



IT PAYS TO ADVERTISE—IT PAYS TO SHOP—For whatever you have to sell, or for whatever you want to buy—IN THESE COLUMNS

SELL CHEMICALLY TREATED PRESS CLOTH—Nationally advertised. The WEAVER PRES-KLOTH is sold in all leading department stores.

HELP WANTED WANTED A WAITRESS AT 1402 North 24th Street.

FOR SALE A 5 Room House, modern except heat. In good condition. Will sell at a reasonable price. Call AT. 5690.

FOR RENT At a reasonable price to the right party. 2 centrally located, modern store rooms at 24th and Maple.

FOR SALE 1 Lounging Cot that can be used for a den or suitable for a spare bed in a library room.

FOR RENT A SIX ROOM, MODERN HOUSE. NEWLY DECORATED. ONLY 1 1/2 BLOCKS FROM CAR-LINE. \$25.00 PER MONTH. CALL—Atlantic 5988

ROOMS, APTS FOR RENT Modern Rooms for rent, near car line, 2422 Erskine St.

FOR RENT A modern Room, Call HA. 1388 between 4 and 9 p. m.

FOR RENT 3 ROOM APT. FOR RENT. Own your home. Use our easy payment plan for 90 days.

E. M. DAVIS, LICENSED REAL ESTATE BROKER 2817 No. 24th St. WE. 1166

LAUNDRIES & CLEANERS EDHOLM & SHERMAN 4401 North 24th WE. 6055

EMERSON LAUNDRY 4324 North 24th St. WE. 109

WANT TO BUY—Furniture of all kinds—dressers, beds, end tables, chairs and chest of drawers or complete home-apartment furnishings.

FUNERAL DIRECTORS THOMAS FUNERAL HOME 2022 Lake St. WEBster 2022

Mix Lemon Juice AT HOME TO RELIEVE THE MISERIES

Money Back If This Rheumatic Recipe Fails—Good news travels fast—many of the thousands of folk who now take lemon juice for rheumatic pain—have found that by adding two tablespoons of Allenu to one tablespoonful of lemon juice in a glass of water, they get faster relief of the aches and pains caused by rheumatism, lumbago.

Did You Place Your FALSE TEETH in a Glass Last Night?

Thousands do and wonder why their dentures remain dull and stained—why they suffer with offending denture breath. They fail to realize that water alone is not a cleaning agent—but now there's a great formula perfected by a dentist, called Stera-Kleen.

Old Farmer's Recipe: Mix Allenu and Lemon Juice to get quick relief from pains of rheumatism and neuralgia. Druggists have Allenu—grocers have lemons.

HELP US! HELP THE POOR CALL—THE VOLUNTEERS OF AMERICA Jackson 2230 15th & Chicago

The WAITERS' COLUMN (BY H. W. SMITH) WE. 6458

The RR Boys are very much on the riving good service on wheels.

The Paxton Hotel with the Race Horse headwaiter, and the Capt. Booth on the parlys and the quick stepping crew of fine waiters streamlined broiler and the machine gun fry cook...all are doing a mighty fine job.

The Fontenelle waiters are still

Join—Reliable Friendship Club—Pleasure. Send Dime for membership blank. H. Brookes, 317 Wendell, Chicago, Ill.

RABE'S BUFFET for Popular Brands of BEER and LIQUORS 2229 Lake Street—Always a place to park—

JACKSON 0258 FIDELITY STORAGE & VAN CO. Local and Long Distance MOVING 1107 Howard, W. W. Koller, Mgr.

CHOP SUEY King Yuen Cafe 2010 1/2 N. 24th St. Jackson 8576

Fill Your Bin! HELP AMERICA WIN! ALL GRADES COAL COMPARE PRICES

American Coal Co. 17TH & IZARD AT. 3670

Gross JEWELRY & LOAN CO. formerly at 24th and Erskine St.

NEW LOCATION—514 N. 16TH ST. Phone JA-4635

Acid Indigestion Relieved in 5 minutes or double your money back

When excess stomach acid causes painful, suffocating gas, sour stomach and heartburn, doctors usually prescribe the fastest-acting medicine known for prompt relief—medicines like those in Bell's Tablets. No laxative. Bell's Tablets brings comfort in a 15 or 20 minute money back on return of bottle to us. 25c at all druggists.

The Omaha Club waiters are very much up to the standard...taking care of the members and their friends in good style.

The White Horse Inn has a very fine crew of waiters.

Mr. Fred McDaniel one of the Burlington RR's trustworthy employees is ditching our good modern service at the station.

Brother John Evans is the top man at the Rome Hotel.

FLASH! Say waiters let's all take a very firm stand to keep ourselves in very good condition to take care of the holiday business, as we all are looking to be rewarded and in that way we are helping each other.

Lyman Epps personal friend of John Brown, died in Lake Placid, N. Y.

New Congress to take up anti-poll tax bill.

U. S. Senator Taft and Gov. Bricker, both of Ohio met in St. Louis at the GOP meeting.

Naval Hero Charles J. French on the air from Coast to Coast.

Mr. McCowan the high-powered salesman very busy writing life insurance policies at all hours.

4C Club had a short meeting on the evening of Dec. 4th. This writer had the pleasure of a rapid fire visit with four lovely and interesting ladies. Miss Allie Smith, Mrs. Pearl Burdell, Mrs. Crouch, and Mrs. Conway.

Read the Omaha Guide and keep posted.

Mr. Vern Wheatley and some of his friends in a northside business course on Sunday afternoon.

Mr. P. T. Mahanmitt very busy with the Boy Scouts.

John Dotson on the sick list.

Walter White executive Secretary of the NAACP very busy with the Anti-Poll tax bill for the new Congress.

Cab Calloway and his band signed for a dream picture.

St. John's A.M.E. Church quarterly meeting a success. All the auxiliaries made good reports and we should all give Rev. Ridley and the members a great big hand.

Colored Soldiers in Ogden. Utan chase cafe manager out of his place.

DO YOU WANT A BABY? New Vitamin Combination Brings Hope to Childless Homes

Nothing equals a baby to bring complete unity and happiness into the home and tie husband and wife together in a stronger bond of enduring love and mutual interest. Divorce is rare in the homes of couples that have children.

Unhappy wives, childless due to relieved functional weakness may now enjoy the desires and activity of Nature's most wonderful creation—a normal, fully-developed, vigorous woman. A sensational new vitamin treatment specifically for women may be just the thing needed by the childless wife and quickly bring the happiness of a baby in the home. It is, of course, absolutely harmless.

If you are childless due to functional weakness and lack normal vigor—if you wish to eliminate one of the great causes of unhappy marriages, by all means try Perlex for one week. To introduce this new vitamin combination to a million women quickly, the Perlex Company, 314 N. Michigan Ave. Chicago, Illinois, will send a full \$2.00 supply for only \$1.00 and a few cents postage. Send no money—just your name and address. Perlex comes in a plain wrapper—directions are very simple and no diet or exercise is required.

While on my Sunday Usher inspection tour, I chanced to stop in and gave a short talk to Mrs. Harris and her group to Paradise Church

of business for refusing to serve them. Sgt. Joe Louis carries the flag in a military parade at Fort Riley, Kan. Congressman Mitchell on a lecture tour in the west.

Frank E. Gannett of Rochester, N. Y. mentioned as National Chairman of GOP Committee.

Jerry Simpson in Omaha. Have you looked at the Brown dolls at the novelty store. They are very beautiful.

New York City faces a meat shortage as does the west coast cities. It has been said that horse meat may be the answer to their problem.

Ned Moore in Omaha. 42,625 missing in action in the army forces includes, sailors, marines, coast guardsmen and Philippine sepoys.

Roosevelt Post American Legion No. 30, purchases property at 24th and Parker St. We should all give the business houses of our race some trade and help them as they are just what we make them and we truly hope to get good service when we trade with them as we all know satisfied customers will make mention of how they are served.

On Sunday evening Dec. 6th this writer attended services at Zion Baptist Church and the beautiful Olympia choir rendered some very lovely songs and the very interesting sermon preached by Rev. Claude Williams was well worth listening to and very inspiring and to the point.

YOUNG PEOPLES FELLOWSHIP The Young People's Fellowship met Sunday December 6, at the home of Mrs. J. D. Crawford at 6:30 p. m. As it was the Business Meeting, plans were made for the month of December. Next Sunday Dec. 13 we will have an interesting program with the showing of "War pictures."

Florence James, President, Rozella Thomas, Corres. and Asst. Secy, Mrs. J. D. Crawford, Father G. A. Stams, Sponsors.

VERY ILL Word comes to us that Mr. Jake Todd, is seriously ill in the Doctors hospital at 29th and Dewey ave.

SURPRISE DINNER PARTY Mrs. Ivory Barge of 2516 Decatur St. was honored Saturday night, December 5, with a Surprise Dinner party at the residence of Mr. and Mrs. James Crum, 2633 Grant St. given by the Choir of the Church of the Living God, 2316 North 25th St., of which she is the pianist. Mrs. Barge was overly surprised with a three course dinner and the many beautiful gifts that she received.

The guests present were Mr. and Mrs. P. Barge, Rev. and Mrs. M. L. Steele, Mr. and Mrs. James Watson Mr. and Mrs. James Crum, Mrs. A. Phillips, Mr. and Mrs. I. Cook Jr., Mrs. Frank Brown, Mrs. M. Patton, Mrs. H. Cook and Mrs. Johnson.

MT. MORIAH BAPTIST CHURCH Rev. D. St. Clair, Pastor, F. Burroughs, Reporter. "O praise the Lord all ye nations; praise Him, all ye people. For His merciful kindness is great toward us; and the truth of the Lord endureth forever. Praise ye the Lord...—Psalms 117.

Does your soul need a lift? Is it starving for the want of the living waters? Is so, then go to church, hear the men of God as they break the bread of life and point the way to the life giving stream.

The activities of the Church and auxiliaries for December are as follows: Sunday December the 13th Rev. C. Adams Pastor of Paradise Baptist Church will deliver the message Dec. 13th through the 20th the Church will observe its 46th anniversary. Sunday is the opening day.

The dollar rally is continued and all members are asked to give one dollar next Sunday.

The BTU. is planning as their special effort a Christmas stocking rally.

The Willing Workers club is sponsoring a Buffalo Round Up.

The Helping Hand Club is making a Joseph's Coat. All members

Negroes should be helped and encouraged in these activities—and also in the more utilitarian matters of equal breaks for jobs in all parts of the country and a fair show in politics. We should all get firmly fixed in mind the fact that a normal Negro, like a normal white or yellow or red man, is a good citizen in direct proportion to the strength of his belief that the society he lives in is giving him a fair

deal. The colored people, on the other hand, would be well advised to remember the ancient truth that Rome was not built in a day. It gets you nowhere to blame your own troubles or shortcomings on the fact that your ancestors—cruelly and unjustly, it is true—were brought to this continent 200 or 300 years ago against their wills. The thing that matters is what you do or don't amount to in your own generation.

The facts about American Negroes in this generation are that they are getting better breaks in our social system all the time, that the Negro has more well-to-do every day among American whites; that the old fashioned Negro hater is shrinking swiftly in size, influence and public respect. Witness the Georgia white voters' recent scrapping of Governor Eugene Talma's. This happy condition shows signs of continuing and broadening until the Negro Question is solved to the general satisfaction—if both Whites and Negroes will let matters develop naturally. If either group lets itself be nerve-racked by the war into some sort of extremist hysteria, the consequences can be disastrous all around.

Examination of the following restrictions obtaining in the armed forces was also used; the setting up of a quota system limiting Negro recruitment to a ratio of 1 to 10 whites; the failure to use Marine Corps and the Navy at officer level. The NAACP pointed to this continued fixation of status, either by custom or implied understanding, consigning a group of the American population to specified classifications in the armed forces or work opportunities as being not only a "dispensation of precious and irreplaceable manpower, but a system of proscription entirely alien to a government which calls itself a democracy."

24th and Lake Streets . PRESCRIPTIONS —Free Delivery— WE. 0609

DUFFY PHARMACY Auto Parts Wanted BURNED, WRECKED or DILAPIDATED. CARS AND TRUCKS. BRING 'EM IN PARTS FOR CARS CONSOLIDATED AUTO PARTS CO. 2501 Cuming St. Phone AT. 5656 Omaha

OMAHA OUTFITTING Furnish Your Entire Household at the 'Omaha Outfitting. They carry Furniture, Washing Machines, Radios, Travelling Bags, Jewelry and All Kinds of Coal. 2122 North 24th St. Phone AT. 5652

FOR VICTORY BUY UNITED STATES BONDS & STAMPS

Help Wanted! Wanted A Young man, 17 years or an older man, who can be a Mechanical Helper in the shop. Good Pay. CALL AT — UNDERWOOD TYPEWRITER CO. 1721 Douglas Street

FEDERAL PAYS YOUR BILLS FOR HOSPITAL OR OPERATION Costs only 3c per day : Pays up to \$325 per year

Accidents and Sickness strike quickly and Hospitals demand Cash. Federal's Hospitalization Insurance meets this emergency promptly by providing HOSPITAL ROOM and BOARD—OPERATING ROOM X-RAY EXAMINATION—ANESTHESIA—LABORATORY EXAMINATION—MATERNITY BENEFITS—SURGEON'S FEES—BANKRUPT BENEFITS—EMERGENCY AID—AMBULANCE SERVICE—a total maximum payment up to \$325 per only 3c a day. NO MEDICAL EXAMINATION REQUIRED CLAIMS PAID PROMPTLY—AVAILABLE FOR THE ENTIRE FAMILY. ACT NOW You can't afford to be without this Low Cost protection. Let the FEDERAL PLAN pay the bills.

CLIP AND MAIL THIS COUPON TODAY! NO AGENT WILL CALL

and friends are working hard to complete this coat by the last Sunday Dec. 27th. All this time the completed coat will be presented to the Church. Also a playlet will be given. Special Christmas music is being prepared by the choir. Everybody is invited to our services.

MARRIAGE ANNOUNCEMENT Mr. M. J. Caldwell of Omaha, Nebraska and Mrs. Ivar Hayes formerly of Omaha more recently of Detroit, Michigan, were quietly married at the Cleaves Temple Parsonage by the pastor, the Rev. L. A. Story on Saturday, November the 21st at 9:30 p. m. Mr. Caldwell is a popular member of the Zion Baptist Church, where he has served as an usher for a long while; Mrs. Hayes is a very prominent member of Cleaves Temple C.M.E. Church and the mother of the very popular Mrs. Edna Thomas who witnessed the ceremony.

Mr. and Mrs. M. J. Caldwell were host and hostess at the Thanksgiving Dinner sponsored by the St. John A.M.E. Church to Mesdames Sara Stamps and Mrs. N. B. Brewer also a recent bride.

BRIDES HONORED AT BREAKFASTS Mesdames Sara Stamps and Edith Grant were co-hostesses at a breakfast last Monday at ten o'clock honoring Mesdames N. B. Brewer and Mrs. M. J. Caldwell, both recent brides. The table was beautifully decorated in keeping with the occasion, with a beautiful centerpiece of wedding bells lighted and place cards with pictures of brides. Mr. Caldwell, one of the grooms was present, but the Rev. N. B. Brewer who married the former Mrs. Beatrice Gray, was unable to attend because of his church activities elsewhere. A most enjoyable time was had by all present. Mrs. L. A. Story was the other guest with attended this breakfast. It was given in the home of Mrs. Sara Stamps.

The Senior Missionary Society of Cleaves Temple honored Mrs. N. B. Brewer in a farewell tea at the home of Mrs. Sara Stamps, 2114 Lake Street, Thursday afternoon from 2 to 5 p. m., Dec. 11th. All the pastor's wives of the city with the president of their Missionary Society or a representative were invited as guests to this tea. Mrs. Brewer, who formerly taught Adult Education in the city will leave soon to join her husband, the Rev. N. B. Brewer in Coffeyville, Kansas. She will be greatly missed by her church particularly, as she was serving as Superintendent of the Sunday School, Director of Religious Education, Chairman of the Spiritual Life Committee of the local missionary society, a teacher in the League and Secretary of the President's Council.

Mrs. Brewer is now serving her second year as Annual Conference President of Kansas-Missouri Annual Conference.

SOME PLAIN TALK ABOUT COLOR (Continued from page 1) usually hard-to-achieve, but always useful virtues of tolerance, good nature, open-mindedness.

Whites need to realize that the American Negro is coming of age—in saying which, we don't want to sound patronizing. The achievements of Merian Anderson, Joe Louis, Paul Robeson and innumerable colored artists, writers, athletes, lawyers, doctors and editors are worthy of anybody's respect and admiration.

Negroes should be helped and encouraged in these activities—and also in the more utilitarian matters of equal breaks for jobs in all parts of the country and a fair show in politics. We should all get firmly fixed in mind the fact that a normal Negro, like a normal white or yellow or red man, is a good citizen in direct proportion to the strength of his belief that the society he lives in is giving him a fair

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FEDERAL LIFE AND BENEFIT ASSOCIATION Citizens Bank Building Wilmington, Del. O. G. N. Gentlemen—Please mail me, without obligation, full Free details about your 3c a day Hospital and Surgical Payments Plan. I understand no agent will call.

Name \_\_\_\_\_ Street \_\_\_\_\_ City or Town \_\_\_\_\_ State \_\_\_\_\_

Chenille Broadloom A Good Carpeting in Pastel Colors

This is a reversible broadloom from which we makes rugs of any length—choice of dusty rose, apple green, maple tan and baby blue. Costs less than most broadloom carpeting, makes good, comfortable rugs, per square yard 2.95

9x9-foot Rugs, ends bound 30.00 9x13-6 foot Rugs, ends bound 43.50 9x15-foot Rugs, ends bound 48.00

Orchard & Wilhelm Co.