

THE GREATER OMAHA GUIDE
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Wallace Urges Vets to Support Truman's Program

NEW YORK—Commerce Secy. Henry Wallace urges the veterans of World War II to support the program of the Truman Administration in the current issue of SALUTE, the magazine produced and edited by former YANK and STARS and STRIPES staff members.

From now on every man in public office or seeking public office will appear in some way to the fifteen million or more veterans of World War II for their votes, writes Wallace in the article.

As a man holding public office I am no exception to the rule.

CROSSWORD PUZZLE

ACROSS

- Uncommon
- Fuel
- Jewish month
- Not working
- Fricky pet
- River (Fr.)
- So be it
- Apex
- Paddle-like process
- Church celebration
- Fabulous animal with one horn
- Body of water
- Musical instrument
- Finnish seaport
- Tin
- Island (Malay arch.)
- Metallurgic rock
- Girl's name
- Island (Napoleon's exile)
- Check
- Drying furnace
- Man's nickname
- Ostrich-like bird
- Killed
- Sauce (dial.)

DOWN

- Keep
- Graduate members of school classes
- Teutonic character
- Ardor
- Fasten
- Prepares for publication
- Distributes
- Conical tent (var.)
- Chinese prefecture
- Muse of poetry
- Coln (Ind.)
- Radium (syn.)
- Candle
- Power (abbr.)
- River (Fr.)
- Ahead
- Jewish month
- Pieces of wood
- Severe experience
- Peers
- Remote major planet
- Personal pronoun
- Radium (syn.)
- Pieces out
- Capital (Peru)
- Fresh

Answer to Puzzle Number 8

Series G-48



A USO TREAT, ALL THEY CAN EAT—Children of GI's and veterans in Pensacola, Fla., gobble up ice-cream at a party given especially for them at the DeVilliers Street USO. Left to right: Alice Elaine Williams, daughter of Sgt. Harry Whitaker, Jr.; Mary Johnson, daughter of Cpl. Johnny Johnson; Bunkie Williams, son of veteran Henry Williams and Mitzl Sheppard, daughter of veteran Ray Sheppard.

the veterans to support the Administration's program in their own interests and the interests of their families and friends.

The objective of the Truman Administration as defined by Wallace in his article, is to prevent recurring depressions by the (full) Employment Act of 1946 and other Administration backed measures.

Business must continue to carry the main load... it must provide most of the jobs and the purchasing power. But private business cannot assume the whole responsibility for the national welfare. No single group can be responsible for the entire nation, because there are so many forces that lie outside the control of any one group.

Wallace avoids any comment on President Truman as a possible Democratic candidate in 1948. The Secretary of Commerce, however, urges the veterans to get active in politics, and makes the specific recommendation that veterans should attend party caucuses in their own precincts and wards to see to it that good men get party support before the slates are even drawn.

Your BABY

By Edna Mae McIntosh

The statement, "Variety is the spice of life" unquestionably first fell from adult lips and in no way represents the sentiment of infants or young children.

Efficient housewives, recognizing the important role variety plays in sustaining interest in food, avoid monotony like the plague. What they don't recognize is that his love for something new or different is the result of a life, rich in varied experiences and is not an inborn characteristic.

Life is unpredictable and it is the wise mother who accustoms her child to meeting the unexpected and the new with a spirit of interest and adventure.

ILLINOIS CORN CROP LOOKING UP



MOLINE, Ill. Special CFI Photo to Omaha Guide from Leslie Swanson—Far exceeding the traditional yardstick of knee high by the Fourth of July this corn on a farm at Sherrard, Illinois, almost reaches the chin of Clady's Huddleston, a pretty farmette. Plentiful rainfall and some extremely warm days and nights in June combined to advance the corn far beyond normal stage and prospects are bright for a bumper crop.

BOOK REVIEW

(WIND IN THE OLIVE TREES by Abel Plenn, Boni and Gaer \$3 July Selection of the Book Find Club)

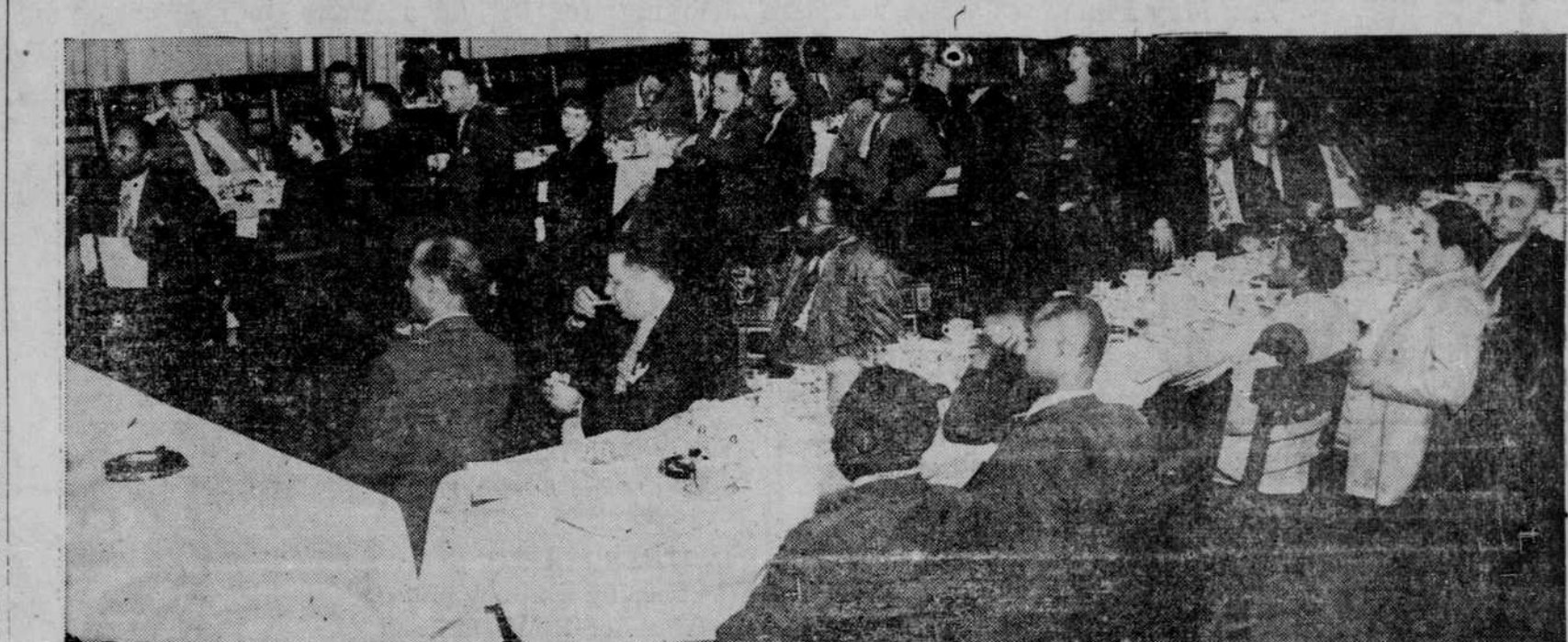
Commenting on WIND IN THE OLIVE TREES, the hard hitting up-to-the-minute expose of Franco Spain which is the July Selection of the Book Find Club, Leland Stowe, noted foreign correspondent, writes: "It is the greatest merit of Abel Plenn's book that it presents the cold facts of the Franco record in such detail and abundance that theoretical devices are unnecessary. Mr. Plenn lived and he worked behind Franco's iron curtain, as Chief of Propaganda Analysis in the US Embassy in Madrid."

"INTERSTATE PAPERS LAUNCH NATIONAL SURVEY"



Interstate United Newspapers, Incorporated, Publishers' Representative, recently entertained their publishers at a noon luncheon at the Hotel New Yorker. At this luncheon, Mr. Edgar A. Steele, Research Director of the Research Company of America, outlined the procedure to be followed in the forthcoming National Brand Preference Survey, which will be launched by Interstate's papers from coast-to-coast.

Above is the speaker's table. Reading from left to right are: Mr. William G. Black, Sales Manager of Interstate, Mr. L. J. Pollard, Manager of Interstate's Chicago Office, Mrs. Robert L. Vann, Treasurer of Interstate; Miss Ida M. Levettown, Business Manager of Interstate; Mr. Ira F. Lewis, President of Interstate; Mr. Steele, Mr. Raymond Peck, Vice President of Interstate; Mrs. Ira F. Lewis, and Mr. Fine of Research Company of America. Below are pictured some of the publishers listening to Mr. Steele, as he explains methods to be followed in making this the biggest Brand Preference Study ever made for the Negro race.



larily it commands the attention, and thought of the entire American people."

ELKDOM

(By Dr. Marianna McFadden)

The Juvenile Elks will meet on Monday July 15 at 5 o'clock. The Senior Mother is asking all the members to please be present.

Cherokee Temple No. 223 held the regular meeting Tuesday night July 9 with Dr. Ruler Campbell presiding. Dr. Campbell gave the report from the mid-west convention. The installation of the new officers were held. Deputy Dr. Ethel Mae Price was elected as delegate to the convention in Buffalo, N.Y.

The Committee was appointed on the Elks picnic for the Junior Elks with Senior Mother Dr. Ruler Lulu Brvant, Dr. Marie Parker, Dr. Fanny Wilson and Dr. Lulu Washington. The picnic will be held at Elmwood Park.

Paul Robeson was born in the town of Princeton, New Jersey, during the Spanish-American war. His father was a hard working tough minded preacher who had been born a slave. Paul was the third Negro to ever be admitted to Rutgers College. When he graduated in 1919, he had won his Phi Eta Kappa Key, had been chosen end on the All-American football team, had won his R in four sports, delivered the commencement oration, and had been elected to Cap and Skull, the society made up of four men fully representing the ideals of Rutgers.

After a disappointing start at the study of law, he decided, with the strong urging of his young associate ought to be an actor. He joined the Provincetown Players, where he worked with Eugene O'Neill (in whose Empress Jones he starred) Robert L. Spurr, Edna St. Vincent Millay, and others destined to become famous.

Robeson's first concert was really a sort of lark, an informal gathering at which he sang nothing but Negro Spirituals. But the audience refused to go home and got encore after encore, far into the morning until listeners and singers were limp with exhaustion and joy. So he was launched on his two careers and both moved forward with increasing success.

concerned in America and Europe stage plays that brought acclaim from critics and public alike, more than a thousand recordings, several motion pictures, and work on the radio. And all this time Robeson was curious about the whole world, about the fight of all oppressed people for freedom and better lives. He traveled in the Soviet Union where his son also went to school for some time; he supported the Spanish Loyalists in their fight against Fascism; and he has always been found in the front of every battle for a better life for ordinary people.

"Through my singing and acting and speaking," he says, "I want to make freedom ring. Maybe I can touch people's hearts better than I can their minds."

WIDESPREAD PRESS COVERAGE GIVEN A. V. C. CONVENTION IN IOWA

Leading magazines and independent newspapers, recognizing the potential importance of A.V.C. to America's affairs, sent special correspondents to Des Moines to assure top-flight coverage which would supplement the stories of United Press, Associated Press, and International News Service. LIFE pictures were taken by Mark Kaufman, ex-Marine, who covered Chicago's LaSalle Hotel fire the week before; text on the LIFE article was handled by Mr. Frank Campion, from the New York office. TIME'S story, which appeared in the June 24 issue, was written from facts provided by George Mills, TIME correspondent in Des Moines. Col. Matt Urban, Veterans Editor of LIBERTY Coverage all important sessions, as did Greta Palmer, writing for CORONET.

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roundup by Smith Dawless, one of the paper's Associate Editors. Most widely-circulated writer present was Tom Stokes, whose column, syndicated by United Features-NEA, appears in an estimated 137 dailies and weeklies throughout the country. Stores devoted three full columns to the AVC convention.

Chicago led all other towns in single-city coverage; Frank Smith, ex-War Correspondent and now veterans editor, covered for the Chicago TIMES; Guy Gentry, top convention-reporter, filed for the Chicago TRIBUNE; Jack Mabrey, ex-Navy officer with Pacific battle stars, was sent by the Chicago NEWS to cover for the Knight papers, including the Detroit FREE PRESS, the MILWAUKEE HERALD and others; Charles Roberts came from the Chicago SUN.

Times Post at Des Moines From New York's papers came George Eckel of the N. Y. TIMES, Joseph Kahn of the N. Y. POST, and Ethel Greenfield of the N. Y. HERALD TRIBUNE. Sam Stavisky, veterans editor of the Washington POST and George Beveridge of the Washington STAR, flew to Des Moines with the large Washington Chapter delegation.

The San Francisco CHRONICLE most distant newspaper represented, sent Jack Foise, ex-correspondent of STARS AND STRIPES in the Mediterranean to report delegates doings and analyze the present and future of AVC.

Other independent newspapers represented were the Milwaukee JOURNAL, the Boston HERALD,

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WOMEN IN THEIR '40's

Were Never Meant To Suffer Like This!



Here's a tip for women troubled by Nervous Tension, Irritability and Weak, Tired, Cranky Feelings—due to 'middle-age' If the functional "middle-age" period peculiar to women makes you suffer from hot flashes, touchy, high-strung, weak, nervous feelings, try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Taken regularly—this great medicine helps build up resistance against such "middle-age" distress. Thousands Upon Thousands Helped! Pinkham's Compound is one of the best known medicines you can buy for this purpose. It has proved some of the happiest days of some women's lives can often be during their 40's. We urge you to give Pinkham's Compound a fair and honest trial. Just see if it doesn't help you, too. It's also a great stomachic tonic! Lydia E. Pinkham's VEGETABLE COMPOUND