

CLASSIFIED ADS

IT PAYS TO ADVERTISE— IT PAYS TO SHOP—
For whatever you have to sell, or for whatever you want to buy— IN THESE COLUMNS

HELP WANTED

BOYS WANTED
for World-Herald Paper Routes. Must be 14 or over. Cash bond necessary. Apply—Station F 2629 Cumings. Phone JA. 7692 or Sta. R. 2512 No. 24th JA. 7565.

WANTED

A young man, 18 years or older that can make deliveries and work in a Furniture Store. Salary to begin with \$10.00 per week. Working Hours 8 A. M. to 6 P. M. Call at Omaha Guide Office.

WANTED

4 men to work at Consolidated Auto Parts Co., 2501 Cumings Street or 1240 South 16th St. Wants two rouabout workers to move around and clean wrecks. Two experienced auto wreckers. If in good health, age doesn't matter. Roustabout must be able to handle heavy parts of automobile.
2501 Cumings Street or 1240 South 16th Street.

FEMALE HELP WANTED

A woman from 21 to 40 for cleaning and at times to help with cooking. Birchwood Club, Call KE. 4060 or WA. 0378.

WANTED

Mr. George Pratt wants a girl to do work in his home. Call WA. 7206.

BENEFIT SHOP, 711 SO. 16TH ST. SCHOOL DAYS WILL SOON BE HERE. GOOD BARGAINS IN CLOTHING AND SHOES. LADIES COATS REDUCED.

FOR RENT

At a reasonable price to the right party. 2 centrally located, modern story rooms at 24th and Maple. A fine location for a drug store, Beauty Culture Parlor, or Shoe Repair Shop.
For further information call AT. 5656.

FOR SALE

1 Lounging Cot that can be used for a den or suitable for a spare bed in a Library room. Like new. Price very cheap. Call Mrs. Sullivan, WE. 0475, 3319 Franklin St.

ROOMS, APTS FOR RENT

Apartment for rent, man and wife. Mrs. S. J. Watson, 2627 Decatur St. AT. 6281.

2 and 3 Room Apt. for rent, all modern. Call KE. 0752 furnished or unfurnished.

FOR RENT Nicely furnished room 2807 N. 24th St. WE. 2217.

Join—Reliable Friendship Club—For Pleasure. Send Dime for membership blank. H. Brookes, 317 Wendell, Chicago, Ill.

One large front room for rent call WE. 2810

LAUNDRIES & CLEANERS

EDHOLM & SHERMAN
2401 North 24th WE. 6055

EMERSON LAUNDRY
2324 North 24th St. WE. 1029

WANT TO BUY—

Furniture of all kinds—dressers, beds, end tables, chairs and chest of drawers or complete home—apartment furnishings. Kettles and dishes. Sell us yours.
IDEAL Furniture Mart, 24th & Lake Street—WE. 2224

FUNERAL DIRECTORS

THOMAS FUNERAL HOME
2022 Lake St. Webster 2022

Join—Reliable Friendship Club—For Marriage. Friendship, or Pleasure. Send Dime for membership blank. H. Brookes, 317 Wendell, Chicago, Ill.

Mix Lemon Juice AT HOME TO RELIEVE THE MISERIES

Money Back If This Rheumatic Recipe Fails—Good news travels fast—many of the thousands of folk who now take lemon juice for rheumatic pain—have found that by adding two table-spoons of Lemon Juice to one glass of water, they get faster relief for the aches and pains caused by rheumatism, lumbago, etc. It is surprising either, for Allenuro is a 15 year old formula, yet Allenuro is aches and pains in fact—it does not help—your money back. What could be fairer? Get Allenuro today at any live druggist. Only 25 cents—Do it Now.

...Marie Downing BEAUTY AND ROMANCE

SPONSORED BY LARIEUSE BEAUTY BUREAU

The Larieuse Beauty Bureau was established by the Godfrey Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.

An honest woman will admit that she uses cosmetics to enhance her appeal to the opposite sex. An honest man, questioned on the subject, will tell you that he prefers "naturalness" in women's make-up. Which, like the sum of two and two, adds up to an obvious conclusion. Yet arithmetic and obvious conclusions fall to make allowance for the peculiarities of womankind. So instead of "naturalness," the preference of the man whom she wishes to please, women frequently appear in harsh, crudely applied cosmetics, which defeat their very purpose.

In Hollywood, and everywhere in today's busy world, stylish women are presenting faces that look as if they had been freshly scrubbed with old-fashioned soap and water. And into the development of that simple, freshly scrubbed look, has gone the brains and research of foremost beauty scientists. A too prominent jaw recedes under the properly guided treatment of its possessor, with the aid of cosmetics. A little rouge under the eyes removes the puffy look of a woman no longer young. Dark and light shades of powder correctly blended and applied, can help create the illusion of symmetrical features, which are even more rare than the world suspects.

And thus we offer hope to both sexes simultaneously. If he is delectably fooled, a man will never quibble over a woman's eagerness to improve her looks. And a woman can employ the most elaborate artistry, if the result is subtle and unobtrusive.

This need not be an expensive process, the most important step being a proper appraisal of one's own features, and a little patient experimenting. Women whose dressing tables are cluttered up with creams and lotions they will

never use, nor that it is smartest to buy a product with an established reputation. Follow directions as they appear on packages. If the desired effect continues elusive, consult your cosmetologist. Her trained services are a good investment, paying high dividends in personal satisfaction and public approval.

Don't buy face powder by looking at it in the box. Experiment with different shades on your own skin, until you know which shade is exactly right for you. Don't buy a lipstick because it is the type your best friend is using and is so becoming to her. It may be the wrong texture for you; too greasy or too dull. Don't use brown eye-shadow because a newspaper advertisement says that it is stylish; or creams, just because they are sold in attractive jars. The wrong kind may be drying to your skin, resulting in wrinkles before your time. All these are hazards the beauty experts have learned to correct with scientific exactness... and thrilling results to the careful seeker after beauty.

Even war has never made woman put aside her blessed vanity. The beauty which results is undoubtedly a contribution to maintaining morale in these trying times. Let's make ourselves as lovely as time and science will permit, yet appear to give the credit to Mother Nature. This is only fair considering how frequently Mother Nature is blamed for unlovely things which are actually the fault of man.

What are your beauty problems? Write: Marie Downing, Larieuse Beauty Bureau, 3509 Lindell Blvd., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed, stamped envelope.

"MIDDLE-AGE" WOMEN (38-52) HEED THIS ADVICE!!

If you're cross, restless, suffer hot flashes, nervous feelings, dizziness—like in Belgium. Try Lydia E. Pinkham's Vegetable Compound, especially for women. Thousands upon thousands helped. Follow label directions. **WORTH TRYING!**



Gross JEWELRY & LOAN CO.

formerly at 24th and Erskine St.

NEW LOCATION— 514 N. 16TH ST. Phone JA-4635

Acid Indigestion

When excess stomach acid causes gas, sour stomach, indigestion, nervousness, dizziness, and all the other ailments known for symptomatic relief—medicines that do not cure. Try Bell-Sans yourself. At first, it dissolves the stomach acid, releases gas, and brings comfort very quickly—but not a habit! Only 25c. at all stores. If you're very sensitive, trial doesn't prove Bell-Sans better, return bottle to us and get double your money back.

Did You Place Your FALSE TEETH In a Glass Last Night?

Thousands do and wonder why their dentures remain dull and stained—why they suffer with offensive denture breath. They fail to realize that water alone is not a cleanser for dentures. They require a great formula, perfected by a dentist, called Siera-Kleen that thoroughly cleans false teeth like magic—no brushing. Simply put a little Siera-Kleen Powder in a glass of water—soak your teeth—now they sparkle. They are really clean and look like the day you got them. **"Does't they look natural?"** Try Siera-Kleen—lasts long—costs only 35c. At all drug stores.

Old Farmer's Receipt: Mix Allenuro and Lemon Juice to get quick relief from pains of rheumatism and neuralgia. Druggists have Allenuro—grocers have lemons—

It's Time to Cool Off...

BOTTLE OF Metz PLEASE

Metz BREWING CO. * OMAHA, NEBR.

Real Shoe Man— FONTENELLE SHOE REPAIR

Cash and Carry CLEANER 1410 North 24th St. CARL CRIVIER

TEL. WE. 2022

OUR PRICES are based on the cost of service plus the cost of merchandise and a reasonable profit.

THOMAS FUNERAL HOME

2022 LAKE ST. Omaha, Nebr.

NOTICE— PAY UNION DUES ONLY AT LABOR TEMPLE OR AT UNION OFFICE AT MEAD. NO MAN ON THE JOB IS AUTHORIZED TO TAKE MONEY.

There are Only Four Authorized Men in Local 1140. They are Pete Bell, Walter McClelland and Kelly Gates at the Omaha office, and Henry Schaefer at the Mead office.

Exquisite Crochet Tablecloth Adds Charm and Beauty to a Room



THIS effective accent to dining hospitality offers quick results for nimble fingers. The geometric pattern in filet crochet makes a distinctive background for important entertaining. Your own exquisite handwork can maintain the charm and beauty of your home, so set yourself to the pleasant assignment of a square a day—and watch this treasured cloth unfold before your eyes. You'll find it relaxing and economical. Directions for crocheting this tablecloth may be obtained by sending a stamped, self-addressed envelope to the Needlework Department of this paper, specifying design No. 7388.

GASOLINE RATION BOOKS ISSUED HERE

"You mean I can't have some extra gas to go visit my mother-in-law?"

UNHAPPY WIVES FIND NEW HOPE IN SPECIAL VITAMIN COMBINATION

Clinical Tests Demonstrate Sterile Women May Be Aided—Happy Homes Are Dependent on Babies

Nothing equals a baby to bring complete unity and happiness into the home and the husband and wife into a stronger bond of enduring love and mutual interest.

new vitamin of the B Complex group has a striking effect on sterility. Twenty-two women, with known sterility records for as much as five years were selected for the test. After weeks of heavy dosage with Paraminobenzoic acid (a vitamin of the B Complex group) more than half of these women became mothers. Many of these women had been told their condition was hopeless. The vitamin is absolutely harmless and decidedly beneficial to general health as well.

Thus it is apparent that highly fortified vitamin combination may be just the thing needed by the childless wife and quickly bring the happiness of a baby into the home.

If you are childless and have even given up hope, if you wish to eliminate one of the greatest causes of unhappy marriages, by all means give the Perlex Combination Vitamin System a short trial in the privacy of your home. To introduce this new vitamin combination quickly to a million women, the Perlex Company, 314 North Michigan Ave., Chicago, Illinois, will send a regular \$2.00 supply for only \$1.00 and a few cents postage. You need send no money—just your name and address. Perlex comes in a plain wrapper—directions are quite simple, and no special diet or exercise is required.

Many homes break up from lack of children and contribute to the amazing American record of one divorce for every five marriages. Unhappy wives, childless due to a vitamin-deficient functional weakness, may now enjoy the delights and activities of Nature's most wonderful creation—a normal, fully-developed, vigorous woman.

Sensational clinical tests demonstrate that, in vitamin-deficient instances, a

FOR DEFENSE

BUY UNITED STATES SAVINGS BONDS AND STAMPS

KEEP PITCHING AMERICA



By Albert J. Bates

An empty expanse of prairie land becomes a vast airplane engine manufacturing plant... where a few months ago a factory engaged in the peaceful pursuit of hairpin making, it is today turning out parts for deadly guns... a belting company of yesterday is the producer of tank parts today.

Industry is writing its most brilliant chapter of achievement and conversion since the dawn of industrial America. Marvels of conversion, production and speed are going on under our eyes... marvels too great to appreciate while they are in the making. It will take the perspective of years to gain a true appreciation of the accomplishments.

Not many months ago the automobile industry was geared to turn out more than 4,000,000 motor vehicles annually. In the greatest conversion job of all time... achieved in an unbelievably short period... it is now producing millions of articles of war ranging from small parts to complete tanks, airplane engines, howitzers, and other war equipment.

Other plants, and in some cases entire industries, have changed almost overnight from peacetime pursuits to arsenals of war. New plants, non-existent a few months ago, have sprung up to add their capacity to our rapidly expanding production. And everywhere new production records are being established, in many cases double and treble the original figures.

Keep Pitching, America! (Copyright 1942 by Albert J. Bates, La Crosse, Wisconsin)

CHOP SUEY King Yuen Cafe

2010 1/2 N. 24th St. JACKSON 8575
Open from 2 p. m. until 3 a. m.
American & Chinese Dishes

LIGHTENS TANNED DARK SKIN

Lightens tanned dark, blotchy skin, externally caused. Use Dr. FRED PALMER'S Skin Whitener 7 days as directed. **Free Sample!** Write for it. MONEY BACK if not satisfied. **FREE SAMPLE!** Send for it. **ALLEN DRUG CO., Dept. CE, Box 26, Atlanta, Ga.**

Lighter Fairer Skin

Those with tanned-dark skin, externally caused, who wish lighter, smoother, softer, should try Dr. FRED PALMER'S Skin Whitener. Use 7 days as directed. **Free Sample!** Write for it. **ALLEN DRUG CO., Dept. CE, Box 26, Atlanta, Ga.**

JOHNSON DRUG CO.

NEW LOCATION 2306 North 24th

We. 0998 Free Delivery

FIRST DELIVERANCE CHURCH BENEFIT STORE

2020 NORTH 24TH ST. (Across the Street from Ritz Theatre)

NEW AND USED MERCHANDISE

Clothes, Furniture and Furnishings

"We Save You Money on Good Merchandise"

WE BUY, SELL AND EXCHANGE

—Mrs. Jackie Bryant, Mgr.

A Dress Which You Can Make Yourself



IT'S not only practical but it's patriotic to sew your own clothes. In keeping with the war-time conservation program, women throughout the country are now enjoying the economies, style-rightness and personal satisfaction that comes with home sewing. Here is a dress which you can make yourself, easily and inexpensively. The pattern features a printed cutting line with clearly detailed instructions, so that it is simple for even the novice sewer to follow. For further information about it and a free leaflet "Helpful Hints on Hemming," send a stamped, self-addressed envelope to the Needlework Department of this paper, specifying design No. 4666.

YOU'RE ONE OF THE MANY LUCKY ONES

IF YOU ALREADY HAVE YOUR ELECTRIC RANGE

Homemakers, who cook electrically, are indeed fortunate these days! War work, plus regular duties, keep homemakers on crowded schedules—so time saved means much.

No need to tell you how much better electrically prepared foods taste... and there's a good reason. Electric cookery retains precious vitamins—doesn't allow them to be cooked away! Make the most of your electric range... let it save extra hours for other duties every day. Its automatic timing, deep well cooker, and other valued features are doing a big wartime job by saving time, health and energy!

FOR FURTHER INFORMATION SEE **YOUR ELECTRIC DEALER** OR NEBRASKA POWER COMPANY

The Omaha Guide