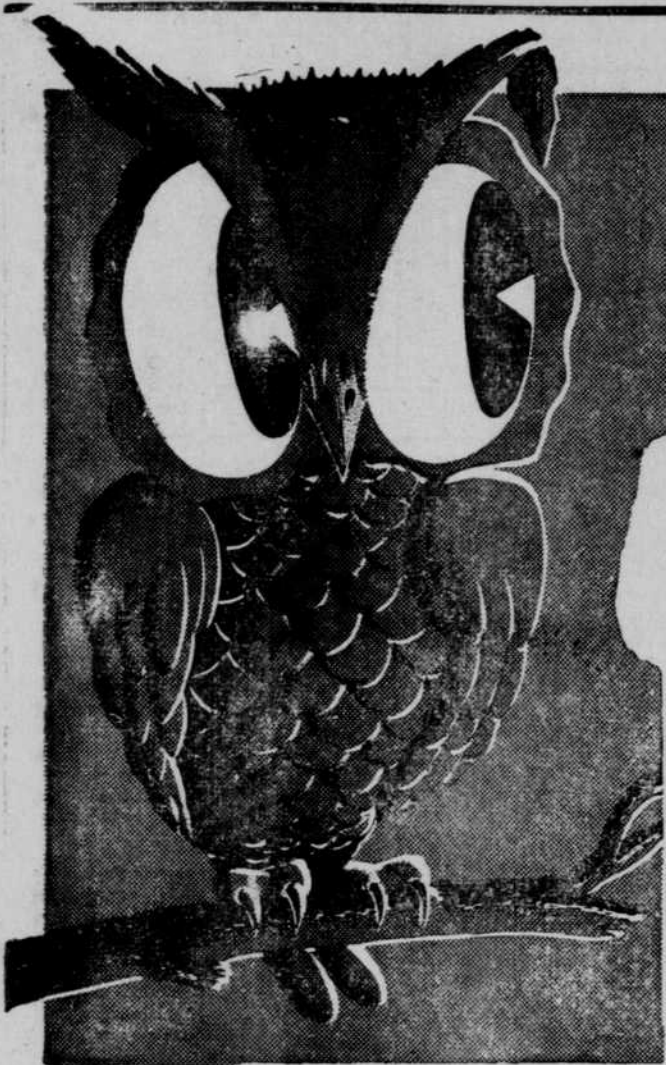


South Omaha Merchants' Buyers Guide

Omaha, Nebraska, Saturday,
June 29, 1946

Page 4 ★ "THE GREATER OMAHA GUIDE" Continuous Publication for Nineteen Years—



He can see in the dark
... you can't!

But You Can Be Wise..

by 'Taking Advantage' of these Ad Offerings which Means - "Take Home Savings" after Patronizing the South Omaha Merchants herewith listed.

Everything that is available. These South Omaha Merchants Have in the NEWEST and BEST in FOOD, FURNITURE, MOTOR CARS, as well as in CLOTHES and ENTERTAINMENT, and some 36 other Major Groups of WANTED GOODS and SERVICES.

By Popular Demand

(by George H. McDavis)

DEAR SUBSCRIBERS: The MERCHANTS OF SOUTH OMAHA here represented below, has made this page, for YOU, POSSIBLE! You can do your SHARE by referring to these Ads, when in need of necessities for the Home. PATRONIZE THESE ADVERTISERS!

MADSEN SUPPLY CO.

REFRIGERATORS—STOKERS—WASHERS
GAS STOVES—RADIOS—OIL BURNERS

• Bendix Washers

4713 SOUTH 24TH

MA. 3806

MARTISON HARDWARE

—Company—

*PAINT & *GLASS
ELECTRICAL APPLIANCES
"We Appreciate Your Trade"

MA. 2016

3912 'Q' ST.

—FRANK J. MERWALD—

*TORRID ZONE FURNACE SHEET METAL & FURNACE REPAIR WORK

5032 SOUTH 24TH

MA 4600

FERRIS SEED CO.

—"Farmers Cash-A-way"—

FIELD & GARDEN SEEDS

CHICKENS

• POULTRY SUPPLIES & REMEDIES

• FARM SUPPLIES

5029 SOUTH 24TH

MA. 6340

V. Georgeff

Expert..

Shoe Repairing

—LOWEST PRICES—

2905 'Q' ST.

MA. 6382

E. O. FUREN CO.

Jewelers & Optometrists

KEEPSAKE DIAMONDS

"We Appreciate Your Trade"

4839 SOUTH 24TH

MA. 1327

THOMSEN & SONS FLORISTS

Open Evenings and Sundays

← CUT FLOWERS—FUNERAL DESIGNS—

• POTTED PLANTS—VEGETABLE PLANTS IN SEASON

5414 SOUTH 36TH

MA. 1387

City-Wide Excavating

- Basements & Hauling
- Grading—Dozer
- Heavy Machinery Hauled

—FREE ESTIMATES—

—BOB & JOHN OLIVO—

WA. 2324

Radio Repairing

• GUARANTEED PARTS AND SERVICE

CAR RADIOS OUR SPECIALTY

—M. P. DiGiorgio—

4716 So. 24th MA. 2111

MODERN APPLIANCE CO.

Expert Radio & Refrigeration Service

AUTHORIZED MAYTAG SALES & SERVICE

Market 6969

4910 SOUTH 24TH

FORBES FURNITURE CO

'EVERYTHING for the HOME'

"We Appreciate Your Trade"

5012 SOUTH 24TH STREET

Jhebilsky Paint & Wallpaper

—STORE—

• QUALITY PAINTS

(MINNESOTA TESTED)

"We Appreciate Your Trade"

2409 'L'

Market 2996

GENERAL REFRIGERATOR SALES & SERVICE

• COMPLETE LINE OF SHEET METAL & FURNACE REPAIRING

* Gibson Refrigerators, Duchess Washers

SERVICE ON ALL MAKES OF REFRIGERATORS, WASHERS, RADIOS

MA. 4311

2917 'Q' ST.

Len's BAR

25th & 'Q' Street

—WILL APPRECIATE YOUR TRADE—

(OPEN EACH DAY AT 6:00 A. M.)

EXPERT-WATCH Repairing

—GUARANTEED WORK—

WATCHES, DIAMONDS, JEWELRY

L. T. HERDZINA, MGR.

4720 SOUTH 24TH

MA-5050

Hermansky's Pharmacy

Prescriptions Exactly Compounded

• FREE DELIVERY

We Appreciate Your Trade

EBONY'S ON SALE MONTHLY

2725

MA-0260

PUBLIC WARNED AGAINST RACKETEERS AND FRAUDS

MACKINAC ISLAND, June 24.—The Better Business Bureaus of the country are engaged in a full scale war to safeguard the billions of wartime savings against frauds and, in the words of President Truman, to "prevent a repetition of the disasters which fell upon the public after World War I". Thousands of people, especially veterans, are being helped every day to keep their savings from the clutches of swindlers and racketeers, according to a round-up of detailed reports from the Bureaus presented to the National Association of Better Business Bureaus here today.

Not merely defensive warfare, but powerful attack, has been the strategy of the Bureaus since they were mobilized and assigned the task of helping the nation to protect its liquid assets, at a meeting in New York January 9. The Bureaus were asked to provide leadership, guidance and material help because of their organized facilities and many years of know-how in public protection. The Conference for Safe Guarding Wartime Savings was sponsored by the country's outstanding leaders of business and finance, labor, agriculture, education, and journalism with the Federal Government designated by President Truman as a partner in this enterprise. A nation-wide campaign of warning, education and individual advice has reached millions of families in the five months since the Conference. The public is warned so that it can recognize swindlers and racketeers; it receives specific education on the various fields in which they may lose money, and all who need advice on some definite proposition within the scope of Bureau operations, can get it through any Bureau.

The old Spanish prisoner swindle has been revived, but he is competing with new and original rackets specially designed for timely appeal. Wartime shortages housing difficulties, wartime migration of millions of people, changing jobs, returning veterans and three times as much in liquid assets as six years ago, all make the nation particularly vulnerable. The veteran is a special target for those who would part him from his money, whether he is looking for a house, a job or a business opportunity. Rackets in these fields lead all others for the country as a whole. Gold mining stocks, auto deals, black market swindles, animal breeding, cemetery lots, phony insurance and fake surety services are favorite lines. Risky speculations labeled "investments" which take a big toll of lifetime savings are being given extra attention by the Better Business Bureaus.

National Poll Tax Committee Reaffiliating with Southern Conference for Human Welfare

Jennings Perry and Dr. Clark Foreman announced today that the National Committee to Abolish the Poll Tax is re-affiliating with the Southern Conference for Human Welfare. The two men are chairmen and president respectively of the two organizations. The time of re-affiliating will depend upon the time-table for HR 7 in the United States Senate. Every effort is being made to pry the bill onto the floor before the Senate recess. Its chances for passage once it is up are excellent, according to Mr. Perry, but it is fighting for a place on a crowded schedule after long months of earlier delay. After the merger the name of the National Committee will be the National Committee to Abolish the Poll Tax of the Southern Conference for Human Welfare. The Committee will continue to operate as a separate entity, keeping its present executive board and sponsors. This is in recognition of its thoroughly national character. It will continue to capitalize on the educational work it has done in every state.

The National Committee began as a civil liberties committee of the SCHW when that organization was founded in 1938 in Birmingham. Rep. Lee Geyer (D. of Cal.) recognizing the poll tax as a national issue, developed the independent NCAAT after he had introduced the first anti-poll tax bill. The Southern Conference for Human Welfare, Dr. Foreman said, has become a strong South-wide organization which has attracted national support for its program of improving conditions in the South which vitally affect the rest of the country. Its programs are carried on through legislative and community activities in the southern states and through

national legislative work on issues that affect the south. Not only is the poll tax an actual brake on the progressive south today. It has become a symbol of feudalism which is too close to fascism for our comfort or safety according to those two leading southerners in the field of public service. When the poll tax is gone away the south can enter the community of voting states and America can enter the community of voting democracies.



The Waiter's Column

By H. W. Smith

Waiters at the Hill hotel are topping the service.

Blackstone hotel with the new Maitredie on the up and go at all times.

Regis hotel and White Horse Inn going good.

Pontenelle hotel waiters very much on the ball

The boys only have five more days to pick the winners at the race track now.

Paxton hotel head waiter very much on the job after a much needed rest and vacation.

All Summer clubs on the upward trend and the boys are serving with a smile.

Mr. Jerry Simpson, a former roast beef knight and now of the Pullman, should be a police officer.

Read the Greater OMAHA GUIDE for all the news of the race and current events.

RELIABLE RADIO

SALES & SERVICE

2907 Q Street

★ RECORDS, ★ NEEDLES

★ PHONO-COMBINATIONS

(SERVICE IN HOMES IF POSSIBLE)

GIFT FOR COLLEGE FUND



Calvin's News Service—Towering Kenneth Spencer, star of Show Boat gratefully receives a donation from the United Negro College Fund from Charles Frederic, also a star of the Jerome Kern musical, who is a Calvin News Service reporter. Thank you Mr. Frederic, this will go a long way toward breaking down more barriers between our fellow men, comments Kenneth Spencer.

Mr. Frederic replies: I've always been brought up in racial tolerance and in the south where there are so many obstacles to overcome. The sooner we all understand what the causes are, the sooner we will overcome them. If this check can account for even one enlightened American, I am satisfied. Mr. Frederic's father is a minister in Alabama and has often spoke at Tuskegee Institute.



BEWILDERED DOG SURVEYS TORDANO RUINS

DETROIT, MICH.—Soundphoto—After tornado leveled his master's home, this dog shown above surveys ruins to find trace of familiar scenes.

Good Reading THE GREATER OMAHA GUIDE

Phone Us Your Social Local News.

RETAIL CEILING PRICES ALL PRICES CENTS PER POUND

LOINS		BACON		SAUSAGE		PORK		HAMS, PIGNICS, SHOULDERS, ETC.	
White	Black	White	Black	White	Black	White	Black	White	Black
33	30	33	37	42	38	33	37	33	37
34	31	34	38	43	39	34	38	34	38
35	32	35	39	44	40	35	39	35	39
36	33	36	40	45	41	36	40	36	40
37	34	37	41	46	42	37	41	37	41
38	35	38	42	47	43	38	42	38	42
39	36	39	43	48	44	39	43	39	43
40	37	40	44	49	45	40	44	40	44
41	38	41	45	50	46	41	45	41	45
42	39	42	46	51	47	42	46	42	46
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50	47	50	54	59	55	50	54	50	54
51	48	51	55	60	56	51	55	51	55
52	49	52	56	61	57	52	56	52	56
53	50	53	57	62	58	53	57	53	57
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75	72	75	79	84	80	75	79	75	79
76	73	76	80	85	81	76	80	76	80
77	74	77	81	86	82	77	81	77	81
78	75	78	82	87	83	78	82	78	82
79	76	79	83	88	84	79	83	79	83
80	77	80	84	89	85	80	84	80	84
81	78	81	85	90	86	81	85	81	85
82	79	82	86	91	87	82	86	82	86
83	80	83	87	92	88	83	87	83	87
84	81	84	88	93	89	84	88	84	88
85	82	85	89	94	90	85	89	85	89
86	83	86	90	95	91	86	90	86	90
87	84	87	91						