

# Buy More War Bonds & Stamps!

WE WISH YOU  
A Merry  
Christmas  
**Metropolitan**  
PRODUCE CO.  
1301 N. 24th St.  
WE-4737  
FRESH EGGS  
& POULTRY

## Volunteers —OF— America

Extend Greetings  
and Wish You  
Prosperity and  
Success during the  
coming year.



Christmas Cheer

\*Uncle Sam is to be congratulated, for he has done and is doing a magnificent job. This is, indeed, occasion for Christmas cheer.

Our compliments to you, friends, our thanks, and our most hearty wishes for an enjoyable and truly happy 1943 Christmas season.

SENATOR  
HUGH A. BUTLER

RELAX-ENJOY  
Your Paper—the Guide



LIEUT. GOVERNOR OF NEBRASKA

## Roy W. Johnson

Lieut. Gov. Wishes all Readers of The Omaha Guide A Merry Christmas and A Happy New Year, and extends Congratulations to the Negro Race for the splendid Loyalty they have shown their Government in, to make the World better for all races of people to live in.



## Ortman's Bakeries

214-16 North 16th St.



## HOLIDAY CHEER

It's about time for us to wake up and thank our many friends and customers for their valued patronage during 1943. We cannot tell you how much we appreciate your kindness. May your Christmas be very, very happy.

## Boston MARKET

Season Greetings  
**Dean Studios**  
118 North 15th St.  
HA-2550 City



We've been thinking, folks, that you've been very good to us during 1943, and right now is the most appropriate time to thank you. So thanks, everybody, and a very happy Christmas!

TONY MANGANO  
Manager of Howard Sales Co.  
—1206 Farnam St.—  
HA-3100



Gentle Words, Open Hearts, Willing Hands, Soft Music, Friendship, Love. This is Christmas! May It bring you Happiness and Joy beyond expression.  
**OMAHA CROCKERY CO.**  
1116 Harney Street  
AT-4842 City

FOR DEFENSE  
**BUY UNITED STATES SAVINGS BONDS AND STAMPS**



We thank you for your friendship and your patronage during the past year.  
**SAM FELDMAN**  
24th and Blondo St.

Season Greetings  
**ROYAL BAKERY**  
1511 North 24th St.  
—WE. 6400—

MERRY CHRISTMAS  
**COOPER'S**  
Dry Goods Store  
2418 N. 24th St.  
Near Lake St.  
"Your Patronage is Appreciated"

and Happy New Year  
**ONE HORSE GROCERY**  
28th at Grant St.  
—WE. 0567—

Merry Christmas and Happy New Year  
**DOLGOFF HARDWARE**  
1822-24 N. 24th St.  
WE. 1607

HOLIDAY GREETING  
from  
**MICKLIN LUMBER CO.**  
19th & Nicholas  
JA-5000



**Central Market**  
1608 HARNEY  
Omaha's Lowest Prices

## CAN'T YOU SLEEP?



WHEN the stress of modern living gets "on your nerves" a good sedative can do a lot to lessen nervous tension, to make you more comfortable, to permit restful sleep.  
Next time a day's work and worry or a night's wakefulness, makes you Irritable, Restless or Jumpy—gives you Nervous Headache or Nervous Indigestion, try  
**Dr. Miles Nervine**  
(Liquid or Effervescent Tablets)  
Dr. Miles Nervine is a time-tested sedative that has been bringing relief from Functional Nervous Disturbances for sixty years yet is as up-to-date as this morning's newspaper. Liquid 25¢ and \$1.00, Effervescent tablets 35¢ and 75¢. Read directions and use only as directed.

## SUBSCRIBE NOW!



Season's Greetings  
We've been thinking folks, that you've been very good to us during 1943, and right now is the most appropriate time to thank you. So thanks everybody, and a very happy Christmas!

**ROYAL Dairy**  
AND EMPLOYEES

THE OMAHA GUIDE  
An Ideal Gift for the entire year.



The hum of those Liberators high in the sky is a portent of progress—a glimpse of the reality that, speed the day—lies beyond the turn of the road. Freedom is on the march!  
That you may participate in all of the good things that 1944 may bring is our sincere New Year's wish for you.

**Senator Kenneth S. Wherry**  
SENATE CHAMBER,  
Washington, D. C.

There'll always be a Christmas



## A WREATH IN THE WINDOW

a star in the sky, and happiness in the heart. That the Christmas season of 1943 may be truly memorable for you and yours is the earnest wish of

**Nebraska Consolidated Mills Co.**  
Omaha, Nebraska  
the makers of...  
"Mother's Best Flour"

Never Closed  
Around the Clock—24  
Hours per day."  
Like the stork, we are on the job 365 nights and days of the year.



Holiday Cheer

OUR ENTIRE BUSINESS has been built upon friendship. We look upon all our customers as our friends, and are determined to give them the friendliest service possible. It is our aim to wrap up a little friendliness in each transaction.  
THANKS FRIENDS, one and all, for the privilege of serving you. And we want to say right now, as fervently as we can say it.....

A MERRY CHRISTMAS  
AND A HAPPY NEW YEAR  
AND WE DO MEAN YOU!

**Green Lantern Cafe**  
2116 NORTH 24th ST.  
—PHONE JA-9257—

Where you get Good things to Eat the year round, from a hot dog to a fried spring chicken.  
Always on hand, those delicious small or large end pig spare ribs, barbecued to a tender taste with cold slaw and BRITT'S specially made hot sauce.  
Hot plate lunch ready to serve from 11:30 a. m. to 8 p. m. at popular prices.  
Ernest E. Britt, Proprietor.



The approaching holiday season makes us appreciate more than ever before the priceless value of our friends and customers, like yourself. It reminds us, too, of the sacrifices being made by many of our friends now in the service of Uncle Sam. To you, and to all these, go our thanks for your patronage in 1943, and our wishes for a joyous holiday.

**EDHOLM & SHERMAN**  
LAUNDERERS AND DRY CLEANERS  
2401 NORTH 24th STREET  
—PHONE WE-6055—



AND A MERRY CHRISTMAS TO YOU!  
OF what value is gratitude if it forever remains unexpressed? We are grateful to you for the loyalty which has enabled us to make measureable progress during these difficult times. And we want you to know it.

WE WISH FOR YOU IN 1944  
LOADS OF GOOD LUCK  
**H. D. RINGER Furnace Works**  
Vacuum Cleaning—All Kinds of Repairing, New Furnaces Installed.  
"Just Finished Putting in a Furnace for the Mount Moriah Baptist Church at 24th and Ohio Streets."  
Shop at 1623 Spencer STREET  
**Phone AT-7710**