Buy More War Bonds & Stamps!

WE WISH YOU A Merry Christmas

Metropolitan:

PRODUCE CO. 1301 N. 24th St. WE-4737 FRESH EGGS

& POULTRY

Volunteers

-OF-

America

Extend Greetings and Wish You Prosperity and Success during the coming year.



LIEUT. GOVERNOR OF NEBRASKA

Roy W.

Roy W. Johnson

Wishes all Readers of The Omaha Guide A Merry

Christmas and A Happy New Year, and extends Congratulations to the Negro Race for the splendid Loyalty they have shown their Government in the World conflict our Nation is participating in, to make the World better for all races of people to live in.



Christmas Cheer

*Uncle Sam is to be congratulated, for he has done and is doing a magnificent job. This is, indeed, occasion for Christmas cheer.

Our compliments to you, friends, our thanks, and our most hearty wishes for an enjoyable and truly happy 1943 Christmas season.

SENATOR HUGH A. BUTLER



CHRISTIMAS

"Established 1890"

214-16 North 16th St.

HOLIDAY CHEER

It's about time for us to wake up and thank our many friends and customers for their valued patronage during 1943. We cannot tell you how much we appreciate your kindness. May vour Christmas be very, very happy.

Boston

MARKET

Greetings

Dean

Studios

118 North 15th St.

Season

1943

Happiness and Joy beyond expression.

OMAHA CROCKERY 1116 Harney Street AT-4842 City

 $\mathbf{B}\mathbf{U}\mathbf{Y}$ UNITED STATES SAVINGS BONDS AND STAMPS

> HOLIDAY GREETING

and

from

MICKLIN LUMBER CO.

19th & Nicholas JA-5000

Holiday Cheer Central Market

1608 HARNEY

Omaha's Lowest Prices



We thank you for your friendship and your patronage during the past year.

SAM FELDMAN 24th and Blondo St.

Season Greetings

ROYAL BAKERY

1511 North 24th St.

MERRY

CHRISTMAS

COOPER'S

Dry Goods Store

'Your Patronage is Appreciated"

and Happy New Year

ONE HORSE

GROCERY

PREPARADOPPAPA

Merry Christmas

Happy New Year

DOLGOFF HARDWARE

1822-24 N. 24th St.

WE. 1607

28th at Grant St. WE. 0567—

2418 N. 24th St. Near Lake St.

WE. 6400—

-1206 Farnam St.— HA-3100

We've been thinking,

folks, that you've

been very good to us

during 1943, and

right now is the most

appropriate time to

thank you. So thanks,

everybody, and a

very happy Christ-

TONY MANGANO

Manager of Howard

Sales Co.

mas!

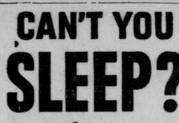


Gentle Words, Open Hearts, Willing Hands, Soft Music, Friendship, Love. This is Christmas! May It bring you

FOR DEFENSE

The approaching holiday season makes us appreciate more than ever before the priceless value of our friends and customers, like yourself. It reminds us, too. of the sacrifices being made by many of our friends now in the service of Uncle Sam. To you, and to all these, go our thanks for your patronage in 1943, and our wishes for a joyous holiday.

LAUNDERERS AND DRY CLEANERS 2401 NORTH 24th STREET —PHONE WE-6055—





a good sedative can do a lot to lessen nervous tension, to make you more comfortable, to permit restful sleep.

Next time a day's work and worry or a night's wakefulnesss, makes you Irritable, Restless or Jumpy—gives you Nervous Head-ache or Nervous Indigestion, try

Dr. Miles Nervine (Liquid or Effervescent Tablets)

Dr. Miles Nervine is a time-tested sedative that has been bringing relief from Functional Nervous Disturbances for sixty years yet is as up-to-date as this morning's newspaper. Liquid 25* and \$1.00, Effervescent tablets 35* and 75¢. Read directions and use

THE OMAHA GUIDE An Ideal Gift for the entire year.

SUBSCRIBE NOW!



We've been thinking folks, that you've been very good to us during 1943, and right now is the most appropriate time to thank you. So thanks everybody, and a very happy Christ-

Dairy

AND **EMPLOYEES**



The hum of those Liberators high in the sky is a portent of progress— a glimpse of the reality that, speed the day- lies beyond the turn of the road. Freedom is on the march!

That you may participate in all of the good things that 1944 may bring is our sincere New Year's wish for

Senator Kenneth S. herry

> SENATE CHAMBER. Washington, D. C.



AND A MERRY CHRISTMAS TO YOU!

OF what value is gratitude if it forever remains unexpressed? We are grateful to you for the loyalty which has enabled us to make measureable progress during these difficult times. And we want you to

WE WISH FOR YOU IN 1944 LOADS OF GOOD LUCK

H. D. RINGER Furnace Works

Vacuum Cleaning-All Kinds of Repairing, New Furnaces Installed.

"Just Finished Putting in a Furnace for the Mount Moriah Baptist Church at 24th and Ohio Streets

Shop at 1623 Spencer

Phone AT-7710

There'll always be a Christmas



A WREATH IN THE WINDOW

a star in the sky, and happiness in the heart. That the Christmas season of 1943 may be truly memorable for you and yours is the earnest wish of

Nebraska Consolidated Mills Co.

Omaha, Nebraska

the makers of... "Mother's Best Flour"

Never Closed Around the Clock-24 Hours per day."

Like the stork, we are on the job 365 nights and days of the year.



OUR ENTIRE BUSINESS has been built upon friendship. We look upon all our customers as our friends, and are determined to give them the friendliest service possible. It is our aim to wrap up a little friendliness in each transaction.

THANKS FRIENDS, one and all, for the privilege of serving you. And we want to say right now, as fervently as we can say it.....

A MERRY CHRISTMAS AND A HAPPY NEW YEAR

AND WE DO MEAN YOU!

Green Lantern Cafe 2116 NORTH 24th ST.

-PHONE JA-9257-Where you get Good things to Eat the year round, from a hot dog to a fried spring chicken.

Always on hand, those delicious small or large end pig spare ribs, barbecued to a tender taste with cold slaw and BRITT'S specially made hot sauce.

Hot plate lunch ready to serve from 11:30 a. m to 8 p. m. at popular

Ernest E. Britt, Proprietor.