"TRY HOME FIRST".



NORTH 24TH STREET BUSINESS DIRECTORY





By a 'Peep-in' on this Alphabetically Classified Business Drectory.

You May Find Just What You are Looking for "Right at Your Door, or at Your Neighborhood Store". You Can also SAVE that Car Check and Lots, and Lots of Time! This North 24th Street Classified Business Directory Page is Your "Best Money-Back Guarantee".

Adler's Bakery

Oven Fresh Bread, Rolls, Donuts DAILY

1722 North 24th Street

WE-4636

EARL AND BUD'S Texaco Service

 GAS and OIL "We Appreciate Your Trade" -30th & Wirt-

APEX Bar Inc.

"FAVORITE BRANDS WHEN AVAILABLE"

----(Under New Management)-----Nate Ferer, Manager 1818-20 NORTH 24TH

NORTH 24TH STREET Shoe Hospital

24th and Decatur

WE. 4240

"VILLONES SERVICE" GAS AND OILS

24th and OHIO

Neighborhood Furnace Co.

2111 NORTH 30th ST.

-GUTTERING SPOUTING & REPAIRS-INSTALLATION OF OIL, GAS, COAL, also STOKERS ESTIMATES FREE

& TERMS ARRANGED

AT-7518

THRIFTY LIQUOR STORE

• WINES, BEER, LIQUORS

"We Appreciate Your Trade"

24th & LAKE

AT. 4248

Phone: ATlantic 3949 PARKER FURNACE & SHEET METAL WORKS 2002 LAKE STREET

• GAS FURNACES, OIL—• OIL BURNERS ALL TYPES OF FURNACE REPAIRING "Sheet Metal Work of Any Kind" (EASY TERMS OMAHA 10, NEBRASKA

Green Lantern Cafe

"ENJOY HOME COOKING AWAY FROM HOME"

2116 NORTH 24TH

JA. 9257

OUTLET STORES

MEN & WOMEN'S FURNISHINGS (SHOES FOR THE ENTIRE FAMILY)

-We Appreciate Your Trade-1510 NORTH 24th

Hall Service Station GAS OIL & SERVICE

. JA. 8954 24TH & GRACE.

Buyers' Guide

 Services, Foods, Accessories, Household Needs, etc., which may be had at these 24th Street Places of Business.

EDITORIAL

BY GEORGE H. McDAVIS, Advertising Manager

"ANOTHER FIRST"

IN keeping with our policy of giving our READERS and ADVERTISERS the Best possible SERVICE. The OMAHA GUIDE is FIRST again with a new FEATURE which to our

all CONCERNED. WE are striving to keep abreast of the times, with NEWS, ARTICLES & FEA-TURES. KEEP your eye on this PAGE each week,- here you will find the answer to all your household NEEDS; and



● BODY & FENDER WORK • TIRE REPAIRS • MECHANICAL REPAIRS • GREASE JOBS

LEWIS SERVICE STATION

Bines Landrum Lewis, Proprietor S. W. Corner 24th & GRANT

The SNACK Stop

• HOT DOGS-A FOOT LONG-• HAMBURGERS ◆ CANDY—◆ ICE CREAM—◆ MALTED MILK • REFRESHMENTS—• FOODS -Open 24 Hours A Day-

2108-10 NORTH 24TH Phone. JA. 9434

★ HOUSEHOLD FURNISHINGS

CHICAGO FURNITURE CO.

"COME IN AND GET ACQUAINTED" JAckson 4411 1833-35 NORTH 24TH

ROYAL BAKERY

•Cakes & Pastries-•Bread & Rolls

We Appreciate Your Trade

1511 NORTH 24TH

WEbster 6400

WERNER

Paint and Wallpaper Company O'BRIEN PAINT DISTRIBUTOR

Omaha 2, Nebraska

2222-24 CUMING ST.

AT. 4744

Crounse Bootery

Shoes for the Entire Family MEN'S FURNISHINGS 1514 NORTH 24TH

fine Quality-Personalized PRINTING

—___J. P. CROUNSE___

JUST CALL HA-0800

Live Fresh Caught Fish Sea Food & Poultry

• 1314 NORTH 24TH

THE STORE

Watch for GRAND OPENING

COMPLETELY REMODELED

AIR CONDITIONED 24th & Cuming

JOE'S MARKET

3215 North 30th

• PLANTS, • FRUITS & • VEGETABLES

We Appreciate Your Trade

Midwest Paint & Body Co. "SEE US FIRST"

—WE BUY AND SELL **USED CARS & TRUCKS**

2812 NORTH 24TH JAckson 0744

Schmader Cabinet Works

• ALL-AROUND GENERAL MILL WORK

CONTRACTING AND BUILDING -Estimates Promptly Given-2225 CUMING STREET Omaha, Nebraska

P&MAUTO SERVICE

"WE CAN TAKE CARE OF ALL YOUR CAR NEEDS"

JA. 5573

24th & Seward

Phone: JA. 5606

TIP TOP TAILORS

Cleaning, Pressing; Alteriug

We Appreciate Your Trade

ATlantic 6138

1804 NORTH 24th

-"JOE KAPLAN"-Gas Oil Service

WASHING-POLISHING-GREASING

24TH & GRANT

EDHOLM & SHERMAN

OUR WORK IS GUARANTEED

2401 NORTH 24TH

WE. 6055

RITZ CAB CO. -"PROMPT SERVICE-NITE OR DAY"-

• JA-5222

H. Dolgoff Hardware

Glass, Paints, Varnish Plumbing Supplies

WE. 1607

1822 NORTH 24th

CLARK

Rooting & Siding Co.

★ 2830 CHARLES

★ JA. 4845

• SHEETS, TOWELS & WASH RAGS

LADIES' GIRDLES The "9" Center

2522 NORTH 24TH

Deep Rock Service GAS OIL & SERVICE

We Appreciate Your Trade 1501 NORTH 24TH

FINLAY & COMPANY

-24 Hour Service-SCORED ICE AND CUBES

WE. 0232

24TH & SEWARD

Houston's Market

(Open Sundays)

---SELECT GROCERIES

Home Made Pork Sausage 2114 NORTH 24TH JAckson 3543

House PAINTS left
GET IT NOW!

IDEAL FURNITURE MART

2511-13 NORTH 24TH ST.

REID'S PHARMACY

"THANK YOU"

24th & Seward

WE STILL HAVE SOME-

WE. 1613