

The Rev. Thomas S. Bowdern, S. J.,

# Creighton Uni. Pres. Will Address Urban League

## At Annual Meeting

"Urban Re-development and Community Planning" will be the subject of the talk by the Rev. Thomas S. Bowdern, S. J., Creighton University President, at the 17th Annual Meeting of the Omaha Urban League Community Center, Tuesday, February 13. Because of Father Bowdern's deep interest in post-war urban planning and because of the study Creighton University is making of this subject he will have a special message for the citizens of this community.

Although the Omaha Urban League has been holding annual meetings since 1928, the year of its origin this will be the first dinner meeting for this occasion. It will be held at Zion Baptist Church, 2213 Grant Street, with dinner served at 6:45 p. m.

Mrs. Dorene Holliday, Chairman of the Program Committee, in making this announcement, wished to call attention to members and friends of the League that reservations for the dinner must be placed at the office, WE-5020, before noon February 12th.

In addition to a turkey dinner, those attending will have opportunity to enjoy special music and to participate in the other events planned for the evening. New members to the Urban League Board of Directors will be elected at this meeting.

### Editorial Comments

We have for the next week's issue of the Omaha Guide a series of editorial comments from 25 daily newspapers throughout the country, gathered by the National Association for the Advancement of Colored People, 69 Fifth Avenue, New York N.Y. These summaries of editorials concern Negroes from South Carolina to New York and from New York to Frisco. They will be printed in a series of eight installments.

### Nebraska Power Co. Will Comply 100% with WPB "Brown-Out" Order

The Nebraska Power Company will comply 100% with the recently released "brownout" order, effective February 1, Mr. J. E. Davidson, president, said today. He asked that all customers of the company make every effort to help this program, which is designed to relieve the critical fuel shortage. He further stated that everyone is asked to start the program voluntarily before February 1.

The War Production Board's announcement of the nation-wide "brownout" order gives detailed information about the types of electric usage which will be prohibited. Utilities Order U-9, the new restriction, practically eliminates use of electricity for outdoor advertising and ornamental and display lighting, and it is estimated that the order will save 2,000,000 tons of coal annually.

Under terms of the new WPB order, effective February 1, no electricity may be used for the following purposes:

1. Outdoor advertising and outdoor promotional lighting.
2. Outdoor display lighting except where necessary for the conduct of the business of outdoor establishments.
3. Outdoor decorative and outdoor ornamental lighting.
4. Show window lighting except where necessary for interior illumination.
5. Marquee lighting in excess of 60 watts for each marquee.
6. White street lighting in excess of the amount determined by local public authority to be necessary for public safety.
7. Outdoor sign lighting, except for:
  - (a) Directional or identification signs required for fire and police protection, traffic control, transportation terminals or hospitals; or directional or identification signs for any similar essential public services the lighting of which is specifically certified to be necessary by local public authority. Certification shall be made in writing to the appropriate electric supplier and need not be in any particular form.
  - (b) Directional or identification signs using not more than 60 watts per establishment, for doctors and for hotels, and other public lodging establishments.

As one of the penalties for non-compliance, the new order, which is effective throughout the nation, provides that WPB may direct the discontinuance of electric service to any consumer who willfully violates the order. This order was drafted by the Office of War Utilities of WPB after consultation with representatives of the electric industry from all parts of the country.

In a White House release, the President stated that in view of the fact that residential dwellings are to be kept at a 68 degree temperature to conserve fuel, it was also essential that outdoor advertising, and ornamental and display advertising be prohibited for the same reason. He added that he would insist upon the compliance of all government agencies, including the White House.

"The shift from the farm to the factory, therefore, is by far the most important change in the occupational distribution of Negroes since 1940 and 1944."

Mr. J. E. Davidson, in a letter to all commercial and industrial customers of the Nebraska Power Company, explained the restrictions and offered special information or assistance in interpreting the order whenever needed.

# THE OMAHA GUIDE

JUSTICE OF EQUALITY ALL THE NEWS WHILE IT IS NEWS HEW TO THE LINE EQUAL OPPORTUNITY

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## Consolidation of Negro's Labor Gains Dependent upon Maintenance High-level Postwar Employment

### 1940-44 Gains Made Are In Areas In Which Post War Adjustment Will Be Severe

Although the defense and wartime civilian employment of Negroes increased by approximately 1,000,000 jobs between April 1940 and April 1944, the consolidation of the Negro's gains in the postwar period will be largely dependent upon the maintenance of a high level of postwar employment, the Monthly Labor Review, official organ of the United States Department of Labor, declares in its January 1945 issue.

Revealing that the employment of Negro men rose from 2,900,000 to 3,200,000 during the four year period and that the number of employed Negro women increased from 1,500,000 to 2,100,000, the periodical points out that "the Negroes' greatest employment advances have been made in precisely those occupations, industries and areas in which the postwar adjustment will be most severe."

The Review's summary on "War and Post-war Trends in Employment of Negroes," prepared by Seymour L. Wolfbein, of the Occupational Outlook Division of the Bureau of Labor Statistics, states:

"The 700,000 Negroes in the Army have their civilian counterpart in the more than five and a half million Negro workers in the United States. This civilian labor force has experienced marked changes in both its occupational and industrial attributes, which are significant as indicators not only of wartime change but also of postwar employment opportunities."

"Employment of Negroes in civilian jobs increased by almost a million between April 1940 and April 1944, the number of employed men rising from 2.9 to 3.2 million and the number of employed women from 1.5 to 2.1 million. The outstanding changes in Negro employment that occurred during the 4 year period were a marked movement from the farms to the factories (particularly to those taking ruminations of war), a substantial amount of upgrading for Negro workers, but little change in the proportions occupied in unskilled jobs. As the Negroes' greatest employment advances have been made in precisely those occupations, industries and areas in which the postwar adjustment will be most severe, the extent to which these gains can be retained will be largely dependent upon the maintenance of a high level of postwar employment."

"These facts shown in the present article are based upon an analysis of data on the occupational and industrial distribution of employed Negroes for April 1940 (shown by the 16th Decennial Census.) as compared with April 1944 (shown by the Monthly Report on the Labor Force of the Bureau of the Census.)"

CHANGES IN OCCUPATIONAL DISTRIBUTION, 1940-1944

"The proportion of the employed male Negro labor force on farms declined from 47 percent in April 1940 to 28 percent in April 1944, or by 13 points; the proportion in industry increased by the same amount. The remainder of the major occupational groups showed changes of not more than about 1 point between 1940 and 1944."

"The shift from the farm to the factory, therefore, is by far the most important change in the occupational distribution of Negroes since 1940 and 1944."

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### DECLARE PILGRIM BAPTIST PULPIT VACANT

By order of the Chairman of the Pilgrim Baptist Church, effective, January 31, 1945, the pulpit of the church was declared vacant. This all came about at a recent meeting when a motion was made that the pulpit be declared vacant. The motion was carried by a majority vote.



READY ON THE FIRING LINE—Soldiers of a field artillery battalion in Germany swap palaver in their dugout while they await firing orders. Medic on duty with them (wearing red cross on helmet) is Pvt. Veer land Thompson, Newport, Virginia. Others are left, right: Pvt. Lester Rutland, Sylvester, Georgia, Cpl. Robert Jones, Lonebranch, Texas; Pfc. Lafayette Owens, Anniston, Alabama; Cpl. Ellis W. McNeal, Eufaula, Oklahoma; Pfc. James P. Laney, Beaumont, Texas and Pvt. Lloyd E. Arrington, Chicago, Illinois. U. S. Signal Corps Photo from Bureau of Public Relations.

## As Nazi Shells Rained on Bastogne Negro Artillerymen Stuck To Their Guns

Negro women were employed in this group in April 1940; 4 years later 50 times as many were so employed. "One other field of employment which deserves special mention is government service. Negroes in public employment in April 1944 numbered about 200,000 in contrast to fewer than 60,000 in the same month in 1940."

### NEGROES' POST-WAR EMPLOYMENT PROSPECTS

"With reference to the post-war job prospects of the Negro worker, it may be noted, on the basis of a comparison of the 1940 and 1944 figures on the occupational and industrial distribution of the Negro labor force, that (1) the Negro has made his greatest employment gains in those occupations (especially semi-skilled factory jobs) which will suffer the severest cutbacks during the postwar period, (2) further, he has made his biggest advances in those industries (especially the "metals, chemicals and rubber" group) which will experience the greatest postwar declines."

"In addition, it should be pointed out that the Negro gains have taken place in congested production areas where considerable readjustment of the labor force will be necessary. In general, the Negro has been able to get his war job in areas where a substantial proportion of the labor force was also engaged in war work. Information for four major congested production areas (Mobile, Charleston, Detroit, and Willow Run, and Hampton Roads) shows that among the more than half a million in-migrants, about 1 in every 4 was a Negro. These cities, of course, will undergo considerable labor turnover in the immediate postwar period."

"Finally, it should be noted that in those occupations and industries in which the Negro has made his greatest employment advances, he was generally among the last to be hired. Therefore under seniority rules he is more likely to be laid off than the average worker in these occupations."

"The war has given many Negroes their first opportunity to demonstrate ability to perform basic factory operations in a semiskilled and skilled capacity. The consolidation of the Negro's gains in the postwar period (and this is true of course for a sizable proportion of other workers as well) is dependent in large measure upon the volume of employment that then prevails."

Mr. and Mrs. J. W. Porter of 2013 North 23rd Street wish to thank the Omaha Police for the quick service which was given in the finding of the pocketbook and containing important papers of their niece Mrs. Leona Porter King of Kansas City, Mo., who was held up and robbed on Saturday night, Dec. 30, 1944.

## HARVEY S. FIRESTONE GETS LIBERIAN AWARD

NEW YORK, Jan. 23—For invaluable service to the Republic of Liberia, Harvey S. Firestone, Jr., President of The Firestone Tire and Rubber Company, has been awarded the degree of Commander of the Order of the Star of Africa, Walter F. Walker, Consul General of the Republic, announced.

The citation, conferred by President W. V. S. Tubman of Liberia acting in his capacity as Grand Master of the Order, is the highest presented by the Republic.

Membership in the order is limited to individuals who have made an outstanding contribution in the fields of public service, science, politics, art or literature. Only a very few persons from countries other than Liberia receive this high honor and those selected from outside the Republic must have won world-wide recognition in one of the fields for which the decoration is given. President Tubman notified Mr. Firestone that the award was being made as "an indication of my personal esteem and gratitude of the Republic of Liberia for the invaluable assistance rendered in the economic and social development of the Republic by the establishment and progressive expansion of your company in Liberia."

The Firestone rubber plantations were started in Liberia in 1925 when the late Harvey S. Firestone, founder of the Firestone Company, began his crusade for Americans to produce their own rubber.

Foreseeing just such a situation as occurred when the Japanese cut off the major portion of the natural rubber supply, Mr. Firestone sent Harvey S. Firestone, Jr., to survey the rubber produc-

### Outstanding Contributor



Mr. Harvey S. Firestone, Jr., President of The Firestone Tire and Rubber Company, Akron, Ohio.

ing countries of the world to determine where Americans could best grow their own rubber. Liberia was selected after the most careful consideration and now has become the largest producer of rubber in Africa.

Since Pearl Harbor the Firestone plantations, where 51,000 acres of trees are in production and about 30,000 additional acres are being developed, have become one of the principal sources of natural rubber for the United States. The plantations produced 36,000,000 pounds of rubber in 1944 and the figure is expected to go higher in the future.

NEBRASKA BOYS HELP BATTALION WIN THIRD BATTLE STAR—Two boys, Corporal John E. Bowen, 2528 North 29th St., Omaha, and Private First-class Sanford W. Hern, Nebraska City, are among the members of the Sixth Army group in France, who have won their Third Battle Star for participation in as many major campaigns. Their group is the 385th Engineer Battalion of the Continental Advance Section, supply organization for the Sixth Army Group and the 7th Army in France.

### Hats Off Omaha Citizens To A...

## Group of Race Men Sponsoring Carver Bldg. & Loan Assn.

Omaha citizens wish to congratulate the distinguished gentlemen for being the first in the history of Nebraska to organize a much needed financial institution.

The officers of this organization are in hopes of conducting its affairs so that it will be acceptable to every man, woman and child in the mid-city section as a place to start their savings accounts, and thereby building a financial institution which knows and can best serve the district wherein we live.

All Omaha in fact, everybody, is wishing the Carver Building and Loan Association a successful career in their efforts being put forth to serve a group of people who have never been acceptable to any Building and Loan Association in Omaha as a borrower, as any other citizen. Negroes today have \$176,000 in financial institutions in Omaha, which is being used to give employment, to build homes, buy homes, and to finance business in every section in the city except the Negro section. Collectively, you can put it in, but individually you cannot get it out where it will give the service that it is giving to others. Yet it belongs to you.

This Carver Building and Loan Association has been granted a charter to do business under the laws of Nebraska, clearing through the banking department in the capital of our state. It will be under the supervision and subject to check and balance by the State Banking Department. Every officer will be a man of experience and proven community pride and under a bond according to their respective responsibilities in the capacity in which they are expected to serve. So your savings for your future anticipations from \$1.00 to \$5,000 for the education of that boy or girl, for a savings for your old age or the security of the things that makes life worth while, and that is a home to live in, can be started by opening a savings account from \$1.00 to \$5,000. Start your savings account today.

WHERE TO FIND OUT MORE ABOUT THE CARVER BLDG. AND LOAN ASSOCIATION

We, The Omaha Guide, have had many inquiries from our readers about who to see and get in contact with about the Carver Building and Loan Association. Attorney Charles F. Davis, who was elected secretary

and treasurer of this organization, is officially in his office at 2420 Lake street from 7 to 9 pm. each evening except Sunday, or can be called at WE-4189. Mr. Davis will be glad to hold an interview with anyone wishing to know more about the Carver Building & Loan Association.

Emil Jordan. There will be about 25 bouts each night, February 7th and 8th, in the City Auditorium ring, with the eight class champions being the Midwest representatives in the Chicago Golden Gloves Tournament of Champions the last week in February.

BOY SCOUTS TO OBSERVE 50TH ANNIVERSARY FEB. 8-14

The 50th Anniversary of the Boy Scouts of America will be observed the week of February 8th to 14th.

RANDOLPH SAYS NEGROES RALLYING TO FEPC

Columbus, Ohio—In a large and enthusiastic public meeting in Detroit and Indianapolis, A. Philip Randolph, Co-Chairman of the National Council for a Permanent Fair Employment Practice Committee, announced that he had introduced a bill in the Senate and important as the Lettette-Dawson Bill in the House and the Wagner-Capper Bill in the Senate to make the Fair Employment Practice Committee a permanent body. Local councils have been established in Detroit and Indianapolis and are mobilizing public sentiment and raising funds for the fight for the bill. In Detroit, the Rev. Mr. Horace White was chosen as the coordinating Co-Chairman and in Indianapolis, the Rev. Audley

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