POWER POOL PREVENTS SHUT-DOWNS DUE TO GENERATOR FAILURE

plants in New Orleans, Louisiana, and in the power pool system was suppl-Wichita, Kansas last Wednesday re- ied for several hours, and prevented sulted in no interruptions in electric service to important war industries a shutdown at the aluminum plant because of the emergency service a- which would have caused a loss of vailable from interconnected power several days production had metal in plants in the Southwest power pool its furnaces cooled. of which the Nebraska Power com- Earlier the same day, the Nebraspany is an unit.

leans plant failed, reducing the en- cue when a main generating plant of ergy being supplied to the large alum the Kansas Gas and Electric company inum plant at Hot prings, Arkansas, at Wichita failed. Over the intercon a phone call over the power pool's nection from Omaha to Wichita, 18,signal system, immediately sent 5,000 000 KWH of electric energy were kilowatts hours of electric energy ov- dispatched by the Nebraska Power

#### **BOWELS SLUGGISH?**

• Feeling like you lost your best friendbeedachy dull all because of sluggish bow-sia? Why put up with constipation misery? Chew modern FEEN-A-MINT, the pleasant-tasting chewing-gum laxative. Chew FEEN-A-MINT tonight at bedtime, taking only in accordance with package directions. Next accordance with package directions. Next morning—thorough, gentle relief, helping you leel swell again. Millions rely on FEEN-A-MINT. Chew like your favorite gum. Tastes pool. Try FEEN-A-MINT—a whole family



Johnson Drug Co. 2306 North 24th FREE DELIVERY We. 0998 PRINCIPAL DISTRICT

WEbster 5217 "The Latest Smart Styles"



-2118 North 24th St. Omaha, Nebraska

MRS. CLEONE HARMON. Proprietress.

Operators:-

HATTIE JOHNSON, Poro System. ROSE ROACHE, ETHEL SMITH.



Money Back - If This Recipe Fails adding two tablespoonfuls of Allenru to one tablespoonful of Lemon Juice in a glass of water, they get faster relief for the aches and pains caused by rheumatism, lumbago. It's no surprise either, for Allenru is a 5 year old formula to relieve rheumatic iches and pains. In fact—if it does not help—your money back. What could be fairer? let Allenru today at any live druggist. Only 5 cents—Do it Now.

# NEW! "BACTERIOSTATIC"

among women...

douches for women who want to be refreshingly clean — for women troubled by offending odor, itching

Some products may be harmful germicides which burn, harden and damage sensitive tissues. But NOT Lydia E. Pinkham's Sanative Wash! Instead—Pinkham's Sanative Wash is an effective "bacteriostatic" (a new

It not only discourages growth of the more vulnerable bacteria but cleanses, deodorizes, relieves minor irritations and discharge. Despite its great strength—Pinkham's Sanative Wash has a beneficial effect on deli-cate membranes. Inexpensive

Lydia E. Pinkham's SANATIVE WASH

high voltage inetrconnection to Median, Kansas and southward to the aluminum plant. This power, toget-Failure of generators in power her with service from other utilities

When a generator at the New Or- ka Power company came to the reser the Nebraska Power Companies company to keep the airplane plants "SOMETHING FOR THE BOYS" Floyd Snelson, photographs of at Wichita operating without inter-

This is responsible to some extent for occasional power failures, but because NEGRO FARMER GETS of the interconnection of generating BANKERS AWARD plants, no such failures have interrupted the continuous flow of war materials to our fighting fronts.

INTERRACIAL STRIFE FEAR OF SUMNERS

effort on the part of the people if sociation. we are to avoid serious interracial conflicts."

a house speech Thursday.

country menacede," Sumners declared He pointed out that erosion has dam-, The NAACP characterized "We've periment-that of having two substantial dissimilar races live side by

FINLAY & CO., INC. ICE Plant

24th & SEWARD Sts.

Appreciated"



400 USP Units, B1 333 USP Units, B2 2,000 Micrograms, and approximately 10,000 Micrograms Nicotinamide. The required amounts for other B Complex Vitamins have not yet been established. yet been established.

Many people do not get enough of these essential Vitamins. DO YOU?

Why not play safe by taking

ONE-A-DAY VITAMIN TABLETS

Each ONE-A-DAY VItamin A and
D Tablet contains 25% more of the
cod liver oil vitamins than the minimum daily recommended quantity.
Each ONE - A - DAY Vitamin B
Complex Tablet contains full mini-Complex Tablet contains full minimum daily requirements of Vitamins B1 and B2 and 10,000 Micrograms of Nicotinamide together with a substantial minimum of other B Vitamins,

When you buy Vitamins, compare potencies and prices. Note how ONE-A - DAY Tablets conform to the average human requirements. Set Get them at your drug store.

# LUX Barber Shop

2045 NORTH 24th STREET "This is the Home of Corn Fix"

WE HAVE SEVERAL VACANCIES IN OUR LAUNDRY FOR EITHER EXPER-IENCED OR INEXPERIENCED WOMEN.

GET IN TOUCH WITH MR. SHERMAN AT THE LAUNDRY OR CALL WE-6055.

# EDHOLM & SHERMA!

2401 NORTH 24th STREET

—PHONE WEbster 6055—



New York City, N. Y. Muriel popular actresses are published for the Smith (left) who alternates in the expressed purpose of moral building Both incidents are examples of how little roll of "Carmen Jones" with for a service Unit in Burma headed the private utilities have prepared to Muriel Rahn (right). The two by Pvt. Leon Clemons, Incidenta'lly maintain dependable, uninterrupted bronze actresses have been lauded by Miss Rahn will be guest soloist on electric service for war plants and Gotham's daily critics for their out- broadcast from Station "NYC, May the communities they serve. Because standing showmanship in the drama, 7th, honoring Lt. Sidat-Singh, memof the heavy demand from war in- which is currently appearing at the ber of the original 99th Pursuit dustries, boilers, turbines and other Broadway theatre there. Through Squadron. (Press Photo News Serv.) generating equipment get little relief. PPNS's New York correspondent,

Ups Output Through Soil

Because of the excendid plagram Washington,-Rep. Sumner (dem. which he is increasing his wartime, which has been brought by Jack Gold Texas) told the house Monday, "a production, Eddie Marshall, Noore berg, was deplored byt he NAACP situation is developing in American conservation farmer of Porter, Okla-1 here in a letter to Mr. Go'dberg, who which is theratening our unity and homa, has been given a certificate a nas produced a film called "We've which calls for the most determined ward by the Oklahoma Bankers As- Come A Long, Long Way."

conservation was emphasized last 1944 to Mr. Goldberg explaining to He said he would go into detail in week by Secretary of Agriculture him that NAACP branches would not Claude R. Wickard in an address be- be permitted to cooperate in secur-"Not only is the solidarity of the fore the Rotary district conference. ing bookings for the Goldberg film. 'but it threatens the success of an ex aged 300 million acres, or two- fifths Come A Long, Long Ways" as inof all the cropland in the United sulting to Negro theatre-goers be-States. Said he, "Each year erosion cause it stresses Nazi atrocities and side in large numbers in the same costs the United States in the neigh- preaches to Negroes that they are borhood of \$3,844,050,000 in wasted much beter off in America than they soil, railroad and highway damages, would be under Hitler. flood damage, abandonment of farms

> tion's soil resources, Farmer Marsh- 'On the other hand, "The Negro After the plan was developed, youths our country." black locust trees on two acres, plant

gris Soil Conservation District was organized. Mr. Marshall was one of the conservation measures planned York's great Abys for his farm had been established, in sinian B a p t i s t wanted to have a cooperative agree- Church, told his

Now 61 acres of cultivated land is week that "There built by Farmer Marshall. All farm coming." The Har-

Marshall and are helping him to peace until the rights of Negro men make a larger contribution to the are recognized on an equal basis with

PASSING FOR WHITE (by William Henry Huff) I've bleached my skin So now and then I look as white as they, I've pressed my hair With heat and care They say I'm cute this way.

I wear a veil That all may fail To check upon my race. Tis not to snob, But for a job, As often is the Case.

\*\*\*\*\*\*\*\*\*\*\*\*\*\* REDDEN'S

LA CARTE ORDERS 11 TO American Legion 24th & Parker Sts.

(upstairs) "POPULAR FOODS AT POPULAR PRICES"

Fresh Fish at all times Daily-Full Grocery line J. P. CROUNSE

1314 N. 24th JA. 3478 Open Sunday'

We Render . . .

The type of service requested regardless of creed or organiswith a dignified and gracious kind of funeral service,-priced within he family's means.

Thomas' FUNERAL HOME



NOTED POET WRITES ON he wrote three feature stories on the FORT HUACHUCA The and ce't is of this fa was A-Langston Hughes, noted poet, was merican Army Post. impressed with Fort Huachuca that

NAACP Deplores Legal Action Against Film 'The Negro Soldier'....

of soil and water conservation carr- strain the showing of the War Deied cut on his own farm, through partment film "The Negro Sol. let

The importance of soil and water ments in its letter of February 19.

"Negroes," said the NAACP letreduced reservoir capacity and other ter, "being American citizens, com-Joining in to help conserve the Na- standard, not to Nazi theories.

all asked the U. S. Department of Soldier" is an excellent documentary Agriculture' Soil Conservation Serv- film, a first-rate effort directed by ce in 1936 to provide him with tech- Col. Frank Capra. It has enormous nicians to help him plan a soil me potentialities for good in stimulating PHILHARMONIC AWARD water conservation program on his the morale of American Negroes and 160-acre upland farm. This was the in educating white Americans to the beginning of his conservation farming true place of their fellow citizens in

DOLORES CALVIN WINS

(By Earl A. Ballard)

For her prize winning notebook.

Dolores chose as her subject, "Music and the War", and entitled the book

"Of Thee We Sing", dedicated it to

STAR OVER WOW MAY 9TH

radio drama entitled, "One Hit, Two

him to build two farm ponds, set the Goldberg company should have

SPEAKS IN DIXIE New Orleans audience here last

Korean lespedoza are used in a cota- ership and absolute absence of viol- cluded a preface concerned with the yields one third according to Mr. never be any real victory or lasting (Press Photo Service)

Use The Omaha Guide As A-Medium of Advertising

Thundering out of the West! The

adventure picture of all time:

"BUFFALO BILL"! JOEL

McCREA, MAUREEN O'HARA, LINDA

DARNELL star with a great cast! It's

Be sure to see THE SONG OF

on it that lasts forever. At the first sign of ugly itching of nany externally caused pimples, and many other skin irritations, try Palmer's SKIN SUCCESS Ointment, Used

and proved by millions of people for the past 104 years.

You are guaranteed satisfaction or money back. 25c at

drug and toiletry counters everywhere, or from E. T.

Browne Drug Company, 127 Water Street, New York,

N. Y. (75c size contains four times as much.)

Help complete complexion beauty with Pamer's SKIN SUCCESS Soap 25c

Palmer's SKIN SUCCESS DINTMENT

thrill-swept - in TECHNICOLOR!

BERNADETTE

Left to right: Phyllis Paull 16, Dolores Calvin, 16, and Dr. Rudolph up to present day, described what songs meant to the fighting men of New York City S'xteen year Dolores wrote several pages of what old Dolores Calvin was elated this she believes will be the kind of music

certs and president of the Chicago young winner confessed. "Oh, it'll since the war, we have been forced to

and consisting of more than 250 pag- 1944. es, was displayed at Carl Fisher's Music Store on East 57th Street along with 33 other winners, all white. There were just two others to win a Special prize, Marc Luxemburg, 4, and Phyllis Paull, 16.

Dolores, daughter of the late Floyd J. Calvin, astute journalist, is a musician and composer in her own right, having traveled with her sister, Bernice, 19 over the country to more than 20 colleges as pianists. They were the only Negro juvenile duo-pianists in America. Besides their musical ? studies, they are doing a splendid job of aiding their motehr, Mrs. Willia Lee Calvin, owner of Calvin's News Service, in the journalistic field.

\$50 WAR BOND FOR NAME FOR EDGAR BERGEN'S NEW RADIO CHARACTER

Anybody got a name for the latest addition to Edgar Bergen's family? The newcomer is a waspish little old maid character, with an acid and worldly sense of humor. Charlie Mc Carthy and Mortimer Snerd plan to welcome her into the fold within a few weeks and they want to christen her at her coming-out party.

In fact, Charlie has offered to contribute a fifty dollar War Bond to the person who suggests the best

Smith, Drusilla, Martha Sue and thing new for him. Arbella are a few characteristic names that have been under consideration **EPRESIDENTERSONS** 

You are my friend and I am yours. The finest hats for you men. I have it. You come and get it.

Price \$5 to \$25

WING SHIRTS. will outwear .any shirt 

Price \$2.25 to \$10.00

15th Douglas

Wanted!

Husky Colored lady to work in Cleaning room at LIVE WIRE CLEANERS Apply at Omaha Guide GOOD SALARY

merica will be the center of art and | Suggestions should be mailed to the American Ngro will have a much | Charlie McCarthy, 1626 North Vine better chance of heing heard." Her Street, Hollywood, 28, Cal.fornianotebook, done in yellow and black postmarked no later than May 20,

Meet Your Friends

-2229 LAKE-

formerly Rabes Buffett BEER & LIQUORS

"Always A Place to Park"



Put "Gaslight" on your must list, \* \* \* \* es to you from the studios of MGM. It is one of the most unusual

love stories ever to be screened. \* \* \* \* In the flickering shadows of "Gaslight" three figures move ominously to their

One is Charles Boyer. Charles Boyer Agatha Jane, Cynthia Ann, Salome with all his magnetic charm and with a dark and sinister quality that is some-



Another is lovely Ingrid Bergman. In "Gaslight" this charming actress por-trays a woman held in the power of a man's will. The emotional conflict between them will hold you with a tense and stirring force that will leave you breathless. \* \* \* \*

Joseph Cotten. He, too, is perfect in his role as the man who loves a woman enough to risk great dangers for her, \* \* \* \*

The third figure in this melodrama is

"Gaslight" is a gripping picture—the kind that keeps you tense until the very end. \* \* \* \*

Leo recommends it highly—a great story with fine actors and a splendid MGM



## Correcting Another World-Herald Misstatement.

You have been told by the World-Herald about the increase in the legal and advertising expense of the Nebraska Power Company, which was caused by our opposition to the efforts being made to force our Company out of business. You have been told also that you, our customers, are paying these added costs. This

The World-Herald's figures, as usual, are inaccurate. For example, the advertising expense for 1942, used in the comparison, was given as \$130,000 less than the actual figure, thus making the 1943 advertising expense appear enormous by comparison.

We have spent money — our money — in our fight to prevent the socialization of our property, and will continue to do so if the attack continues. Our Company has no other means of protecting itself against the misleading and often false accusations that are being made in an attempt to destroy our well established business, and to force Omaha's electric service under political ownership and management.

We say "our money" because these expenses are not coming out of the pockets of the electric user, but out of the money available for paying dividends to our stockholders. Anyone who knows anything about how electric rates are made would know that no regulatory body, such as the City Council, would include any expense in establishing your rates unless in their judgment that expense were fairly a part of the cost of service.

We feel that these expenses which have been forced on us were absolutely necessary, and that our friends and customers would lose respect for us if we sat idly by and failed to fight those who desire to destroy our business and the livelihood of our several hundred employees who do not want to become political job-

### NEBRASKA POWER COMPANY

Low Rates - Good Service - Omaba's Biggest Taxpayer