

50 Agents Wanted

USE YOUR SPARE TIME TO MAKE YOURSELF SOME READY CASH!

A JOB FOR EVERYONE!

Due to the shortage of manpower, The Omaha Guide is offering you an opportunity to make yourself some ready cash in your spare time, on your job or anywhere you might meet a friend. Please call at the office, 2420 Grant and get your certificate

of authorization to solicit new subscribers for The Omaha Guide at the following rate:
1 year\$3.00
(Your Cash Commission75c)
6 months\$1.75
(Your Cash Commission42c)
3 months\$1.25
(Your Cash Commission33c)

FIGURES OF WORLD HERALD BRANDED AS INACCURATE AND MISLEADING BY NPC.

Figures in the World-Herald purporting to show startling increases in legal and advertising expenditures of the Nebraska Power Company, and

claims that these increases are paid by the company's customers are branded as inaccurate and misleading by the Nebraska Power Company.

A statement issued by the company explains why the increase was to be expected and that none of this expense is being paid by the customers of the power company.

"The World-Herald's figures, as usual, are inaccurate," the company's statement declares, calling attention to an error of \$130,000 in the total reported to have been spent by the company for advertising in 1942, which makes its 1943 advertising expenditure appear enormous by comparison.

"We have spent money, our money, in our fight to prevent the socialization of our property, and will continue to do so if the attack continues," the company's statement says. "Our company has no other means of protecting itself against misleading and often false accusations that are being made in an attempt to destroy our well-established business, and to force Omaha's electric service under political ownership and management."

The statement explains that the money the company is spending in its defense is not coming out of the pockets of the electric user, but out of money available for paying dividends to its stockholders.

"Anyone who knows anything about how electric rates are made would know that no regulatory body, such as the city council, would include any expense in establishing rates unless in their judgment that ex-

McGILL'S - BAR & BLUE ROOM
E. McGill, Prop.
7423-25 NORTH 24th St.

WINE, LIQUORS, and CIGARS

Blue Room Open 8 p. m. to 1 a. m. Open for Private Parties from 2 to 7 p. m.

No Charges—WE SPECIALIZE IN MIXED DRINKS. Free Delivery from 8 a. m. to 1 a. m. JA. 9411

WE CARRY A FULL LINE OF BONDED LIQUORS

"IT PAYS TO LOOK WELL" MARY'S BARBER SHOP Ladies and Children's Work A Specialty 2422 LAKE ST.

MILDRED'S Sandwich SHOP

2409 Lake St. JA-0836
"A Clean Place to EAT at MILDRED'S"
HOT BAR-B-QUE, CHICKEN, FISH AND CHITTERLINGS.
"Patronizing Us is like making Love to a Widow."
"You Can't Overdo It."

SEEDS—PLANTS—SHRUBS

Seeds, Plants, Shrubs, Roses and Grass Seed. A Complete Line of Choice Cabbage and Tomato Plants. For a Better Garden Buy your Seeds and Plants at The Seed Store direct from the Growers. Sweet Potato Slips ready soon.

Home Landscaping

920 NORTH 24th STREET Jackson 5115
"Our 24th year at 24th and Cuming. The place you get Service"

Zipper Billfolds

Genuine Calf, while they last
495
Tax 20% Extra

FLASHLIGHTS COMPLETE WITH BATTERIES

195

Marcus LOAN & JEWELRY Company

320 North 16th Phone AT-8840

Ritz BEAUTY SHOP

2031 N. 24th Phone WE-6285
"Quality Service and Comfort Cost No More."
Peggie L. James, Proprietress,
—Operators—
Bernada W. White ... Anna Gray

TIP-TOP TAILORS

DRY CLEANING AND TAILORING WELL DONE
Mr. and Mrs. Gerald L. Morris, Props.
"For the Quickest and Best Service"
PHONE AT-6138
1804 NORTH 24th ST. Omaha, Nebr.



FAMOUS TRACK STARS AT TUSKEGEE

Tuskegee . . . The star in his own right, Archie Harris (right) of Indiana University fame and holder of the unofficial world record discus thrower of 174' 8 3/4", gives a few pointers on his favorite disc to John Brooks, broad jump star of the U. S. Olympics track team of 1936. Both athletes are now assigned to the Tuskegee Army Air Field, where Harris is a cadet undergoing pilot training and Brooks is an instructor in convalescing reconditioning at the Station Hospital. Well known in sports and coaching circles, Pt. Brooks, from Chicago, Ill., was on the coaching staff at the University of Chicago after his graduation from that institution. Cadet Harris, a native of Ocean City, N. J., coached at North Carolina A&T College prior to his enlistment into the Army Air Forces. (Press Photo News Service)

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COME ON FOLKS, LET'S HELP BORDEAUX WALK AGAIN!



HOWARD BORDEAUX

The Omaha Guide sincerely wishes to thank these open hearted men and women for their liberal contributions towards the purchase of Bordeaux's artificial limb. This effort is helping to rehabilitate a man who we believe capable of proving himself worthy of your kindness.

Send or bring your contributions to 2420 Grant Street, The Omaha Guide office, C. C. Galloway, chairman of the Bordeaux Leg Campaign. Each week a list of contributor's names along with the amount contributed toward this fund will be printed.

- The following is the list up to press time:
- Elks' Lodge\$10.00
 - Roosevelt Post No. 30 10.00
 - Mrs. Addie Childs 1.00
 - Det. Sgt. U. S. Matthews 5.00
 - James Pleasant 1.00
 - Det. Sgt. C. C. Dudley 5.00
 - Eugene McGill 10.00
 - Mrs. Long 1.00
 - Omaha Guide Publ. Co. 10.00
 - Sgt. Carl Rabes 15.00
 - Louris White 1.00
 - H & M Buifett 10.00
 - Mr. Parsel 5.00
 - Joe McCray 10.00
 - Bud White 1.00
 - George Long 2.00
- Total\$97.00

Don't sprinkle a little water every day, but during dry periods soak the ground thoroughly as if by a heavy rain every week or 10 days. And be sure to guard against insects and plant diseases. It is a good idea to plant disease-resistant varieties. New gardeners can get information from experienced neighbors, or they contact the local vocational agriculture teacher, or write the state Ex-

WANTED: WOMEN FOR SORTING PAPER

APPLY IN PERSON STEADY EMPLOYMENT at The Omaha Paper Stock Co. 18th and Marey St.

YOU TOO Can Have Long Beautiful Hair.

Why Suffer any longer from Dandruff, Thinning Hair, Burning and Itching Scalp?
ORDER YOUR Supply of... **GRO-O-LAC**
Today. Per Jar 75c. Buy the Large, Economy Jar. It goes 3 times as far. Per Jar \$2.00. You Save \$1.75.
PRICES SUBJECT TO FEDERAL TAX
BON NITA PRODUCTS COMPANY
2916 North 28th Street JA-2189
Ryland E. Melford, Chemist

THE OMAHA GUIDE

A WEEKLY NEWSPAPER

Published Every Saturday at 2420 Grant Street OMAHA, NEBRASKA—PHONE HA. 0800
Entered as Second Class Matter March 15, 1927 at the Post Office at Omaha, Nebraska, under Act of Congress of March 3, 1879.

C. C. Galloway, Publisher and Acting Editor

SUBSCRIPTION RATE OUT OF TOWN
ONE YEAR\$3.50
SIX MONTHS\$2.00

All News Copy of Churches and all organizations must be in our office not later than 1:00 p. m. Monday for current issue. All Advertising Copy on Paid Articles not later than Wednesday noon, preceding date of issue, to insure publication.

National Advertising Representative: INTERSTATE UNITED NEWSPAPERS, INC., 545 Fifth Avenue, New York City, Phone MU:ray Hill 2-5452, Ray Peck, Manager.

Editorial Comment

A GENERAL SPEAKS BUT SAYS NOTHING

According to news releases from Los Angeles, our one and only Negro General in the U. S. Army, Brig. Gen. Benjamin O. Davis, was quoted as saying, "He personally knows of no discrimination against Negroes in the army." Now that cold be true; maybe the General doesn't come in contact with that Negro soldier or sailor who was mistreated in the Army and Navy

and maybe he doesn't want to know about the complaining element—and again, maybe the Negroes who have complained to this writer were just exaggerating. The General is not known to us personally. We have heard him speak in Chicago, dedicating a Jim-crow Unit of the USO, or similar outfit. His speech didn't impress us, even slightly. The General was accompanied by Truman K. Gibson, Jr., Civilian Aide to the Secretary of War. We know a little of Mr. Gibson. He was the BRILLIANT lawyer who gave the Negroes the worst exposition ever witnessed. He went to Detroit and witnessed the Negro Exposition there prior to the Chicago EPOSE-ition and told Chicagoans that the Detroit affair was a huge joke and the Chicago exposition was to be a tremendous success. Most of the printing at the Chicago

Exposition was done by white printers. Although it was the original idea of a man by the name of Washington, Truman K. Gibson was put in charge of running the affair. The big Negro newspapers failed to print facts about the dismal failure of the Exposition. This writer was the only columnist who exposed Gibson.

The Ice Cream concession was let out to one of Chicago's policy barons who incidentally was a client of Mr. Gibson; this fellow would not use ice cream manufactured by Negroes, but contracted with a firm that hired Negroes only as porters. The late George Washington Carver's discoverer were not on exhibition—Carver was one of the greatest scientists who ever lived, yet this BRILLIANT attorney had only a photograph of the great man, and that was on the floor. In the array of prominent Negroes photographs he omitted the photo of the founder of the Liberty Life Insurance Company of Chicago, yet he had the pictures of his father, who is now president, and the late Harry Pace, who at that time had moved away from his people. We could go on at length to describe this fiasco but we are only trying to show what type of man accompanied the General on his tour of JIM CROW ARMY CAMPS. Judge Hastie resigned the same job that Gibson is now holding because he, Hastie, could not hold his head up as a man, knowing the Negro Soldiers and Sailors were being mistreated by civilians as well as officers of the Army and Navy. Gibson is a law partner of Congressman William L. Dawson "Nuff Sed" who also finds no discrimination.

Home Front

PRICE TAG ON THE BALLOT

Abolishing the poll tax is one of this country's major jobs in this most important year. In our all out fight to defeat fascism abroad, we must also do something to stamp out the undemocratic, pro-fascist practices in our country. One of the most practical means of doing this is by restoring the right to vote to the ten-million people in the seven southern poll tax states who are now denied this right because of the price-tag on the ballot.

HR. 7, the anti-poll tax bill, passed by the House last May and was approved by the Senate Judiciary Committee, now after long delay it is on the order of Senate passage.

It is our job, as citizens, to write to our Senators, Hugh Butler and Kenneth S. Wherry, demanding that they vote for cloture, in order to limit debate and avoid the filibuster that the Southern bourbons are promoting, that they vote against any amendment or parliamentary trick to kill HR 7 and that they vote to pass HR 7.

Poll Tax must and CAN be killed NOW!

NEGRO COLLEGE FUND DRIVE

President Franklin D. Roosevelt has urged full support for the United Negro College Fund Campaign, according to Walter Hoving, national Campaign chairman, in a statement last week.

The President emphasized the worthiness of the cause and stressed the importance to the country of providing adequate educational opportunity to its Negro citizens.

The United Negro College Fund formed by 27 accredited private Negro colleges and universities, seeks \$1,500,000 for maintenance of these educational institutions and for the purpose of meeting the Negro's need for higher education and the country's need for better inter-racial understanding.

FEPC!
(Coming up soon in Congress is a

bill, which if approved will guarantee to the Presidentially appointed Fair Employment Practice Committee an independent, separate budget of \$285,000.

Since everyone knows, that there are many persons, both in and out of Congress, who would like to see the FEPC done away with, it will be up to these citizens as a whole to see that pressure is brought to bear on their Congressmen in order to get this new appropriation passed.

Senator Russell of Georgia recently fostered an amendment to the appropriations bill which he announced frankly as an attempt to wipe out the FEPC. If we are to defeat the sinister plans of these Southern advocates of "white supremacy" in order to guarantee to the citizens a fair chance at a job without discrimination because of race, creed, color or national origin, we must take steps now. Write to your Congressman and tell them to vote for FEPC and its new budget.

VICTORY DANCE

Congratulations to the UAW-CIO, who, in celebration of their recent victory in the elections at the Glenn L. Martin plant here, sponsored a victory dance last Saturday at the Sokol auditorium.

DR. CHARLOTTE HAWKINS BROWN RECIPIENT OF OUTSTANDING HONORS

Sedalia, N. C., May 3 (ANP)—Election to the international Mark Twain society and election to the alumnae association of Wellesley college were two distinct honors conferred upon Dr. Charlotte Hawkins Brown, president and founder of the Palmer Memorial institute, last week.

The first award, received in recognition of the authorship of "The Correct Thing," a book of etiquette now in its fifth printing carried with it the following notations: "In recognition of your contribution to contemporary literature, you have been awarded the honorary membership of 1944 of the Mark Twain society."

Election of Dr. Brown to the honorary membership in the alumnae association of Wellesley college was in recognition of her outstanding contribution to the association's ideals and her devotion to Wellesley's patron saint, Alice Freeman Palmer. Dr. Brown was at one time a special student at Wellesley.

Her membership in the Mark Twain society books her up with list of such members as George Bernard Shaw, Robert Frost, Fannie Hurst, Upton Sinclair, Wendell Willkie, Winston Churchill, Madam Chiang Kai Shek, H. G. Wells, and Margaret Mitchell.

Dr. FRED Palmer's SKIN WHITENER

CONTAINS A SPECIAL BLEACHING INGREDIENT

that Helps LIGHTEN Tanned Dark SKIN!

Make this wonderful 7 DAY TEST that may show you how to win a lighter, smoother, softer outer skin. Get a 25c box of Dr. FRED Palmer's SKIN WHITENER at the drugstore. Use one week according to directions. If you're not delighted, YOUR MONEY BACK. Be sure to insist on the genuine, original Dr. FRED Palmer's SKIN WHITENER. Also try Dr. FRED Palmer's Skin Delight Soap and Vanishing Cream. Each 25c.

REAL SHOE MAN FONTENELLE SHOE REPAIR CASH & CARRY CLEANER

1410 North 24th St. —CARL CRIVERA—

IN 1869

Promontory Point . . .

in Utah, was the scene of a history-making event on May 10, 1869—the realization of a great American's dream. It was Abraham Lincoln who visualized the vital need for uniting, by rail, the East with the Pacific Coast, and who authorized the building of a transcontinental railroad.

The Union Pacific struggled through lean and troubled years but, like other pioneers, it had faith in America's future. Edward H. Harriman had unbounded faith in America. His guiding genius—and the faith of the leaders "from the ranks" who followed him, gave strength and vigor to the railroad.

America always has offered unlimited opportunity and ample reward as an incentive for hard work and individual enterprise. That's why it's such a great country. It's our job to keep it that way.

This year marks the 75th Anniversary—the Diamond Jubilee—of the driving of the Golden Spike, the completion of "The Strategic Middle Route." Union Pacific commemorates that historic occasion by continuing to exert every effort in the transportation of materials and troops so that victory and peace may soon be ours.

Listen to "YOUR AMERICA" on NBC Coast-to-Coast Network every Saturday afternoon. Consult your local newspaper for time and station.

THE PROGRESSIVE UNION PACIFIC RAILROAD

THE Strategic MIDDLE ROUTE

EVERYBODY must have VITAMINS

Of course everybody gets SOME Vitamins. Surveys show that millions of people do not get ENOUGH.

A pleasant, convenient, economical way to be sure that you and your family do not lack essential B Complex Vitamins is to take ONE-A-DAY brand Vitamin B Complex tablets.

An insufficient supply of B Complex Vitamins causes Indigestion, Constipation, Nervousness, Sleeplessness, Crankiness, Lack of Appetite. There are other causes for these conditions, but why not guard against this one cause by taking a ONE-A-DAY brand Vitamin B Complex Tablet every day?

Important! Get your money's worth, always compare potencies and price.

ONE A DAY VITAMIN TABLETS