

peared in this paper.

and careful use of gas.

manipulate a Bofor."

(Continued from page 1)

from a burst of 31 shots sent the

politan Utilities District's 1943 adver- lowa, Nebraska, Minnesota, North these changeable factors. Every halt tising campaign for the conservation and South Dakota, Wisconsin, Wyo- hour a meteorologist takes a reading of gas was given by the Public Util- ming and the province of Manitoba, of the wind direction and speed and ities Advertising Association in Chi- Canada. cago, June 7.

The District was presented the Northwestern Regional Award for the most outstanding newspaper campaigr "supporting the war effort." An engraved certificate of recognition is being delivered in this picture by Frank C. Miller, General Manager for Bozell anr Jacobs, who wrote EISENHOWER HAS WELLthe advertising campaign to Willis J. TRAINED NEGRO COMBAT Barber, Assistant General Manager UNITS FOR INVASION of The Metropolitan Utilities Dis-

This award is made annually to the is called "dome training", in which public utility, gas, electre, transportnewspaper advertising.

All Sizes for SALE

CHEAP!!! LAKE SHOE SERVICE

L. TAYLOR, Proprietor

MR. AND MRS. CRAIG,—

are Happy to Announce that

IN HER COZY LITTLE HOME

Saturday, June 17, -4 p. m. at 2615 N. 24th St.

OPEN FROM 4 P. M. TO 4 A. M.

CALL FOR RESERVATIONS—JA. 4336

MRS. GERALDINE CRAIG IS OPENING A

2407 Lake Street

was dropped.

Lt. Gen. Leslie McNair, commanding general of the United States Army Ground Forces, commended this battalion for its fine record and military proficiency.

ward Germany before a single bomb

Omaha, Nebraska, Saturday, June 17, 1944

lone raider high-tailing it back to- RANKING NEGRO OFFICERS

Smoke Generators Hide Troops. Huge blankets of artificial smoke bleching into the sky from Negro operated smoke generators can not only screen the invasion troops from hidden Nazi pill-boxes and machine gun nests, but will also protect them from bombers and strafing and reconnaissance by the luftwaffe.

Much of the effectiveness of smoke screens depends upon the direction of the wind, its velocity and atmospheric pressure, but trained meteorologists like Staff Sgt. Paul L. Reid of Pittsburgh have the responsi-National Recognition for the Metro. The Northwestern area includes, bility of forecasting correctly all atmosphere conditions, all of which The series of advertisements ap- are used to calculate future operat-

The generators, mounted on rubber The advertisements urged Omaha gas users to conserve gas fuel during shod vehicles, are highly mobile and the winter by insulation, storm winmove about on the beaches and terrain to the exact spot desired for dows, reducing home temperatures smoke coverage. They have had plenty of actual practice operational

They Get the Message Through.

Erecting advance communication lines to forward observation posts or the very edge of the enemy's territ ory is the role undertaken by signal a large dome built on the style of a corps construction units like the Ne ation and communication, which mak- planetarium enabled the gunners to gro battalions that for months has es an outstanding contribution to sight model planes skirting across the been getting actual practice by erectsimulated sky. The battalion intelling lines for the British General Post ligence officer said of Cpl. Willie office, to carry war messages through Walters, a Bofor gunner from Route out the United Kingdom.

2, Roxboro, N. C., "He's one of the The temporary field lines leading most accurate hitterse I've ever seen up to the front lines are reeled off moving trucks, and when it becomes The rigid training in identification apparent the truck can advance no of both friendly and enemy planes further into the fighting area, the made every soldier in the entire bat- reel may be carried forward by foot talion able to recognize any airplane soldiers, while covered by riflemen they are apt to see during the invas- and machine gunners. These lines connect battalions and regiments and A battery of these troops was the combat teams with divisional headfirst United States anti-aircraft unit quarters, so that the commanding 1 to fire at German raiders over Eng- general's message goes through to land during World War II. The flak every unit.

As the ground forces move forward other sections of the signal corps battalion erect permanent lines, like the 135 miles of telephone lines one section constructed across English countryside in eight days. A secret to this speed is the earth borer that drills a hole in less than three minutes, and a flying cable operated from the crane of the truck that hoists the pole into place, ready for the linemen to lay the wire.

Erecting lines is by no means the end of the job. They have to be serviced and kept in constant repair.



Brig. General B. O. Davis, Sr., of Hospital, Tuskegee, Alabama. Shown the Inspector General's Department in the background are other medical washington, D. C., is shown char officers assigned to the Veterans' ting with Colonel Eugene Dibble Jr., Facility. (Official U. S. AAF Photo Comanding Officer at the Veteran's released by PPNS).

The cable splicers and repeater sta- the other soldiers in this signal corps tion mechanics are ever on the alert, construction battalions, has had civ- The Omaha Guide is offering you an ready to check and repair any spot ilian experience with America's large opportunity to make yourself some on the whole circuit of wires. A line telephone companies. foreman in this colored signal bat- All these Negro units work with job or anywhere you might meet a

talion is T-Sgt. Paul Green of Phila the assuring confidence that comes friend. Please call at the office, delphia, and he, like a majority of from tough and thorough training. 2420 Grant and get vour certificate

## THE OMAHA GUIDE A WEEKLY NEWSPAPER

Published Every Saturday at 2420 Grant Street OMAHA, NEBRASKA-PHONE HA. 0800 Entered as Second Class Matter March 15, 1927 at the Post Office at Omaha, Nebraska, under Act of Congress of March 3, 1879.

C. C. Galloway \_\_\_ Publisher and Acting Editor

SUBSCRIPTION RATE IN OMAHA

SUBSCRIPTION RATE OUT OF TOWN ONE YEAR -All News Copy of Churches and all organiz-

ations must be in our office not later than 1:00 p. m. Monday for current issue. All Advertising Copy on Paid Articles not later than Wednesday noon, preceeding date of issue, to insure

National Advertising Representative:-

INTERSTATE UNITED NEWSPAPERS, INC., 545 Fifth Avenue, New York City, Phone MU:ray Hill 2-5452, Ray Peck, Manager,

## Join the NAACP!

## 50 Agents Wanted

USE YOUR SPARE TIME TO MAKE YOURSELF SOME READY CASH!

A JOB FOR EVERYONE! -\*-\*-

Due to the shortage of manpower, ready cash in your spare time, on your

of authorization to solicit new subscribers for The Omaha Guide at the following rate:

1 year .....\$3.00 (Your Cash Commission ....75c) (Your Cash Commission .... 42c) .....\$1.25 3 months ..... (Your Cash Commission . . . . 33c)

The following senators are classified by the Association as probably favorable on the basis of letters and verbal statements by them: Homer Gall Bladder Sufferers Shun T. Bone, Washington; Sheridan Dow Constip Theodore Francis Green, Rhode Island; Joseph F. Guffey, Penn.; Guy Gordon, Oregon; Samuel D. Jackson, Ind.; Abe Murdock, Utah; Harry S. Truman, Missouri; James M. Tunnell, Del.; Alexander Wifey, Wis Raymond E. Willis, Ind.; George A. Wilson, Iowa.

Other members of the Senate may vote favorably but no definite com mitments from them have been received to date by the NAACP. The War Agencies Bill in which FEPC appropriation is included is expected to reach the Floor of the senate during the arly part of the week. The NAACP urged its branches and other interested supporters to telegraph senators from their states urging not only that they vote for the FE-PC item but that they match their upport in vigor with that of the

YOUNG MISS. NEGROES IN SERVICE OUTNUMBER

ervices outnumber whites by more an 2,000, it was announced Tuesday by Col. Lawrence W. Long, state director of selective service.

Figures released by Col. Long showed that a total of 11,209 Negro-

the family's means.

We Render.... The type of service requested regardless of creed or organization, so when the time for remembering comes it will bring only solace and consolation .that the loved one was laid to rest with a dignified and gracious kind of funeral service,-priced within

Thomas' FUNERAL HOME 2022 Lake St. WE. 2022

inducted, while only 9,088 white boys of the same age had donned uniforms.

The statistics served to refute the oft repeated statement of Mississippi politicians that a proportionate number of Negroes males were being taken into the armed services. Col Long in explaining the differential asserted the armed forces in the past refused to accept Negro volunteers for the services.

#### READ THE OMAHA GUIDE Weekly -

REAL SHOE MAN FONTENELLE SHOE REPAIR CASH & CARRY CLEANER 1410 North 24th St. -CARL CRIVERA-

Find Hot Water and Kruschen Before Breakfast Brings Wonderful Relief In a glass of hot water put one teaspoonful of Kruschen Salts and drink about half an hour before breakfast. 15 to 20 minutes later follow with your usual breakfast cup of hot coffee or tea. Usually within an hour you get prompt and effective relief and should begin to feel bright and refreshed again. Be sure to follow the simple easy directions.

Over 245 million bottles sold in the past 100 years-it must be good. 

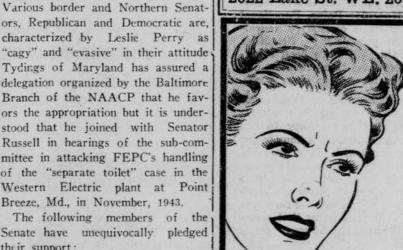


A work when a nagging head-sche sneaks up on you. You suffer and so does your work.

Ready for an evening of relaxation and enjoyment—a pesky, headache interferes with your fun, rest, enjoyment or relaxation.

Anti-Pain Pills usually relieve not only Head-ache, but Simple Neuralgia, Muscular Pains and Functional

Monthly Pains. Do you use Dr. Miles Anti-Pain Pills? If not why not? You can get Dr. Miles Anti-Pain Pills at your drug store in the regular package for only a penny apiece and in the economy package even cheaper. Why not get a package today? Your druggist has them. Read directions and use only as directed. Your money back if you are not satisfied.



# Ask Your Mirror About

that you hardly notice it. But other people do! If you're missing out on fun, popularity and admiration, you may find the answer in your mirrorgray hair! Take years off your looks by giving your hair rich, beautiful

### LOOK YEARS YOUNGER Color Your Hair This Easy Way

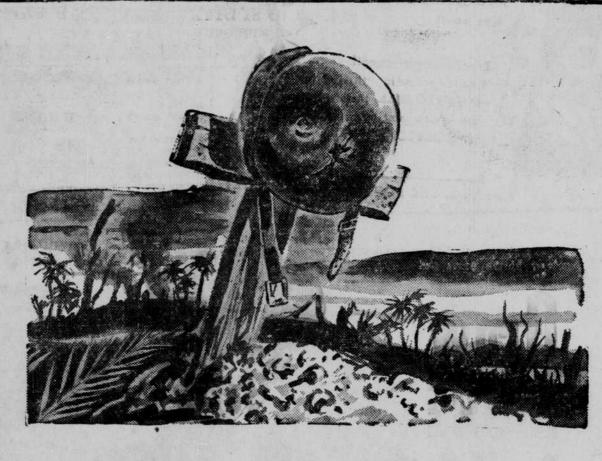
To give your hair new, rich, natural-looking color (black, brown, blonde) start using Godefroy's Larieuse Hair Coloring NOW . . . Acts quickly-goes on evenly, easily-won't rub off or wash out-unaffected by heatpermits permanents and stylish hairdos . . . Known and used for 45 years. Your dealer will give your money back if you're not 100% satisfied.





For Best Results, SHAMPOO with Larieuse Shampoo Before Applying Larieuse Hair Coloring.

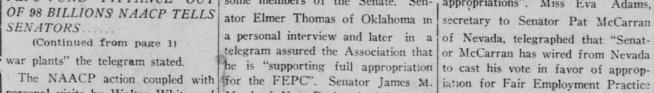




What is freedom worth to YOU?

Buy More War Bonds During the 5th War Loan

NEBRASKA POWER COMPANY



war plants" the telegram stated.

a personal interview and later in a of Nevada, telegraphed that "Senatpersonal visits by Walter White and Mead of New Rork wired "rest as- Committee."

telegram assured the Association that or McCarran has wired from Nevada he is "supporting full appropriation to cast his vote in favor of approp-

"ENJOY THE FACILITIES OF YOUR OWN

HOME TOWN-DON'T TRAVEL."

FEPC FUND "PITTANCE" OUT some members of the Senate. Sen- appropriations". Miss Eva Adams,

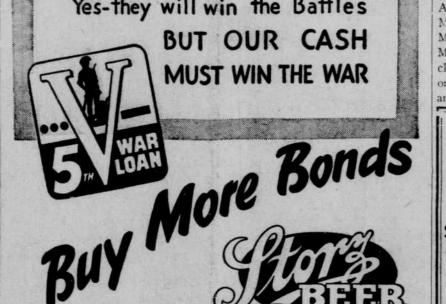
Leslie Perry brought response from sured my continued support FEPC JIM'S Place -2701 "Q" Street\_\_\_\_

LIQUOR BEER WINE

We buy the best that can be obtained for your approval. We appreciate your patronage with prompt, courteous service to all, at all times.

Undying Thanks to fighting Yanks And what they're fighting for

Yes-they will win the Battles



STORZ BREWING CO. OMAHA

cliffe, Marvland, Carl Havden, Ariz ona; Dennis Chavez, New Mexico; and Harold H. Burton, Ohio; Joseph MILDRED'S

Sandwich SHOP 2409 Lake St. JA-0836

nangs in the balance because of the

determined drive of Southern Sen-

ators led by Russell of Georgia, Mc-Kellar of Tennessee, Lister Hill of

Alabama and O'Daniel of Texas to drive the FEPC out of existence.

Breeze, Md., in November, 1943.

Robert F. Wagner, New York; Arthur Vandenberg, Michigan; Elbert D. Thomas, Utah; Robert F. LaFol-

lette, Wisconsin; Guy M. Gillette, Iowa; James J. Davis, Pennsylvania;

Arthur Capper, Kansas; James E.

Murray, Montana; Homer Ferguson,

Michigan; Alben Barkley, Ky.; Clyde

M. Reed, Kansas; George L. Rad-

"A Clean Place to EAT at MILDRED'S" HOT BAR-B-QUE, CHICKEN, FISH AND CHITTERLINGS. Patronizing Us is like making Love to A 'Widow'." "You Can't Overdo It."