

South Omaha Merchants' Buyers Guide

Omaha, Nebraska, Saturday,
July 20, 1946

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★ "THE GREATER OMAHA GUIDE" Continuous Publication for Nineteen Years—



He can see in the dark
... you can't!

But You Can Be Wise..

by 'Taking Advantage' of these Ad Offerings which Means - "Take Home Savings" after Patronizing the South Omaha Merchants herewith listed.

Everything that is available, These South Omaha Merchants Have... in the NEWEST and BEST in FOOD, FURNITURE, MOTOR CARS, as well as in CLOTHES and ENTERTAINMENT, and some 36 other Major Groups of WANTED GOODS and SERVICES.

By Popular Demand

(by George H. McDavis)

DEAR SUBSCRIBERS: The MERCHANTS OF SOUTH OMAHA here represented below, has made this page, for YOU, POSSIBLE! You can do your SHARE by referring these Ads, when in need of necessities for the Home. PATRONIZE THESE ADVERTISERS!

MADSEN SUPPLY CO.

REFRIGERATORS—STOKERS—WASHERS
GAS STOVES—RADIOS—OIL BURNERS

• Bendix Washers

4713 SOUTH 24TH

MA. 3806

MARTISON HARDWARE

—Company—

*PAINT & *GLASS
ELECTRICAL APPLIANCES
"We Appreciate Your Trade"

MA. 2016

3912 'Q' ST.

—FRANK J. MERWALD—

•TORRID ZONE FURNACE
SHEET METAL & FURNACE
REPAIR WORK

5032 SOUTH 24TH

MA. 4600

FERRIS SEED CO.

—Farmers Cash-A-way—

FIELD & GARDEN

SEEDS

CHICKENS

• POULTRY SUPPLIES & REMEDIES

• FARM SUPPLIES

5029 SOUTH 24TH

MA. 6340

V. Georgeff

Expert..

Shoe Repairing

—LOWEST PRICES—

2905 'Q' ST.

MA. 6382

E. O. FUREN CO.

Jewelers & Optometrists

KEEPSAKE DIAMONDS

"We Appreciate Your Trade"

4839 SOUTH 24TH

MA. 1327

THOMSEN & SONS FLORISTS

Open Evenings and Sundays

—CUT FLOWERS—FUNERAL DESIGNS—

*POTTED PLANTS—VEGETABLE PLANTS IN SEASON

5414 SOUTH 36TH

MA. 1387

City-Wide Excavating

- Basements & Hauling
- Grading—Dozer
- Heavy Machinery Hauled

—FREE ESTIMATES—

—BOB & JOHN OLIVO—

WA. 2324

Radio Repairing

• GUARANTEED PARTS AND SERVICE

CAR RADIOS OUR SPECIALTY

—M. P. DiGiorgio—

4716 So. 24th MA. 2111

MODERN APPLIANCE CO.

Expert Radio & Refrigeration Service

AUTHORIZED MAYTAG SALES & SERVICE

MA. 6969

4910 SOUTH 24TH

FORBES FURNITURE CO

'EVERYTHING for the HOME'

"We Appreciate Your Trade"

5012 SOUTH 24TH STREET

Shebilsky Paint & Wallpaper

—STORE—

• QUALITY PAINTS

(MINNESOTA TESTED)

"We Appreciate Your Trade"

2409 'L'

MARKET 2996

GENERAL REFRIGERATOR SALES & SERVICE

• COMPLETE LINE OF SHEET METAL & FURNACE REPAIRING

*Gibson Refrigerators, Duchess Washers

SERVICE ON ALL MAKES OF REFRIGERATORS, WASHERS, RADIOS

MA. 4311

2917 'Q' ST.

Len's BAR

25th & 'Q' Street

—WILL APPRECIATE YOUR TRADE—

(OPEN EACH DAY AT 6:00 A. M.)

EXPERT-WATCH Repairing

—GUARANTEED WORK—

WATCHES, DIAMONDS, JEWELRY

L. T. HERDZINA, MGR.

4720 SOUTH 24TH

MA-5050

Hermansky's Pharmacy

R. Prescriptions Exactly Compounded

• FREE DELIVERY

We Appreciate Your Trade

EBONY'S ON SALE MONTHLY

2725 'Q'

MA-0260

RELIABLE RADIO

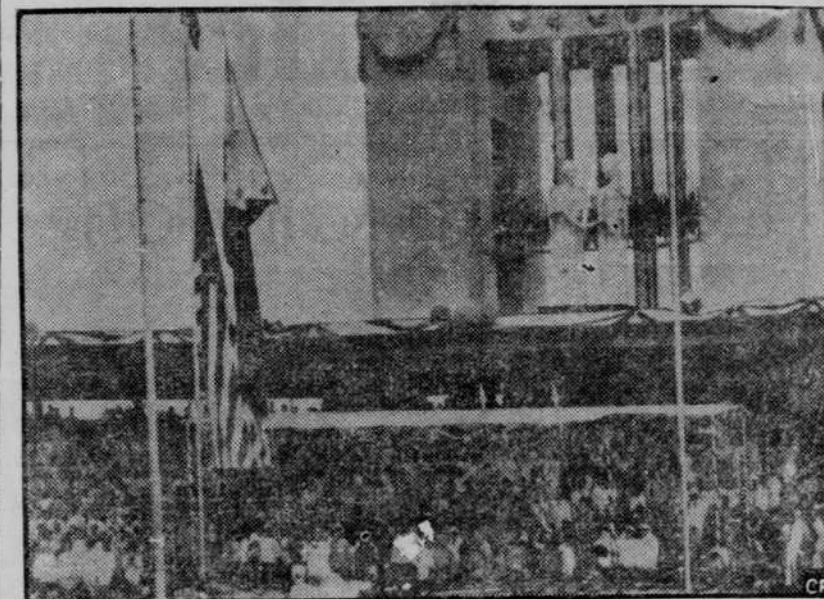
SALES & SERVICE

2907 Q Street

★ RECORDS, ★ NEEDLES

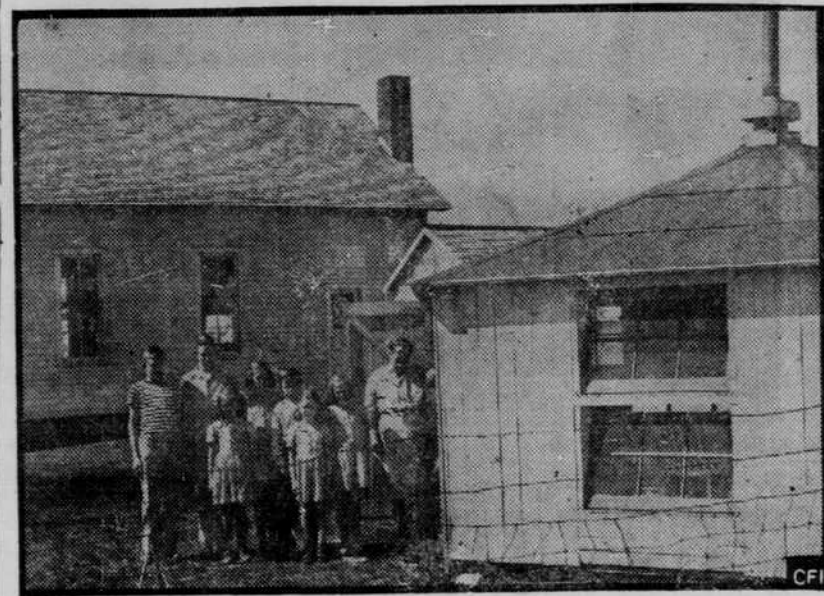
★ PHONO-COMBINATIONS

(SERVICE IN HOMES IF POSSIBLE)



THE REPUBLIC OF
THE PHILIPPINES

MANILA - Sopundphoto—Highlighting the inauguration and proclamation of the Republic of the Philippines, the flag is pictured here, when Ambassador to the Philippine Republic Paul V. McNutt lowered the American flag and raised the Philippine flag in its place. The colorful ceremony took place at the Luneta inauguration grounds.



TEACHER LIVES IN
BROODER HOUSE ON
"CAMPUS"

MOLINE, ILL. Special CFI photo to OMAHA GUIDE from Leslie Swanson—Here's one for "what will they think of next department" in the way of finding substitute homes during the current housing shortage. Mrs. Mary F. Riley of the Aledo, Ill., teacher of the Duncan rural school in Mercer County, hit upon the novel idea of setting up a brooder house on the "campus" where she makes her home during the school year. "It's convenient, too," says Mrs. Riley, pointing out she solved both the housing and the transportation problem with one stroke. Mrs. Riley is shown above with "brood" of seven students at the door of her home with the one room schoolhouse in the background.



MUNITIONS OFFICIAL
UNDER INVESTIGATION

WASHINGTON, D. C.—Soundphoto—Dr. Henry W. Garson, official of the Garson munitions

combine now under congressional investigation by the Mead Committee, is shown, left, talking to reporters following his appearance as a spectator at a hearing in the par profits probe last week.

THE ROAD TO HEALTH IF THERE'S INFANTILE PARALYSIS...

By John W. Chenault, M. D. Medical Director Tuskegee Institute

Every mother in town, I believe called me within one week last summer when there was an outbreak of infantile paralysis in a nearby community. Everyone wanted to know what could be done to protect her child from getting polio.

Infantile paralysis is most apt to occur in the summer months. From June to September is the danger period, with the greatest number of cases usually occurring in September. Undoubtedly there will be outbreaks this summer, too

and I want to mention a few points which should be kept in mind about this tragic disease, which often leaves its victims crippled for life.

Many people think of infantile paralysis as a disease of very young children, but older people may get it too, so everyone should be careful if there is an epidemic. It is too bad, but there is not one thing we can do to prevent polio. Nobody knows exactly how the disease is spread and it is very hard to prevent a disease if we do not know how it is spread.

There are certain precautions we can take, however, that lessen the danger of catching the disease. Although we do not know how to prevent polio, we have learned a lot in recent years about treating it. We have learned so much

THE COMMON DEFENSE WHY UNITY?

We face economic and social problems of a serious nature. They are not easy to solve. Their solution requires all the wisdom and intelligence we have—and Unity among our people of diverse religion, races, and national origins.

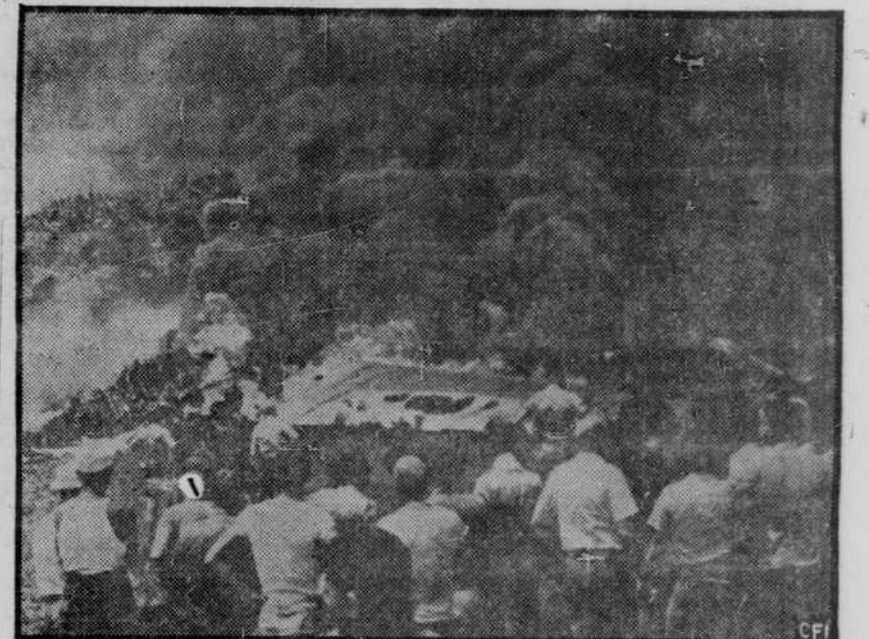
There is the necessity of fighting off inflation, providing housing for veterans, keep in production at a continuously high level. These are only some of the serious economic and social problems which the United States faces—and to which we must find the right answers.

We can find the right answers—if we are a united people. The enemies of our democracy know this. They do not want these problems solved. They know how to prevent their solution. Their method is to spread propaganda that the cause of tension between employers and employees, farmers and labor, the cause of inflationary threat, lack of housing, and production difficulties is due—not to recognizable economic and political forces—but to the presence in America of certain minority groups and their policies of alleged self-interest.

They seek, therefore, to stir up the American people against these groups—promising that if they are eliminated from American life all of our economic and social problems can be handled. They give themselves to the un-Christian and unpatriotic business of trying to turn Christians against Jews, Protestants against Catholics, Whites against Negroes, native-born against foreign-born, and vice versa. They say they are patriots—"Nationalists"—who want to save the country. In reality, they want to create disunity, prevent the orderly development of our economy, produce chaos, and prepare the way for their own political fortunes.

If we listen to these agitators and enemies of Unity we shall not solve our economic and social problems at all. We shall simply complicate them by surrounding them with racial and religious hatred—ending in chaos and the appearance of some sort of dictatorship, probably in the hands of the racial and religious bigots.

Americans can serve God and our country by using their influence to drive the evils of racial and religious discord from our borders. It would be good religion—and a mighty factor in preserving Unity at home—if every American resolved to live in peace with his neighbors, to cooperate with them, to pray and strive for their happiness, to recognize their God-given rights as equal to his own and as worthy of defense as his own—and never, under any circumstances, to spread ugly and false rumors about them.



AMMUNITION FOUND
AT JAGUR

TWA CONSTELLATION CRASHES NEAR READING

READING, PA.—Soundphoto—The plane burns furiously after crashing just after taking off from the Reading airport on a training flight. Of the five on board, three were dead and the others injured.



PALESTINE — British troops members of the Cheshire regiment in the far east, display some of the ammunition uncovered during a surprise search of the collective settlement Jagur, near Haifa, recently. A report from this troubled sector revealed that almost 1,000 of the more than 2,000 Jews seized in the widespread arrests of June 29th had now been released.

that in many cases crippling can be prevented with proper treatment.

It is therefore, very important that any child or adult who gets the disease be placed under good medical care at once. It is most unfortunate that sometimes people try all kinds of remedies before they seek medical advice.

When they finally go to a doctor it may be too late to save the patient's life or to prevent him from being crippled.

The first symptoms of polio are often a headache, unexplained fever, a cold or an upset stomach. If there is an outbreak of infantile paralysis and a member of your family complains of any of these symptoms, get in touch with a doctor at once.

Although we say we cannot prevent polio, if people follow a few simple rules they may avoid the disease.

We know that people who are all tired out are more apt to catch polio than those who get plenty of rest. Chills also weaken resistance to the disease, so we should not stay in cold water too long and should avoid sudden chilling. To

"KEEP UP WITH THE TIMES"



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GUIDE**

—Every Week!
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Newsstand