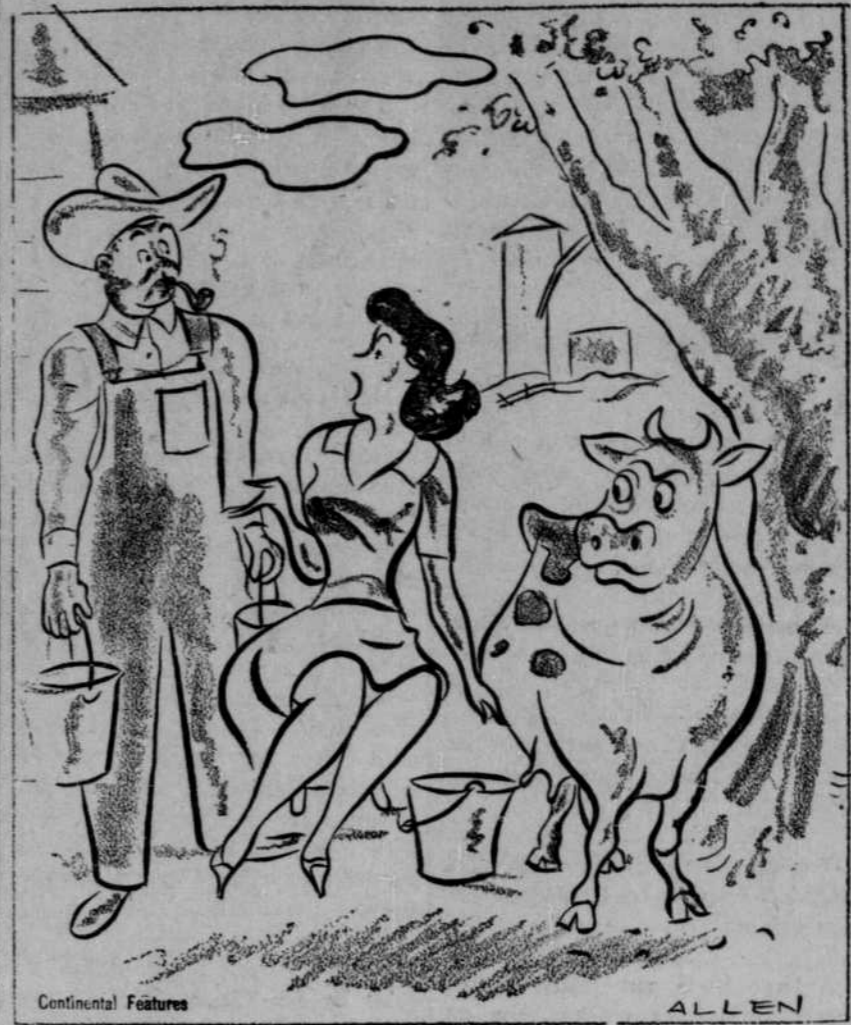


LITTLE MAGNOLIA



TAN TOPICS

By CHARLES ALLEN



"WHICH ONES GIVES BUTTERMILK?"



Spencer Tracy's fearful journey begins with the terror of pursuit through the swamps. It ends in the arms—and the heart of unforgettable Signe Hasso. Together they bring to thrilling life an astounding drama—of superb courage—and undying devotion!



Tracy, as the hunted, haunted, hounded Heisler, gives the greatest, most dynamic performance of his career! Hume Cronyn, Jessica Tandy, Agnes Moorehead, Herbert Rudley, Felix Bressart perform with rare realism. Fred Zinnemann directed, Pandro S. Berman produced—like masters!

Lunch Room

(At Myrtle Tavern) 2229 LAKE STREET (Under New Management) Lillian Anderson and Louise Finney, Proprietors

Johnson Drug Co. 2306 North 24th FREE DELIVERY We. 0998

Webster 5217 "The Latest Smart Styles" Victory Beauty Salon -2118 North 24th St. Omaha, Nebraska. MRS. CLEONE HARMON, Proprietress

Mix Lemon Juice AT HOME TO RELIEVE RHEUMATIC PAINS

Money Back—If This Recipe Fails Good news travels fast—many of the thousands of folks who now take lemon juice for rheumatic pain—have found that by adding two tablespoons of Allenru to one tablespoon of lemon juice in a glass of water, they get faster relief for the aches and pains caused by rheumatism, lumbago, etc.

NEW! "BACTERIOSTATIC" FEMININE HYGIENE now finding great favor among women...

ATHLETE'S FOOT DON'T LET FUNGUS "DIG IN!" Go after the first sign of cracking, peeling, soggy or itching skin.

POSLAM -USE THE OMAHA GUIDE as a medium of Advertising-

DON'T SCRATCH ITCHING SKIN No, for scratching can injure skin, may put an ugly scar on it that lasts forever.

LENA HORNE AUTOGRAPHS HER "PIC" FOR BOYS

GREAT LAKES, ILL.—August 18—Lena Horne, exquisite star of stage and screen graciously autographs one of her pictures for a sailor.



McGILL'S - BAR & BLUE ROOM E. McGill, Prop. 3423-25 NORTH 24th St. WINE, LIQUORS, and CIGARS

WE CARRY A FULL LINE OF BONDED LIQUORS FINLAY & CO., INC. ICE Plant 24th & SEWARD Sts. "Your Patronage Appreciated"

Dr. Miles Nervine (Liquid or Effervescent Tablets) Dr. Miles Nervine is a time-tested sedative that has been bringing relief from Functional Nervous Disturbances for sixty years yet is as up-to-date as this morning's newspaper.



WHEN the stress of modern living gets "on your nerves," a good sedative can do a lot to lessen nervous tension, to make you more comfortable, to permit restful sleep.

Sponsor Beauty Contest



DEBUTANTE CLUB SPONSORS MISS BRONZE CHICAGO BEAUTY CONTEST The Rhensants, one of Chicago's youngest and most popular social clubs was lauded by public and press alike for the successful sponsorship of the 21st Annual "Miss Bronze Chicago" Beauty Contest.

Misconception About Upgrading Workers and White Collar Jobs Seen As Periling Negro Employment Chances

Negro workers who are not suited for upgrading and those who do not have the training and background for white collar jobs are demanding new ratings and advancement and confusing the issue by trying to exchange a maid's job for that of a secretary.

WE HAVE SEVERAL VACANCIES IN OUR LAUNDRY FOR EITHER EXPERIENCED OR INEXPERIENCED WOMEN. GET IN TOUCH WITH MR. SHERMAN AT THE LAUNDRY OR CALL WE-6055. EDHOLM & SHERMAN 2401 NORTH 24th STREET -PHONE WEBSTER 6055-

LUX Barber Shop 2045 NORTH 24th STREET "This is the Home of Corn Fix"

They don't take advantage of educational opportunities that would improve their status. They are ever ready to holler "discrimination" when whites who study for improvement are moved ahead of them.

With the postwar period figuratively just around the corner and the fact that millions of the members of our armed forces will be returned to civilian life and thus to active competition for the available jobs at hand, some manner of controlling the domestic and in skilled labor situation must be devised and put into operation immediately.

If Negroes continue complaining that they can't do this and that kind of work because it is "too dirty," or "degrading" or "too heavy," they'll wake up one of these mornings and find Poles, Irish, Italian and other foreign-born workmen holding down the jobs and getting the pay envelopes that would ordinarily go to Negro workers.

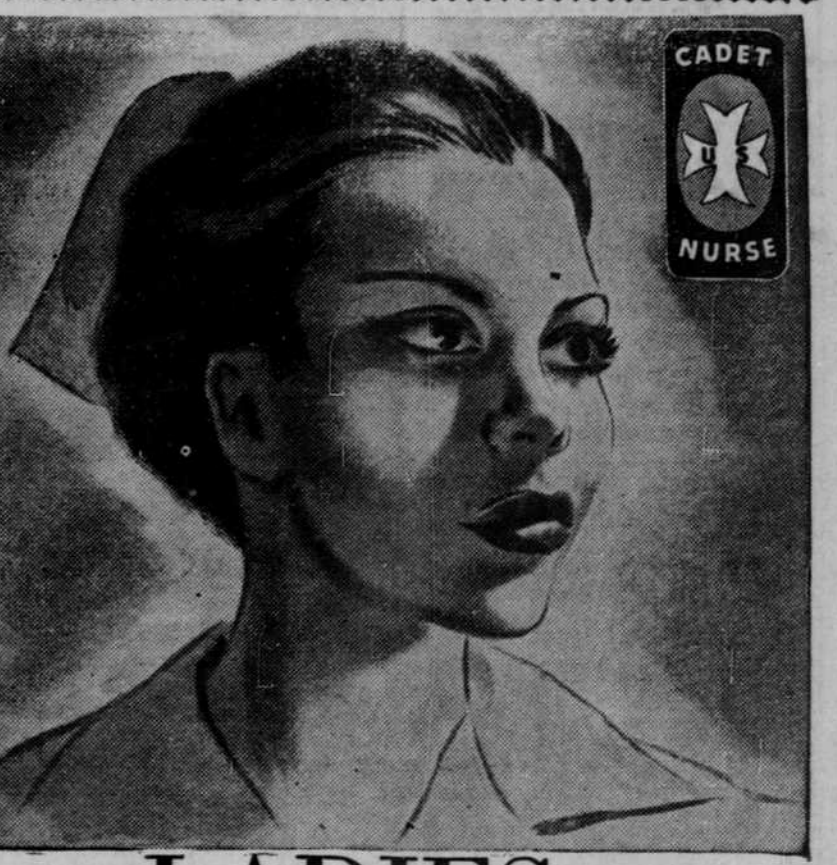
In a measure, the current campaign in Hollywood to discourage studios from writing, maid, servant, cook, and yard boy parts into moving pictures which show Negroes as traditionally in a domestic category shows evidence of action without thorough thinking out the consequences.

The strategy in Hollywood would thus tie in with a general program of getting and holding all the porter, maid, cook and yard boy parts in the movies plus adding to our labor pool such parts that call for the desired characterization of the Negro.

BUY YOUR POULTRY AT THE NEBRASKA PRODUCE 2204-6 NORTH 24th ST. Get the Best in Quality at the NEBRASKA PRODUCE -LOWEST PRICE- Phone WE. 4137

Wanted! Burned, Wrecked or Dilapidated Cars and Trucks "Bring 'em in" PARTS FOR CARS CONSOLIDATED AUTO PARTS CO. 2501 Cumming St. Phone AT. 5656

20th CENTURY-FOX HIT! DARRYL F. ZANUCK'S WILSON in TECHNICOLOR is "a thrilling picture—one of the best I have ever seen!" says Irving Berlin! "The most fascinating entertainment in screen history!" says Charles Boyer. WATCH FOR IT ON THE SCREEN!



LADIES 17-35 YEARS OF AGE JOIN THE U. S. CADET NURSING CORPS. Free education, snappy nurse's uniform, your complete tuition, room and board, and a regular allowance of \$15 to at least \$30 a month will be furnished.

TAKE HOME SIX BOTTLES TODAY! PEPSI-COLA COMPANY Long Island City, New York, N. Y.