on Unity, testified that the Mayor's Committee on Baseball had issued a release denouncing Powers column as stirring up racial strife and hindering interracial relations.

Several hundred witnesses appeared at the hearing to testify as to the validity of a petition signed by 100,000 New Yorkers opposing the grant of an FM license to the Daily News. The hearing officer declined to hear these witnesses on the grounds that the articles in The News, on which their views were based, were already submitted in evidence.

are now being worked out. Withholding of Kramer's good-time was a punishment for having before donating his blood submitted a note to the Red Cross doctor protesting the organization's policy of segregating white and Negro blood. Prison officials said that this constituted smuggling in violation of regulations.

DELEGATES ASK FOR EQUAL TREATMENT FOR MINORITY VETS

Eighty delegates from fifty national organizations, at the National Action Conference on Minority Veterans Problems Friday, July 12, unanimously endorsed the joint proposal of five veterans' groups delegation lay before President Truman charges of discrimination under the GI Bill of Rights and to demand the protection of the Department of Justice for minority GIs.

The veterans' groups who comprise the delegation are: Catholic War Veterans, Jewish War Veterans, American Veterans Committee, Veterans League of America, and United Negro and Allied Veterans of America.

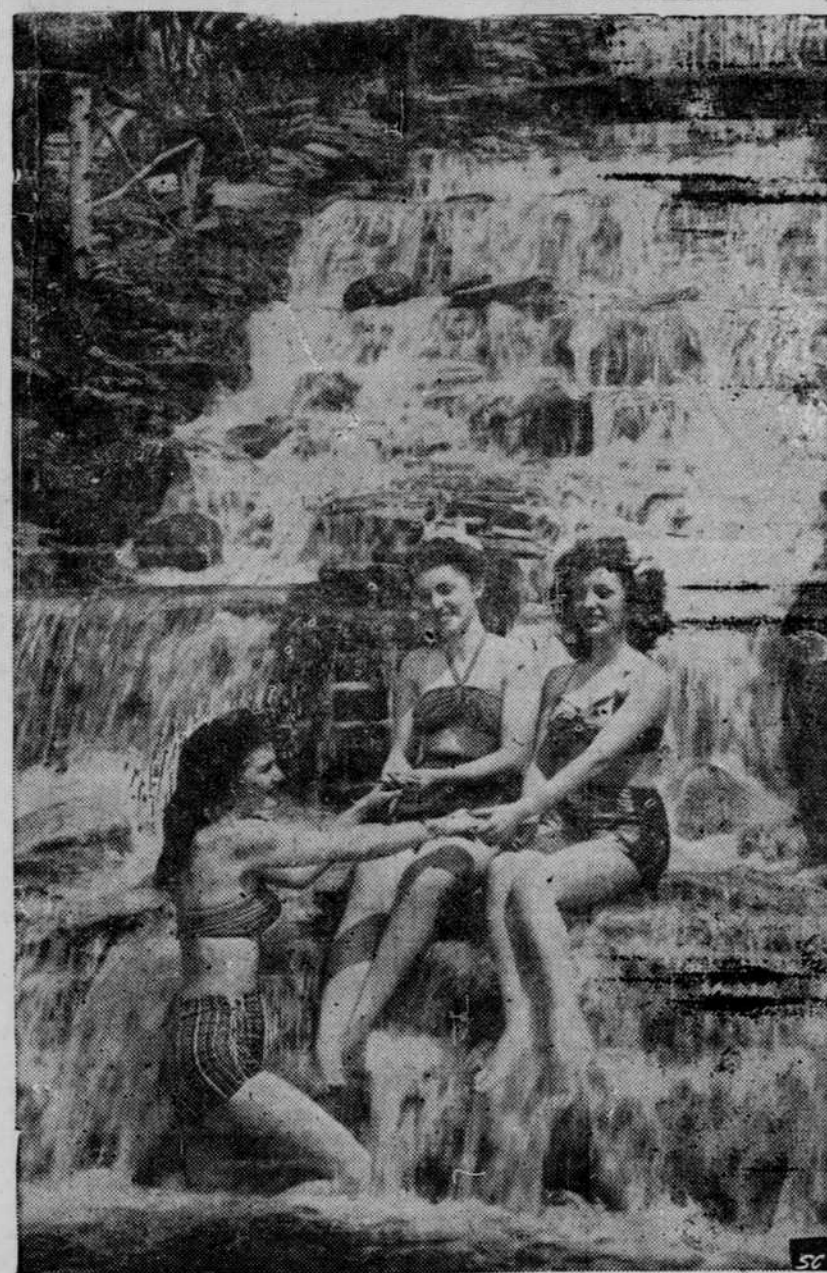
The nomination of the veterans' delegation at the conference that was called by the American Council on Race Relations, came after reports were heard from representatives of the Veterans Administration, the US Employment Service, and the National Housing Agency. These reports were in the form of progress reports on the recommendations made to these agencies by the National Emergency Conference on Minority Veterans Problems held here April 5 last.

A resolution of the five veterans' groups, which was adopted unanimously by the Conference today, declared that the reports indicate little progress in eliminating treatment of minority veterans.

Charles E. Houston, conference Chairman, prominent Washington attorney and vice-president of the American Council on Race Relations, declared in a special address at the luncheon meeting of the conference: Reports we have heard this morning convince me that in the main the federal agencies responsible for the administration of the GI Bill of Rights are not facing up to the task of aggressively combating discrimination against Negro, Japanese American, Mexican, Jewish and other minority group veterans. The federal agencies appear to be concerned chiefly with telling us why they cannot effectively fight discrimination, rather than going out and fighting it. What is needed obviously is popular pressure on government. The national organizations here represented should urge their local branches to put the same kind of pressure on local offices of the federal agencies that the Conference is applying at the national level.

Dissatisfied with the reports of the Washington agencies, the conference took steps to set up a continuing joint council on minority veterans problems with the participation of the 50 national organizations attending the conference. The American Council on Race Relations was asked by the conference to act as a clearing house for the joint council.

A resolution passed by the Conference condemned the numerous attacks on the civil liberties of the early in the south, as in the extreme case of Columbia, Tenn. The veterans delegation to President Truman was instructed to call on Attorney General and urge the reopening and review of the Columbia case, and prompt action to invoke the full powers of the law against such violations.



SITTING PRETTY, Chicago, Ill.—On hot summer days these girls can take advantage of the cool sparkling waterfalls in 14-acre Olson Park—a famous beauty spot created in the heart of industrial Chicago by Walter E. Olson, the rug man. They'll return refreshed to the interesting business of rug weaving.

HEALTH CAMP

Operating on the theory that "a stitch in time saves nine", representatives of the "8 and 40", Douglas County Salon of the American Legion Auxiliary, met at the Lions Club Children's Health Camp on Wednesday, July 17, and spent the day mending the children's clothing, socks and camp bedding.

They also presented the camp with a brand new table model radio. Thanks to this gift, the children will be able to listen to their favorite programs.

Many of the ladies who sewed on Wednesday, July 17 performed the same service last year. Those present included Mrs. John Bosch, Mrs. Max Barenberg, Mrs. J. A. Ronbinek, Mrs. Mabel Ainscow, Mrs. Bessie O. Oile, Mrs. C. P. Whitney, Mrs. H. R. Yirak, Mrs.

L. L. Burri, Mrs. Clare Magnuson and Mrs. W. H. Cummings, and Mrs. V. Lynnequest, of Wahoo.

All are from Omaha except the latter.

The Lions Club Children's Health Camp is owned and operated by the Nebraska Tuberculosis Assn., for underprivileged Omaha children. Funds for its operation are supplied by the World-Herald Good fellows.

GOODTIME RESTORED TO IMPRISONED BLOOD DONOR WHO PROTESTED

NEW YORK CITY—Following a vigorous campaign by the Workers' Defense League, the U. S. Bureau of Prisons has restored statutory goodtime to Milton Kramer, thus making him eligible for parole. Final details of the parole

EXPERT-WATCH Repairing

—GUARANTEED WORK—

WATCHES, DIAMONDS, JEWELRY

L. T. HERDZINA, MGR.

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MA-5050

RELIABLE RADIO

(SALES & SERVICE)

2907 Q Street

★ RECORDS, ★ NEEDLES

★ PHONO-COMBINATIONS

(SERVICE IN HOMES IF POSSIBLE)

Fight Polio



Avoid chills. Don't stay too long in cold water.

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**THE OMAHA
GUIDE**
—Every Week!
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Newsstand