

## A Message to the Christmas Shoppers..

As you know the shortage of manpower has of business, big and small. . So the cry goes out HELP! HELP! HELPP! Well, help who? Help
yourself as well as the retail merchant. How? -By going today and do just as much of your Christmas shopping as you can afford to do. Yes, wait until those last four days, someboay is going to be left holding the bag. So, my Christmas
Shopper, it is a duty you owe to yourselfe and Shopper, it is a duty you owe to yourselfe and
others, to help avoid Christmas shopping infla-
Remember if you please, it takes sixteen hands to furnish the service to sell you one littl Listen, friend Christmas Shopper.. You have loved ones on the firing lines and you want them to return home safe and sound, don't you? Yes, we know you do and that is what we are try-
ing all the time to tell you.. It takes 14,000 pairs or hands to keep one soldier supplied with foo with and do your fighting so it is your duty to cooperate with the retail merchant to the extent wherein every man and woman who is now help ing to supply your soldier boy or girl, to stay on the war production line. So please adhere to the retail merchant's request and start now, today,
to do your Xmas shopping. Help keep what help they have busy every hour in the day. Avoid the rush hours. Shop between $10 \mathrm{a} . \mathrm{m}$. and 4 p . m .

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"PLAN FOR THE FUTUREREDUCE THAT MORTGAGE NOW! ${ }^{h}$

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