

IT PAYS TO ADVERTISE—IT PAYS TO SHOP—For whatever you have to sell, or for whatever you want to buy—IN THESE COLUMNS

SELL CHEMICALLY TREATED PRESS CLOTH—Nationally advertised. The WEAV-ER PRES-KLOTH is sold in all leading department stores...

HELP WANTED WANTED A WAITRESS AT 1402 North 24th Street.

FOR SALE A 5 Room House, modern except heat. In good condition. Will sell at a Reasonable Price. Call—AT. 5690.

BENEFIT SHOP, 711 SO. 16TH ST. SCHOOL DAYS WILL SOON BE HERE. GOOD BARGAINS IN CLOTHING AND SHOES. LADIES COATS REDUCED.

FOR RENT At a reasonable price to the right party. 2 centrally located, modern store rooms at 24th and Maple.

FOR RENT Mr. Frank Buford is up on the quick step.

FOR SALE 1 Lounging Cot that can be used for a den or suitable for a spare bed in a Library room.

POULTRY Poultry Dressed—Fresh Eggs, —Everite Feeds, 2526 North 24th St. Phone AT. 7884.

ROOMS, APTS FOR RENT Furnished Room for Rent, 2807 N. 24th St., WE. 2217.

FOR RENT A modern Room, Call HA. 1388 between 4 and 9 p. m.

2or 3 ROOM APT. FOR RENT. Own your home. Use our easy Payment Plan for 90 days.

E. M. DAVIS, LICENSED REAL ESTATE BROKER 2817 No. 24th St. WE. 1166

Join—Reliable Friendship Club—For Pleasure. Send Dime for membership blank H. Brookes, 317 Wendell, Chicago, Ill.

LAUNDRIES & CLEANERS EDHOLM & SHERMAN #401 North 24th WE 6065

EMERSON LAUNDRY #324 North 24th St. WE. 1097

WANT TO BUY—Furniture of all kinds—dressers, beds, end tables, chairs and chest of drawers or complete home-apartment furnishings. Kettles and dishes. Sell you yours.

IDEAL Furniture Mart, 24th & Lake Street—WE. 2224

FUNERAL DIRECTORS THOMAS FUNERAL HOME 2022 Lake St. Webster 2022

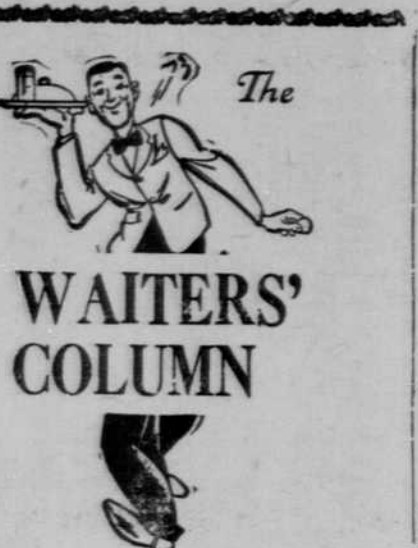
Mix Lemon Juice AT HOME TO RELIEVE THE MISERIES

Money Back If This Rheumatic Recipe Fails Good news travels fast—many of the thousands of folks who now take lemon juice for rheumatic pain—have found that by adding two tablespoons of Allertu to one tablespoon of lemon juice in a glass of water, they get faster relief for the aches and pains caused by rheumatism, lumbago.

Did You Place Your FALSE TEETH In a Glass Last Night?

Thousands do and wonder why their dentures remain dull and stained—why they suffer with offending denture breath. They fail to realize that water alone is not a cleaning agent—but now, there's a great formula perfected by a dentist, called Siera-Kleen that thoroughly cleans false teeth like magic—no brushing! Simply put a little Siera-Kleen Powder in a glass of water—soak your teeth—now they sparkle, are really clean and look like the day your dentist set them.

Old Farmer's Recipe: Mix Allertu and Lemon Juice to get quick relief from pains of rheumatism and neuralgia. Druggists have Allertu—grocers have lemons.



WAITERS' COLUMN

(BY H. W. SMITH) WE. 6458 By H. W. Smith

The RR boys are on the job in a very fine way and the traveling public and the soldiers are being very carefully taken care of.

We noticed the great room service man of the Blackstone Hotel Mr. Avant, alighting from his high-powered auto in Harlem Sunday afternoon.

Mr. Than Lucas, the midget roast beef knight is yet in the running.

Mr. Frank Buford is up on the quick step.

The Fontenelle boys are on the up and go at all times.

The race horse headwaiter and the musician headwaiter are sailing on the same boat every Saturday evening.

RABE'S BUFFET for Popular Brands of BEER and LIQUORS 2229 Lake Street —Always a place to park—

JACKSON 0288 FIDELITY STORAGE & VAN CO. Local and Long Distance MOVING

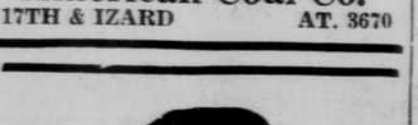
1107 Howard, W. W. Koller, Mgr.

CHOP SUEY King Yuen Cafe 2010 1/2 N. 24th St. Jackson 8576

Fill Your Bin! HELP AMERICA WIN ALL GRADES COAL COMPARE PRICES

Convenient Plans can be Arranged DONT DELAY Call or come in and see us.

American Coal Co. 17TH & IZARD AT. 3670



Vote for WILLIAM E. REED for the Board of Regents University of Nebraska NON-POLITICAL

Gross JEWELRY & LOAN CO. formerly at 24th and Erskine St. NEW LOCATION—514 N. 16TH ST. Phone JA-4635

Acid Indigestion Relieved in 5 minutes or double your money back

When excess stomach acid causes painful, indigesting gas, sour stomach and heartburn, doctors usually prescribe the fastest-acting medicine known for symptomatic relief—medicines like those in Bull-ans Tablets. No laxative. Bull-ans brings comfort in a 5-minute or double your money back on return of bottle to us. 25c at all druggists.

the morning. Mr. Chauncey McFarland always smokes a Carliana perfecto. The two Adams Attorneys on 24th and Burdette St.

If it's real news, the Omaha Guide has it at all times!

Everyone should register as we all should vote. Attorneys Bryant and Davis on North 24th St.

Bud Green an expert fire truck driver all the time. Dr. Wesley Jones and Dr. A. L. Hawkins, excellent church attendants.

Mr. and Mrs. H. A. Smith visiting in Missouri and Illinois.

Brother Drew Harold very much in Omaha's Harlem on Sunday.

Mother Waffles always has a very pleasant smile for everyone. And we should remember Mother Jackson on Wirt Street.

Brother Butkins, busy soliciting funds for his church.

Our very fine police Commissioner should be congratulated for having such good reliable men from the chief on down and we shall think kindly of our very good sheriff and his obliging deputies. Now give the officers a hand.

On Sunday afternoon, October 18 the Workmen's Club and the Defense Girls Club of South Omaha, sponsored a Testimonial Dinner for the benefit of the NAACP at the Defense Girls Club and it was a complete success and we cannot find words to express our thanks and the lovely purse of \$50 presented to the honorable President Mr. Arthur McCaw to help in the struggle which they are undertaking. We are under many obligations and we shall always think very kindly of the good members and friends and all we can say is—Long live the Workmen's and Defense Girls clubs and orchids to them and their many friends.

Sonny Scroggins and other naval training boys return to Great Lakes station.

4 C Club had a short meeting.

C. C. Galloway celebrated a birthday.

Many Churches being remodelled. Book Review and Tea at North Side YWCA.

NAACP meeting at St. Johns AME Church on Sunday afternoon at 4 P. M.

Bill passed to take young men of ages 18 to 20 years old in army.

Many young ladies needed for nurses in the army.

Trade at the 9 Center and be served by salesmen of our own race.

H. W. Smith on the sick list.

Read the Omaha Guide and keep the supply moving.

Zion Baptist Church revival going good.

Harry Leland, a very good news writer.

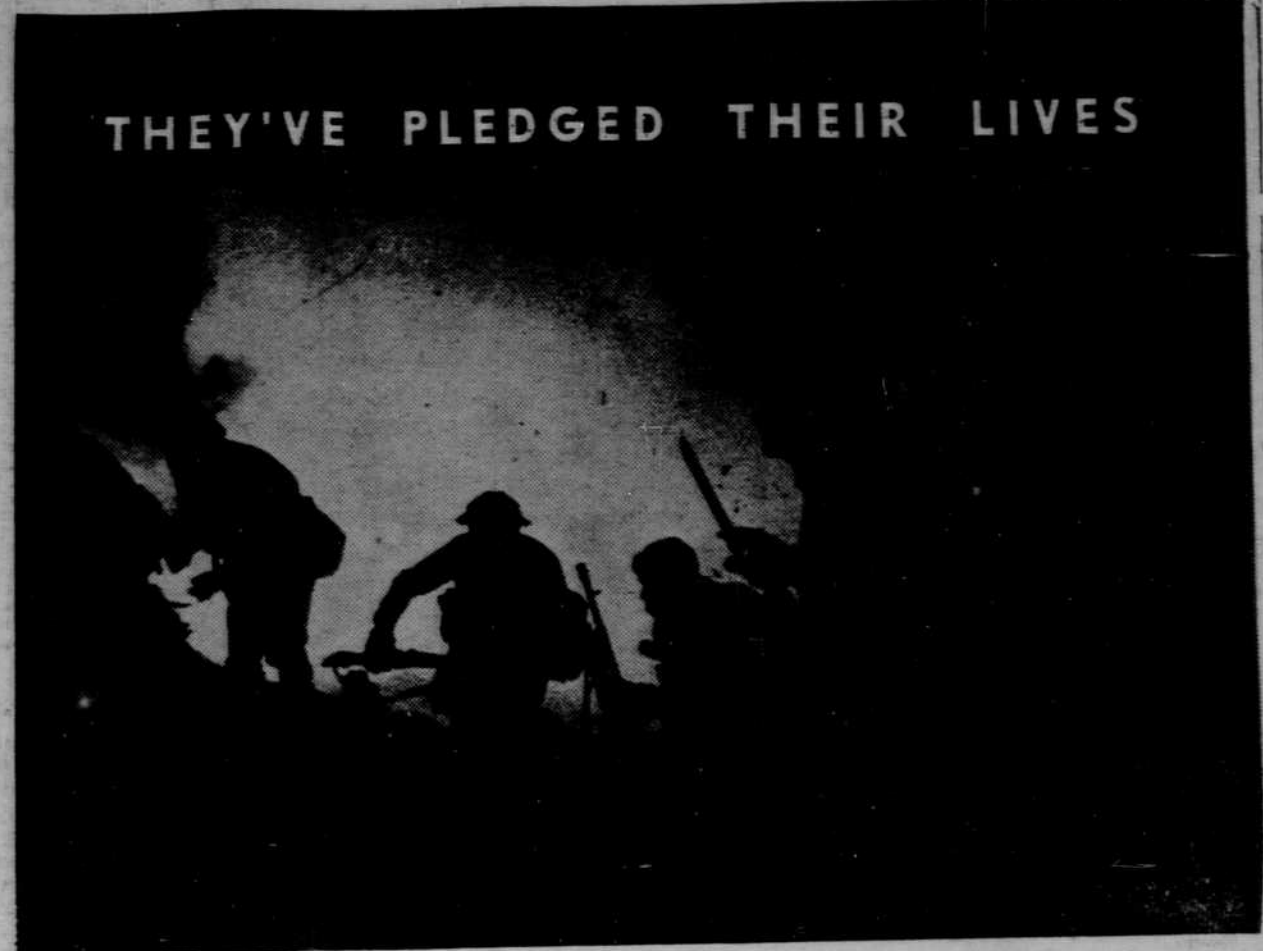
All churches well attended, both morning and evening services last Sunday.

Dick Taylor, the barber, buying more Defense bonds.

Rev. Ridley welcomed back to St. John's AME church with many smiles from the members. Let's all give him a hand.

Clear Chapel's Choir at their very best on Sunday morning and evening.

Mr. and Mrs. S. Edward Gilbert going in the little Diner early in

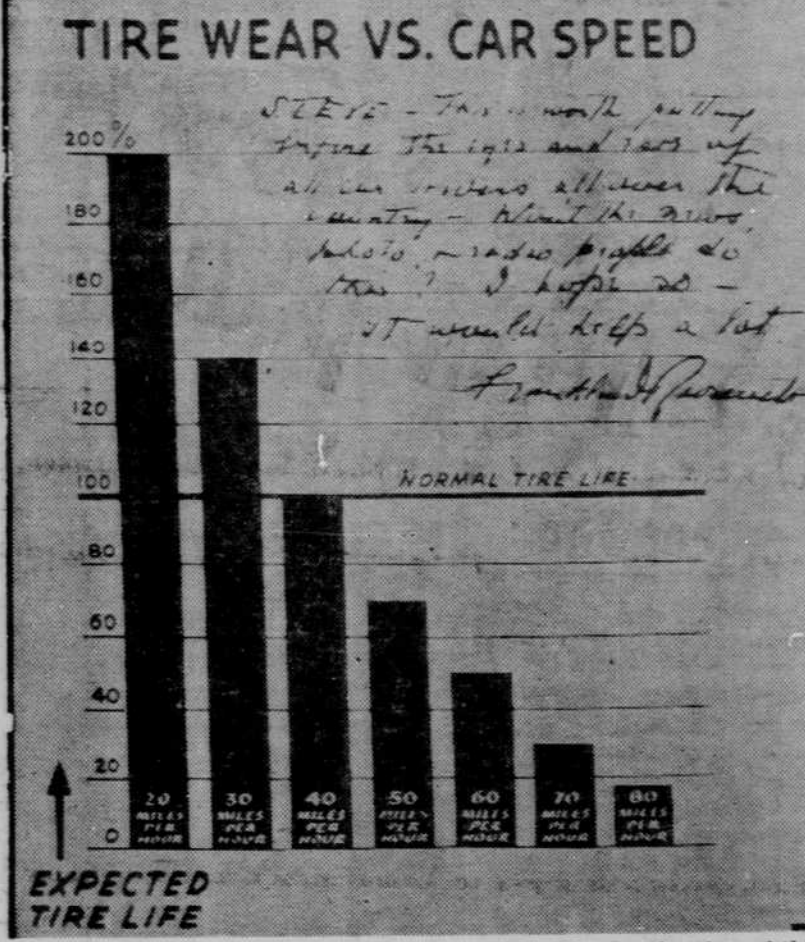


THEY'VE PLEDGED THEIR LIVES

What Will YOU Give? When high explosive shells are screaming... comrades dying amid the blast of shrapnel... men don't wait for someone else to do the job that's theirs. When those men come back from doing their job—will you be able to say, "I did mine, here at home?" Will you be proud to face those men who pledged their lives that you might live... proud that when the call was sounded to help them, their families and their fighting brothers, you pitched in?

OMAHA WAR and COMMUNITY FUND

FDR ISSUES CHART ON TIRE LIFE



WASHINGTON, D. C.—Soundphoto—President Roosevelt released this chart, which he said was "worth putting before the eyes and ears of all car drivers," showing the comparative wear on tires with increasing motor speeds. Presidential Secretary Early displayed the chart, prepared by the auto and rubber industries tire committee of the Society of Automotive Engineers War Engineering Board.

WVCA, Richmond, Virginia; Attorney Arthur D. Shores of Birmingham, Ala.; T. Rupert Broad, Research Assistant at Tuskegee Institute, Ala.; Charles H. Houston, Attorney of Washington, D. C., and member of the National Legal Committee, NAACP; Dr. J. W. Neppolun, Gammon Theological Seminary, Atlanta, Georgia; Rev. James H. Robinson, pastor, Church of the Master and member of the national board of the NAACP; Frank McAllister, Secretary of the Southern Worker's Defense League of Atlanta; T. M. Alexander, Atlanta, Ga.

NEGRO YOUTH TO WEIGH WAR AND POST WAR PROBLEMS New York, N. Y.—What problems have been raised for Negro Youth by the war, and what further problems can be expected to develop during the post war period, will form the theme of the fourth annual student conference of the Association, to be held at Clark College, Atlanta, Georgia, October 30 through November 1.

Participating will be Dr. Buell G. Gallagher, President of Talladega College, who will deliver the keynote address and Dr. James P. Brawley of Clark College who will welcome the delegates in behalf of the university.

The meeting, during the course of which there will be presented two radio broadcasts, will have as its main speaker Attorney Thurgood Marshall, Special Counsel of the NAACP.

Among the many speakers and leaders of panel discussions to be heard are included, Dr. Forrester B. Washington of the Atlanta School of Social Work, Atlanta, Georgia; Rose Mae Withers, Secretary of the Southern Division of the National Student Conference of the

W. S. Allen, in charge of defense training, Tuskegee; and Madison S. Jones, Jr., Youth Director of the NAACP.

U. S. RECOGNIZES ETHIOPIAN SOVEREIGNTY New York, N. Y.—On learning of the recognition of Ethiopia by the United States government the National Association for the Advancement of Colored People made the following statement to the Office of War Information:

"Recognition of Ethiopia by the United States government is profoundly significant in its recognition that colored people of the world also have a stake in a United Nation's victory. Coupled with the magnificent statement of W. E. B. DuBois at Chungking Tuesday, this should galvanize the areas of the earth peopled by the colored races

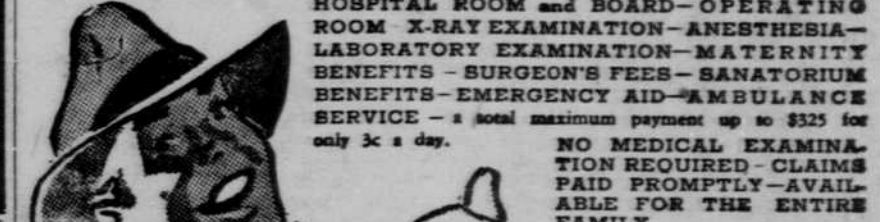
It's no longer TABOO for girls to talk of this possible help

You can't expect a grin-and-bear-it attitude to bring relief from the distress of periodic, functional pain. Perhaps that's why so many women use CARDUI. It has a 62 year record of 2-way help, when taken as directed: (1) started three days before "your time," it should help relieve pain due to purely periodic functional causes; (2) taken as a tonic, CARDUI usually improves appetite, aids digestion by increasing the flow of gastric juices, and thus helps build resistance, which often aids in minimizing periodic functional distress.

Advertisement for TUSA COUNTY TREASURER ANTON J. TUSA. Saved Douglas County Taxpayers Over \$70,000 During the Seven Years He Served as Election Commissioner.

FEDERAL PAYS YOUR BILLS FOR HOSPITAL OR OPERATION

Costs only 30c per day: Pays up to \$325 per year. Accidents and Sickness strike quickly and Hospitals demand Cash. Federal's Hospitalization Insurance meets this emergency promptly by providing HOSPITAL ROOM and BOARD—OPERATING ROOM—X-RAY EXAMINATION—ANESTHESIA—LABORATORY EXAMINATION—MATERNITY BENEFITS—BUREAU'S FEES—SANATORIUM BENEFITS—EMERGENCY AID—AMBULANCE SERVICE—a total maximum payment up to \$325 for only 30c a day.



ACT NOW You can't afford to be without this Low Cost protection. Let the FEDERAL PLAN pay the bills.

CLIP AND MAIL THIS COUPON TODAY! NO AGENT WILL CALL

Form for clipping and mailing a coupon to the Federal Life and Benefit Association. Includes fields for Name, Street, City or Town, and State.