

Plans Laid For October 27th To Nov. 5th Annual Community Chest Drive

The dates October 27th through November 5th are marked in red on a lot of Omaha calendars. They are going to be strenuous days for several thousand volunteer workers. For those dates have just been set for the 19th annual Omaha

WHY PAY MORE WE 4282 HENDER
New and Used Cars
2311 HARNEY OMAHA, NEB.

H. DOLGOFF
HARDWARE CO.
1822 North 24th St.

TOUGH and DURABLE
The **B'S FLOOR-DECK ENAMEL** (NOT A PAINT!)
A Beautiful-High Gloss Durable-Easy to Clean Enamel for Floors
Let us show you!

SPRING IS HERE!
Paint Up! Clean Up!
Varnish Up!
We carry a full line of paint, glass, and varnish, also screening of all kinds. We have a full line of chicken and fence wire, plumbing, and electrical supplies at downtown prices. Our stock of roofing and guttering is complete. Everything at a low price. Open evenings.—FREE DELIVERY—
CALL WE 1607 or Call at Omaha's Largest Neighborhood Completely Stocked Hardware Store at—
1822 North 24th Street

Community Chest drive, according to General Chairman, Leo B. Bozell.
Thirty-five hundred men and women will swing into the campaign with the early bird breakfast on October 27. They won't stop their efforts until November 5.
What quota is, the workers don't yet know, but a budget is being determined by a budget committee, headed by W. H. Smalls.
The sums to be raised and spent in each division during 1942 can't, of course, be set now but the chances are that they will approximate the figures for 1941.
The Community Chest has just released a report on Chest operations during the first six months of 1941. During that time, 25.8 percent of the money spent, or \$144,365.00 went to youth services—the character building agencies of the city.
Care of families and aged took 33.3 percent or \$169,989.00 and child care received \$80,692.00 or 15.9 percent. The health service received 12.9 percent, or \$65,820, and coordinating work of the various agencies cost 2.8 percent, or \$14,365.00. Administrative cost for the entire year is only six percent.

The money now being raised for 1942 will make it possible to extend the campaign to include the

1301 N. 24th St. WE 4737
Metropolitan Produce Co.
HOME OF LIVE CARP & BUFFALO
A. A. Roschaert, Prop.
RITZ Shoe
REPAIR SERVICE
New location—
Across the Street from Ritz Theatre
"Prices Right to Fit Your Pocketbook"
2022 NORTH 24th ST.

tend a helping hand to more than 48,000 persons and will continue the policy of giving more than the bare essentials of relief, by financing more than 40 social services not duplicated by the Federal government.
Part of the money will be used to build up a strong and united community front against disease, poverty, despair and other forms of social maladjustment. Guidance for youth, citizenship and character building as well as cooperative community action will also be included in the services of the Community Chest.
The Community Chest has a new related service on the rolls this year with the inclusion of the United Service Organizations in the Chest program. The USO was formed nationally to provide recreation for soldiers and sailors when off duty, and by including it in the Community Chest, the citizens of Omaha are aided a separate summer drive for funds.

"We are going to attempt to raise enough money in the coming drive," Bozell said. "to take care of Omaha's problem of the helplessness and needy. Also, we want to be able to meet increased demands and emergencies arising from the national defense program."
Bozell also pointed out that the campaign will be an all-out challenge to the citizens of Omaha to demonstrate their faith in democracy through direct humanitarian action.

ALL JUNE GRADE AND HIGH SCHOOL GRADUATES ARE INVITED TO THE OMAHA GUIDE INSPECTION PARTY, SEPT. 1, 2, 3 FROM 2 P.M. TO 6 P.M. REFRESHMENTS SERVED FREE!
NEGRO WPA WORKERS SHARE IN \$130,000,000 WPA AIRPORT EXPENSES
Washington, D. C.—The part which Negro workers are taking in the \$130,000,000 defense airport program of the Works Project Administration is reflected in employment figures issued this week by Alfred Edgar Smith, Staff Adviser of the Federal WPA.
In every state except Delaware, an army of 71,000 men was employed at the beginning of the current fiscal year on 278 sites certified by the Secretary of War or the Secretary of Army as having military importance. In 11 Southern States, where 97 of the sites are located, there were 11,000 WPA Negro workers on airport projects. The estimated completed cost of these airport construction and improvement projects in the South is \$38,866,566 in WPA funds and contributions of the sponsor.
For the southern region, Negro workers in the defense airport program were about 49 percent of the total. They ranged from 80 percent in Louisiana, where a \$2,644,941 program was under way, to 14 percent in Texas, where funds for 15 airport sites reach the \$5,000,000 mark.
Figures cited by Mr. Smith also reveal that Florida's 31 airport project sites lead all other States in this type of WPA defense construction. The 2,750 Negro workers in Florida were approximately 38 percent of the total number of workers employed at these sites on work to cost \$15,000,000.
Another large WPA airport construction program is in Alabama, where 57 percent of the workers

CHOP SUEY
King Yuen Cafe
2010 1/2 N. 24th St. Jackson 8576
Open from 2 p. m. until 3 a. m.
American & Chinese Dishes



CEILING ON CEILINGS
Rent increases ranging from 20 to 100 percent since October 1939, have been reported in more than 100 defense centers, according to Federal surveys and thousands of letters of complaint received by OPM's Rent Section.
To forestall rent gouging and profiteering at the expense of the national emergency, OPACS has set up "Fair Rent Committees," composed of local citizens, in communities where abuses are reported. To determine a reasonable rent figure, each committee establishes a basic "Fair Rent Day"—a date on which local housing costs had not yet been affected by the boom.
Given evidence of profiteering, the committee calls the landlord and complainant to a hearing. If the landlord complies with the committee's recommendations, no further action is taken. If he rejects them, full publicity is given to his refusal. In addition, by agreement with OPACS, the Defense Housing Coordination Unit will not list at its Home Registration Office any property on which an unfair price has been placed by the landlord.

on 12 sites, valued at \$5,743,167 were Negroes.
Other employment percentages reported by Mr. Smith for airport construction workers of the race and estimated completed cost of active projects in the Southern States were:
Arkansas, 55 percent, \$887,046; Georgia, 70.0, \$2,641,729; Mississippi, 62.0, \$2,520,251; North Carolina, 52.0, \$1,979,999; South Carolina, 46.0, \$530,492; Tennessee, 27.0, \$149,486; and Virginia, 49.2 percent and \$1,257,223 the estimated completed cost.
Mr. Smith pointed out that for a year after the national defense program got under way, the WPA constantly increased its airport construction and improvement program. Three times as many men were employed on such projects during the last week of June, 1941 as a year before. This was done, he emphasized, because of the importance of the work although total WPA employment had been acutely reduced.
Many of the 860 airport and landing field sites which the WPA has already constructed or approved are included among the 278 sites and auxiliary fields. Many others are new fields being constructed on U. S. Army and Navy reservations or, at the request of the armed forces, on civilian sites now regarded as of strategic importance.
The Civil Aeronautics Administration has been providing funds for non-labor expenditures at a number of the airports in the active WPA program. It has been announced that the two Federal agencies will continue to cooperate under the new airport construction program recently announced by the CAA. This program includes additional improvements at many of the sites in the current WPA program.
"The WPA workers of both races who have been employed on airport construction have won the admiration of officials high in civilian and military aviation circles," Mr. Smith said. "Despite the drastic cut in appropriations which will reduce WPA employment during this fiscal year, the number and percentage of WPA workers on airport construction jobs will remain high because of the importance of this work to our air defenses."

EXTRA! IMPORTANT NOTICE TO THE 1941 GRADE AND HIGH SCHOOL JUNE GRADS
Three days set aside especially for you. All June grade and high school graduates are especially invited to pay The Omaha Guide Publishing Co.'s sixty thousand dollar printing plant investment a visit. We want you to inspect our No. 9 and 26 linotype machines which do everything for a newspaper but talk, and also our 26 thousand pound printing newspaper press that will turn out 2,100 papers per hour.
Remember every June grade and high school graduate is welcome to this party. REFRESHMENTS WILL BE SERVED.
September 1, 2, 3, Monday, Tuesday and Wednesday from 2 p. m. to 6 p. m. Miss Ora Lee Britt, Miss Edna Mae Taylor and Mrs. Marie Parker will be on hand to see that your visit will be a pleasant one.
Oh YES! Miss Ora Lee Britt will want to see each of you in her private office before you leave. She has something of importance to talk over with you.
NAACP SCORES FT. BRAGG FAILURE TO PUNISH MP'S WHO INSULTED NEGRO SOLDIERS
New York—Leveling criticism at Fort Bragg authorities, the National Association for the Advancement of Colored People drew a parallel between the case of a northern white draftee who was sentenced to 10 years and nine months at hard labor for refusing to clean his quarters, and the case of the military police there who bullied and insulted Negro soldiers and officers after the shooting of a Negro private and a white sergeant August 6th.
Sergeant Russell Owens was acquitted last week for the shooting

of Private Ned Turman in the fracas on a bus bound for the camp. Acquittal came from General Court from which there is no men and white soldiers at the camp who had a hand in the round-up, disarming and insulting of Negroes on the night of August 6, have not been punished.
The NAACP stated that if such drastic punishment can be meted out to a soldier for not cleaning his quarters and for "spitting on the floor" Fort Bragg authorities should be made to explain their failure to prosecute the soldiers who swore at, bullied, and inflicted unnecessary indignities on fellow soldiers and superior officers.
This is further evidence, said the Association, that routine army procedure is not satisfactory or sufficient to deal with the conditions arising from the conflict between colored soldiers and prejudiced military and civil authority in the South.

SIGNAL CORPS SEEKS TRAINED YOUNG MEN
Washington, D. C.—From the War Department the NAACP learned last week that the signal corps is recruiting civilians with certain qualifications for second lieutenants.
Applicants must have a college degree in electrical engineering, with a specialty in radio communication or they must be electronic physicists. They must be unmarried, with dependents, between the ages of 21 and 35 years and able to meet the physical requirements.
Applications should be made by letter to the Chief of the signal Corps, Washington, D. C., giving name, address, age, technical qualifications and experience.
The NAACP is urging its branches to circulate this information in their communities so that qualified Negroes may apply.

MINNESOTA NEGRO DEFENSE COMMITTEE CONTINUES FIGHT FOR EQUALITIES OF NEGROES
St. Paul, Minn., Aug. 28 (ANP)—Saturday, Aug. 9, saw plans laid for the continuance of the fight to secure full equality for Negroes in Minnesota home defense force by the Minnesota Negro Defense committee to contact personnel directors of local firms with defense contracts, seeking to secure employment for Negroes. At the same time, Gov. Harold E. Stassen received an invitation to speak at a mass meeting given Sunday, August 17, in the Hallie Q. Brown house, on his position in regards to Negroes enlisting in Minnesota's home defense program. Discussion, held on the matter of obtaining jobs in various defense industries, drew several hundred white and Negro citizens of the twin cities.
The Minnesota state fair boards attention was directed, in a letter, to acts of discrimination practiced at the state fair last year, where in a Minneapolis minister was charged 75 cents for a hamburger at one of the concessions there, informing the board that such would not be tolerated this year.

FOR ELECTRIC APPLIANCES
You Can't Beat the Prices At THE—
OMAHA OUTFITTING
2122 North 24th St.
Phone AT. 5652
READ THE GUIDE

Come Into Our Office



Interior view of our front office—be glad to show you around and thru. Come in and visit—an attendant will our publishing plant.

CITIZENS FIGHT VA. SCHOOL BOARD RULE
Pottsmouth, Va.—Colored and white citizens of Norfolk County, Va. are in arms over the County school board's refusal to reinstate three colored principals and its reorganization plan which would make Negro principals subordinate to white principals in their districts.
The school board is reported to have received and ignored nearly 200 petitions protesting the ousters.
A mass meeting was held recently at which more than fifty dollars was collected to back the fight for reinstatement of the three men, James G. Gilliam, B. W. Elliot and James A. Overton.
Speaking for a delegation of 50 persons who appeared before the school board, Oliver W. Hill of Richmond, NAACP, legal staff member, charged the board with initiation a vicious, anti-Fascist system and stated the community's objection to placing white principals over Negro schools.
Public opinion is that the dismissals came as reprisals for the recent campaign to equalize teachers' salaries in Norfolk County. Those dismissed were leaders of the Norfolk County Teachers Association which petitioned for pay equalization last spring. The school board and superintendent were reported to have refused to give any specific reason for the ousters.
In attempting to arrange a protest demonstration meeting, Attorney Hill secured the cooperation of the Norfolk police chief, until Colonel Borland, Norfolk city manager, learned of the plan and put pressure on the police chief to stop the meeting. The meeting was held without the cooperation of the police.

MANAGERS ARGUE OVER STAGN BILL ROBINSON'S "HOT MIKADO"
(by Delores Calvin)
New York (C)—"The Hot Mikado" did so well in Maplewood—(New Jersey) Theatre, as a "come back", surpassing the Helen Hayes and Maurice Evans' "Twelfth Night" by \$105 that Michael Todd who did it on Broadway, said he was bringing it back to little New York town at a \$150 top immediately.
But that wasn't the final word. Next John Wilberg, said that he and his partner had control of the rights and if anybody brought it back, especially to Broadway, it would be them.
When "Mikado" was having its troubles on Broadway and at the Worlds Fair, Robinson turned part of his salary back to the show and took a half interest in further profits. He did not, however, accept any stock. Nevertheless, he apparently still holds what amounts to a production interest.
But Marty Forkins, Bojangles' manager, says that Bo isn't going to work on Broadway at a \$150 top for anybody.

NATIONAL BODIES BACK NAACP PROBE REQUEST
New York—Backing up the NAACP, request for a civilian-military board to investigate the military police situation in army camps, George Gordon Battle, co-chairman of the Council Against Intolerance in America, sent letters affirming their stand to President Roosevelt, Secretary of War Stimson, and Brigadier-General William C. Rose.
The NAACP request was also endorsed by the Non-Sectarian Anti-Nazi League whose board of directors chairman, James H. Sheldon, sent a telegram to Gen-

eral George Marshall, Army Chief of Staff, protesting segregation and the recent race friction in army camps.
"A Thing of BEAUTY IS A JOY Forever"—Kents
BIG PROFITS
Selling Greeting Cards
For Every Day in the Year
Popular and Religious.
Christmas Box Assortments
WRITE FOR SAMPLES
AMITY CARD CO.
321 West 125th St., Dept. 4.
New York City.

ALL JUNE GRADE AND HIGH SCHOOL GRADUATES ARE INVITED TO THE OMAHA GUIDE INSPECTION PARTY, SEPT. 1, 2, 3 FROM 2 P.M. TO 6 P.M. REFRESHMENTS SERVED FREE!
John Adams, Jr. Atty.
Notice by publication on petition, for Settlement of Final Administration Account
In the County Court of Douglas County, Nebraska.
In the matter of the estate of Charles Essex, deceased.
All persons interested in said matter are hereby notified that on the 8th day of August 1941 Jess Hutten filed a petition in said County Court, praying that his final administration account filed herein be settled and allowed, and that he be discharged from his trust as Administrator and that a hearing will be had on said petition before said Court on the 8th day of September 1941, and that if you fail to appear before said Court on the said 8th day of September 1941 at 9 o'clock A. M. and contest said petition, the Court may grant the prayer of said petition, enter a decree of heirship, and make such other and further orders, allowances and decrees, as to this Court may seem proper, to the end that all matters pertaining to said estate may be finally settled and determined.
Charles J. Southard,
County Judge.
begin 8-16-41 end 8-30-41
3 times

Men, Women! Old at 40, 50, 60! Get Pep
Feel Years Younger, Full of Vim
Don't blame exhausted, worn-out, run-down feeling on your age. Thousands amazed at what a little peping up with Pep will do. Contains several potent often needed after 40—by holding fast to calcium, phosphorus, iodine, Vitamin B, A, C, E, K, and other essential vitamins. Pep's beta costs only 35c. Stop feeling peppy, old, and start feeling peppy and younger like very day.
FOR SALE AT ALL GOOD DRUG STORES

When in NEW YORK For the Day, The Weekend or Permanently The Hotel THERESA
7th Ave. at 125th St.
FOR EXQUISITE LIVING
Distinctive location... All outside rooms; luxurious suites, Restaurant and Bar. Every comfort and facility. Large rooms with private bath \$2.00 Single—\$2.50 Double and up \$1.50 Single—\$2.00 Double and up
Special Weekly & Monthly Rates
WALTER W. SCOTT, Manager
Hotel THERESA
7th Ave. at 125th St., New York City
Phone: MOnmouth 2-1700

Thrifty Service
6 LBS. OF LAUNDRY BEAUTIFULLY LAUNDERED FOR ONLY 58c AND ONLY 7c For Each Additional lb.
This includes the Ironing of all FLAT-WORK with wearing Apparel Returned Just Damp Enough for Ironing.
EMERSON - SARATOGA
2324 North 24th St. WE. 1029

SICK, NERVOUS, CRANKY "EVERY MONTH"?
Then Read WHY Lydia E. Pinkham's Vegetable Compound is Real "Woman's Friend!"
Some women suffer severe monthly pain (cramps, headache, headache) due to female functional disorders while others' nerves tend to become upset and they get cross, restless and moody.
So why not take Lydia E. Pinkham's Vegetable Compound made especially to help tired, run-down, nervous women to get smiling thru "difficult days." Pinkham's Compound contains no opiates or habit-forming ingredients. It is made from nature's own beneficial roots and herbs—each with its own special purpose to HELP WOMEN.
Famous for over 60 years—Pinkham's Compound is the best known and one of the most effective "woman's" tonics obtainable. Try it!
In ex. for INS.

SMART WOMEN
The GOLDEN-GLO BEAUTY PREPARATIONS. They like the smooth texture and excellent quality, plus extraordinary value in these fine cosmetics.
Golden-glo
7 BEAUTY AIDS
THE PATH TO LOVELINESS
A Big Beauty Box weighing over two pounds now only \$1.00 mailed direct to you with no additional charges.
ALL FULL SIZE—\$3.00 VALUE
Est. Price
Cleansing Cream 50c
Vanishing Cream 50c
Foundation (Golden Brown, Ocher, Not Brown) 25c
Face Powder (Golden Brown, Ocher, Not Brown) 25c
Lipstick (Palmist Red, Maple Red, Candor) 25c
Nails 25c
Hair Dresser 25c
Cosmetics 25c
GOLDEN-GLO PRODUCTS, INC.
100 East 41st Street, New York, N. Y.
For the enclosed \$1.00 bill in money order, send me your complete Beauty Box containing 7 full size GOLDEN-GLO products, with no additional charge to me.
NAME _____
ADDRESS _____
CITY _____ STATE _____
Foundation—Golden Brown (1 Ocher) (1 Not Brown) (1 Candor) (1 Maple Red) (1 Lipstick) (1 Nails) (1 Hair Dresser) (1 Cosmetics)
FOR ONLY 20c
We will send you any 50c item listed above as an introductory offer. Send two dimes in an envelope and we will mail without any extra charge to you.
GOLDEN-GLO PRODUCTS, INC.
100 East 41st Street
New York, N. Y.
AMAZING NATURAL SYMBOLIC CROSS!
It's Called **LUCKY!**
It's a powerful luck charm! We make no supernatural claims, and sell only a rare, genuine natural stone cross, containing thousands of small holes. Best protected by only one C.O.D. \$1.25. Only mail order. No return. C.O.D. \$1.25. Only mail order. No return. C.O.D. \$1.25. Only mail order. No return.

BATH-HAPPY?
I'll Say!
You can really enjoy your bath when you have Automatic GAS HOT WATER. This means you get instant hot water ANY TIME, day and night, summer and winter... without fuss or waiting. You can save furnace fuel, too, by doing away with furnace coils.
BUY AN AUTOMATIC GAS WATER HEATER
Metropolitan Utilities District
18th & HARNEY 24th & O