The Omaha Guide

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Act of Congress of March 3, 1879.

All News Copy of Churches and all organiztions must be in our office not later than 1:00 m. Monday for current issue. All Advertising Copy on Paid Articles, not later than Wednesday noon, preceeding date of issue, to insure public-

-	VSPAPER ★ SUBSCRIPTION RATE IN OMAHA
æ	ONE YEAR \$3.00
2	SIX MONTHS\$1.7
æ	THREE MONTHS\$1.2
	SUBSCRIPTION RATE OUT OF TOWN
20	ONE YEAR \$3.50
ă	SIX MONTHS \$2.00
8	The same of the sa
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STORZ-HOFFMAN SET ALL-TIME RECORDS! Champions 4th Year, Sell at \$2 a Pound

Show or the Chicago Market Fat Stock Show, which has substituted for the International during wartime.

Stock Show, which has substituted for the International during wartime.

Included in this car load. He has purchased the 4-H grand champion at the Ak-Sar-Ben show several times

TO TAKE LEAD IN INVESTI-

GATING LEGALITY OF THE

legality of present FHA racial pol-

ed the government agency's prac-

has not only encouraged the

spread of racially restrictive cov-

PRESENT FHA RACIAL

POLICIES

in white areas.

Legal Minds Needed

ings in American cities."

• For Greater Coverage

ADVERTISE IN

CORDIALS.

★ Prices Most Attractive!

the situation will be changed only

The Storz-Hoffman Herefords set two new records at the recent Chicago Market Fat Stock Show.

1. They sold for \$2 a pound to the Wrigley Restaurants of Chicago. Previous high record was 59 cents.

2. They won the grand championship for Storz & Hoffman for the fourth consecutive year.

This was the first time an exhibitor has won the grand championship four consecutive years in the 45-year history of the International Livestock

Sale Value \$31,000

The cattle averaged 1,040 pounds when they were shown. There were to take to the Chicago show. This year's grand champions were purchased as calves from the T. O. Ranch Company at Raton, N. M.

Mr. Storz, vice-president of the Storz Brewing Co., said he is interested in demonstrating that cattle from a commercial herd if properly chosen and properly fed can attain grand championship quality. He tory of the International Livestock

tory of the International Livestock Show or the Chicago Market Fat since. Omaha, and hasn't been out of it stated that no pure-bred cattle were included in this car load. He has pur-

Two Beauties and the Beast



"bible" for appraisers and financial institutions throughout the LL during the war, pretty junior | and older volunteers help service A hostesses Jean Stovall and men as well as service men's wives Rosa Walker (above) helped traincountry. Although FHA has revised its manual to eliminate the ees-during their shore leave from restless waiting period. the Great Lakes Naval Training Because the National Y.W.C.A. is the League Executive stated that Station-trade their sea legs for a the USO member agency primarily "it is too late for such revision to rollicking gallop on horseback. It concerned with women, many of have any practical effect. Local seems unnecessary to point out that the feminine-slanted projects fall the cavalry division of the Waunaturally under its wing. Today, lending institutions and building kegan, Ill., USO club was one of for example, volunteers are welcominterests have, on their own initthe most popular land activities ing the GI wife who comes to visit iative, continued and strengthened with the marine-minded contingent her hospitalized husband; running these practices which have distort; of our armed forces. The important thing just now is and inviting reunited service men's

ed housing conditions for Negroes that young misses like Jean and families into USOs for a home-Rosa are still on the job. Actually, cooked dinner. Promoting better horseback riding is only one of the race relations is an underlying countless ways junior hostesses theme in all Y.W.C.A. activities. Asserting that the time for

Granger set forth the opinion of the National Urban League that FROM IN XMAS SEAL SALE

through court and legislative action. He asked that the Negro in a national project to make it sociation, \$16,810.83, has been reimpossible for public funds to be ceived to date, in the 1945 Christspent in "what amounts to a prac- mas Seal Sale. The Association tical subsidy of racial ghetto build emphasizes that the average individual gift is larger this year than it has been for some years past. But 30,000 Omahans have not yet been heard from.

"It is important", said Farrar Newberry, Omaha's 1945 Seal The Omaha GUIDE! Sale Chairman, "that these 30,000

edreeme eremeterer

The Crosstown BAR

-AT 24TH & PATRICK AVE.

(Is under New Ownership and Operation)

Bourbon & Blended Whiskies

on hand, as well as WINES, BRANDIES and

BONDED, STRAIGHT

★ Buy Your Christmas Supply Early!

30,000 OMAHANS NOT HEARD people mail in the money for their seals just as soon These funds are badly needed to According to figures released carry on the preventive program lawyers organization join forces by the Nebraska Tuberculosis As- of the Association. I think some contributors are inclined to believe that their one, two or three

baby checks for visiting mothers:

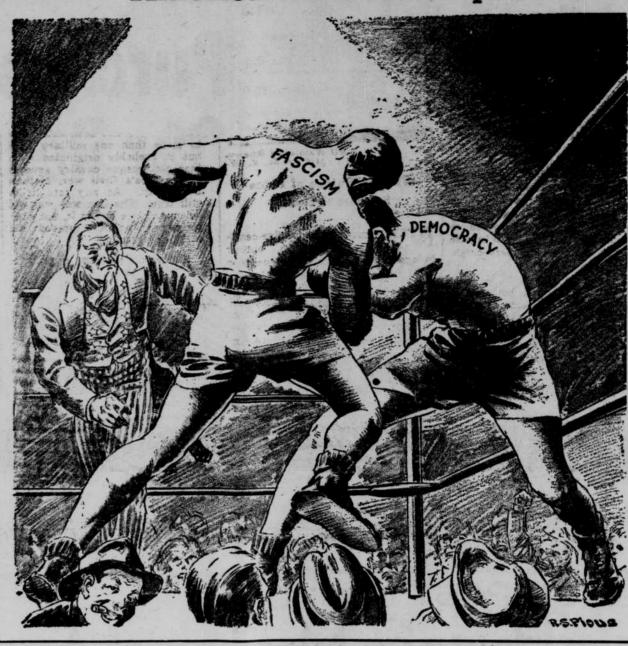
dollars will not make a great deal



IT'S ALL VERY SIMPLE"

1 31 minutes That's at the rate of

Editorial: "Americansare Great Sportsmen"



(The following article is based on medical studies of the effectiveness of the Sister Elizabeth Kenny treatment for infantile paralysis.)

Sister Kenny Theory

Sister Elizabeth Kenny's demonstration of her treatment

The result of these studies and clinical observations by

for infantile paralysis at Minneapolis General hospital

aroused the interest of the medical profession and resulted

six eminent medical men is told in a report made in the Au-

gust issue of The Journal Lancet, a national medical publica-

in a five-year study of her theories.

tion, by Dr. John F. Pohl, attend-6

ing orthopedic surgeon at Minne-

apolis General hospital and the

Michael Dowling School for Crip-

pled Children in Minneapolis and

who conducted the five-year studies

in co-operation with the University

Other research was conducted by

orthopedists at the world-famed

Mayo Clinic at Rochester, Minnesota

Studied 364 Cases

The Dr. Pohl report is based on

the most comprehensive study to

date of Miss Kenny's revolutionary

treatment and the results of that

the limbs," Dr. Pohl wrote.

Remarkably Successful

"For the most part," Dr. Pohl

Surgery Unnecessary

apolis General).

and by the Rochester (New York)

of Minnesota medical school.

abeth Kenny Institute.

Medical Studies Back

of difference in the grand total But the real facts of the matter are, that every dollar counts. The work of the Nebraska Tuberculosis Association is supported by small contributions from thousands of Nebraskans. It does not depend upon a few large gifts from wealthy individuals. The fight against tuberculosis is every body's fight because anyone may get the disease."

The association announced that at the same point in last year's Seal Sale, \$19,159.13, had been re-

GENERAL MARSHALL AT PEARL HARBOR HEARING



Washington, D. C. (Soundphoto) General George C. Marshall declared that in 1941 Hawaii and Panama were America's main out posts of defense and that the Philippines were so poorly equipped that "no defense against a first class power was conceivable". Photo shows General George C. Marshall as he testified at the Pearl Harbor invetigation. Presi dent Truman recently named Marshall special emissary to China, replacing Patrick Hurley who re-

"YOU ARE UNDER ARREST!"



CRIME DETECTION

Identification Bureaus



Pauline Zolko, Pennsylvania farm 2 minutes per cow and must be girl, when checked and timed, record of some sort. If any of our while using two modern milking readers have mliked faster "Ye will be glad to know about it.

Buy Victory Bonds Regularly Hold Them; Here's What Happens

Weekly	SAVINGS AND INTEREST ACCUMULATED		
Savings	In 1 Year	In 5 Years	In 10 Years
\$3.75	\$195.00	\$1,004.20	\$2,163.45
6.25	325.00	1,674.16	3,607.54
12.50	650.00	3,348.95	7,217.20
18.75	975.00	5,024.24	10,828.74

WASHINGTON, D. C.—War Finance officials said here that weekly savings invested in Victory Bonds—\$3.75 per week—for one year will total enough to make a down payment on a home. The timetable shows other small savings and their future values.

of The Negro Press

(from LOU SWARZ' JOTTINGS)

New York, N. Y.-Recently a well-known magazine asked me to "OKeh" a similar column released by me through a National News' Syndicate, in which I briefly discussed the "Value" of the Negro Press.....

To me that is not hard to do because I still feel as always: there is no agency as great as the Press, (Period)......Differentiating between the Press doesn't make sense to me because every Pressthe Negro, Spanish, Jewish, Russian, and what we call the white-gives to its locality, its people or race, and its world, INFORMATION WHICH CANNOT BE MEASURED.

However, since we are still Negroes, most of us interested only in racial issues, the Negro Press will be the topic of this brief discussion—it, the Negro Press, is definitely a, WAKE UP AND READ

Surely during the World War II we learned everything about the contributions made by our Boys and Girls through Our Own Press.....and we are still learning. Read your local weekly, The GREATER OMAHA GUIDE......and also read your dailies.... Compare News about Negroes in each...... In which do you find most news about our own race? In your Negro Press, don't you? Have you kept a scrap book of World War II events from both your Negro and white newspapers? If so, then you are a well-informed person on all issues. And you must admit that you are informed on what our Negro boys did through the pages of our Negro newspaper.

WAKE UP AND READ WAR NEWS IS JUST ONE OF THE THOUSANDS OF THINGS ABOUT WHICH WE ARE KEPT INFORMED ABOUT THROUGH THE NEGRO PRESS.

To question the value of the Negro Press, is, to my way of thinking, ignorance.... take our great organizations such as NAACP, BSCP, MOW, YW-CA, YMCA, NCNW, and others which have made definite contributions to racial progress. In which Press did you read about those organizations? The Negro Press was the channel which gave us that information.

Speaking of general news and information conveyed through the Negro Press is only a "Tiny" angle of the work......There are many Phases or Departments of which the Press can boast—NEWS EDITORIALS, COMMENTS, SPECIAL COL-UMNS, PUBLICITY, ADVERTISNG, ETC ... each phase could be given a page of discussion in a newspaper and yet only the "Tip" touched.

Through what channels, do millions of Negroes weekly, read, absorb and digest these printed words-Only of course through such channels as THE GREATER OMAHA GUIDE.

So let us move from the News or Information angle of the Press; and we surely know that Editorials are invaluable. It is so often that through the Editorials that conditions are improved and people are awakened to their duties Keep up with the Editorials in the Negro Press, especially at Election Times and see the right things about

In the field of Advertising, Firms have become rich off Ads in the Negro Press and readers have profited in some way through Ads appearing. Take "Snow White" for instance, and other such Ads. It is easily known that it is estimated that

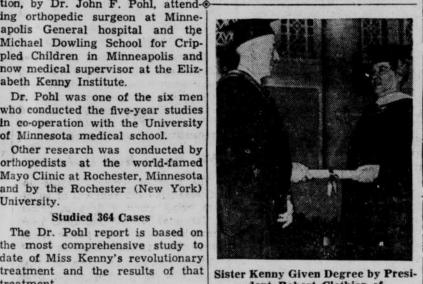
the Negro America spends over ____

for life's necessities. So Firms readily see the advantage in Advertising through the Negro Press WAKE UP AND REALIZE THE WORTH

OF THE NEGRO PRESS.

And now comes the BIG thing PUBLICITY What is more valuable than the Negro Press for our Stars in the various fields Sports, Theatre, Music, Radio, Writing, etc Thanks to the Negro Press that we read about many race Artists who know nothing about the value, nor do they want to learn anything about the value of a Press Agent, Publicity Agent, or a Public Relations Man, or Woman. Funny, but you can (I belivee) count the Artists in other races who do not have some kind of Press or Publicity AgentFirms likewise But how mamny of our race Artists in any field know what a Press Agent can mean to them...

WHY SLEEPEST THOU......WAKE UP AND READ....AND GIVE THANKS THAT WE DO HAVE THE NEGRO PRESS.



dent Robert Clothier of

Rutgers University. In The Journal Lancet, Dr. Pohl points out that his evaluation of the materially improve the condition of "Kenny concept and treatment is any of the patients. based" upon a study of 364 patients "None of the 341 patients, includsuffering from infantile paralysis in

ing the severely involved, have enthe acute stage who were admitted tered orthopedic hospitals, rest and treated at Elizabeth Kenny homes or institutions for the care of Clinic during the years 1940 through the crippled and chronically disabled. Pointing out that orthopedic hos

Of the 364 patients 341 survive. "Upon completion of the treatpitals and schools for crippled chilment 16 per cent of the patients dren give an overall picture of the have extensive residual paralysis of infantile paralysis situation in any one or more extremities but 84 per community, Dr. Pohl presents figcent may be considered to have good ures in The Journal Lancet article recovery from the standpoint of to show the effect of the Kenny muscle strength and ability to move treatment on the number of admissions to the Michael Dowling School He explains in his article that the for Crippled Children, Minneapolis, cases studied were not mild ones

but "were of average severity" in prior to the time Miss Kenny began comparison with previous experiher work, and in 1940 through 1944 ence in the same hospital (Minne-From 1937 through 1939, Dr. Pohl said, 178 Minneapolis school children 14 years of age or under were 'A patient may be a success from afflicted with the disease and 57 or the standpoint of retaining good 32 per cent of them eventually were muscle power but the same patient enrolled in Dowling school; 45 or 80 definitely represents a failure of per cent of those admitted had gross treatment if he suffers permanent deformities; 15 or 26 per cent of crippling deformities in spite of his those admitted were required to good muscle strength as was too wear braces, and 12 or 21 per cent of

during the years 1937, 1938 and 1939

frequently the case under orthodox those admitted have had surgical management of the disease. operations. "On this basis the Kenny treat- From 1940 through 1944—the Kenment proves to be remarkably suc- ny period-146 Minneapolis children cessful as 95.5 per cent of the pa- 14 years of age or under were aftients in this series appeared to flicted with the disease and placed have an assured further existence. under the management of the Kenny free of cumbersome braces, gro- treatment. tesque deformities and awkward

None Deformed None of the 146, Dr. Pohl reports.

The other 4.5 per cent (15 pahad to be enrolled in Dowling tients) are by no means helpless or school: none had a deformity; none "even necessarily crippled but are had to wear a brace, and none had considered as having retained mus- to have surgical operations. cle weakness to such an extent as to Dr. Don Henderson, head of the

prevent them from being fully in- orthopedic department of the Mayo dependent. None have gross de-Clinic, in a letter to Miss Kenny commented on her concept of the dis-Only 2.3 per cent or eight of the ease and her treatment of it and entire group of 341 wear braces. said: Crutches are used by only 3.4 per

"I am fully convinced that your cent of the patients and 2.8 per cent method offers the infantile paralysis patient more hope for complete readds, "the crutches are employed treatment today."

as a means of continuing to teach At Rochester University the acid the patients good motor habits rath- test of science was applied to Miss er than as a means of support. Kenny's theory that spasm does ex-Crutches are later displaced by a ist. By use of delicate electrical single cane in most patients or are instruments university scientists discarded entirely. Gross deformi- proved Miss Kenny's theory and as ties have been eliminated in all a result that institution conferred upon the Australian nurse the degree of doctor of humane letters in "None of the patients has required recognition of her findings. New surgery to date and no indication York university also conferred an has arisen in which surgery might honorary degree upon Miss Kenny